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**National Kidney
Foundation®**

FREE CME/CE
CASE-BASED
WEBCAST

RELEASE DATE: JULY 1, 2010

EXPIRATION DATE: JUNE 30, 2012

The National Kidney Foundation's *Your Treatment, Your Choice: A Model for Implementing Medicare Improvements for Patients and Providers Act of 2008 (MIPPA) Kidney Disease Education Benefit*

Chronic Kidney Disease

Your Treatment

Your Choice!



"The new Medicare benefit is an important step forward in assuring that patients with CKD have the information they need to live active, healthy lives as they make informed treatment decisions and manage the effects of their disease. We are pleased to be working with the NKF to spread awareness of this important new Medicare education benefit through a national network of trained kidney health professionals."

Barry M. Straube, M.D.

Chief Medical Officer, CMS

Director, Office of Clinical Standards & Quality

This activity does not have commercial support.



Audience

- Physicians
- Physician Assistants
- Nurses
- Nurse Practitioners
- Dietitians
- Dialysis Technicians
- Social Workers

Your Choice!

Accreditation

Physician

The National Kidney Foundation is accredited by the Accreditation Council for Continuing Medical Education to provide continuing medical education for physicians.

The National Kidney Foundation designates this educational activity for a maximum of 1.0 *AMA PRA Category 1 Credit™*. Physicians should only claim credit commensurate with the extent of their participation in the activity.

Physician Assistant

AAPA accepts certificates of participation for educational activities certified for Category I credit from AOACCME, Prescribed credit from AAFP, and *AMA PRA Category 1 Credit™* from organizations accredited by ACCME or a recognized state medical society. Physician assistants may receive a maximum of 1.0 hour of Category I credit for completing this program.

Nurse Practitioner

This program is approved for 1.0 contact hour of continuing education by the American Academy of Nurse Practitioners. Program ID 1004113 This program was planned in accordance with AANP CE Standards and Policies and AANP Commercial Support Standards.

Declaration of Disclosure

It is the policy of the National Kidney Foundation (NKF) to ensure balance, independence, objectivity, and scientific rigor in all CME/CE activities. Any individual who has control over CME content is required to disclose to learners prior to the activity any relevant financial relationship(s) they may have with commercial interests supporting this activity or whose products or devices are discussed in this activity. If, on the basis of information disclosed, a perceived conflict exists, resolution will be achieved based on NKF's Disclosure and Conflict of Interest policy.

Unlabeled/Investigational Use

During their presentations, faculty may discuss an unlabeled use or an investigational use not approved for a commercial product. Each faculty member is required to disclose this information to the audience when referring to an unlabeled or investigational use.

Disclaimer

The faculty and National Kidney Foundation do not recommend the use of any pharmaceutical, diagnostic test, or device outside of the labeled indications as approved by the FDA. Please refer to the official prescribing information for each product for approved indications, contraindications, and warnings.

Registration

To participate in this free CME/CE webcast, register at www.kidney.org/cme. For more information, please call NKF at 800.622.9010 or visit www.kidney.org/tytc

Overview

People with chronic kidney disease (CKD) can live longer, healthier lives if they know how to make informed choices. With timely education, people with CKD stage 4 can make good choices related to CKD—choices that may even delay kidney failure. In this CME/CE activity, using a case study scenario, clinicians learn about:

- Potential learning barriers imposed by CKD
- The new MIPPA Kidney Disease Education Benefit
- Key precepts of adult teaching/learning to maximize the CKD patient learning experience
- *Your Treatment, Your Choice*, NKF's new CKD stage 4 patient education program that satisfies Medicare's requirements for reimbursement of the MIPPA benefit

Learning Objectives

- Discuss chronic kidney disease (CKD) in terms of potential cognitive, psychosocial, ethnic, cultural, and age-related challenges, in order to identify and overcome barriers to "informed choice" by patients with stage 4 CKD
- Explain the Medicare Improvements for Patients and Providers Act of 2008 (MIPPA) Kidney Disease Education Benefit to maximize utilization by eligible patients
- Discuss key precepts of adult learning in order to use teaching methods conducive to overcoming barriers to patient learning posed by CKD
- Appraise NKF's "Your Treatment, Your Choice" program for use in MIPPA implementation

Method of Participation

This CME/CE activity is available as a free webcast on www.kidney.org/cme.

Participants are able to view a self-directed slide presentation with accompanying audio. At the conclusion of the activity, participants should submit a completed post-test and evaluation to receive their CME/CE certificate.

Estimated time of participation is 1 hour.

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Nurse and Technician

The National Kidney Foundation is an approved provider of continuing nursing education by the New York State Nurses Association, an accredited approver by the American Nurses Credentialing Center's Commission on Accreditation.

It has been assigned Provider code 7QPLGU-PRV-09. 1.0 contact hour will be awarded.

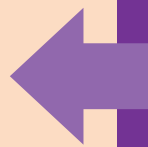
Dietitian



The National Kidney Foundation is a Continuing Professional Education (CPE) Accredited Provider with the Commission on Dietetic Registration (CDR). Registered dietitians (RDs) and dietetic technicians, registered (DTRs) will receive 1.0 continuing professional education unit (CPEU) for completion of this program/material.

Social Worker

The National Kidney Foundation Council of Nephrology Social Workers, Provider #1014, is approved as a provider for social work continuing education by the Association of Social Work Boards (ASWB) www.aswb.org, through the Approved Continuing Education (ACE) program. The National Kidney Foundation Council of Nephrology Social Workers maintains responsibility for the program. Social workers participating in this course will receive 1.0 continuing education clock hour. Licensed social workers should contact their individual jurisdiction to review current continuing education requirements for licensure renewal.





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New York, NY 10016
www.kidney.org

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