

risk factors  
 support  
 Illinois  
 hypertension  
 families  
 service  
 friend  
 fundraising  
 diabetes  
 nephrology  
 disease prevention  
 nephrology  
 dialysis  
 health care  
 events  
 screenings  
 development  
 connections  
 nutrition  
 high blood pressure  
 tested  
 donor  
 NKFI  
 love  
 Walk for Kidneys  
 teamwork  
 1.1 million  
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 health 1 in 3  
 hemodialysis  
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 awareness  
 doctor  
 supporter  
 research  
 hospital  
 KidneyMobile  
 nurse  
 life  
 recipient  
 patient



National  
Kidney  
Foundation®



KONICA MINOLTA  
GOLF CLASSIC

The National Kidney Foundation of Illinois improves the health and well-being of people at risk for or affected by kidney disease through prevention, education and empowerment.

## Sponsorship Opportunities



National **Kidney** Foundation®

of Illinois

**The National Kidney Foundation of Illinois improves the health and well-being of people at risk for or affected by kidney disease through prevention, education and empowerment.**

Your kidneys play the important role of cleaning your body's blood and removing waste and excess fluid. Every 30 minutes, your kidneys filter all the blood in your body, acting as your body's natural filtration system. Kidney disease is characterized by a gradual loss of kidney function over time and kills more than 90,000 Americans every year. ***1 in 3 American adults is at high risk for developing kidney disease.***

#### **KidneyMobile® Health Screenings**

The KidneyMobile is the nation's first mobile screening and education vehicle for kidney disease, diabetes and high blood pressure. It travels throughout Illinois, focusing on medically underserved communities to provide comprehensive early detection screenings and education to individuals considered most at risk.

#### **Patient Education & Professional Programs**

Throughout the year, various educational programs and support are provided for individuals living with or at risk for kidney disease, their families and caregivers. Additionally, hundreds of healthcare professionals in Illinois belong to the National Kidney Foundation of Illinois Professional Advisory Board and medical councils, all of whom develop educational programs for their members and work with the foundation's staff and committees to provide information, education and programs for patients.

#### **Public Education & Advocacy**

Through national awareness days and public education events, the National Kidney Foundation of Illinois advocates on behalf of patients throughout the state. Working with legislative partners guarantees thoughtful policies are in place for individuals living with kidney disease as well as dialysis patients and transplant recipients. Additionally, teaming up with healthcare providers and sharing the latest treatment information and practices ensures patients receive the best possible care.

**Join us to prevent kidney disease, educate the public about risk factors and empower patients and their families to live healthier lives!**

**Prevent. Educate. Empower.**

# Help us make an impact.



**61**

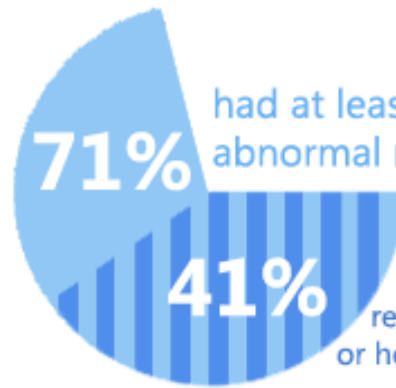
Free screenings provided around the state of Illinois in the past year.

**3,621**

Illinoisans tested for common risk factors.



## Of those tested...



**53,022**

people received education about the risks of kidney disease through educational events and online resources.

**\$60,000**

granted to a promising young investigator, empowered to find the link between kidney disease, phosphate levels and heart disease.



**357**

patients and caregivers attended educational seminars to learn how to manage their disease.



**4,000**

patients, family members and friends came together as a community for a health fair and three-mile walk to show solidarity in the fight against kidney disease.

**359**



renal professionals

participated in debates, networking events, workshops and continuing education, strengthening the field of nephrology.

