

PARTNERSHIP OPPORTUNITIES



National
Kidney
Foundation™



Great Chefs
of the
Midwest



3rd Annual

Great Chefs of the Midwest

February 24, 2019

Distillery 244, Old Town

Helen Galloway & Dr. Dennis Ross—Honorary Chairs

Josh Rathbun, Siena Tuscan Steakhouse — Chef Chair

Dr. Amanda Valliant & Dr. Lisa Weber—Medical Co-Chairs

2019 Celebrity Judges– Best Dish Competition

Denise Neil

Dining with Denise Neil
Wichita Eagle

Gordon Ramsay

Wichita Police Department
Chief of Police

Ross Janssen

KWCH Channel 12
Chief Meteorologist



CKD IS SERIOUS

and so are we!

1 in 7 Americans has
Kidney Disease and
most don't know it

1 in 3 Americans is
at risk of developing
Kidney Disease

Kidney Disease
causes more deaths than
prostate cancer or
breast cancer

Chronic kidney disease is serious! The National Kidney Foundation is the leading organization in the U.S. dedicated to the awareness, prevention and treatment of kidney disease for hundreds of thousands of healthcare professionals, millions of patients and their families, and tens of millions of Americans at risk.

By supporting the National Kidney Foundation, you directly influence and positively impact the lives of those at risk for kidney disease, those living with chronic kidney disease, and those who care for and about them.

The National Kidney Foundation is:

- Raising public awareness about kidney disease and increasing risk reduction through education
- Providing free local health screenings and supporting kidney patients, organ donors, and their families
- Advocating in Washington, D.C. for kidney patients and government action on the organ donor shortage and funding kidney research



The 3rd Annual Great Chefs of the Midwest Gala



Sample menus from Wichita's premier restaurants to benefit the NKF.

The Great Chefs of the Midwest Gala welcomes over 300 patrons from the Wichita area who are passionate about good food and raising money for a good cause. Chef Chair, Josh Rathbun, of Siena Tuscan Steakhouse, leads the way for guests to sample the finest dishes from some of Wichita's top restaurants. Join celebrity judges Gordon Ramsey, Denise Neil and Ross Janssen in voting for your favorite dish. Enjoy an exciting live auction, a balloon pop and more!

The Great Chefs of the Midwest Gala offers your company a unique, cause-related marketing opportunity. Your company's name and logo will be seen by hundreds of people in the culinary, medical, and business communities. These are people who want to support companies and organizations which align themselves with a cause close to their hearts.

You are in good company! Other National Kidney Foundation sponsors include: BlendTech Inc., Carolyn Sayre's Fine Jewelry, DaVita, Foulston Siefkin LLP, Kansas Nephrology Physicians P.A., Kansas Vascular Medicine, P.A., Kansas Nephrology Research Institute, Kansas Gastroenterology LLC, KFDI, Fresenius Kidney Care, Mommy's Helper, Physicians Development Group, Pulse Systems Inc., Research Medical Center, Saint Luke's Transplant Center, West Wichita Family Physicians, Wichita Nephrology Group, and many more!

Demonstrate that

YOU CARE
to your customers + the community.



Get more

COMPANY EXPOSURE

*For more information please contact **Tori Snowden** at 913.262.1551 ext. 476 or tori.snowden@kidney.org*

Presenting Sponsorship exclusive opportunity \$12,000

- ◇ All references to the event state "Great Chefs of the Midwest Gala Presented by: Company Name"
- ◇ Full-page ad*, prominent placement on back cover
- ◇ Recognition in marketing material: releases, save the dates, invitations*, social media, web, email (2,000+ reached)
- ◇ Table signage and premium seating for 30 people (3 tables)
- ◇ Premier exposure on mobile bid site
- ◇ Logo recognition on stage and foyer signage recognition
- ◇ Opportunity to provide gift/marketing to guests
- ◇ Opportunity to address attendees on stage at the Gala
- ◇ First right of refusal for 2019 event
- ◇ Customized benefits based on your philanthropic goals, please contact us to discuss

Hospitality Sponsor exclusive opportunity \$10,000

- ◇ Signature drink/item named for sponsor served during reception
- ◇ Recognition prominently displayed on mobile bid site
- ◇ Full-page ad and prominent placement in program book*
- ◇ Recognition in marketing material: press releases, save the dates, invitations*, social media, web, email (2,000+ reached)
- ◇ Table signage and premium seating for 10 people (1 table)
- ◇ First right of refusal for 2019 event
- ◇ Logo recognition on stage

Mission Moment Sponsor exclusive opportunity \$5,500

- ◇ Recognition displayed during Mission Moment
- ◇ Full-page ad and prominent placement in program book*
- ◇ Sponsorship recognized on Mission Moment page in program book
- ◇ Recognition in marketing material, including invitations**, social media, web, email (2,000+ reached)
- ◇ Table signage and premium seating for 20 people (2 tables)
- ◇ Logo recognition on stage

Auction Sponsor exclusive opportunity \$5,500

- ◇ Recognition prominently displayed on mobile bid site
- ◇ Full-page ad and prominent placement in program book*
- ◇ Recognition in marketing material, including invitations** and web page (2,000+ people reached)
- ◇ Sponsorship recognized on Live Auction page in program book
- ◇ Table signage and premium seating for 20 people (2 tables)
- ◇ Logo recognition on stage

