



National Kidney Foundation's 26th Annual San Francisco Authors Luncheon



The National Kidney Foundation, a major voluntary non-profit health organization, is dedicated to preventing kidney and urinary tract diseases, improving the health and well-being of individuals and families affected by kidney disease, and increasing the availability of all organs for transplantation.

The National Kidney Foundation's 26th Annual **Authors Event** is the largest literary event of its kind in the Bay Area.

Featuring a luncheon and a dinner, the event brings together those who are passionate about literature and saving lives through kidney disease research, advocacy, and education.

The *Authors Luncheon* will welcome over 1,000 guests from San Francisco's leading social, corporate, medical and literary circles to celebrate a group of renowned, best-selling authors and their captivating stories. Attendees have the opportunity to meet each author during book signing sessions.

The *Authors VIP Cocktail & Dinner Party* takes place the night before the Luncheon. This time honored tradition is an exclusive opportunity for leading sponsors to enjoy an intimate dinner and conversation with featured authors before the next day's luncheon. Reservations are on a first come, first served basis and offered to individuals and corporations sponsoring the event at \$5,000 and above.

EVENT CHAIR

Tyler Hofinga

MASTER OF CEREMONIES

Michael Krasny, PhD

*Author of Spiritual Envy and Off Mike: A Memoir of Talk Radio & Literary Life
Host of KQED Public Radio's "Forum"*

Friday, October 24, 2014

Authors VIP Cocktail & Dinner Party

Saturday, October 25, 2014

26th Annual Authors Luncheon

Hilton, Union Square, San Francisco

10:00 AM: Book Sales & Signing

12:00 PM: Luncheon

12:30 PM: Program & Authors Presentations

2:30 PM: Book Sales & Signing



National Kidney Foundation™



National Kidney Foundation's Authors Luncheon Featured Authors



KELLY CORRIGAN

Author of *New York Times* bestsellers *The Middle Place* and *Lift*, Corrigan is also a contributor to *O, The Oprah Magazine* and *Good Housekeeping*. Her 2014 memoir, *Glitter and Glue*, examines the bond – sometimes nourishing, sometimes exasperating, occasionally divine – between mothers and daughters.

ARIANNA HUFFINGTON

Chair, president, and editor-in-chief of the Huffington Post Media Group, Huffington is a nationally syndicated columnist named to *Forbes'* Most Powerful Women in Media and *TIME* 100 lists. Her Pulitzer Prize-winning *The Huffington Post* is called “the most powerful blog in the world” by *The Observer*. Author of fourteen books, her recent #1 *New York Times* bestseller is *Thrive: The Third Metric to Redefining Success and Creating a Life of Well-Being, Wisdom, and Wonder*.



CHRISTOPHER KOSTOW

Critically acclaimed chef at The Restaurant at Meadowood in St. Helena, California, Kostow is also one of the youngest chefs ever to receive three Michelin stars. Kostow was named one of *Food & Wine* magazine's Best New Chefs in 2009 and won the James Beard Award for Best Chef: West in 2013. His debut cookbook, *A New Napa Cuisine*, spotlights the artisans, growers, and hidden landscapes of Napa Valley that have inspired Kostow's unparalleled cuisine.

NORMAN LEAR

The legendary creator of iconic television programs *All in the Family*, *Sanford and Son*, *One Day at a Time*, *The Jeffersons*, *Good Times*, and *Maude*, Lear is also the founder of People For the American Way. He has received four Emmy Awards, a Peabody Award, and a National Medal of Arts. Told with the charm and candor, *Even This I Get To Experience* will be released this fall.



ERIC LITWIN

Winner of a Theodor Seuss Geisel Honor Award, Litwin is the *New York Times* bestselling author of the beloved *Pete the Cat: I Love My White Shoes*, as well as the new picture book, *The Nuts: Bedtime at the Nut House*. His books have sold over 1.5 million copies, and been translated into seven languages.

HAMPTON SIDES

Editor-at-large of *Outside* magazine, his features have been twice nominated for National Magazine Awards. Sides is the author of bestselling histories *Hellhound on His Trail* and *Blood and Thunder*. International bestseller *Ghost Soldiers* won the 2002 PEN USA Award for non-fiction. This summer, he returns with *In the Kingdom of Ice: The Grand and Terrible Polar Voyage of the USS Jeannette*.

