



**EXHIBITOR APPLICATION**  
**NKF 2010 U.S. Transplant Games**  
**Monona Terrace Community and Convention Center**  
**Madison, Wisconsin**  
**Exhibit Dates: Friday, July 30—3pm-7:30pm**  
**Saturday, July 31—8am-3pm**

Contact Name: \_\_\_\_\_

Title: \_\_\_\_\_

Organization: \_\_\_\_\_

Address: \_\_\_\_\_

City, State, Zip: \_\_\_\_\_

Telephone: \_\_\_\_\_ Fax: \_\_\_\_\_ E-Mail Address: \_\_\_\_\_

**Exhibit Booth Space:**

**Size**

10' x 10' or multiples thereof.

**Cost (please check one)**

Corporate Standard Booth: \$1,250

Non-Profit Standard Booth: \$ 625

Total Number of Booths: \_\_\_\_\_

Total Booth Cost: \_\_\_\_\_

**Booth Includes**

A two-line company identification sign featuring company name, city, state and booth number.

A company listing and 30-word description in the official Program Journal (if booth space is reserved by March 17, 2010).

10' back wall, 3' high side rails which extend 8' from back wall.

(Contact NKF for Floorplan)

**Please check one:**

Check enclosed  
(checks payable to the National Kidney Foundation, Inc.)

Charge to:  
\_\_\_American Express \_\_\_Visa  
\_\_\_MasterCard \_\_\_Discover

Account #: \_\_\_\_\_

Expiration Date: \_\_\_\_\_

Signature: \_\_\_\_\_

I am interested in learning more about the 2010 U.S. Transplant Games sponsorship opportunities which include multiple levels of giving for sporting venues, special events and/or a customized giving plan.

No, I cannot participate this year, but would like to give a donation in the amount of \$\_\_\_\_\_.

No, I cannot participate this year, but please send me more information about partnering with the NKF.

**Return to:**  
**Denise Devlin, Director, KLS Sponsorship**  
**National Kidney Foundation, Inc.**  
**30 E 33<sup>rd</sup> Street**  
**New York, NY 10016**  
**Phone: 212-889-2210 x 218 / Fax: 212-689-9261**  
**denised@kidney.org/www.transplantgames.org**