



ANNUAL REPORT

FY22



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The pages within highlight NKF's efforts between April 1, 2021 to March 31, 2022, our fiscal year 2022.

## MESSAGE FROM LEADERSHIP



Paul M. Palevsky, MD

NKF President



**Anthony Tuggle**NKF Chair of the Board



**Kevin Longino**NKF Chief Executive Officer

## **WELCOME TO OUR ANNUAL REPORT FOR FISCAL YEAR 2022 (FY22).**

As you scan through these pages, you'll see there's never been a more exciting time to be a part of NKF's mission. We completed our second year dealing with the effects of the pandemic and not only have we survived it, but we are stronger than ever. We advanced every single one of our objectives in FY22 and in some ways, we far exceeded even our own expectations.

This is all because of you, our patient and professional volunteers, members, and corporate and government supporters. Your hard work, your commitment, your focus, and collaboration drove us to a great place.

Perhaps the biggest takeaway from last year is how critical health equity is to the future of kidney care. Simply put, our society cannot fully address kidney disease until we, as a nation, fully address health equity in the United States. Nowhere was this more apparent to us than in our continued work around the estimated glomerular filtration rate equation, more commonly called the eGFR equation.

More than 37 million adults in the United States have kidney disease. A disproportionate number of those impacted are in communities of color. These communities also face unacceptable health disparities and inequities in healthcare delivery. NKF saw a need for change.

Prior to our work the eGFR equation included age, sex, race and/or body weight to approximate directly measured kidney function. However, race is a social, not a biological, construct and at the end of the previous fiscal year NKF worked with the American Society of Nephrology to roll out a new eGFR equation. The kidney care community took notice and throughout FY22 we worked with health partners and government entities to promote broader adoption of this new measure.

And we're finding success. In February, the United States Pathology and Laboratory Society Leadership endorsed the new eGFR equation. Other groups are following suit and research has begun that will quantify how this new formula is making a difference.

For us, this success is a sign of two things. First, health equity needs to be at the center of our mission. Merely changing an equation is not enough. A commitment to equity needs to shape and influence everything we do so we can finally start to fully address the root causes of the kidney disease public health crisis. Second, it re-enforced to us the critical role that NKF must play.

NKF is a respected leader with a long history of saving lives. That credibility puts us in a unique position to bring together people from across a broad spectrum. Medical groups, advocates, lawmakers, corporations, professional organizations and more all look to NKF for leadership. We can guide and influence conversations to create change, break down barriers and refocus kidney care on strategies that will ultimately save even more lives faster.

Like you, we've all been touched by kidney disease in some way and, like you, this fight is very personal for everyone at NKF. This report documents how we've taken that passion and turned it into progress. We appreciate your support and generosity, and by the time you've finished reading these pages, we know you'll agree with what we said at the beginning of this message—there's never been a more exciting time to be part of NKF's mission.

Thank you.

## INTRODUCING THE NKF BOARD

Year after year, each class of the NKF Board of Directors has served with a personal connection to kidney disease.

## **Manish Agarwal**

President, COO Attain, LLC McLean, VA

**Personal connection:** Mr. Agarwal is a transplant recipient, passionate about kidney health, and actively serves the NKF Serving the National Capital Area as Chair of the Board.

## **Hubert L. Allen**

Executive Vice President, General Counsel, Secretary Abbott Chicago, IL

**Personal connection:** Mr. Allen suffered from acute kidney injury and was treated with dialysis. His kidneys regained function while he developed a passion for helping others.

## **Anne Barr**

Chief Information Officer Sutter Health- Bay Area Bay Area, CA

**Personal connection:** Her engagement with NKF began as part of her passion for kidney transplantation when a close friend became a kidney donor.

## David J. Cook, MD

Senior Vice President Optum Labs Minnetonka, MN

**Personal connection:** Dr. Cook lost his father in 2019 to kidney disease and witnessed the struggle of kidney patients during his two decades in an ICU practice.

## Matthew Cooper, MD

Director Kidney and Pancreas
Transplantation
Medstar Georgetown Transplant Institute
Professor of Surgery
Georgetown University
School of Medicine
Washington, D.C.

