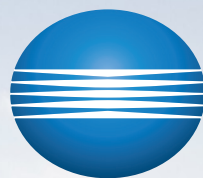


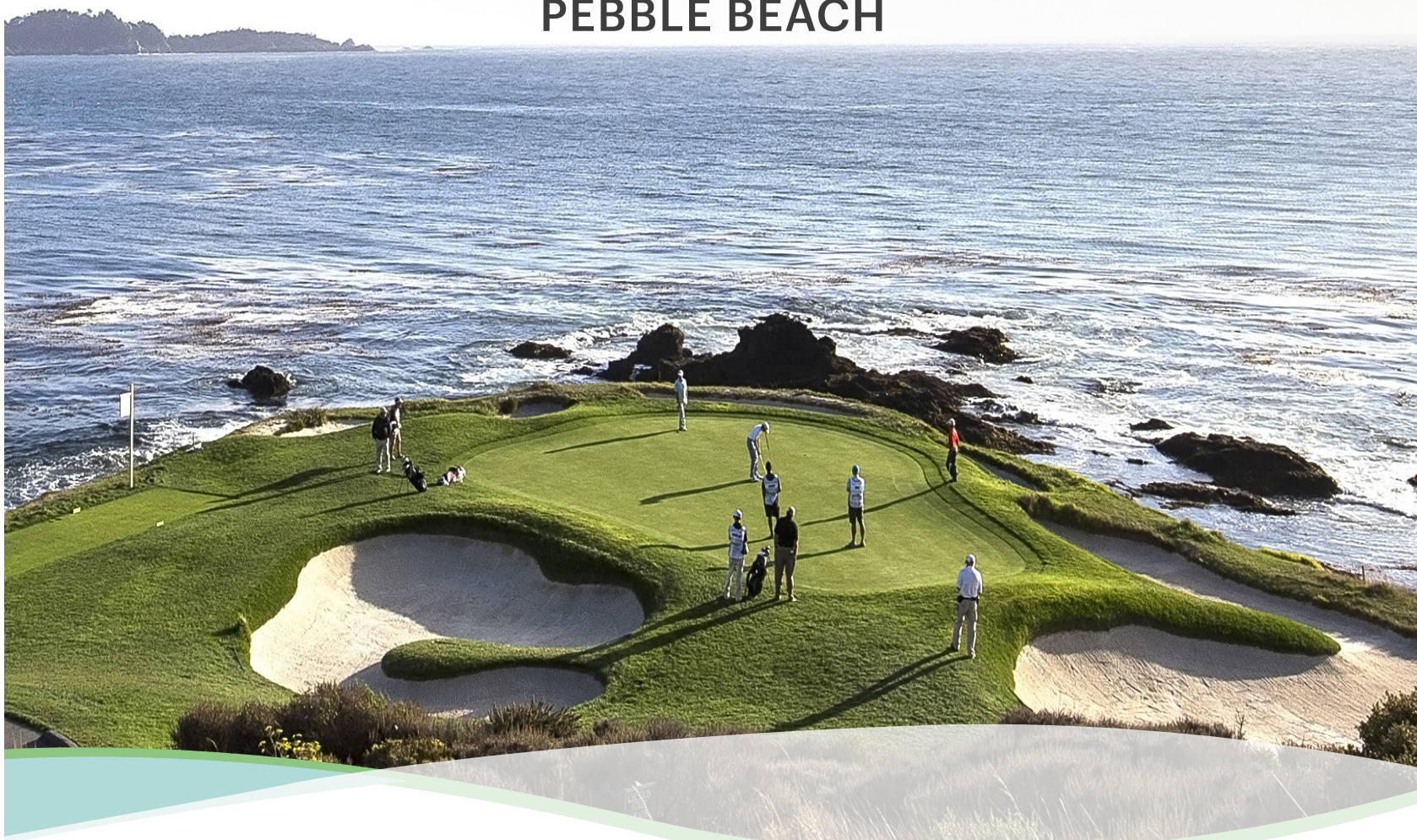


National  
**Kidney**  
Foundation®



**KONICA MINOLTA**  
GOLF CLASSIC

*Top Finishers Earn an Invitation to*  
**PEBBLE BEACH**



**MONDAY, SEPTEMBER 28, 2020**

*Royal Oaks Country Club, Dallas, TX*

**REGISTER ONLINE > [NKFKonicaMinoltaGolfClassic.com](https://www.nkfkonicaminoltagolfclassic.com)**

TITLE SPONSOR



KONICA MINOLTA

NATIONAL CORPORATE PARTNER



NATIONAL PROMOTIONAL PARTNERS

Official Golf Apparel



NATIONAL FINALS HOST



PEBBLE BEACH  
RESORTS





## NKF KONICA MINOLTA GOLF CLASSIC is The Premier Amateur Golf Event for Charity.



Thousands of golfers participate in **30 events** held at top venues across the country, entertaining clients and playing for the chance to qualify for the National Finals at Pebble Beach®.



Golfers raise over **\$3.5 million** annually to benefit the National Kidney Foundation.



### Why Participate?

**Entertain** current and prospective clients.



**Connect** with hard-to-reach affluent business leaders in a friendly, informal environment. Participants have an average annual household income of \$252,000.



**42%** are C-Level, Owner, Partner, Top Management.

**53%** are VP/Professional.

**96%** consider themselves influencers among their peers, co-workers, community, friends, and family.



**Align** your company with *The Premier Amateur Golf Event for Charity* in your market.



**Build** community goodwill and address corporate social responsibility objectives.



**Associate** with other local and national sponsors.

**Earn** an invitation to the National Finals at Pebble Beach®.



### Support the NKF in its mission!

**37**  
MILLION

Americans, equal to the number of golfers in the U.S., have chronic kidney disease.

**+33%**

of Americans are at risk because they have diabetes, hypertension, a family history of kidney failure, or are over age 60.

