



Partnering with the NKF Konica Minolta Golf Classic

The Premier Amateur Golf Event for Charity



MONDAY, OCTOBER 18, 2021

Winged Foot Golf Club, Mamaroneck, NY

REGISTER ONLINE > NFKKonicaMinoltaGolfClassic.com

TITLE SPONSOR



NATIONAL CORPORATE PARTNER



NATIONAL PROMOTIONAL PARTNERS



NATIONAL FINALS HOST



JOIN US ON THE ROAD TO PEBBLE BEACH

The road to Pebble Beach starts at Winged Foot Golf Club on October 18th! The National Kidney Foundation Konica Minolta Golf Classic is the nation's Premier Amateur Golf Event for Charity. Each year thousands of golfers from across the country participate in 30 events across the U.S. for the exciting competition and the chance to earn an invitation to the National Finals at Pebble Beach—while raising over \$3 million for the NKF.

Put together a team of your regular foursome, or entertain clients, and get ready to play at Winged Foot Golf Club for an invite to National Finals at the Pebble Beach Resorts. Your team can play in either the Handicap Index Division or the Gross Division, providing you and your guests with a competitive yet social day of golf whether you are a low handicapper or new to the game. Each Handicap Index Division team can have one player with a handicap index of 8.0 or less and the total combined handicap index for your four players must be 42.0 or more. The Gross Division is for teams whose golfers do not have an official USGA Handicap Index or do not meet the above Handicap Index requirements.

The top finishing teams in both the Handicap Index and Gross Divisions from every NKF Konica Minolta Golf Classic are invited to compete in the National Finals held at the famed Pebble Beach Resorts (additional fees required). If the upcoming U.S. Open or the U.S. Amateur is not in your future, this three-day tournament may be your only chance to compete for a national championship at the beautiful and challenging Pebble Beach Golf Links, Spyglass Hill Golf Course and The Links at Spanish Bay, January 13-16, 2022.

We look forward to you joining us on October 18, 2022.



CONTACT US TO LEARN MORE

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YOUR SUPPORT EMPOWERS ALL THAT WE DO.

Partnerships like yours allow us to stay committed to providing ALL kidney disease patients with a better quality of life through research, patient and professional education, advocacy and increasing living kidney donation.

Your participation in the NKF Konica Minolta Golf Classic keeps us fighting to ensure patients and their families have a place to turn in their time of need.

Your generosity empowers NKF's work to:

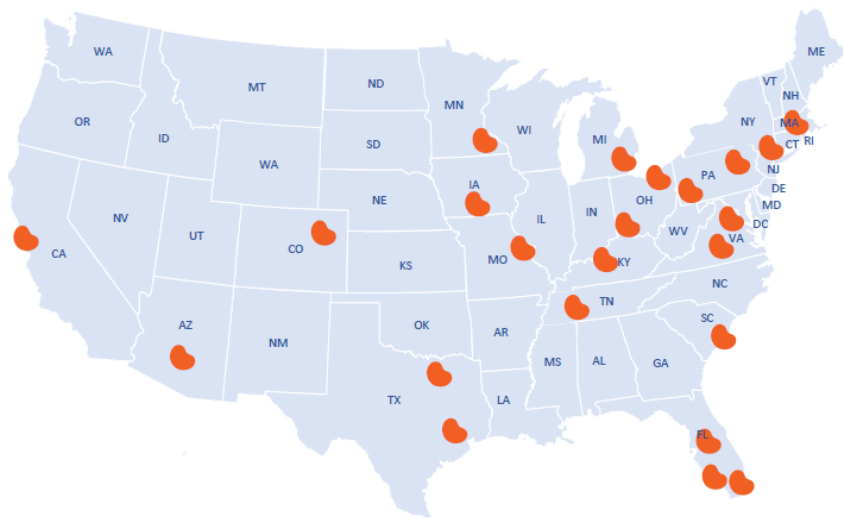
- Continue to develop virtual programs to help patients and their families receive the support, resources, and answers they need including:
 - Tools to help identify a living donor through [THE BIG ASK: THE BIG GIVE](#).
 - Educational webinars to better manage kidney health.
 - NKF Online Communities, a virtual space to meet peers.
 - [NKF Cares](#), a help line for patients and their families.
- Educate health professionals on effective kidney healthcare.
- Raise awareness about the risk of kidney disease through the Kidney Risk Campaign.

KIDNEY DISEASE: WHAT YOU SHOULD KNOW

- 37 million American adults have kidney disease, and more than 90 percent don't know it.
- Kidney disease kills more Americans each year than breast or prostate cancer.
- Major risk factors for kidney disease include diabetes, high blood pressure, a family history of kidney failure and being age 60 or older.
- Because kidney disease often has no symptoms, it can go undetected until it is very advanced.
- Early detection and treatment can slow or prevent the progression of kidney disease.