**Personal connection:** Dr. Cooper's work with NKF is centered on improving the lives of people with CKD and supporting organ transplantation for those with kidney failure.

## Joseph Cosgrove

Chairman, President, CEO Pentec Health, Inc. Boothwyn, PA

**Personal connection:** Mr. Cosgrove's mother-in-law and his best friend have CKD.

## Jennifer DaSilva

President Berlin Cameron New York, NY

**Personal connection:** Ms. DaSilva knows that awareness is just part of the battle against the progression of kidney disease, so she is driven in her efforts to help spread NKF's messages.

### John Gerzema

Immediate Past NKF Chair CEO Harris Insights & Analytics New York, NY

**Personal connection:** Mr. Gerzema experienced kidney damage as a child.

## Renee Gosline, PhD

Senior Lecturer
Principal Research Scientist
MIT Sloan School of Management,
MIT's Initiative on The Digital Economy
Manchester, MA

**Personal connection:** Dr. Gosline was diagnosed suddenly with kidney disease as a young academic, despite having no family history.

## **Orlando Hampton**

Chief Customer Officer Afiniti, Inc. Washington, D.C.

Personal connection: Mr. Hampton's personal connection to kidney disease began when his stepfather's kidneys failed due to a deteriorating condition that led to dialysis.

## Tom Hough

Financial Consultant Board Member Bain Capital Specialty Finance Plano, TX

Personal connection: His daughter received her first diagnosis of kidney stones at age nine. He joined the local NKF board to learn more about kidney disease and to help others deal with kidney disease.

## Holly Kramer, MD, MPH

Immediate Past NKF President Loyola University Medical Center Maywood, IL

**Personal connection:** She is a second-generation kidney healthcare professional, dedicating her life to improving outcomes for people with this disease.

## **Kevin Longino**

New York, NY

CEO National Kidney Foundation

**Personal connection:** He is a kidney transplant recipient, and son and grandson of kidney patients.

### Samuel J. Marchio

NKF Secretary Regional Vice President Federal Government Relations, Head of Congressional Affairs, Anthem, Inc. Washington, D.C.

**Personal connection:** He is passionate about kidney health, public health, and fundraising.

## Tracy McKibben

Founder, CEO MAC Energy Advisors, LLC New York, NY

**Personal connection:** Ms. McKibben donated a kidney to her mother, who was on dialysis for several years.

## In Memoriam:

Alan Mendelson

Retired Senior Partner Latham & Watkins LLP Atherton, CA

**Personal connection:** He experienced first-hand the effects kidney failure can have on people, watching his friends suffer from kidney failure.

## Paul M. Palevsky, MD

NKF President
Professor of Medicine
University of Pittsburgh
School of Medicine
Chief, Renal Section
VA Pittsburgh Health System
Pittsburgh, PA

**Personal connection:** Dr. Palevsky has devoted his career to kidney health and is an international expert in acute kidney injury and critical care nephrology.

## Art Pasquarella

CRE, EVP, and COO Equus Capital Partners, Ltd. Philadelphia, PA

**Personal connection:** He is a living donor, and two of his immediate family members have received kidney transplants.

## Stephen Pastan, MD

Associate Professor of Medicine Division of Transplantation Medical Director Kidney and Pancreas Transplant Program Emory University School of Medicine

Atlanta, GA **Personal connection:** He chose nephrology as a career for the long-term personal relationships he could form with patients.

## Sylvia Rosas, MD, MSCE

NKF President-Elect Nephrologist, Epidemiologist, Director, Latino Kidney Clinic Joslin Diabetes Center, Inc. Associate Professor Harvard Medical School Boston. MA

**Personal connection:** She has dedicated her career to the care, the cause, and support of kidney patients

## Alison Steiber, PhD, RDN

Chief Science Officer Academy of Nutrition and Dietetics Chicago, IL

**Personal connection:** Dr. Steiber is passionate about the impact that nutrition can have on the health outcomes of patients with kidney disease.

