



National
Kidney
Foundation®

Golf Classic

The Premier Amateur Golf Event for Charity™

The Road to Pebble Beach starts at...

**Huntingdon Valley Country Club
Huntingdon Valley, PA
Monday, September 21, 2015**



REGISTER ONLINE

NKFGolfClassic.org

NATIONAL CORPORATE PARTNER



NATIONAL PROMOTIONAL PARTNERS

TIFFANY & CO.



NATIONAL FINALS HOST



PING GolfDigest

The Road to Pebble Beach

The road to Pebble Beach starts at Huntingdon Valley Country Club! Qualifying first, second and third place foursomes in both the Handicap Index and Gross Division from every local National Kidney Foundation Golf Classic are invited to compete at the National Finals held at the famed Pebble Beach Resorts. If the U.S. Open or the U.S. Amateur is not in your future, this three-day tournament may be your only chance to compete for a national championship at beautiful and challenging Pebble Beach Links, Spyglass Hill Golf Course and The Links at Spanish Bay.

Put your team together and get ready to play at Huntingdon Valley Country Club for an invite to Pebble Beach.

The SCRAMBLE format is comprised of a round of golf with foursomes competing as a team for the lowest golf score. All team members tee off and the best shot is selected. Each player's tee shot must be used at least three times per round.

Handicap Index Division

Competing foursomes must have a combined handicap index of **42.0** or more. Only one team member may have a handicap index of **8.0** or less. So everyone, regardless of their level of golf skills, has a great chance to win!

All golfers competing in the Handicap Index Division for the National Finals at Pebble Beach and official tournament prizes are required to have a USGA Handicap Index. This division will compete for special prizes and will play with fellow players within this division. Acceptable handicaps are verified through using systems including, but not limited to, GHIN, GolfNet, BlueGolf and State Golf Associations.

Any team that contains a member who does not comply with these requirements will not be eligible for Handicap Index Division tournament prizes and may enter in the Gross Division.

Gross Division

Foursomes competing in the Gross Division do not require a handicap index. Teams will compete for tournament prizes within that division, separate from the Handicap Index Division. These teams also compete for the National Finals at Pebble Beach.

The NKF Golf Classic is the nation's premier amateur golf event for charity. Each year thousands of golfers from across the country participate in the events for the exciting competition and the chance to earn an invitation to the National Finals at Pebble Beach—all to benefit a worthy cause.

What We Do

OUR MISSION

The National Kidney Foundation (NKF) is the leading organization in the U.S. dedicated to the awareness, prevention and treatment of kidney disease for hundreds of thousands of healthcare professionals, millions of patients and their families and tens of millions of Americans at risk.

With local offices nationwide, the NKF is doing the following, every day:

- **Educating** Americans through multimedia public awareness initiatives about kidney disease and ways to reduce their risk.
- **Empowering** those at risk to take action at free, local kidney health screenings.
- **Supporting** kidney patients, organ donors, and their families - online at www.kidney.org, on the phone toll-free at 1-855-NKF-Cares, and through personal peer-mentoring.
- **Advocating** as the voice of the kidney patient in Washington DC to address the organ donor shortage, fund more kidney research, and defend Medicare coverage for kidney disease.
- **Sharing** the latest treatment information and practices with healthcare providers so patients get the best possible care.

The NKF relies on individual and corporate donations, foundation and government grants, memberships and special events to support its range of programs, services and initiatives. Your participation in the National Kidney Foundation Golf Classic will enable us to provide help and hope to the 26 million Americans with kidney disease. Your support will directly influence and positively impact the lives of those at risk, those living with the disease, and those who care for and about them.

KIDNEY FACTS

- 1 in 3 American adults is at risk for kidney disease.
- Major risk factors for kidney disease include diabetes, high blood pressure, a family history of kidney failure and being age 60 or older. Because kidney disease often has no symptoms, it can go undetected until it is very advanced.
- Kidney disease kills over 90,000 Americans each year—more than breast and prostate cancer combined..
- Those at risk should have simple blood and urine tests to check if their kidneys are working properly. .
- Every day 13 people die while waiting for a kidney. 415,000 PEOPLE depend on dialysis for survival.
- 96,000 PEOPLE are on the waiting list for a kidney transplant.
- 1 IN 9 AMERICAN adults has kidney disease—and most don't know it.
- EARLY DETECTION AND TREATMENT can slow or prevent the progression of kidney disease.