## **NKF Konica Minolta Golf Classic · September 19, 2018 – Wheaton, IL**

Each year thousands of golfers from across the country participate in the NKF Konica Minolta Golf Classic, a tournament with more than 30 events across the country, for the chance to qualify for the National Finals at Pebble Beach. Chicago's event draws more than 100 golfers primarily from fields related to nephrology and serves as an incredible networking event as well as an exciting and fun competition.

### **\$12,000 LOCAL PRESENTING SPONSOR**

- Category exclusivity
- Entry for three foursomes into the tournament (includes golf fees, lunch and the post-golf Awards Dinner)
- Four additional tickets to the Awards Dinner
- Opportunity to address attendees at the post-golf Awards Dinner and announce tournament winners
- Opportunity to start on the hole(s) of your choosing
- Opportunity to place a company product and/or piece of literature in participants' giveaway packets
- Company sign/banner displayed during registration (provided by sponsor) and at Awards Dinner
- Company signage on three holes (provided by NKFI)
- Event states "NKF Konica Minolta Golf Classic presented locally by (Company Name)" on all locally produced materials (brochures, programs, electronic save-the-dates, electronic invitations, etc.)
- Company logo, with website link, listed on NKFI website
- Company listed as Local Presenting Sponsor in all pre and post-event press releases
- Two full-page ads in the event program book

### **\$6,000 DINNER SPONSOR - SOLD**

- Category exclusivity
- Entry for one foursome into the tournament (includes golf fees, lunch and the post-golf Awards Dinner)
- Opportunity to address attendees at post-golf Awards Dinner
- Opportunity to place a company product and/or piece of literature in participants' giveaway packets
- Six tickets to the Awards Dinner
- Company sign/banner prominently displayed during Awards Dinner (provided by sponsor)
- Recognition as Dinner Sponsor on all locally produced materials (brochures, programs, electronic save-the-dates, electronic invitations, etc.)
- Company logo, with website link, listed on NKFI website
- One full-page ad in the event program book

### **\$3,500 FLAG SPONSOR - SOLD**

- Category exclusivity
- Company name/logo on all 18 pin flags (provided by NKFI)
- Opportunity to place a company product and/or piece of literature in participants' giveaway packets
- Company logo, with website link, listed on NKFI website
- One half-page ad in the event program book

### **\$3,500 GIVEAWAY GOLF POLO SPONSOR - SOLD**

- Category exclusivity
- Company logo on event giveaway (Greg Norman golf polo) distributed to each golfer
- Opportunity to place a company product and/or piece of literature in participants' giveaway packets
- Company sign/banner prominently displayed during registration (provided by sponsor)
- Recognition as Giveaway Sponsor on all locally produced materials (brochures, programs, electronic save-the-dates, electronic invitations, etc.)
- Company logo, with website link, listed on NKFI website
- One half-page ad in the event program book

### **\$3,000 GIVEAWAY GOLF SHOE BAG SPONSOR - SOLD**

- Category exclusivity
- Company logo on event giveaway (golf shoe bag) distributed to each golfer

- Opportunity to place a company product and/or piece of literature in participants' giveaway packets
- Company sign/banner prominently displayed during registration (provided by sponsor)
- Recognition as Giveaway Sponsor on all locally produced materials (brochures, programs, electronic save-the-dates, electronic invitations, etc.)
- Company logo, with website link, listed on NKFI website
- One half-page ad in the event program book

#### **\$2,500 BEVERAGE CART SPONSOR - SOLD**

- Company logo on beverage carts
- Company logo on event signage
- Company logo on beverage napkins
- Opportunity to place a company product and/or piece of literature in participants' giveaway packets
- Company logo, with website link, listed on NKFI website
- Company logo listed in program book

#### **\$2,000 CART SPONSOR - SOLD**

- Category exclusivity
- Opportunity to place a company product and/or piece of literature in participants' giveaway packets
- Company name/logo on all golf carts to be used during tournament
- Company sign/banner displayed during tournament at golf cart staging area (provided by sponsor)
- Company logo, with website link, listed on NKFI website
- Company name listed in program book

