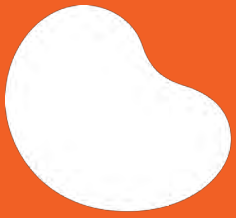


PARTNERSHIP OPPORTUNITIES



National
Kidney
Foundation™



Great Chefs
of the
Midwest



2nd Annual

Great Chefs of the Midwest

February 25, 2018

Distillery 244

CKD IS SERIOUS

and so are we!



1 in 3 American adults is at risk for developing CKD



1 in 9 American adults has CKD and most don't know it



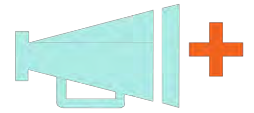
CKD causes more deaths than breast cancer or prostate cancer

Chronic kidney disease is serious! The National Kidney Foundation is the leading organization in the U.S. dedicated to the awareness, prevention and treatment of kidney disease for hundreds of thousands of healthcare professionals, millions of patients and their families, and tens of millions of Americans at risk.

By supporting the National Kidney Foundation, you directly influence and positively impact the lives of those at risk for kidney disease, those living with chronic kidney disease, and those who care for and about them.

The National Kidney Foundation is:

- Raising public awareness about kidney disease and risk reduction
- Providing free local health screenings
- Supporting kidney patients, organ donors, and their families



The 2nd Annual Great Chefs of the Midwest Gala

Sample menus from Wichita's premiere restaurants to benefit the NKF.



The Great Chefs of the Midwest Gala is a celebration of good food, great drinks and inspiring stories. This signature event is an ideal opportunity to interact with a sophisticated audience who appreciates your commitment to our community. Sample the finest dishes from some of Wichita's top restaurants, enjoy an exciting live auction and balloon pop as well as good music and great friends.

Associate your name with this distinctive event and show your dedication to our community by being a partner in the Great Chefs of the Midwest.

Chef Chairman: Josh Rathbun, Siena Tuscan Steakhouse, Ambassador Wichita

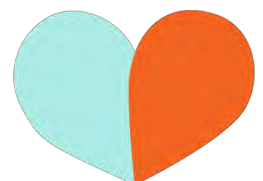
The Great Chefs of the Midwest Gala offers your company a unique, cause-related marketing opportunity. Your company's name and logo will be seen by hundreds of people in the culinary, medical, and business communities. These are people who want to support companies and organizations which align themselves with a cause close to their hearts.

You are in good company! Other National Kidney Foundation sponsors include:

BlendTech Inc., DaVita, Kansas Nephrology Physicians P.A., KFDI, Foulston Siefkin LLP, Fresenius Kidney Care, Kanza Bank, Kansas Gastroenterology LLC, Mommy's Helper, Pulse Systems Inc., Research Medical Center, Saint Luke's Transplant Center, Sayre's Fine Jewelry, Wichita Nephrology Group, P.A., and many more!

Demonstrate that

YOU CARE
to your customers + the community.



Get more

COMPANY EXPOSURE

Sponsorship Opportunities

Presenting Sponsorship exclusive opportunity **\$12,000**

- ◇ All references to the event state "Great Chefs of the Midwest Gala Presented by: Company Name"
- ◇ Recognition prominently displayed on mobile bid site
- ◇ Full-page ad, prominent placement on program back cover
- ◇ Recognition in marketing material, including press releases, save the dates, invitations*, social media, web, email (2,000+ reached)
- ◇ Table signage and premium seating for 30 people (3 tables)
- ◇ Premier exposure on mobile bid site
- ◇ Logo recognition on stage and foyer signage recognition
- ◇ Opportunity to provide gift/marketing to guests
- ◇ Opportunity to address attendees on stage at the Gala
- ◇ First right of refusal for 2019 event
- ◇ Customized benefits, please contact us to discuss

Hospitality Sponsor exclusive opportunity **\$10,000**

- ◇ Signature drink named for sponsor-served during reception
- ◇ Recognition prominently displayed on mobile bid site
- ◇ Full-page ad, prominent placement in the program book
- ◇ Recognition in marketing material, including press releases, save the dates, invitations*, social media, email (2,000+)
- ◇ Table signage & premium seating for 20 people (12 tables)
- ◇ First right of refusal for 2019 event
- ◇ Logo recognition on stage

Mission Moment Sponsor exclusive opportunity **\$5,500**

- ◇ Recognition prominently displayed during Mission Moment
- ◇ Full-page ad, prominent placement in the program book
- ◇ Recognition on Mission Moment page in program book
- ◇ Recognition in marketing material, including invitations**, social media, web, email (2,000+ reached)
- ◇ Table signage and premium seating for 20 people (2 tables)
- ◇ Logo recognition on stage

Auction Sponsor exclusive opportunity **\$5,500**

- ◇ Recognition prominently displayed on mobile bid site
- ◇ Full-page ad, prominent placement in the program book
- ◇ Recognition in marketing material, including invitations** and web page (2,000+ people reached)
- ◇ Sponsorship recognized in program book
- ◇ Table signage and premium seating for 20 people (2 tables)
- ◇ Logo recognition on stage

