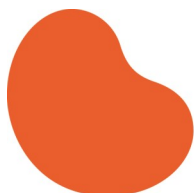


# NKF HONORS

3.13.19 | 6:00 PM | Franklin Institute  
Sponsorship Opportunities



National **Kidney** Foundation®

# Event Information

## 2019 Honorees Information Coming Soon!

### 2019 Event Sponsorship Details

#### **Premier \$50,000\***

This sponsor may receive exclusivity as the title sponsor with each primary mention of 2019 NKF Honors. Sponsor will have an opportunity to speak from the podium and receive 30 VIP seats during awards program. Logo will be featured on all signage and any print or digital promotional materials distributed to NKF supporters. This level includes a Hero digital journal ad and a full page thank you ad in the *Philadelphia Business Journal* in honor of National Kidney Day.

#### **Elite \$35,000\***

Sponsor of the Silent Auction will be mentioned from the podium and receive 20 VIP seats during awards program. Logo will be featured on all signage and digital promotion related to the Silent Auction, as well as any print or digital promotional materials distributed to NKF supporters. This level includes a Hero digital journal ad and a full page thank you ad in the *Philadelphia Business Journal* in honor of National Kidney Day.

#### **Diamond \$25,000\***

Sponsor of the Cocktail Hour will be mentioned from the podium and receive 20 VIP seats during awards program. Logo will be featured on cocktail napkins and all signage related to the event's Cocktail Hour, as well as any print or digital promotional materials distributed to NKF supporters. This level includes a Hero digital journal ad and a full page thank you ad in the *Philadelphia Business Journal* in honor of National Kidney Day.

#### **Platinum \$15,000\***

Sponsor of Dessert OR Attendee Gift Bag will be mentioned from the podium and receive 10 VIP seats during awards program. Logo will be featured on all signage related to the event's Dessert Hour OR placed prominently on giftbags given to each guest, and print or digital promotional materials distributed to NKF supporters. This level includes a Champion digital journal ad.

#### **Gold \$10,000**

This sponsor of the Photo Booth will be mentioned from the podium and receive 10 VIP seats during awards program. Logo will be featured on any print or digital promotional materials distributed to NKF supporters and all signage, info cards and props related to the Photo Booth, encouraging social media interactivity. This level includes a Champion digital journal ad.

#### **Silver \$7,500**

This sponsor of the Mission Moment will receive 5 reserved seats during awards program. Logo will be featured on table top signage during program related to mission moment and any print or digital promotional materials distributed to NKF supporters. Sponsor will introduce Mission Moment to attendees from podium. This level includes a Advocate digital journal ad.

#### **Bronze \$5,000**

Includes 5 reserved seats during awards program. Logo will be featured on digital screens, name listed on print or digital promotional materials distributed to NKF supporters. This level includes a Advocate digital journal ad.

#### **Orange \$2,500**

Includes 2 reserved seats during awards program. Logo will be featured on digital screens and name listed on print or digital promotional materials distributed to NKF supporters. This level includes a Advocate digital journal ad.

# Event Sponsorships

NKF Honors is the National Kidney Foundation’s awards reception and fundraiser held annually in celebration of World Kidney Day. The benefit honors members of the local community who have been outstanding in the promotion of kidney health and fight against kidney disease. The dollars raised from this event support the National Kidney Foundation’s awareness, prevention and treatment efforts. NKF Honors welcomes over 300 of the areas healthcare, business, and civic leaders in the 35 years of event history.

Level	Custom Benefits (examples)	Guests	Digital Journal	Event Recognition	Logo
<b>Premier</b> <b>\$ 50,000</b>	Presenting	30 VIP	Hero	Digital Screens & opportunity to speak from podium	All print and digital materials
<b>Elite</b> <b>\$35,000</b>	Silent Auction	20 VIP	Hero	Digital Screens & Mention from podium	All print and digital materials
<b>Diamond</b> <b>\$25,000</b>	Cocktail Hour	20 VIP	Hero	Digital Screens & Mention from podium	All print and digital materials
<b>Platinum</b> <b>\$15,000</b>	Dessert or Gift Bag	10 VIP	Champion	Digital Screens & Mention from podium	All print and digital materials
<b>Gold</b> <b>\$10,000</b>	Photo Booth	10 VIP	Champion	Digital Screens & Mention from podium	All print and digital materials
<b>Silver</b> <b>\$7,500</b>	Mission Moment	5	Advocate	Digital Screens & opportunity to speak from podium	All print and digital materials
<b>Bronze</b> <b>\$5,000</b>	N/A	5	Advocate	Digital Screens	Name Listed
<b>Orange</b> <b>\$2,500</b>	N/A	2	Advocate	Digital Screens	Name Listed

Event sponsorships will give your company a broad range of exposure before, during and after NKF Honors. All event sponsorships can be customized to meet your needs. All sponsorship levels include the opportunity to provide a gift bag item.

\*Platinum Sponsors and above will receive an electronic copy of the guest list .

For additional details and inquires about sponsorship, please contact:

Jamie Cohen at (215)923-8611 x 734 or [Jamie.Cohen@kidney.org](mailto:Jamie.Cohen@kidney.org)

# Digital Journal and Tickets

## NKF Honors Digital Journal

*The 2019 NKF Honors will feature a digital program. Your company will have the opportunity to appear on a large screen during the program and on our website. Ad placement and time will vary based on the level of support.*

- Hero Digital Journal Ad \$2500 (will appear five times)
- Champion Digital Journal Ad \$1250 (will appear three times)
- Advocate Digital Journal Ad \$650 (will appear one time)

## VIP Tickets

*Includes tickets to a private cocktail reception in the planetarium, reserved seating during program, exclusive silent auction preview prior to cocktail hour, separate coat check, and VIP Gift Bag*

- \$400 Individual VIP Tickets
- \$3,500 Table of 10 VIP

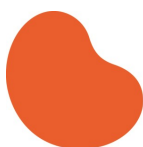
## Tickets

*Includes tickets to cocktail reception and general seating during program*

- \$250 Individual Tickets

For more information, please contact:

Jamie Cohen  
215.823.8611 Ext. 734  
Jamie.Cohen@Kidney.org



National Kidney Foundation®