## Michael J. Stevenson, CPA

Director Blue & Co., LLC Columbus, OH

Personal connection: After getting his diagnosis of glomerulonephritis, Mr. Stevenson received a kidney from his brother, Jim, in 1996, and has been a champion of trying to raise awareness about CKD and, ultimately, trying to find a cure.

## Stephanie Stewart, MSW, LICSW, MBA

Operations Administrator Mayo Clinic Health System Mankato, MN

Personal connection: Ms. Stewart cares about improving the lives of people with CKD. Many of the individuals, mostly patients, with whom she has worked have touched her life in very personal ways.

## Sumeska Thavarajah, MD

Medical Director
Fresenius Kidney Care Merritt Boulevard
Assistant Professor of Medicine
Johns Hopkins Bayview Medical Center
Baltimore, MD

Personal connection: She has been committed to education and dedicated to bringing community awareness of kidney disease through her work with NKF Serving Maryland and Delaware.

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## **Anthony Tuggle**

NKF Chair President of Customer Operations Afiniti, Inc. Atlanta, GA

**Personal connection:** A 20-year kidney transplant recipient, Mr. Tuggle is committed to working with NKF towards kidney disease prevention efforts.

## Bradley A. Warady, MD

Division Director, Pediatric Nephrology; Director, Dialysis and Transplantation Children's Mercy Hospital Kansas City, MO

**Personal connection:** Dr. Warady has taken advantage of his opportunity as an NKF board member to do what he has done throughout his career: advocate for children affected by kidney disease.

## **NATIONAL STAFF**

### **Kevin Longino**

Chief Executive Officer

## Petros A. Gregoriou, CPA Chief Financial Officer

Christopher Jackson Chief People Officer

## **Dolores Machuca-Ruiz**Chief Marketing Officer

Joseph Vassalotti, MD Chief Medical Officer

## Kerry K. Willis, PhD

Chief Scientific Officer

## Anthony S. Gucciardo

Senior Vice President Strategic Partnerships

## Jessica Joseph, MBA

Senior Vice President Scientific Operations

## Sharon Pearce

Senior Vice President, Government Relations

## Maureen Stone

Senior Vice President, Development

## Denise Andersen

Regional Vice President Northeast

## **Brenita Brooks**

Regional Vice President Central, Texas, Midwest

### Susan Ketron, CFRE

Regional Vice President Resource Development Southeast, West

## Stephanie Cogan

Vice President Corporate Relations

## James Echikson Vice President

Vice President Corporate Development

## Andrew Gordon, CPA

Vice President Finance and Controller

## Rasitha Herath

Vice President Digital Customer Experience

## Katarina E. Madei

Vice President Digital Marketing

## Jen Martin

Vice President Program Development

## Paul McGee

Vice President Marketing and Communications/ Public Affairs

## Elizabeth Talbot-Montgomery

Vice President Learning Strategies and Primary Care Programs

## KIDNEY DISEASE AT-A-GLANCE

1 IN 3 ADULTS

in the U.S. are at risk for CKD.

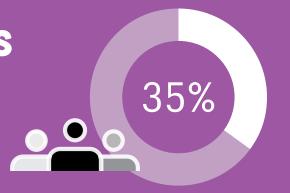


37 MILLION

adults in the U.S. have CKD.

35% OF ALL PATIENTS

with kidney failure are Black/African American, even though this group is 13% of the U.S. population.





## **HISPANIC/LATINO AMERICANS**

are **1.3 times** more likely to develop kidney failure than non-Hispanic Americans.

## **BLACK/AFRICAN AMERICAN**

people suffer from kidney failure more than 4 times the rate of White people.

ABOUT
100,000
PEOPLE

are on the waitlist for a kidney donation.





24,670 PEOPLE

received a kidney transplant in 2021.

Source: UN

**5,971 PEOPLE** 

received a kidney from a living donor in 2021.

Source: OPTN/HRS



## 12 PEOPLE

die each day while waiting for a kidney transplant.

Source: UNOS



## 1 IN 5 KIDNEYS

donated by deceased-donors are discarded.

Source: Transplantation 2017



60% OF ALL ORGAN

transplants were kidneys in 2021.

