



National **Kidney** Foundation™

# Sponsorship Opportunities

*Gift of Life Gala*

**March 19, 2016**  
**Louisville Marriott Downtown**  
**6:00 pm**

# *Gift of Life Gala*

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## **Platinum: \$8,500**

- Premiere reserved seating for 30 guests (3 tables of 10)
- Table signage recognizing your company support
- Company logo on invitation and all Gala-related materials\*
- Logo recognition on video screen during the event
- Recognition by emcee during the event
- Opportunity to speak during awards reception
- Company logo on event signage
- Optional display table to promote goods or services
- Full-page advertisement in the Gala program\*
- Company recognition in media advertisements\*
- Company logo on NKF website, newsletter and other NKF publications

## **Gold: \$5,000**

- Premiere reserved seating for 20 (2 tables of 10)
- Table signage recognizing your company support
- Company name and logo on invitation and all Gala-related materials\*
- Logo recognition on video screen during the event
- Recognition by emcee during the program
- Company logo on event signage
- Half-page advertisement in the Gala program\*
- Company logo on NKF website & newsletter

## **Silver: \$3,500**

- Premiere reserved seating for 10 (1 table of 10)
- Table signage recognizing your company support
- Logo recognition on video screen during the event
- Recognition by emcee during the program
- Company logo on event signage
- Company logo listed in Gala program\*
- Company logo on NKF website & newsletter

## **Bronze: \$2,500**

- Reserved seating for 10 (1 table)
- Table signage recognizing your company support
- Company name recognition on video screen during the event
- Company name on event signage
- Company logo listed in Gala program\*

## **Table Sponsor: \$1,500**

- Reserved seating for 10 (1 table)
- Table signage recognizing your company support
- Company name on event signage

*\* Sponsorship must be committed before items are sent to print.*

***All Sponsorship Packages can be customized to fit your needs.***

*My company would like to become a sponsor of the  
Gift of Life Gala at the following level:*

<b>Platinum Sponsor</b>	\$8,500	_____
<b>Gold Sponsor</b>	\$ 5,000	_____
<b>Silver Sponsor</b>	\$ 3,500	_____
<b>Bronze Sponsor</b>	\$ 2,500	_____
<b>Table Sponsor</b>	\$ 1,500	_____
<b>In-Kind</b>	\$ _____	_____

Name \_\_\_\_\_

Company \_\_\_\_\_

Address \_\_\_\_\_

Phone \_\_\_\_\_ Fax \_\_\_\_\_ E-mail \_\_\_\_\_

National Kidney Foundation  
Attention: April Enix Abell  
8920 Stone Green Way, Suite 100  
Louisville, KY 40220  
Fax: (502) 585-1445  
E-mail: [april.enix@kidney.org](mailto:april.enix@kidney.org)

If you have any questions, please call (502) 585-5433.