



Kidney Gift of Life Gala

MARCH 24 2012

CIRCUIT CENTER & BALLROOM

Corporate Sponsorship Opportunities

PRESENTING SPONSOR - \$10,000 (limited availability)

- Two tables of 10 (20 seats) with premier seating
- Full-page premium placement ad in program booklet (Full color / back cover)
- Display table in lobby to promote your goods or services
- Opportunity for sponsor executive to make brief remarks and introduce Gift of Life Awardees
- Kidney Wellness Day hosted by NKFALL at your office where your employees will learn more about chronic kidney disease and how to prevent it
- Corporate logo printed on over 1,500 invitations (black and white logo required)
- Premier logo placement on all event signage
- Podium recognition on the night of the event
- Company listing in the National Kidney Foundation Annual Report
- Permanent placement of corporate logo with reciprocal link on the NKFALL website for one year
- Company recognition via the thank you slide show, save-the-date e-blast, invitation, website, and press release
- Employee volunteer opportunities available

GOLD SPONSOR - \$7,500

- Two tables of 8 (16 seats) with preferred seating
- Full-page premium placement ad in program booklet (Full color / inside front or inside back)
- Display table in lobby to promote your goods or services
- Kidney Wellness Day hosted by NKFALL at your office where your employees will learn more about chronic kidney disease and how to prevent it
- Corporate logo printed on over 1,500 invitations (black and white logo required)
- Premier logo placement on all event signage
- Podium recognition on the night of the event
- Permanent placement of corporate logo with reciprocal link on the NKFALL website for one year
- Company recognition via the thank you slide show, save-the-date e-blast, invitation, website, and press release
- Employee volunteer opportunities available



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Sponsorship Opportunities Continued

SILVER SPONSOR - \$5,000

- Premium seating for up to 12 guests
- Full-page ad in program booklet (black and white)
- Premier logo placement on all event signage
- Podium recognition on the night of the event
- Permanent placement of corporate logo with reciprocal link on the NKFALL website for one year
- Company recognition via the thank you slide show, save-the-date e-blast, invitation, website and press release
- Employee volunteer opportunities available

BRONZE SPONSOR - \$3,000

- Premium seating for up to 8 guests
- Half-page ad in program booklet (black and white)
- Podium recognition on the night of the event
- Permanent placement of corporate logo with reciprocal link on the NKFALL website for one year
- Company recognition via the thank you slide show, save-the-date e-blast, website, and press release
- Employee volunteer opportunities available

Additional Sponsorship Opportunities

Dessert Bar Sponsor*

- Provides a delectable dessert to add to the Dessert Bar

Media Sponsor *

- Provides radio, television, print media to assist with public outreach of event

Printing Sponsor *

- Provides invitation, program, event signage printing

Decorations Sponsor *

- Provides centerpieces, additional decorations

**If interested in an in-kind sponsorship, please contact Erin Tuladzieck at 412.261.4115 or erin.tuladzieck@kidney.org to discuss how we can partner to provide your company with valuable advertising and sponsorship benefits in return for a donation.*

Kidney Gift of Life Gala Sponsorship Agreement

Yes, I would like to sponsor the Kidney Gift of Life Gala!

- | | |
|--|--|
| <input type="checkbox"/> Presenting Sponsor - \$10,000 | <input type="checkbox"/> Media Sponsor (in-kind) |
| <input type="checkbox"/> Gold Sponsor - \$7,500 | <input type="checkbox"/> Printing Sponsor (in-kind) |
| <input type="checkbox"/> Silver Sponsor - \$5,000 | <input type="checkbox"/> Decorations Sponsor (in-kind) |
| <input type="checkbox"/> Bronze Sponsor - \$3,000 | |

No, we are not interested in a Sponsorship, but would like to purchase a program ad!

- | | | |
|--|--|--|
| <input type="checkbox"/> Full-page ad - \$1,000
(5" x 8") | <input type="checkbox"/> Half-page ad - \$500
(5" x 4") | <input type="checkbox"/> Tribute Listing - \$300
(3 lines – 193 characters) |
|--|--|--|

*All artwork must be received by **Tuesday, March 2, 2012**. Please send artwork or tribute listings to erin.tuladzieck@kidney.org. PDF or JPG files are preferred.*

Please return via mail or fax to: NKFALL, 3109 Forbes Avenue, Suite 101, Pittsburgh, PA 15213 ~ Phone: 412.261.4115 ~ Fax: 412.261.1405

Contact/Representative _____

Company/Organization _____

Address _____

City/State/Zip _____

Phone _____ Fax _____

Email _____

Payment for the Kidney Gift of Life Gala is due by Tuesday, March 2, 2012.

Checks should be made payable to: National Kidney Foundation

TOTAL \$ _____

Please invoice our company.

My check is enclosed for \$ _____

Please bill my credit card for \$ _____

AMEX MC Visa Disc Card #: _____ Exp. Date: _____

Signature _____ Date _____

The official registration and financial information of National Kidney Foundation Serving the Alleghenies may be obtained from the Pennsylvania Department of State by calling toll free, within Pennsylvania, 1 (800) 732-0999. Registration does not imply endorsement. West Virginia residents may obtain a summary of the registration and financial documents from the Secretary of State, State Capitol, Charleston, West Virginia 25305. Registration does not imply endorsement