



Sponsorship Packages

Platinum: \$8,500

- Presenting sponsor of event
- Premiere reserved seating for 48 people (6 tables of 8) with table signage
- Private host to serve needs of company guests at event
- Company logo on invitation and all gala-related materials*
- Logo recognition on video screen during the event
- Recognition by emcee during the event
- Opportunity to speak during awards reception
- Optional display table at gala to promote goods or services
- Full-page advertisement in the gala program *
- Company recognition in media advertisements (e.g. Voice Tribune)*
- Company logo on NKF website, newsletter and other NKF publications
- Volunteer opportunity for employees

Gold: \$5,000

- Premiere reserved seating for 24 (3 tables of 8) with table signage
- Company name and logo on invitation and all Gala related materials*
- Logo recognition on video screen during the event
- Recognition by emcee during the program
- Half-page advertisement in the gala program*
- Company logo on NKF website & newsletter
- Volunteer opportunity for employees

Silver: \$3,500

- Premiere reserved seating for 16 (2 tables of 8) with table signage
- Logo recognition on video screen during the event
- Recognition by emcee during the program
- Company logo listed in gala program*
- Company logo on NKF website & newsletter
- Volunteer opportunity for employees

Bronze: \$2,000

- Reserved seating for 8 (1 table of 8) with table signage
- Company recognition on video screen during the event
- Company name listed in gala program*
- Company name listed on NKF website

Additional Sponsorship Opportunities

- Print Sponsor: \$1,000
 - Contribution to include gala invitation and program printing
 - Logo will be placed on back cover (exclusive)*
 - Recognition at event
 - Printing companies may contribute in-kind value

- Dealer Table Sponsor: \$500
 - Four (4) table opportunities available
 - Signage will be placed at Dealer Table
 - Recognition at event

- In-Kind Sponsor
 - Contribution of items for Live & Silent Auction
 - i.e.) company box at Bat's game, UofL tickets, time shares
 - Services
 - i.e.) Audio-Visual, beverages, entertainment
 - Media
 - i.e.) radio spots, PSAs, interviews, ad space

** Sponsorship must be committed before items are sent to printing press*

All Sponsorship Packages can be customized to fit your company's needs