SUSAN VREELAND

Author of eight books, including *New York Times* bestsellers *The Passion of Artemisia*, *Clara and Mr. Tiffany*, and *Luncheon of the Boating Party*, Vreeland's *Girl in Hyacinth Blue* was a Book Sense Book of the Year Finalist and Theodor S. Geisel Award winner. *Lisette's List* arrives this summer.





National Kidney Foundation's Authors Luncheon Sponsorship Opportunities

Gold Sponsor - \$50,000

- Four (4) tables of ten (10) at the luncheon with priority seating and VIP author at each table
- 16 tickets to the VIP Cocktail & Dinner Party, including seating with guest author at table
- One (1) full-page acknowledgment in event program
- Recognition at luncheon as Gold Sponsor
- Recognition as Gold Sponsor on Save The Date, Invitation, NKF website, & NKF e-newsletter
- Four (4) sets of autographed books

Authors Circle Sponsor - \$25,000

- Three (3) tables of ten (10) at the luncheon with priority seating
- 8 tickets to the VIP Cocktail & Dinner Party, including seating with guest author at table
- One (1) full-page acknowledgment in event program
- Recognition at luncheon as Authors Circle Sponsor
- Recognition as Authors Circle Sponsor on Save The Date, Invitation, NKF website, & NKF e-newsletter
- Three (3) sets of autographed books

Silver Sponsor - \$15,000

- Two (2) tables of ten (10) at the luncheon with priority seating
- Four (4) tickets to the VIP Cocktail & Dinner Party (including seating with guest author at table)
- One (1) full-page acknowledgment in event program
- Recognition at luncheon as Silver Sponsor
- Logo recognition in NKF e-newsletter and on NKF website
- Two (2) sets of autographed books

Nobel Prize Sponsor - \$10,000

- One (1) table of ten (10) at the luncheon with priority seating
- Two (2) tickets to the VIP Cocktail & Dinner Party (including seating with guest author at table)
- One (1) full-page acknowledgment in event program
- Recognition at luncheon as Nobel Prize Sponsor
- Logo recognition in NKF e-newsletter and on NKF website
- One (1) set of autographed books

Pulitzer Prize Sponsor - \$5,000

- One (1) table of ten (10) at the luncheon with preferred seating
- Two (2) tickets to the VIP Cocktail & Dinner Party (including seating with guest author at table)
- One (1) half-page acknowledgment in event program
- Recognition at luncheon as Pulitzer Prize Sponsor
- Logo recognition in NKF e-newsletter and on NKF website

Best Seller Sponsor - \$2,500

- One (1) table of ten (10) at the luncheon with preferred seating
- Recognition as Best Seller Sponsor in event program

Readers Table - \$1,300 (*Early Readers Table: \$1,200 before September 1st*)

- One (1) assigned table of ten (10) at the luncheon – *Must be paid in one payment, cannot combine individual seating tickets*
- Recognition as Readers Table Sponsor in event program

Individual Seating - \$135



Sponsorship & Table Reservations

VIP Dinner & Authors Luncheon

- Gold Sponsor: \$50,000
- Silver Sponsor: \$15,000
- Nobel Prize Sponsor: \$10,000
- Pulitzer Prize Sponsor: \$5,000

Authors Luncheon Only

- Best Seller Sponsor: \$2,500
- Readers Table: \$1,300
- Early Readers Table: \$1,200
- Individual Seating: \$135 x _____

NAME: _____

COMPANY (if applicable): _____

ADDRESS: _____

CITY, STATE, ZIP: _____

E-MAIL (required): _____

PHONE (required): _____

PAYMENT INFORMATION

- MASTERCARD VISA AMEX CHECK (payable to *National Kidney Foundation*)

CARD #: _____

EXP. DATE: _____ / _____ Cardholder Name: _____

NKF Tax I.D. #13-1673104

Costs in excess of \$69 per person are a tax-deductible charitable contribution.
Priority seating based on date of full purchase.

National Kidney Foundation

c/o Authors Luncheon
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National Kidney Foundation™

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