

TUESDAY, SEPTEMBER 10, 2019

*The ACE Club, Lafayette Hill, PA*

REGISTER ONLINE > [NKFKonicaMinoltaGolfClassic.com](http://NKFKonicaMinoltaGolfClassic.com)



National  
Kidney  
Foundation®



KONICA MINOLTA  
GOLF CLASSIC

**TOP FINISHERS  
EARN INVITATION  
TO PEBBLE BEACH**

TITLE SPONSOR

NATIONAL CORPORATE PARTNER

NATIONAL PROMOTIONAL PARTNERS

NATIONAL FINALS HOST



KONICA MINOLTA



DRIVING VEHICLE DONATIONS.

Official Golf Apparel



GREG NORMAN



MUST-READ MONDAY



PEBBLE BEACH  
RESORTS

# JOIN US ON THE ROAD TO PEBBLE BEACH

The road to Pebble Beach starts The ACE Club on September 10, 2019! The National Kidney Foundation Konica Minolta Golf Classic is the nation's Premier Amateur Golf Event for Charity. Each year thousands of golfers from across the country participate in 30 events across the U.S. for the exciting competition and the chance to earn an invitation to the National Finals at Pebble Beach—while raising over \$3.5 million for the NKF.

Put together a team of your regular foursome, or entertain clients, and get ready to play at The ACE Club for an invite to National Finals at the Pebble Beach Resorts. Your team can play in either the Handicap Index Division or the Gross Division, providing you and your guests with a competitive yet social day of golf whether you are a low handicapper or new to the game. Each Handicap Index Division team can have one player with a handicap index of 8.0 or less and the total combined handicap index for your four players must be 42.0 or more. The Gross Division is for teams whose golfers do not have an official USGA Handicap Index or do not meet the above Handicap Index requirements.

The top-3 finishing teams in both the Handicap Index and Gross Divisions from every NKF Konica Minolta Golf Classic are invited to compete in the National Finals held at the famed Pebble Beach Resorts (additional fees required). If the upcoming U.S. Open or the U.S. Amateur is not in your future, this three-day tournament may be your only chance to compete for a national championship at the beautiful and challenging Pebble Beach Golf Links, Spyglass Hill Golf Course and The Links at Spanish Bay, January 16-19, 2020.

We look forward to you joining us on September 10, 2019

## ***NKF KONICA MINOLTA GOLF CLASSIC COMMITTEE***

### **Chairperson:**

#### **M. Joel Bolstein**

Partner

Fox Rothschild, LLP

#### **Sal DeAngelis**

Philadelphia Phillies

#### **Stanley Kloczek**

Suez Water Technologies & Solutions

#### **Jason Nothdurft**

Gloucester County

#### **Chuck Hurchalla**

Evolution Energy Partners

#### **Tim Leffler**

Pentec Health

#### **Arthur P. Pasquarella,**

Equus Capital Partners, Ltd.

#### **Jeffrey Klanderman**

PricewaterhouseCoopers

#### **Anthony F. Naccarato**

O'Donnell & Naccarato

#### **Greg Ventresca,**

Keystone Redevelopment Group



# WHAT WE DO

Fueled by passion and urgency, NKF is a lifeline for all people affected by kidney disease. As pioneers of scientific research and innovation, NKF focuses on the whole patient through the lens of kidney health. Relentless in our work, we enhance lives through action, education and accelerating change.

With local offices nationwide, the NKF is doing the following, every day:

- **Educating** Americans through multimedia public awareness initiatives about kidney disease and ways to reduce their risk.
- **Empowering** those at risk to take action at free, local kidney health screenings.
- **Supporting** kidney patients, organ donors, and their families - online at [www.kidney.org](http://www.kidney.org), on the phone toll-free at 1-855-NKF-CARES, and through personal peer-mentoring.
- **Advocating** as the voice of the kidney patient in Washington DC to address the organ donor shortage, fund more kidney research, and defend Medicare coverage for kidney disease.
- **Sharing** the latest treatment information and practices with healthcare providers so patients get the best possible care.