Partnership Opportunities

EAGLE SPONSOR \$10,000

Corporate Promotions and Branding:

- Signage and program would state "Cocktail Reception presented by (company name)"
- Logo printed on all marketing materials (invitation, brochure, etc.)
- Logo on official golfer hat distributed to all participants
- One full-page, color advertisement in the tournament program
- Company name and logo on a tee sign at one preferred hole
- Sponsor gifts featuring your company logo
- Prominent placement of your company's banner at the event (provided by company)
- Podium recognition at the Awards Dinner and Cocktail Reception
- On site product display/sampling opportunity
- Direct networking access to the entire field of participants
- Logo and reciprocal link on the NKFDV.org website

Customer Entertainment:

- Entry of two foursomes playing 18-hole scramble golf (includes four premium golf carts)
- Attendance at Lunch Reception and Awards Dinner/Cocktail Reception
- NKF Golf Classic Gift Collection for each participant

Provision:

Money raised through this sponsorship provides educational materials to 1,500 people who have, or who are at risk of developing kidney disease.



Partnership Opportunities

BIRDIE SPONSOR

\$7,500

Corporate Promotion and Branding:

- Signage and program would state "Lunch Reception presented by (company name)"
- Logo printed on all marketing materials (invitation, brochure, etc.)
- One full-page, color advertisement in the tournament program
- Company name and logo on a tee sign at one preferred hole
- Podium recognition at the Awards Dinner and Cocktail Reception
- On site product display/sampling opportunity
- Direct networking access to the entire field of participants

Customer Entertainment:

- Entry of one foursome playing 18-hole scramble golf (includes two premium golf carts)
- Attendance at Lunch Reception and Awards Dinner/Cocktail Reception
- NKF Golf Classic Gift Collection for each participant

Provision:

Money raised through this sponsorship screens 400+ people for kidney disease risk factors.

EXCLUSIVE HAT SPONSORSHIP

\$5,000

Corporate Branding:

- Company logo displayed on all golfer and participant hats

Customer Entertainment

- Entry of one foursome playing 18-hole scramble golf (includes two premium golf carts)

CORPORATE FOURSOME ENTRY

\$4,000

Corporate Promotion and Branding:

- Company name and logo on a tee sign at one hole
- One half-page, color advertisement in the tournament program
- On site product display/sampling opportunity

Customer Entertainment:

- Entry of one foursome playing 18-hole scramble golf (includes two premium golf carts)
- Attendance at Lunch Reception and Awards Dinner/Cocktail Reception
- NKF Golf Classic Gift Collection for each participant

Partnership Opportunities

BASIC FOURSOME ENTRY

\$3,000

- Entry of one foursome playing 18-hole scramble golf (includes two premium golf carts)
- Attendance at Lunch Reception and Awards Dinner/Cocktail Reception
- NKF Golf Classic Gift Collection for each participant

UNDERWRITING OPPORTUNITIES:

GOLF CART SPONSORSHIP (2 AVAILABLE)

\$2,500

- Logo on signage on all golf carts
- Company name and logo on a tee sign at one hole
- On site product display/sampling opportunity
- Four tickets to Awards Dinner/Cocktail Reception

PRACTICE GREEN SPONSORSHIP (EXCLUSIVE)

\$2,250

- Company name and logo on a tee sign at one hole
- Prominent banner display and promotional opportunities at the Practice Green location
- Four tickets to Lunch Reception and Dinner/Cocktail Reception

HOLE SPONSORSHIP (18 AVAILABLE)

\$2,000

- Company name and logo on a tee sign at one hole
- On site product display/sampling opportunity
- Two tickets to Awards Dinner/Cocktail Reception

DRIVING RANGE SPONSORSHIP (EXCLUSIVE)

\$1,750

- Prominent banner display and promotional opportunities at the Driving Range location
- Two tickets to Lunch Reception and Dinner/Cocktail Reception