You and your colleagues can take the Kidney Risk Quiz at [MinuteForYourKidneys.org](https://www.kidney.org/minute-for-your-kidneys) to find out if you're one of the 33% of Americans at risk for kidney disease.

NKF KONICA MINOLTA GOLF CLASSIC



PRESTIGIOUS VENUES

Winged Foot Golf Club – Mamaroneck, NY

- *US Open, US Amateur, PGA Championship*

Firestone Country Club – Akron, OH

- *3-time Major Championship & current Bridgestone Senior Players Championship*

TPC Boston – Boston, MA

- *Dell Technologies Championship, Northern Trust 2020*

TPC Southwind – Memphis, TN

- *WGC-FedEx St. Jude Invitational*

Champions Golf Club – Houston, TX

- *Ryder Cup, U.S. and Champions International*

Cassique Golf Course – Kiawah, SC

- *Tom Watson design*

Tiburon Golf Club – Naples, FL

- *Host of PGA Tour's Shark Shootout*

MORE THAN JUST GOLF

- **More than 25 events** held in major markets at some of the most prestigious venues in the country where you can entertain clients, play with friends and compete for a local and national title
 - 8 of top 10 DMAs
- **Affluent participants** who consider themselves influencers in their networks
 - \$252k avg. HHI / \$1.4 million investable assets
 - 96% Consider themselves "influencers" among their peers, co-workers, community, friends and family
 - 42% C-level, Owner, Partner, Top Management / 53% VP-Professional
 - 43 rounds of golf per year / 15 airline trips per year / 28 hotel room nights per year
 - A loyal audience that supports those who support their passions and causes
- **Address Multiple Business Objectives**
 - Customer/Prospect entertainment
 - Community goodwill
 - Touch hard-to-reach affluent golfers in "their" environment
 - Volunteer opportunities for staff and leadership
 - Brand alignment with the *Premier Amateur Golf Event for Charity* in your market
 - Earn an invite to the Pebble Beach National Finals
 - Support the NKF's mission
 - Association with other local and national sponsors
- **National Sponsors** include Konica Minolta, IAA, Inc., Pebble Beach Resorts, Imperial Headwear and Greg Norman Collection.
- **Scramble** style events – consistent format nationwide
 - Competitive yet social day of golf for hosts/guests, with both Gross & Handicap Index divisions

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SPONSORSHIP OPPORTUNITIES

LOCAL PRESENTING SPONSOR

\$50,000

- Four (4) foursome entries
- Premier listing as Local Presenting Sponsor in all digital promotional materials
- Premier recognition in all print and event publicity
- Co-branded company logo on golf hats or golf balls to be distributed to all golfers
- Exclusive Hole Sponsor with Four (4) Tee signs with logo
- Brunch and Dinner for 16 Golfers

PLATINUM SPONSOR

\$25,000

- Two (2) foursome entries
- Recognition in all print and event publicity
- Opportunity to provide a co-branded item to be distributed to all golfers at registration
- Two (2) Tee signs with company logo
- Brunch and Dinner for 8 Golfers

GOLD SPONSOR

\$15,000

- One (1) foursome entry
- Recognition in all print and event publicity
- Opportunity to provide a co-branded item to be distributed to all golfers at registration
- Sponsor of one tournament contest with company name listed as sponsor of contest at location
- One (1) Tee sign with company logo
- Brunch and Dinner for 4 Golfers

SILVER SPONSOR

\$10,000

- One (1) foursome entry
- Recognition in all print and event publicity
- One (1) sign with company logo placement at one of the following locations: Driving Range or Practice Putting Green
- Opportunity to place company product(s) and/or literature in golfer registration packets
- Brunch and Dinner for 4 Golfers

CORPORATE FOURSOME ENTRY

\$8,500

- One (1) foursome entry
- One (1) Tee sign with company logo at discount
- Brunch and Dinner for 4 Golfers

FOURSOME ENTRY

\$7,500

- One (1) foursome entry
- Brunch and Dinner for 4 Golfers

TEE SPONSOR

\$1,500

- One (1) Tee sign with company logo

*Print deadline for the Invitation is August 13^h
Digital Journal Ad is September 10th*

The estimated value of goods and or services provided in return for your donation is \$1,250 per golfer. The difference between your donation and the value received is deductible to the fullest extent allowed by law. The National Kidney Foundation is a registered 501 C (3) non-profit agency. The NKF Tax ID # is 13-1673104.

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