The NKF relies on individual and corporate donations, foundation and government grants, memberships and special events to support its range of programs, services and initiatives.

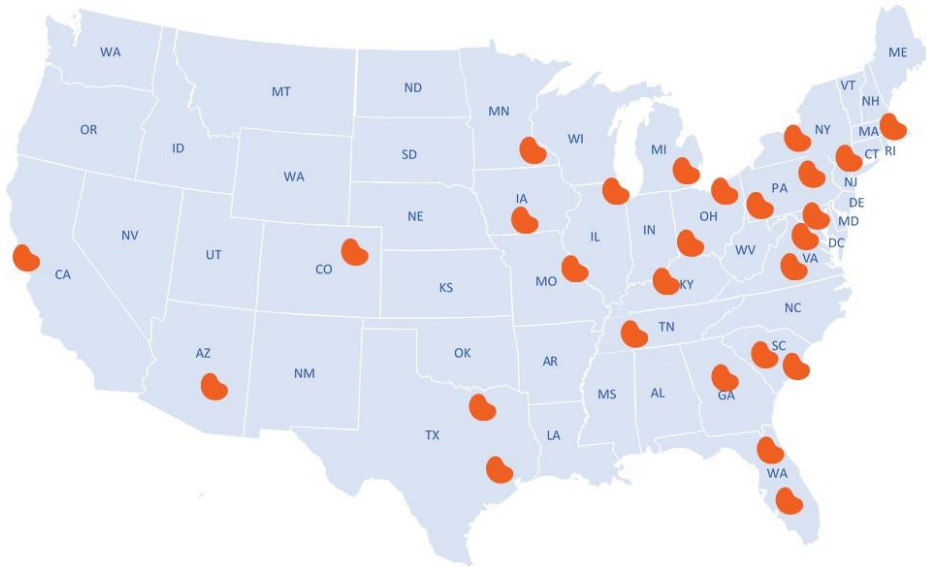
Your support will directly influence and positively impact the lives of those at risk, those living with the disease, and those who care for and about them. More than 80 cents of every dollar donated directly supports programs and services.

## KIDNEY FACTS

- **30 million people - 1 in 9** AMERICAN adults – has kidney disease—and most don't know it.
- **73 million people - 1 in 3** AMERICAN adults is at risk for kidney disease.
- Major risk factors for kidney disease include diabetes, high blood pressure, a family history of kidney failure and being **age 60** or older. Because kidney disease often has no symptoms, it can go undetected until it is very advanced.
- Kidney disease kills over **90,000** Americans each year—more than breast or prostate cancer.
- Those at risk should have simple blood and urine tests to check if their kidneys are working properly.
- Every day, **13** people die while waiting for a kidney. **415,000** people depend on dialysis for survival.
- **101,000** people are on the waiting list for a kidney transplant and only about **17,000** Americans receive a transplant each year.
- **EARLY DETECTION AND TREATMENT** can slow or prevent the progression of kidney disease.

# NKF KONICA MINOLTA GOLF CLASSIC

**Tournament markets touch key regional business centers, reaching over 57 million households, or approximately 50% of the US population.**



