

MYSTERY. INTRIGUE. REVELATION.
SOUNDS LIKE THE PERFECT EVENING.



THE ★ MASQUERADE KIDNEY BALL

Three Dog Night

FEATURED ENTERTAINMENT



THE WASHINGTON HILTON

1919 Connecticut Avenue, NW
Washington, DC 20009

SATURDAY,
NOVEMBER 19, 2016
6:30 PM – MIDNIGHT



National
Kidney
Foundation™



THE ★ MASQUERADE KIDNEY BALL

Kidney Ball Chair

Mark Testoni
President & Chief Executive
SAP National Security
Services

2016 Honorees

Greg J. Baroni
Outstanding Achievement Award

I Heart Media
Community Service Award

Host Hotels & Resorts, Inc.
Corporate Citizenship Award

Major Corporate Sponsors to Date



You Are Cordially Invited...

Join us for the 36th Annual Masquerade Kidney Ball and make a difference in the lives of kidney patients in our community!

Kidney Ball guests will enjoy a cocktail reception, sumptuous dinner, silent and live auctions, an inspiring mission appeal, and the opportunity to network with leaders in business, government, and medicine. Of course there will be outstanding entertainment as well, and this year continues our lineup of legendary acts with American rockers, Three Dog Night! With such iconic singles like "Joy to the World," "Mama Told Me" & "One," they are sure to keep the dance floor packed!

The statistics are startling: kidney disease is the 9th leading cause of death in the United States, causing more deaths annually than breast cancer or prostate cancer. One in nine adults has kidney disease, and most don't know it. In the Washington, DC area alone, 700,000 people have kidney disease, 7,000 are on dialysis, and 1,700 are waiting for a lifesaving kidney transplant.

The National Kidney Foundation is the leading organization in the U.S. dedicated to the awareness, prevention, and treatment of kidney disease. Proceeds from the gala support research, patient services, public and professional education, and organ donation awareness.

www.kidneywdc.org



FEATURING

Three Dog Night

THE ★ MASQUERADE KIDNEY BALL

RESERVE YOUR SPOT EARLY!

SEATING IS LIMITED

Marketing benefits are
subject to print deadlines

For sponsorship information please
contact Jaime.ritacco@kidney.org
202.244.7900 x705
Fax 202.244.7405

Sponsorship Opportunities

FOUNDER'S CIRCLE - \$50,000

Participation Benefits

- Two (2) prominent 1st row (dance floor) tables of ten (10)
- Twenty (20) tickets to the Chairman's Reception
- Two (2) hotel rooms with paid valet parking -and- limousine service to and from the event
- Ten (10) complimentary passes for valet parking
- Opportunity to donate two (2) seats for a Congressional guest specially invited by NKF
- Two (2) tickets to the Annual Congressional Dinner
- A foursome and tee sign in one of the local NKF Golf Classics (a qualifying tournament for finals at Pebble Beach)
- Vendor table at either the National Capital Area Kidney Walk or the Northern Virginia Kidney Walk
- Opportunity for any employee from your company to purchase tickets for an early-bird, discounted price of \$250 each if reserved by August 31

RECOGNITION BENEFITS

- Prominent listing on the brochure, invitation and in the program (6,000+ impressions)
- Company logo on the NKF/NCA's Kidney Ball web page, including a link to your home page
- Full-page ad in the program if received by print deadline
- Logo on auction mobile display
- Special credit, including company logo, in the video listing shown throughout a major portion of the evening
- Listing in the NKF Capital Connection e-newsletter

CEO'S CIRCLE - \$25,000

Participation Benefits

- One (1) preferred seating table of ten (10)
- Ten (10) tickets to the Chairman's Reception
- Your choice of one (1) hotel room with paid valet parking or limousine service to and from the event
- Five (5) complimentary passes for valet parking
- Opportunity for any employee from your company to purchase tickets for an early-bird, discounted price of \$250 each if reserved by August 31

Recognition Benefits

- Prominent listing on the brochure, invitation and in the program (6,000+ impressions)
- Company logo on the NKF/NCA's Kidney Ball web page, including a link to your home page
- Logo on auction mobile display
- Full-page ad in the program if received by print deadline
- Special credit, including company logo, in the video listing shown throughout a major portion of the evening
- Listing in the NKF Capital Connection e-newsletter

DIRECTOR'S CIRCLE - \$15,000

Participation Benefits

- One (1) table of ten (10)
- Ten (10) tickets to the Chairman's Reception
- Five (5) complimentary passes for valet parking
- Opportunity for any employee from your company to purchase tickets for an early-bird, discounted price of \$250 each if reserved by August 31