Balloon Pop Sponsor exclusive opportunity \$3,500

- ◇ Brand logo on 75 balloons on event night (one color)
- ◇ Half-page ad and prominent placement in the program book*
- ◇ Recognition in marketing material, including invitations**, social media, web, email (2,000+ reached)
- ◇ Opportunity to staff balloon pop with your marketing team and/or provide information to guests
- ◇ Table signage and premium seating for 20 people (2 tables)
- ◇ Logo recognition on stage

Gold Sponsor \$3,500

- ◇ Half-page ad and prominent placement in program book*
- ◇ Recognition in marketing material, including invitations** and web page (2,000+ people reached)
- ◇ Table signage and premium seating for 20 people (2 tables)
- ◇ Logo recognition on stage

Silver Sponsor \$2,500

- ◇ Quarter-page ad in the program book*
- ◇ Recognition in marketing material, including invitations**, social media and web page (8,500+ people reached)
- ◇ Table signage and premium seating for 10 people (1 table)

Bronze Sponsor \$1,000

- ◇ Quarter-page ad in the program book*
- ◇ Seating for 6 people

Individual Tickets \$100

Visit: www.kidney.org/GCM-Wichita

*Deadlines:

December 1st- Save the Date Invitation

January 15th all other event materials

*Program Book

Ad Sizes

Ad Sizes of program- Full size 5" x 8";
Half page size 4" x 5" (no bleed); Quar-
ter page size 2" x 2.5" (no bleed)

Materials

All ads are black and white unless other-
wise indicated. Ads must be 300-dpi mini-
mum. PDF or JPG files strongly preferred.

Full-Page Program Ad \$500

- ◇ Full Page ad and prominent placement in program book*

Half-Page Program Ad \$250

- ◇ Half-page ad in the program book*



National
Kidney
Foundation™

National Kidney Foundation

Serving Western MO, KS and OK

6405 Metcalf Ave., Ste. 204

Overland Park, KS 66202

913.26.21551 ext. 476

Tori Snowden Development Director

tori.snowden@kidney.org

Participating Restaurants

Look for more information soon on the 2019 participating restaurants



Kidney Disease

CONNECTS US ALL

1 in 3 of us will be touched.

Kidney disease is a major public health issue

- 1 in 3 American adults are at risk for kidney disease
- 30 million people have kidney disease —1 in 7 — and most don't know it.
- High blood pressure and diabetes are the leading causes of kidney disease

Of the 118,000 Americans on the waiting list for a lifesaving organ transplant, more than 96,000 need a kidney.

That's enough to fill Charles Koch Arena, Eck Stadium and Cessna Stadium more than 2 times!

As chronic kidney disease progresses, outcomes worsen and treatment costs escalate. On average, the total medical payments for a CKD patient in stage 5 treated with dialysis is more than \$70,000. This number is only expected to rise. Annual Medicare costs to treat CKD amount to over \$57 billion—about 30% of total Medicare spending.

In addition to the monetary costs, CKD leads to lost productivity due to disability and absenteeism, with work hours missed per week often exceeding 10. Additionally, affected family members miss work caring for loved ones, visiting doctors and treatment centers, and taking care of household responsibilities that ill family members can no longer handle.

Please join us in the fight against kidney disease.



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2019 Great Chefs of the Midwest Gala

February 24 2019



COMMITMENT FORM

**FOR MORE INFORMATION
PLEASE CONTACT:**

Tori Snowden

tori.snowden@kidney.org

913.262.1551 ext 476

RETURN BY EMAIL OR TO:

National Kidney Foundation

6405 Metcalf Ave., Suite 204

Overland Park, KS 66202

913.722.4841 (fax)

RECOGNITION DEADLINES:

Sponsorships confirmed by
1/15/19 will be recognized in the
printed program.

Individual event tickets are also
available at \$100 per person
by calling 913.262.1551 ext 476

Company Name: _____

Contact Person: _____

E-Mail: _____

Telephone: _____ Fax: _____

Company Address: _____

City: _____ State: _____ ZIP: _____

Name as it should appear in print: _____

I would like to commit to the following sponsorship level (please check one):

- | | |
|---|---|
| <input type="checkbox"/> \$12,000 Presenting Sponsor | <input type="checkbox"/> \$3,500 Gold Sponsor |
| <input type="checkbox"/> \$10,000 Hospitality Sponsor | <input type="checkbox"/> \$2,500 Silver Sponsor |
| <input type="checkbox"/> \$5,500 Mission Moment Sponsor | <input type="checkbox"/> \$1,000 Bronze Sponsor |
| <input type="checkbox"/> \$5,500 Auction Sponsor | <input type="checkbox"/> \$500 Full page Program Ad |
| <input type="checkbox"/> \$3,500 Balloon Pop Sponsor | <input type="checkbox"/> \$250 Half-page Program Ad |
| <input type="checkbox"/> \$100 Individual Ticket Qty. _____ | |
| <input type="checkbox"/> I cannot attend and would like to make a donation of \$_____ | |

PAYMENT INFORMATION

- ☐ I have enclosed my payment in the amount of \$_____
- ☐ Please make check payable to National Kidney Foundation, Federal I.D. # 13-1673104
- Credit Card # _____ Exp. _____
- 3 Digit Security # _____ Visa MasterCard AMEX Discover
- Signature _____ Date _____
- ☐ Please Invoice me for the amount selected above.