## PRESTIGIOUS VENUES

### Winged Foot GC – Mamaroneck, NY

- US Open, US Amateur, PGA Championship

### Firestone CC – Akron, OH

- 3-time Major Championship and current WGC/PGA Tour

### Boston Golf Club – Boston, MA

- Top-75 in U.S. / Gil Hanse design

### TPC Boston – Boston, MA

- Dell Technologies Championship, Northern Trust 2020

### Champions Golf Club – Houston, TX

- Ryder Cup, U.S. and Champions International

### East Lake Golf Club

- PGA TOUR Championship / FedEx Cup

### Tiburon – Naples, FL

- Host of PGA Tour's Shark Shootout

## MORE THAN JUST GOLF

- **30 Events** held in major markets at some of the most prestigious venues in the country
  - 8 of top 10 DMAs / 14 of top 20 / 17 of top 25
  - Winged Foot Golf Club, Firestone Country Club, Spyglass Hill, Pebble Beach, Boston Golf Club, TPC Boston, Tiburon Golf Club and East Lake Golf Club
- **Affluent Participants** who consider themselves influencers in their networks
  - \$252k avg. HHI / \$1.4 million investable assets
  - 96% Consider themselves "influencers" among their peers, co-workers, community, friends and family
  - 42% C-level, Owner, Partner, Top Management / 53% VP-Professional
  - 43 rounds of golf per year / 15 airline trips per year / 28 hotel room nights per year
  - A loyal audience that supports those who support their passions and causes
- **Address Multiple Business Objectives Through Sponsorship**
  - Customer/Prospect entertainment
  - Community goodwill
  - Touch hard-to-reach affluent golfers in "their" environment
  - Volunteer opportunities for staff and leadership
  - Brand alignment with the *Premier Amateur Golf Event for Charity* in your market
  - Earn an invite to the Pebble Beach National Finals
  - Support the NKF's mission
  - Association with other local and national sponsors
- **National Supporting Sponsors** include Konica Minolta, Insurance Auto Auctions, Pebble Beach Resorts, Bridgestone Golf, and Greg Norman Collection.
- **Scramble** style events – consistent format
  - Competitive yet social day of golf for hosts/guests, with both gross and handicap index divisions

# PARTNERSHIP OPPORTUNITIES

## LOCAL PRESENTING SPONSOR \$15,000

### On-Site Recognition/Visibility:

- Listed as Local Title Sponsor on all printed and digital promotional materials
- Company logo on gift bags, scorecards, and super ticket
- Speaking opportunity at Awards Reception
- One color ad in digital program book

### Client Entertainment/Hospitality:

- Entertain clients with 2 Premier Foursome Entries
- Lunch, Awards Reception & Dinner for players

## EAGLE SPONSOR \$10,000

### On-Site Recognition/Visibility:

- Prominent logo placement and listed as Eagle Sponsor on printed and digital collateral
- Company logo on foursome photos
- Speaking opportunity at Shotgun Start
- One color ad in digital program book

### Client Entertainment/Hospitality:

- Entertain clients with 2 Premier Foursome Entries
- Lunch, Awards Reception & Dinner for players

## APPAREL SPONSOR \$7,500 (One Left)

### On-Site Recognition/Visibility:

- Logo placement on NKF Konica Minolta Golf Classic Shirt or hat
- One color ad in digital program book

### Client Entertainment/Hospitality:

- Entertain clients with Premier Foursome Entry
- Lunch, Awards Reception & Dinner for players

## RECEPTION SPONSOR \$7,500

### On-Site Recognition/Visibility:

- Logo placement on Awards Reception Signage

### Client Entertainment/Hospitality:

- Entertain clients with one Premier Foursome Entry

## GOLF CART SPONSOR \$5,000

### On-Site Recognition/Visibility:

- Logo placement on all player carts
- One color ad in digital program book

### Client Entertainment/Hospitality:

- Entertain clients with Premier Foursome Entry
- Lunch, Awards Reception & Dinner for players

## AUTO SPONSOR \$6,000

### On-Site Recognition/Visibility:

- Opportunity to display vehicle at event for Hole in One prize
- One color ad in digital program book

### Client Entertainment/Hospitality:

- Entertain clients with Premier Foursome Entry
- Lunch, Awards Reception & Dinner for players

## DRIVING RANGE SPONSOR \$4,000

### On-Site Recognition/Visibility:

- Logo placement on Driving Range signage
- One color ad in digital program book

### Client Entertainment/Hospitality:

- Entertain clients with foursome entry
- Lunch, Awards Reception & Dinner for players