GOLFER REGISTRATION SPONSORSHIP (EXCLUSIVE)

\$1,000

- Name/logo prominently displayed at the Golfer Registration area
- Two tickets to Awards Dinner/Cocktail Reception

A LA CARTE ITEMS

TICKETS TO RECEPTION ONLY:

SINGLE TICKET TO DINNER AND COCKTAIL RECEPTION

\$250

TWO TICKETS TO DINNER AND COCKTAIL RECEPTION

\$350

ADVERTISING OPPORTUNITIES:

FULL PAGE AD IN PROGRAM BOOK

\$1,000

Full page color ad in the Program Book, which will be distributed to all participants and other top sponsors of the NKF in the Delaware Valley. 5.75" x 8.75" Width x Height

HALF PAGE AD IN PROGRAM BOOK

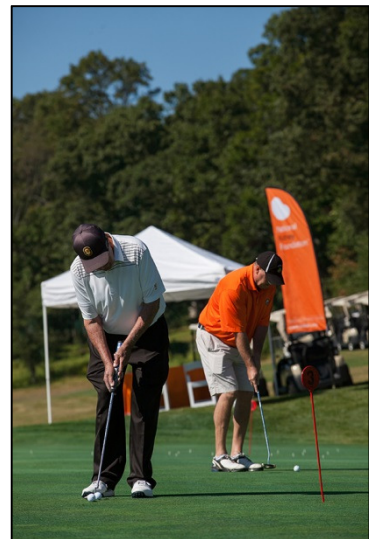
\$750

Half page color ad in the Program Book, which will be distributed to all participants and other top sponsors of the NKF in the Delaware Valley. 5.75" x 4.5" Width x Height

QUARTER PAGE AD IN PROGRAM BOOK

\$500

Quarter page color ad in the Program Book, which will be distributed to all participants and other top sponsors of the NKF in the Delaware Valley. 3" x 4.5" Width x Height



SCHEDULE OF EVENTS

MONDAY, SEPTEMBER, 21, 2015

Huntingdon Valley Country Club
2295 Country Club Dr.
Huntingdon Valley, PA 19006

10 AM

Registration
Practice on Practice Green & Driving Range

11 AM

Lunch

12 PM

Shotgun Scramble

Immediately Following the Tournament

Afternoon Cocktail Reception
Lobster Dinner & Awards Presentation



EVENT CO CHAIRS:

Anthony Naccarato, O'Donnell & Naccarato

M. Joel Bolstein, Fox Rothschild, LLP.

COMMITTEE:

Joseph Blum- Shook, Hardy and Bacon, LLP.

Joe Burkhardt - Tri State Golf

Brian Dilsheimer -Stream Energy

Steven M. Goldsmith- Laurel Oak Wealth Management

Chuck Hurchalla - Evolution Energy Partners, LLC.

Stanley Kloczek, Jr. - GE Water & Process Technologies

Arthur Pasquarella - Equus Capital Partners, Ltd.

Cynthia Pettit - HM Insurance

Douglas Rodio - Jones Lang LaSalle

Greg Ventresca - Keystone Redevelopment Group



PAYMENT INFORMATION

CONTACT INFO

Company Name: _____

Contact Name & Title: _____

Address: _____

City: _____ State, Zip: _____

Phone: _____ Fax: _____

Email: _____

PURCHASES

Partnership Level Purchased: _____ Amount: _____

Advertisement Level Purchased: _____ Amount: _____

Foursome Entry Fees (see previous pages): _____ Amount: _____

PAYMENT INFORMATION

☐ Check Enclosed (made payable to *National Kidney Foundation*)

☐ Please invoice me for the total amount

☐ I will register my team at www.nkfgolfclassic.com

Please charge my credit card: ☐ DISCOVER ☐ VISA ☐ MC ☐ AMEX

Credit Card Number: _____

Expiration Date: _____

Name on Card: _____

Signature: _____

PLEASE RETURN VIA FAX, MAIL OR EMAIL TO:

Anna S. Tzinis
National Kidney Foundation
111 S. Independence Mall E., Suite 411
Philadelphia, PA 19106
anna.tzinis@kidney.org