



National **Kidney** Foundation™

Orange Gala: IN BLOOM

Friday, April 12, 2019

A'Bufae, St. Paul

The National Kidney Foundation is the leading organization in the US dedicated to the awareness, prevention and treatment of kidney disease.

- 30 million Americans **(400,000 in Minnesota)** are living with kidney disease.
- 1 in 7 adults have Chronic Kidney Disease, only 10% are diagnosed.
- 96,000 people **(over 2,000 in Minnesota alone)** are waiting for a kidney transplant.
- Kidney disease is the 9th leading cause of death in America.

The Vision

Imagine a world where

People don't have to go to a dialysis center three times a week to stay alive.

\$100 billion a year in public funding does not have to be diverted to treating end stage kidney failure.

With no wait list for people seeking a kidney.

This evening is a recognition of the lives of those impacted by kidney disease and the new life that is possible thanks to kidney donation. Help us eliminate the waiting game of transplantation, the feeling of putting life on hold, let's provide a fresh start, and a new beginning. Come celebrate ***The Orange Gala: In Bloom!***

The Opportunity

Guests will enjoy silent and live auctions, dinner, entertainment and more! This event is a great way to make help improve the lives of those with kidney disease here in Minnesota and will help fund advocacy, research and programs to help kidney patients everywhere. This signature event is an ideal opportunity to host clients and friends, showcase your business' dedication to the cause, and most importantly, help the NKF shine a light on this growing public health issue as a caring community partner and a leading voice for patients.

Associate your name with this distinctive event and show your dedication to our community by being a partner of the 2019 ***Orange Gala: In Bloom***



Partnership Opportunities

Presenting Sponsor • \$15,000

- Recognition as industry exclusive presenting partner
- Premier dinner seating for 20 guests (2 tables)
- Name or logo on all promotional materials including: invitations, e-blasts, event signage
- Name or logo on event website with a link to company site
- Full page, in color ad in *Orange Gala 2019* printed program
- Name or logo in all event audiovisual elements throughout the evening of the event
- Recognition in remarks during event program as well as the opportunity for company representative to speak on stage
- Opportunity to provide item for gift bags.

(Commitment must be received by February 15, 2019)

Gold Sponsor • \$10,000

- Premier dinner seating for 10 guests (1 table)
- Name or logo on all promotional materials including: invitations, e-blasts, event signage
- Name or logo on event website with a link to company site
- Full page black and white ad in *Orange Gala 2018: In Bloom* printed program
- Name or logo in all event audiovisual elements throughout the evening of the event
- Recognition in remarks during event program
- Commitment must be received by February 15, 2018

Silver Sponsor • \$5,000

- Premier dinner seating for 10 guests (1 table)
- Name or logo on all promotional materials including: invitations, e-blasts, and event signage
- Name or logo on event website with a link to company site
- Half page black and white ad in *Orange Gala* printed program
- Name or logo in all event audiovisual elements throughout the evening of the event



Partnership Opportunities (Continued)

Bronze Sponsor • \$2,500

- Dinner seating for 10 guests (1 table)
- Name or logo on all promotional materials including invitations, e-blasts, and event signage
- Quarter page black and white ad in *Orange Gala* printed program

Table Host • \$1,500

- Dinner seating for 10 guests (1 table)
- Name displayed on table and in program book

Additional Opportunities:

Beverage Sponsor • \$7,500 (Only 1 Available!)

- Dinner seating for 10 guests (1 table)
- Name or logo on evening of the event cocktail napkins
- Exclusive signage at event bars
- Name or logo on promotional materials including invitations, signage, and website
- Half page black and white ad in *Orange Gala* printed program

Mobile Bidding Sponsor • \$7,500 (Only 1 Available!)

- Dinner seating for 10 guests (1 table)
- Exclusive name or logo on mobile bidding site
- Name or logo on promotional materials including invitations, signage, and website
- Half page black and white ad in *Orange Gala* printed program



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Partnership Agreement

Thank you for partnering with the National Kidney Foundation with a gift of:

- \$15,000** **\$10,000** **\$7,500** (please circle **Mobile Bidding** or **Beverage** Sponsorship)
- \$5,000** **\$2,500** **\$1,500 Table Host**

Other: _____

- I choose not to receive benefits and am making a fully tax-deductable donation to the Orange Gala 2018: In Bloom

Name _____ Title _____

Company _____

Address _____

City _____ State _____ Zip _____

Phone _____ Email _____

Payment options:

- Check enclosed (payable to the National Kidney Foundation).
- Please invoice me
- Charge my: AMEX VISA MasterCard Discover

Card # _____ Exp. _____

Signature _____

Please return completed form to:

Mallory Olson
1970 Oakcrest Avenue, Suite 208
St. Paul, MN 55113

Phone: 651-636-7300 x420
Fax: 651-636-9700
Email: Mallory.olson@kidney.org

Tax ID #13-1673104