#### **\$2,000 LUNCH SPONSOR - SOLD**

- Category exclusivity
- Company sign/banner displayed during lunch at the Halfway House (provided by sponsor)
- Opportunity to place a company product and/or piece of literature in participants' giveaway packets
- Company logo, with website link, listed on NKFI website
- Company name listed in program book

#### **\$1,000 HOLE-IN-ONE SPONSOR** (*Sponsor must also provide the Hole-in-One insurance*)

- Signage at Hole-In-One (provided by NKFI)
- Opportunity to place a company product and/or piece of literature in participants' giveaway packets
- Company name, with website link, listed on NKFI website
- Company name listed in program book

#### **\$1,000 PUTTING GREEN SPONSOR**

- Category exclusivity
- Signage at Putting Green (provided by NKFI)
- Opportunity to place a company product and/or piece of literature in participants' giveaway packets
- Company name, with website link, listed on NKFI website
- Company name listed in program book

#### **\$1,000 EXHIBITOR**

- Opportunity for 1-2 representatives to staff a table from which to distribute product(s) and/or literature during the cocktail reception and Awards Dinner
- Opportunity to place a company product and/or piece of literature in participants' giveaway packets
- Company name, with website link, listed on NKFI website
- Company name listed in program book

#### **HOLE SPONSOR**

\$200 for foursomes and above sponsors

\$250 for non-sponsors, or 5 hole signs for \$1,000

- Signage at one hole (provided by NKFI)
- Company name listed in program book

# National Kidney Foundation of Illinois Konica Minolta Golf Classic | Sponsorship Form

Please circle the level at which you wish to sponsor.

| <b>Konica Minolta Golf Classic Sponsorship Levels</b> |                                    |                                  |                                       |                                      |   |
|---|------------------------------------|----------------------------------|---------------------------------------|--------------------------------------|---|
| Presenting<br>(\$12,000)                              | <b>SOLD</b><br>Dinner<br>(\$6,000) | <b>SOLD</b><br>Flag<br>(\$3,500) | <b>SOLD</b><br>Golf Polo<br>(\$3,500) | <b>SOLD</b><br>Shoe Bag<br>(\$3,000) | <b>SOLD</b><br>Beverage Cart<br>(\$2,500) |
| <b>SOLD</b><br>Cart<br>(\$2,000)                      | <b>SOLD</b><br>Lunch<br>(\$2,000)  | Hole in One<br>(\$1,000)         | Putting Green<br>(\$1,000)            | Exhibitor<br>(\$1,000)               | Hole Sponsor<br>(\$250 or \$200)          |

**Contact Information**

Company Name *(as it should appear on print materials)* \_\_\_\_\_

Contact Name and Title \_\_\_\_\_

Address \_\_\_\_\_

Phone \_\_\_\_\_ Email \_\_\_\_\_

**Payment Information**

Enclosed is a check (payable to the National Kidney Foundation of Illinois) in the amount of \$ \_\_\_\_\_

Please invoice me in the amount of \$ \_\_\_\_\_

Please charge \$ \_\_\_\_\_ to my:

- Visa
- MasterCard
- Discover
- American Express

Card Number \_\_\_\_\_ Exp. Date \_\_\_\_\_

Name on Card \_\_\_\_\_ CVV Code \_\_\_\_\_

Signature \_\_\_\_\_ Date \_\_\_\_\_

My Company is also interested in organizing a foursome to participate in the Golf Classic. Please send

Information to: Name \_\_\_\_\_ Email \_\_\_\_\_

**For more information about the Konica Minolta Golf Classic please contact  
Caitlin Fox, Special Events Coordinator, at 312-321-1500 or [cfox@nkfi.org](mailto:cfox@nkfi.org).**

**Please return this form to: National Kidney Foundation of Illinois 215 West Illinois Street Suite 1C Chicago, IL  
60654 Attn. Konica Minolta Golf Classic 312.321.1505 (fax) or [cfox@nkfi.org](mailto:cfox@nkfi.org) (email)**