



WHAT YOU CAN DO TO MAKE A DIFFERENCE



The National Kidney Foundation (NKF) is the leading organization in the United States dedicated to the <u>AWARENESS</u>, <u>PREVENTION</u> and <u>TREATMENT</u> of kidney disease for hundreds of thousands of healthcare professionals, millions of patients and their families, and tens of millions of people at risk. We focus on three areas where we can make the greatest impact on the health and lives of millions.

AWARENESS

- Most people in the United States have a close connection to kidney disease, although they may not know it. It is often called the "Silent Killer" because it has no recognizable symptoms.
- 1 in 3 Americans over age 20 73 Million people are at risk for kidney disease because they have one of the following:
 - High blood pressure, diabetes or a family history of kidney disease.
 - Obesity, those over 60, or members of minority groups including African Americans, Hispanics, Asian-Americans, and Native Americans, are at increased risk
- 1 in 9 Americans 26 Million People already have chronic kidney disease
- The good news is that early detection can make a major difference and the NKF is working to get that message out to individuals, health care professionals, and other supporters who need to hear it most.

PREVENTION

- If you, a family member or a friend have any of the at-risk characteristics, we urge you to log onto kidney.org for more information, and have your kidney function checked.
- It's as simple as seeing your doctor for 3 quick tests blood, urine and high blood pressure. The NKF also offers free kidney health screenings across the country.
- The NKF is helping people understand the risk factors and learn how to manage them. Eating right, exercise, regular monitoring and medication, may help prevent those at-risk from getting kidney disease and those who have early kidney disease from experiencing kidney failure.

TREATMENT

- Through comprehensive education and the development of guidelines for managing kidney disease, NKF ensures that healthcare professionals are armed with the latest screening and management information so they can find CKD early and initiative treatment to slow progression.
- NKF education programs and materials give health care professionals and those at-risk the chance to control the symptoms that can help prevent kidney disease and those who already have kidney disease the chance to improve their survival rates and quality of life.
- Through legislative advocacy, NKF is an engaging and respected voice in Washington DC on behalf of those at-risk, those with CKD, on dialysis, kidney donor and transplantation patients, and those who care for and about them.

MISSION

The Mission of the National Kidney Foundation's Young Professionals Group is to introduce young professionals to the signature education, prevention, and awareness programs offered by the Foundation; in addition to raising ancillary funds to support the mission and vision of the NKF. Through social events, networking opportunities, and philanthropic education, the YPG will cultivate the next generation of leaders for the National Kidney Foundation.

HOW THIS GROUP WITH MAKE AN IMPACT

PARTICIPATE IN NKF EDUCATION AWARENESS IN COMMUNITY

The National Kidney Foundation's Your Kidneys & You program was developed to raise awareness among the general public and individuals at risk for kidney disease by educating them about kidneys, risk factors for kidney disease, and what can be done to protect kidneys. This is a PowerPoint presentation that volunteers become trained to present within their communities; outreach includes but is not limited to workplaces, faith-based outlets, schools, friends and family.

PARTICIPATE BY CREATING A FUNDRAISING EVENT IN YOUR COMMUNITY

The National Kidney Foundation's Young Professionals Group invites its members to think outside the box and create fundraising opportunities for the NKF within their communities. These include but are not limited to athletic, networking, and social events. The NKF is proud to support these events with NKF marketing and programmatic materials as needed. Please see Anna Kotopoulos with all approvals when using NKF branded materials or created NKF branded events.

PARTICIPATE IN NKF SIGNATURE EVENTS

In order to continue providing the services that we do, the NKF hosts a variety of fundraising events. YPG members can become volunteers on event days, serve on a committee, or even create their own fundraising team.

THE YPG LEADERS

NKF Development Manager & YPG Lead Anna Kotopoulos <u>anna.kotopoulos@kidney.org</u>

> YPG Chairman Courtney Behar

YPG Social Events and Outreach Coordinator Julia Emery



The **NKF Golf Classic** is the nation's premier amateur golf event for charity. Each year thousands of golfers from across the country participate for the exciting competition and the chance to win great prizes—all to benefit a worthy cause.



The National Kidney Foundation's **Kidney Walk** is a fun, inspiring community fundraiser that calls attention to the prevention of kidney disease and the need for organ donation. It's also an opportunity for patients, family, friends and businesses to come together. Nationally, the Kidney Walk is the NKF's largest fundraising program with a total of 80 Walks nationwide.

The NKF Serving the Delaware Valley holds **8** Walks locally, welcoming over **9,000 walkers** and raising more than **\$700,000**.



31st Annual KIDNEY BALL

The **Kidney Ball** is the National Kidney Foundation's annual black-tie affair. This event is attended by approximately 400 people and serves as an occasion to honor those in the renal community that have made a difference in the lives of the patients we serve and who show a dedication to the National Kidney Foundation's mission.

INTEREST FORM

YES, I am interested in joining the NKF Young Professionals Group
YES, I agree to pay the \$50 annual fee to join

Сомрану:
NAME:
Address:
CITY: STATE: ZIP:
Рноле: ()
E-MAIL:
CREDIT CARD NUMBER
EXPIRATION:CVC
FEE OF MEMBERSHIP: \$50.00
YES, I WOULD LIKE TO MAKE A DONATION IN THE AMOUNT OF
TOTAL AMOUNT TO BE CHARGED
PLEASE MAKE ALL CHECKS PAYABLE TO:
National Kidney Foundation Serving the Delaware Valley 111 S. Independence Mall East, Suite 411 Philadelphia, PA 19106
Phone: (215) 923-8611 Fax: (215) 923-2199 Website: <u>www.Kidney.org</u> or locally at <u>www.nkfdv.org</u>

Development Manager & YPG Lead Anna Kotopoulos <u>anna.kotopoulos@kidney.org</u>