



Thursday, March 9, 2018 | The Franklin Institute | Philadelphia, PA | 6:30pm

NKF Honors is the National Kidney Foundation's awards reception and fundraiser held annually in celebration of World Kidney Day. The benefit honors members of the local community who have been outstanding in the promotion of kidney health and fight against kidney disease. The dollars raised from this event support the National Kidney Foundation's awareness, prevention and treatment efforts.

Level	Custom Benefits (examples)	Guests	PBJ special edition ad*	Event Recognition	Logo	Gift Bag	Electronic Attendee List
<b>Premier \$ 50,000</b>	Presenting	30 VIP	2 Full Pages	Digital Screens & opportunity to speak from podium	All print and digital materials	●	●
<b>Elite \$35,000</b>	Silent Auction	20 VIP	1 Full Page	Digital Screens & Mention from podium	All print and digital materials	●	●
<b>Diamond \$25,000</b>	Cocktail Hour	20 VIP	1 Full Page	Digital Screens & Mention from podium	All print and digital materials	●	●
<b>Platinum \$15,000</b>	Dessert or Gift Bag	10 VIP	Half Page	Digital Screens & Mention from podium	All print and digital materials	●	●
<b>Gold \$10,000</b>	Photo Booth	10 VIP	Half Page	Digital Screens & Mention from podium	All print and digital materials	●	
<b>Silver \$7,500</b>	Mission Moment	5	Quarter Page	Digital Screens & opportunity to speak from podium	All print and digital materials	●	
<b>Bronze \$5,000</b>	N/A	5	Eighth Page	Digital Screens	Name Listed	●	
<b>Orange \$2,500</b>	N/A	2	Eighth Page	Digital Screens	Name Listed	●	

\*On March 9, 2018, the Philadelphia Business Journal (PBJ) will include a 10" x 13" glossy, full color, magazine insert dedicated to the fight against kidney disease featuring a full spread dedicated to our NKF Honors advertisers and sponsors. The magazine insert will be delivered to the PBJ's full 13,500+ subscriber base in addition to distribution at NKF Honors. **A la carte pricing for PBJ ads can be found on the back page**

# Sponsorship Agreement

**Company (Recognition) Name:** \_\_\_\_\_

Contact Name and Title: \_\_\_\_\_

E-mail: \_\_\_\_\_ Phone: \_\_\_\_\_

Street Address: \_\_\_\_\_

City: \_\_\_\_\_ State, Zip: \_\_\_\_\_

**Sponsorship Level:** \_\_\_\_\_ **Amount:** \_\_\_\_\_

## Advertising (Circle Below):

1/8 Page (\$1,500)    1/4 Page (\$2,500)    1/2 Page (\$3,500)    Full Page (\$5,000)    Inside Back (\$6,500)    Outside Back (\$7,500)

**Advertising Total:** \_\_\_\_\_

**Tickets (Circle One):**    **Individual \$250**    **VIP \$400 (includes reserved seating and silent auction preview)**    **VIP Table \$3,500**

Quantity \_\_\_\_\_ Tickets Total: \$ \_\_\_\_\_

**TOTAL CONTRIBUTION: \$** \_\_\_\_\_

## Payment Information

☐ Please invoice our company for the amount listed above

☐ Please charge my credit card for \$ \_\_\_\_\_ AMEX    VISA    M.C.    Discover

Card # \_\_\_\_\_ Exp. Date \_\_\_\_\_

Signature \_\_\_\_\_ Date \_\_\_\_\_

☐ My check made payable to the National Kidney Foundation is enclosed

Please return a completed form to the National Kidney Foundation

1500 Walnut Street, Suite 301

Philadelphia, PA 19102

[Shabnam.dastagirzada@kidney.org](mailto:Shabnam.dastagirzada@kidney.org) or fax 215.923.2199

Questions or concerns? Please contact Shab Dastagirzada at 215.923.8611 ext. 737

\* High resolution logos for invitations must be submitted by **January 1, 2018**

\* Artwork for ads must be submitted by **February 18, 2018**

\* Payment due by **March 1, 2018**