## PRACTICE PUTTING GREEN SPONSOR \$4,000

### On-Site Recognition/Visibility:

- Logo placement on Practice Putting Green Signage
- One color ad in digital program book

### Client Entertainment/Hospitality:

- Entertain clients with foursome entry
- Lunch, Awards Reception & Dinner for players

## COCKTAIL HOUR SPONSOR \$4,000

### On-Site Recognition/Visibility:

- Logo placement on Cocktail Hour napkins
- One color ad in digital program book

### Client Entertainment/Hospitality:

- Entertain clients with foursome entry
- Lunch, Awards Reception & Dinner for players

## SNACK BAR SPONSOR \$3,500

### On-Site Recognition/Visibility:

- Company visibility on beverage cart(s)
- One color ad in digital program book

### Client Entertainment/Hospitality:

- Entry for a pair of golfers

# PARTNERSHIP OPPORTUNITIES

## LUNCH SPONSOR \$2,500/\$4,000

### On-Site Recognition/Visibility:

- Company visibility at lunch
- One color ad in digital program book

### Client Entertainment/Hospitality:

- Entry for a pair of golfers/foursome & company visibility at lunch

## SILENT AUCTION SPONSOR \$2,500/\$4,000

### On-Site Recognition/Visibility:

- Company visibility on mobile auction app
- One color ad in digital program book

### Client Entertainment/Hospitality:

- Entry for a pair of golfers/foursome

## BALL TOSS SPONSOR \$2,500/\$4,000

### On-Site Recognition/Visibility:

- Company visibility at ball drop
- One color ad in digital program book

### Client Entertainment/Hospitality:

- Entry for a pair of golfers/foursome

## LOCKER ROOMS SPONSOR \$2,500/\$4,000

### On-Site Recognition/Visibility:

- Company visibility in locker room
- One color ad in digital program book

### Client Entertainment/Hospitality:

- Entry for a pair of golfers/foursome

## HOLE SPONSOR \$1,000

### On-Site Recognition/Visibility:

- Company logo on tee sign at one hole
- One color ad in digital program book

## PREMIER FOURSOME SPONSORSHIP ENTRY \$4,000

### On-Site Recognition/Visibility:

- Exclusive hole sponsorship including tee sign with company logo
- One color ad in digital program book

### Client Entertainment/Hospitality:

- Premier Foursome Entry
- Premium Gift Collection for each player
- Lunch, Awards Reception & Dinner for players

## FOURSOME ENTRY \$3,000

### Client Entertainment/Hospitality:

- Foursome Entry
- Premium Gift Collection for each player
- Lunch, Awards Reception & Dinner for players

## GUEST AWARDS RECEPTION TICKET \$350/two tickets or \$250/individual ticket

- Includes Awards Reception, Dinner, and & Silent Auction

## AD IN DIGITAL PROGRAM BOOK \$250

- One color ad in digital program book, which will be sent out to all attendees and shown throughout the facilities throughout the day

## SUPER TICKET \$50/person

- All-access pass to all on-course contests, mulligan, raffle ticket

## **PAYMENT INFORMATION**

☐ I will pay and register online at **www.NKFKonicaMinoltaGolfClassic.com**.

Both credit cards and checks are accepted online.

## **FOR MORE INFORMATION:**

Jamie Cohen

National Kidney Foundation

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Philadelphia, PA 19102

215-923-8611 ext. 734

[jamie.cohen@kidney.org](mailto:jamie.cohen@kidney.org)

**REGISTER ONLINE**

**NKFKonicaMinoltaGolfClassic.com**

The amount of your sponsorship exceeding the direct benefit cost received would be deductible to the fullest extent allowed by law. The National Kidney Foundation is a registered 501 C (3) non-profit agency. The NKF Tax ID # is 13-1673104.