

25th Annual Corporate MONOPOLY® Tournament!

Thursday, April 29, 2010

U.S. Steel Tower – Upper Lobby

The National Kidney Foundation Serving the Alleghenies' **Corporate MONOPOLY® Tournament** is one of Pittsburgh's most innovative corporate fundraising traditions, combining a legacy of competitive spirit and fun, where teams of four push up their sleeves and roll the dice for a total of 90 minutes to see which individual player, as well as team, will become the triumphant victor.

The real victors, of course, are the thousands of kidney and transplant patients who depend upon the NKF each year. The NKF is the leading voluntary health organization dedicated to the detection, prevention and treatment of kidney disease. Through free kidney screenings in our local communities, research, patient services, advocacy, public and professional education, and organ donation programs, the NKF brings hope and help to the **26 million Americans** who suffer from Chronic Kidney Disease (CKD).

KIDNEY FACTS:

- **Twenty-six million** Americans suffer from chronic kidney disease (CKD) – most don't know it. And another **20 million** are at increased risk.
- High-risk groups include those with **diabetes, high blood pressure, a family history of kidney disease**, older Americans, African-Americans, Native Americans, Hispanics, Asians, and Pacific Islanders.
- Over **100,000** people are waiting for a life-saving organ, nearly **80%** are waiting for a kidney.
- Nearly **14,000** people in Pennsylvania are receiving treatment for ESRD (End Stage Renal Disease).

HOW IS MY DONATION USED?

- **KEEP (Kidney Early Evaluation Program)**, free kidney health screenings throughout our communities for individuals at high risk for kidney disease. To date, we screened approximately **4,500** participants in our 47-county territory, **more than 60% of whom learned for the first time they may have CKD.**
- **Patient Services Programs** such as local support groups, emergency financial assistance grants, free medical alert jewelry, and advocacy and education to empower kidney and transplant patients to take control of their own health care.
- **Patient Transportation Program** annually funds nearly **\$400,000** in transportation costs for dialysis patients, enabling them to get to and from life-saving treatments.
- **Organ Donation Awareness** activities like the NKF U.S. Transplant Games and other educational campaigns.
- **Scientific Research Support Program.** The NKF and its local affiliates and divisions will spend approximately **\$3.4 million annually** for the funding of prevention, treatment and finding a cure for kidney disease.
- **Patient Advocacy Group called "People Like Us" and "Take Action Network."** People Like Us is a movement to empower, educate and enable people with CKD, transplant recipients, donors and family members to become effective advocates on issues related to their health. The "Take Action Network" is a group within "People Like Us" that educate and urge lawmakers to pass bills that would provide adequate Medicare coverage treatment for dialysis and transplant patients.



25th Annual Corporate MONOPOLY® Tournament! Sponsorship Opportunities

Top Hat Event Sponsor - \$5,000 (est. tax deduction - \$4,800)

- Two teams of four players
- Complimentary drinks and “Dine Around” for eight Team MONOPOLY® players
- Pre-event print exposure on event stationery, press releases, and related media pieces
- Corporate logo printed on over 1,200 invitations (need artwork by 2/16/2010)
- NKFALL will host a Kidney Educational Day at your office, where your employees will learn more about kidney disease and how to prevent it
- Full-page ad in the program book (need artwork by 4/8/10)
- Logo exposure on the official MONOPOLY® banner
- Emcee recognition at the event
- Logo exposure on large pre-event MONOPOLY® poster boards displayed in various downtown Pittsburgh building lobbies
- Logo on table top signs as “Top Hat Event Sponsor” at each playing table
- Logo and a hyperlink on the NKFALL website
- Recognition in the NKFALL e-newsletter

Boardwalk Property Sponsor - \$3,000 (est. tax deduction - \$2,900)

- One team of four players
- Complimentary drinks and “Dine Around” for four Team MONOPOLY® players
- Full-page ad in the event program book (need artwork by 4/8/10)
- Logo exposure on the official MONOPOLY® banner
- Logo exposure on specific property on large pre-event MONOPOLY® poster boards displayed in various downtown Pittsburgh building lobbies
- Logo on table top signs at each playing table
- Logo on the NKFALL website
- Recognition in the NKFALL e-newsletter

Park Place Property Sponsor - \$2,000 (est. tax deduction - \$1,900)

- One team of four players
- Complimentary drinks and “Dine Around” for four Team MONOPOLY® players
- Half-page ad in the event program book (need artwork by 4/8/10)
- Logo on table top signs at each playing table
- Company name listed on the NKFALL website

Community Chest Team Sponsor - \$600 (est. tax deduction - \$500)

- One team of four players
- Complimentary drinks and “Dine Around” for four Team MONOPOLY® players
- Team name listed in the event program book

Corporate MONOPOLY® Tournament Agreement

Yes, I would like to sponsor the Corporate MONOPOLY® Tournament!

Top Hat Event Sponsor - \$5,000

Board Walk Property Sponsor - \$3,000

Park Place Property Sponsor - \$2,000

Community Chest Team - \$600

No, we are not interested in a Sponsorship, but would like to purchase a program ad!

Full-page ad - \$1,000
(5" x 8")

Half-page ad - \$500
(5" x 4")

*All artwork must be received by **Thursday, April 8, 2010**. Please send **black and white** artwork to maggie.pratt@kidney.org. PDF or JPG files are preferred.*

Please return via mail or fax to: NKFALL, 700 Fifth Avenue, 4th Fl., Pittsburgh, PA 15219

Phone: 412.261.4115 ~ Fax: 412.261.1405 ~ E-mail: maggie.pratt@kidney.org

Company/Organization: _____
(Please print clearly or attach a business card in this space)

Company Liaison Name: _____

Address: _____

City: _____ State: _____ Zip: _____

Phone: _____ Fax: _____

Email: _____

Checks should be made payable to: *National Kidney Foundation*

TOTAL \$ _____

Please invoice our company

My check is enclosed for \$ _____

Please bill my credit card for \$ _____

AMEX MC Visa Disc Card #: _____ Exp. Date: _____

Signature _____ Date _____

The official registration and financial information of National Kidney Foundation Serving the Alleghenies may be obtained from the Pennsylvania Department of State by calling toll free, within Pennsylvania, 1 (800) 732-0999. Registration does not imply endorsement. West Virginia residents may obtain a summary of the registration and financial documents from the Secretary of State, State Capitol, Charleston, West Virginia 25305. Registration does not imply endorsement.

Corporate MONOPOLY® Tournament Team Registration Form

Thursday, April 29, 2010

Team Name: _____

Address: _____

City: _____ State: _____ Zip: _____

Phone: _____ Fax: _____

Email: _____

Team Captain*: _____

Alternate Captain: _____

Player Names (To avoid misspellings, please print clearly or attach business cards)

Team One:

Player 1 _____ E-mail: _____

Player 2 _____ E-mail: _____

Player 3 _____ E-mail: _____

Player 4 _____ E-mail: _____

Team Two:

Player 5 _____ E-mail: _____

Player 6 _____ E-mail: _____

Player 7 _____ E-mail: _____

Player 8 _____ E-mail: _____

**Tournament instructions will be mailed or e-mailed upon receipt of RSVP.*