### TOURNAMENT FORMAT

#### Four-person amateur scramble. Two competitive divisions:

1. Handicap Index Division: Each team must have a combined USGA Handicap Index of 42.0 or more/and only one player at 8.0 or less.
2. Gross Division: No handicap index required to compete.

**Top finishing teams from each division receive invites to the National Finals at Pebble Beach.**



### NATIONAL FINALS—JANUARY 14-17, 2021

**54-hole competitive play** at the Pebble Beach Golf Links®, The Links at Spanish Bay™, and Spyglass Hill® Golf Course, along with evening functions and other activities.

Guests stay at The Inn at Spanish Bay™

-#1 Best Golf Resorts in North America—*Golf Digest*.

### SPONSORSHIP PACKAGES

Gold Sponsor... \$7,500

#### On-Site Recognition/Visibility:

Signage & opportunity for on-site promotion  
Program book ad & additional marketing

#### Client Entertainment/Hospitality:

Entertain clients with 2 foursome entries Lunch, Awards Reception & Dinner for players

Silver Sponsor... \$5,000

#### On-Site Recognition/Visibility:

Signage & opportunity for on-site promotion  
Program book ad & additional marketing

#### Client Entertainment/Hospitality:

Entertain clients with foursome entry  
Lunch, Awards Reception & Dinner for players

Executive Foursome Sponsor... \$3,500

**Entertain clients with entry for one foursome** in the NKF Konica Minolta Golf Classic Premium Gift Collection for each player  
Exclusive hole sponsorship including tee sign with company logo Lunch, Awards Reception & Dinner for players and spouse

Basic Foursome Package... \$2,000

**Entry for one foursome** in the NKF Konica Minolta Golf Classic Premium Gift Collection for each player  
Invitation to the Awards Reception and Dinner for each player and their spouse

Hole Sponsorship... \$750

**Tee signage on designated hole**, putting green, or driving range. Opportunity for representative to be on course during play.

### CONTACT US TO LEARN MORE

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REGISTER ONLINE > [NFKKonicaMinoltaGolfClassic.com](http://NFKKonicaMinoltaGolfClassic.com)