



Dear Chef,

We are pleased to extend an invitation to you to join us on the evening of Sunday, March 11, 2018 to participate in *Bonne Santé*, the National Kidney Foundation Serving Southern California's annual food and spirits showcase at the exclusive Recording Academy in Santa Monica.

As a participating chef, you and your business will be showcased for the local community, including some of the most influential people in the Los Angeles area. This opportunity provides you and your business the chance to market your cuisine to potential new patrons, all while supporting the fight against kidney disease.

The National Kidney Foundation (NKF) is the leading organization in the U.S. dedicated to the awareness, prevention and treatment of kidney disease for hundreds of thousands of healthcare professionals, millions of patients and their families, and tens of millions of Americans that are at risk. There are 26 million Americans with kidney disease and half of those affected do not know it. Of the 120,000 Americans waiting for a life-saving organ donation, 80% need a kidney. The dollars raised at *Bonne Santé* will be used to support our patient and professional education programs, patient services, advocacy programs, awareness campaign, and will help assist thousands of Americans with chronic kidney disease. Your participation will play a major role in the success of this year's event and support this worthy cause.

Chefs are asked to prepare small portion specialty plates that best represent your business, to be served cocktail style for an anticipated audience of 300 guests. You are also encouraged to decorate your station and distribute marketing materials to event attendees as well.

Additionally, we are asking that you donate a prize package for our silent auction. If you are unable to participate in the event, this is a fantastic way to support the cause.

Space is limited, so please complete and return the enclosed form as soon as possible. To learn more about the event, please visit www.nkfbonnesante.org. If you have any questions, please contact Julie Himot with the NKF at 818-783-8153 x544 or julie.himot@kidney.org.

Thank you on behalf of the NKF, the Los Angeles culinary community, and the 26 million Americans battling kidney disease.

Best regards,

A handwritten signature in black ink, appearing to read "Travis Strickland".

Chef Travis Strickland
Bonne Santé Honorary Dinner Chair
Executive Chef, Baltaire



Bonne Santé

A FOOD & SPIRITS SHOWCASE

Benefiting the National Kidney Foundation
Serving Southern California



2018 Bonne Santé Chef Chair
Travis Strickland
Executive Chef, Baltaire

March 11, 2018
The Recording Academy
Santa Monica, CA
www.nkfbonnesante.org

WHAT IS BONNE SANTÉ?

The second annual *Bonne Santé* is a cocktail style event that showcases local LA restaurants and chefs, preparing signature dishes paired with fine wines and spirits. Guests enjoy the best of LA's cuisine in the exclusive and modern setting of the Recording Academy in Santa Monica. Attendees have the opportunity to sample the best of LA's culinary offerings—which are prepared on site—while speaking with the area's top chefs and mingling with LA's most influential leaders in business, entertainment, and healthcare. We will also honor luminaries who have long supported the fight against kidney disease.

In addition, the event features silent and live auctions with unforgettable prizes sure to satisfy any food lover's palette. This event raises awareness of kidney disease as well as funds for lifesaving National Kidney Foundation (NKF) programs that educate and support patients, their families, and those at risk of kidney disease.

WHY SHOULD YOU HELP?

As a participant, you will be exposed to hundreds of onsite guests as well as extensive promotion through traditional and digital media. You will also be helping a very worthwhile cause. The NKF is the leading organization in the U.S. dedicated to the awareness, prevention and treatment of kidney disease. By supporting the NKF, you directly influence and positively impact the lives of those at risk for kidney disease, those living with chronic kidney disease, and those who care for and about them. You can make a difference by supporting this worthy cause.

WHO PARTICIPATES?

Bonne Santé is LA's fast-growing food and spirit event. We are delighted to have Chef Travis Strickland, Executive Chef of Baltaire, join us for the second year as our Chef Chair. Our inaugural 2017 *Bonne Santé* event brought together some of LA's most prestigious chefs and sponsors including:



PARTICIPATING CHEF COMMITMENT FORM

Thank you for participating in the National Kidney Foundation's *Bonne Santé* fundraiser on March 11, 2018 at the Recording Academy in Santa Monica.

Contact Information (Please list name and restaurant/business as you would like it to appear in print):

Chef _____ Restaurant/Business _____

Address _____

City/State/Zip _____

Phone _____ Email _____

Name of Owner(s) _____ Signature _____

As a participating chef, you will:

- Donate your time, food, and service for the *Bonne Santé* fundraiser
- Prepare at least one appetizer, entrée or dessert of your choice on site for 300 guests at this event
- Provide all supplies necessary for preparation of your menu item
- Provide one package for the silent auction at this event

Items Provided by the National Kidney Foundation:

- Two 8' banquet tables for food prep and service
- Tablecloths
- Garbage cans
- Station sign
- Disposable cutlery and plates for serving

Menu Item: We will provide the following items: ☐ Appetizer ☐ Entree ☐ Dessert

Please provide a description of the specialty item you will be serving: _____

Check items needed for service:

Will you need electricity?

☐ Plates ☐ Bowls ☐ Forks ☐ Spoons ☐ Knives ☐ Yes ☐ No

We will place a one-paragraph bio and photo in the event program and include your restaurant/business logo in print materials

- ☐ Enclosed is my Bio
- ☐ Enclosed is my high resolution photo in .jpg or .eps format
- ☐ Enclosed is my restaurant/business logo in high resolution photo in .jpg or .eps format
- ☐ Please contact my publicist for my bio, image, and logo. Publicist Name & Phone _____

For more information, please visit www.nkfbonnesante.org. Space is limited, so please complete this form and return as soon as possible to the National Kidney Foundation. Please send to Julie Himot, Development Director at julie.himot@kidney.org or fax at 818-783-8160. For questions, Julie may be reached at 818-783-8153 x544.