



# Matching Gifts

## Double Your Money, Maybe even Triple!



One of the smartest ways to give is through a matching gift program, where a company - or individual - will match donations to charitable organizations. These matches are often dollar for dollar, which doubles your charitable-donation power.

1. Check with your company's human resources or payroll department to see whether it offers a matching gift program.
2. Ask for donation guidelines and a list of eligible charities if your company does offer a matching gift program.
3. Watch for matching opportunities through community or Internet fund-raising efforts if your company doesn't offer a matching gift program.
4. Decide how much you want to donate.
5. Donate through the matching gift program, filling out the appropriate forms to ensure that the match is donated.
6. Before donating through a matching gift program, find out whether different giving methods (for example, credit card, check or money order; shop-for-charity; volunteering) result in different matching levels.
7. Make sure you tell everyone on your Kidney Walk Team to look into this easy way to grow fundraising efforts.

**For more information contact:**

Ben Rossi  
National Kidney Foundation Serving Upstate New York  
585.697.0874 x30  
[www.kidneywalk.org](http://www.kidneywalk.org)  
Email: [Ben.Rossi@kidney.org](mailto:Ben.Rossi@kidney.org)