Recognition Benefits

- Prominent listing on the invitation and in the program (3,000+ impressions)
- Company logo on the NKF/NCA's Kidney Ball web page, including a link to your home page
- Half-page ad in the program if received by print deadline
- Special credit, including company logo, in the video listing shown throughout a major portion of the evening

PRESIDENT'S CIRCLE - \$10,000

Participation Benefits

- One (1) table of ten (10)
- One (1) complimentary pass for valet parking
- Opportunity for any employee from your company to purchase tickets for an early-bird, discounted price of \$250 each if reserved by August 31

Recognition Benefits

- Prominent listing in the program with company logo (1,000 + impressions)
- Special credit, including company logo, in the video listing shown throughout a major portion of the evening
- Half-page ad in the program if received by print deadline

BENEFACTOR'S CIRCLE - \$7,500

Participation Benefits

- One (1) table of ten (10)
- Opportunity for any employee from your company to purchase tickets for an early-bird, discounted price of \$250 each if reserved by August 31

Recognition Benefits

- Prominent listing in the program with company logo (1,000+ impressions)
- Special credit, including company logo, in the video listing shown throughout a major portion of the evening

PATRON'S CIRCLE - \$5,000

Participation Benefits

- One (1) table of ten (10)

Recognition Benefits

- Prominent listing in the program with company logo (1,000+ impressions)
- Special credit, including company logo, in the video listing shown throughout a major portion of the evening

RIISING STAR - \$2,500

Participation Benefits

- Six tickets (half table) at dinner

Recognition Benefits

- Listing in the program

INDIVIDUAL TICKETS

\$850 per couple
\$500 per person

ADVERTISING IN PROGRAM

Full-page ad \$1,000
Half-page ad \$500

THE MASQUERADE KIDNEY BALL

PARTICIPATION BENEFITS								
	\$50,000	\$25,000	\$15,000	\$10,000	\$7,500	\$5,000	\$2,500	
Table of ten (10) seats	2 in first row (dance floor)	1 preferred seating	1	1	1	1	1/2 (6 tickets)	
Opportunity for any employee from your company to purchase tickets for a discounted price of \$250 each if reserved by August 31	x	x	x	x	x			
Complimentary passes for valet parking	10	5	5	1				
Tickets to the VIP Chairman's Reception	20	10	10					
Hotel room with paid valet parking and/or limousine to & from event	2 (hotel AND limo service)	1 (hotel OR limo service)						
Opportunity to donate two (2) seats for a Congressional guest specially invited by NKF	x							
Two (2) tickets to the Annual Congressional Dinner	x							
A foursome and tee sign in one of the local NKF Golf Classics (a qualifying tournament for finals at Pebble Beach)	x							
Vendor table at either the National Capital Area Kidney Walk or the Northern Virginia Kidney Walk	x							
RECOGNITION BENEFITS (subject to print deadlines)								
Prominent listing in the program w/company logo	x	x	x	x	x	x	x	
Special credit, including company logo, in the video listing shown throughout a major portion of the evening	x	x	x	x	x	x		
Company logo on the NKF/NCA's Kidney Ball web page, including a link to your home page	x	x	x	x				
Prominent listing on the invitation w/company logo	x	x	x					
Prominent listing in the brochure w/company logo	x	x						
Logo on auction mobile display	x	x						
Listing in the NKF Capital Connection e-newsletter	x	x						
Full-page ad in the program if received by print deadline	x	x						
Half-page ad in the program if received by print deadline			x	x				

Corporate Sponsorship and Ticket Form

Please check the appropriate category
Reserve your spot early! Seating is limited
Marketing benefits are subject to print deadlines



- ☐ Founder's Circle - \$50,000
- ☐ CEO's Circle - \$25,000
- ☐ Director's Circle - \$15,000
- ☐ President's Circle - \$10,000
- ☐ Benefactor's Circle - \$7,500
- ☐ Patron's Circle - \$5,000
- ☐ Rising Star Sponsorship - \$2,500
- ☐ Individual Tickets - \$850 per couple/\$500 per person

Contact's Name: _____

Email: _____

Company Name: _____

Billing Address: _____

City, State, Zip: _____

Phone _____

Fax _____

Payment Information:

___ Check (made payable to the National Kidney Foundation Serving the National Capital Area)

___ If you would like to make a stock donation contact Michele Anthony at
michele.anthony@kidney.org or 202.244.7900 ext. 702

Charge my: ___ MasterCard ___ Visa ___ American Express ___ Discover

Amount \$ _____

Card Number: _____ Expiration Date: _____ Security Code: _____

Signature: _____ Print Name: _____

National Kidney Foundation Serving the National Capital Area
Attn: Jaime Ritacco
5335 Wisconsin Avenue, NW, Suite 300 Washington, DC 20015
Jaime.ritacco@kidney.org 202.244.7900 ext. 705 Fax: 202.244.7405