Balloon Pop Sponsor exclusive opportunity **\$3,500**

- ◇ Brand logo on 75 balloons on event night (one color)
- ◇ Half-page ad, prominent placement in the program book*
- ◇ Recognition in marketing material, including invitations, social media, web, email (2,000+ reached)
- ◇ Opportunity to staff balloon pop with your marketing team and/or provide information to guests
- ◇ Table signage & premium seating for 10 people (1 table)
- ◇ Logo recognition on stage

Gold Sponsor **\$3,500**

- ◇ Half-page ad, prominent placement in the program book*
- ◇ Recognition in marketing material, including invitations and web page (2,000+ people reached)
- ◇ Table signage and premium seating for 10 people (1 table)
- ◇ Logo recognition on stage

Silver Sponsor **\$2,500**

- ◇ Quarter-page ad in the program book*
- ◇ Recognition in marketing material, including invitations, social media and web page (8,500+ people reached)
- ◇ Table signage and premium seating for 10 people (1 table)

Bronze Sponsor **\$1,000**

- ◇ Quarter-page ad in the program book*
- ◇ Seating for 6 people

Individual
Tickets Available
\$100 per person

***Deadlines:**

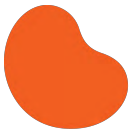
October 1st- Save the Date
November 1st- Invitation
January 2nd- all other materials

Full-Page Program Ad **\$500**

- ◇ Full Page ad, prominent placement in the program book

Half-Page Program Ad **\$250**

- ◇ Half-page ad in the program book*



National
Kidney
Foundation™

National Kidney Foundation

Serving Western MO, KS and OK

6405 Metcalf Ave., Ste. 204

Overland Park, KS 66202

913.26.21551 ext. 476

Tori Snowden Development Director

tori.snowden@kidney.org

Great Chefs of the Midwest



2017 Participating Restaurants



NEWPORT GRILL



Kidney Disease

CONNECTS US ALL

1 in 3 of us will be touched.

Kidney disease is a major public health issue

- 1 in 3 American adults are at risk for kidney disease
- 30 million people have kidney disease — and most don't know it.
- High blood pressure and diabetes are the leading causes of kidney disease

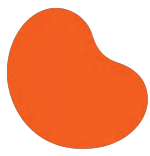
Of the 118,000 Americans on the waiting list for a lifesaving organ transplant, more than 96,000 need a kidney.

That's enough to fill Charles Koch Arena, Eck Stadium and Cessna Stadium more than 2 times!

As chronic kidney disease progresses, outcomes worsen and treatment costs escalate. On average, the total medical payments for a CKD patient in stage 5 treated with dialysis is more than \$70,000. This number is only expected to rise. Annual Medicare costs to treat CKD amount to over \$57 billion—about 30% of total Medicare spending.

In addition to the monetary costs, CKD leads to lost productivity due to disability and absenteeism, with work hours missed per week often exceeding 10. Additionally, affected family members miss work caring for loved ones, visiting doctors and treatment centers, and taking care of household responsibilities that ill family members can no longer handle.

Please join us in the fight against kidney disease.



National
Kidney
Foundation™

2018 Great Chefs of the Midwest Gala

February 25, 2018



COMMITMENT FORM

FOR MORE INFORMATION
PLEASE CONTACT:

Tori Snowden

tori.snowden@kidney.org

913.262.1551 ext 476

RETURN BY EMAIL OR TO:

National Kidney Foundation

6405 Metcalf Ave., Suite 204

Overland Park, KS 66202

913.722.4841 (fax)

RECOGNITION DEADLINES:

Sponsorships confirmed by
1/2/18 will be recognized in the
printed program.

Additional event tickets are
available at \$100 per person
by calling 913.262.1551 ext 476

Company Name: _____

Contact Person: _____

E-Mail: _____

Telephone: _____ Fax: _____

Company Address: _____

City: _____ State: _____ ZIP: _____

Name as it should appear in print: _____

I would like to commit to the following sponsorship level (please check one):

- | | |
|--|--|
| <input type="checkbox"/> \$12,000 Presenting Sponsor | <input type="checkbox"/> \$3,500 Balloon Pop Sponsor |
| <input type="checkbox"/> \$10,000 Cocktail Sponsor | <input type="checkbox"/> \$2,500 Silver Sponsor |
| <input type="checkbox"/> \$5,500 Mission Moment Sponsor | <input type="checkbox"/> \$1,000 Bronze Sponsor |
| <input type="checkbox"/> \$5,000 Auction Sponsor | <input type="checkbox"/> \$500 Full page Program Ad |
| <input type="checkbox"/> \$3,500 Gold Sponsor | <input type="checkbox"/> \$250 Half-page Program Ad |
| <input type="checkbox"/> \$100 Individual Ticket Qty. _____ | |
| <input type="checkbox"/> I cannot attend and would like to make a donation of \$ _____ | |

PAYMENT INFORMATION

- I have enclosed my payment in the amount of \$ _____
- Please make check payable to National Kidney Foundation, Federal I.D. # 13-1673104

Credit Card # _____ Exp. _____

3 Digit Security # _____ Visa MasterCard AMEX Discover