



2009 Kidney Walk Event Overview

WHAT: *Kidney Walk* - benefiting The National Kidney Foundation Serving North Texas

WHEN: Plano – Saturday, May 2, 2009
Fort Worth – Saturday, September 19, 2009

Registration begins at 9:00 a.m.
Walk steps off at 10:00 a.m.

WHERE: Lakeside Market – Preston Road at Spring Creek Parkway, Plano, TX 75093
Fort Worth Stockyards – Fort Worth, TX 76164

WHY: The *Kidney Walk* is one of the largest national fundraisers in the fight against kidney disease. The funds raised by the event will support local patient services and programs in 64 North Texas counties. The mission of The National Kidney Foundation Serving North Texas is *to prevent kidney and urinary tract diseases, improve the health and well-being of individuals and families affected by these diseases and increase the availability of all organs for transplantation.*

Chronic Kidney Disease (CKD) affects over 26 million Americans and most of them don't know they have it. More than 20 million others are at risk for CKD. The two main causes of kidney disease are high blood pressure and diabetes. Kidney disease, if left untreated, can lead to organ failure, dialysis and transplantation.

HOW: Participants can register for the *Kidney Walk* online at www.kidneywalk.org or by phone at 214-351-2393.

AUDIENCE: Everyone! More than 1,000 participants are expected including CKD patients, physicians, family, friends, and members of various corporate teams.

HOW MUCH: Participants and sponsors are projected to raise more than \$225,000. 2009 sponsors include Dallas Nephrology Associates, Lakeside Market, Renal Ventures, Watson Nephrology, Medical City Transplant, Hampton Pryor, LLC, North Texas Kidney Associates and Price Distributng.