



Bonne Santé

A FOOD & SPIRITS SHOWCASE

Benefiting the National Kidney Foundation
Serving Southern California

March 11, 2018

Sponsorship Opportunities

Presenting Sponsor \$20,000

- All references to *Bonne Santé* will include: "Presented by Your Company Name"
- Table signage and 20 tickets to the *Bonne Santé* event with reserved seating at two tables of premium placement
- 20 tickets to VIP Reception including a private cooking demonstration
- Recognition as "Presenting Sponsor" in marketing material, including press releases, save the dates, invitations, social media and web page
- Full page digital ad with Presenting Sponsor Level placement
- Logo projected in lights on stage
- Premium logo placement on red carpet step and repeat
- Logo placement on photo strip souvenir from photo booth
- Speaking opportunity for company representative during awards presentation

Gold Sponsor \$10,000

- Table signage and 10 tickets to *Bonne Santé* with reserved seating at one table
- 10 tickets to VIP Reception including a private cooking demonstration
- Recognition as "Gold Sponsor" in marketing material, including press releases, save the dates, invitations, social media and web page
- Preferred placement of logo projected in lights
- Logo placement on red carpet step and repeat
- Full page digital ad with Gold Level placement

Silver Sponsor \$5,000

- 5 tickets to *Bonne Santé*
- 5 tickets to VIP Reception including a private cooking demonstration
- Recognition as "Silver Sponsor" in marketing material, including press releases, save the dates, invitations, social media and web page
- Logo projected in lights
- Full page digital ad with Silver Level placement

Bronze Sponsor \$2,500

- 2 tickets to *Bonne Santé*
- Recognition as "Bronze Sponsor" in marketing material, including press releases, save the dates, invitations, social media and web page
- Half page digital ad with Bronze Level placement

For more information please visit www.nkfbonnesante.org. If you are interested in a customized sponsorship package, contact Julie Himot, Development Director at (818) 783-8153 or julie.himot@kidney.org.





SPONSORSHIP AGREEMENT FORM

YES! I WOULD LIKE TO BECOME A SPONSOR! PLEASE INDICATE SPONSOR LEVEL

_____ Presenting Sponsor (\$20,000) _____ Silver Sponsor (\$5,000)
_____ Gold Sponsor (\$10,000) _____ Bronze Sponsor (\$2,500)

DIGITAL AD BOOK

_____ Premium Full Digital Ad (\$2,000) _____ Half Digital Ad (\$1,000)
_____ Full Digital Ad (\$1,500) _____ Quarter Digital Ad (\$500)

I WOULD LIKE TO PURCHASE INDIVIDUAL TICKETS

_____ Number VIP Packages x \$175 = \$ _____ _____ Number Tickets X \$125 = \$ _____

_____ I am not able to attend this year but would like to make a donation of \$ _____

_____ I am not able to commit at this time, but would like to learn more about this event, sponsorship opportunities, and digital ad-book.

Company/Organization Name: _____

Company Contact: _____

Address: _____ City: _____ State: _____ Zip: _____

Phone: _____ Fax: _____ Email: _____

PAYMENT PREFERENCE

Enclosed is my check in the amount of \$ _____ made out to the National Kidney Foundation

Credit card type (Circle one): MasterCard Visa AMEX Discover

Name: _____

Company Name: _____

Credit Card #: _____ Exp: _____ Sec#: _____

Signature: _____ Date: _____

All pledges will be invoiced and payments due by March 1, 2018

Please complete and return to Julie Himot, Development Director, National Kidney Foundation
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