Source: UNOS



## NKF STATS AT-A-GLANCE

## **40 VIRTUAL**

THE BIG ASK: THE BIG GIVE® trainings offered in 13 States in FY22

## 5 ONLINE COMMUNITIES

for kidney patients, with **14,517 members** 

## 30,000 CLINICIANS

educated by continuing education (CME/CE) activities

150 CME/CE

activities in FY22

5,500

**NKF Professional Members** 

## **220 ADVOCATES**

representing **42 states** attended the 2022 Kidney Patient Summit in Washington, D.C.

## 27,400+ ADVOCATE MESSAGES

delivered to state and federal lawmakers in support of our Voices for Kidney Health agenda

## NKF PATIENT NETWORK

More than **1,500** enrolled participants

- •58% women
- •78% aged 50-79
- •19% had a kidney transplant
- •The five stages of CKD represented
- •15% on dialysis



## 25.5 MILLION

users on kidney.org

## 44 MILLION

page views on kidney.org

## **TOP 3 PAGES:**

- 10 Signs You May Have Kidney Disease
- GFR Calculator Tool
- Estimated Glomerular Filtration Rate page

39.9

**MILLION** 

unique page views on kidney.org



## \$65.2 MILLION

raised for NKF efforts



6.2 BILLION

media impressions of NKF content in FY22

10.1 MILLION

Facebook impressions of NKF content in FY22

3.3 MILLION

Twitter impressions of NKF content in FY22

f 263,00

263,000 FACEBOOK followers

23

39,800
TWITTER
followers

0

41,100
INSTAGRAM
followers

 $\triangleright$ 

27,000 YOUTUBE subscribers

in 27,600 LINKEDIN subscribers



## ACTION FOR PATIENTS

The National Kidney Foundation (NKF) is setting a new standard in both kidney care and healthcare (more broadly), by leading a movement focused squarely on addressing disparities in kidney health—across the continuum of care. We are passionate about kidney health for ALL and bold in our approach to achieving it. Here are highlights from FY22 of our newest efforts on behalf of patients:

## **WHAT'S NEW**

## **ADVANCING NKF'S LEADERSHIP IN HEALTH EQUITY**

Confronting disparities in healthcare based on race and ethnicity is critical for NKF. Our most important work can and should be the positive impact we make in the most vulnerable of our communities. This is a foundational commitment to narrow the gap of health disparities and ensure equitable outcomes among communities of color. It is a central pillar of our core mission as an organization.

NKF ASN Task Force Recommendations—In September 2021, we recommended the adoption of the new race-free eGFR CKD-EPI Creatinine Equation (2021). The task force also recommended increased use of cystatin C combined with serum (blood) creatinine, as a confirmatory assessment of GFR or kidney function. This was an important step forward in ensuring health and healthcare equity.

Integrating Diversity, Equity, and Inclusion (DEI) into All We Do—NKF believes our workforce needs to reflect the people we serve. In FY22, NKF leadership demonstrated their commitment to ensure DEI is fully ingrained into everything we do. DEI Enterprise Goals have been established for our senior leadership team. We've also established a permanent, internal NKF DEI Committee to review our culture, vendor selections, internal communications, hiring, and promotions.

Kidney Health Equity Community Engagement Award—In FY22, we introduced a grant program that aims to end kidney health inequities at the local, community level. The program aims to address the disparities that drive inequity in kidney healthcare. The first grant awards will be announced in FY23.

## **ENHANCED PROGRAMS FOR PATIENTS AND LIVING DONORS**

NKF is dedicated to preventing kidney disease, improving the health and well-being of individuals and families affected by kidney disease and increasing the availability of kidneys for transplantation. Throughout FY22, we forged new alliances and partnerships to improve and enhance the free education and support programs we provide to both donors and patients.

PEERS Mentorship Expansion—In December 2021, we partnered with the National Kidney Registry (NKR) to provide mentorship support to people considering becoming living donors. NKR registrants are now connected with mentors through the NKF PEERs program. NKF PEERs mentors are people who have donated a kidney and have been specially trained by NKF to help guide others through the donation process and recovery. Through this program, NKF added more than 3,000 kidney donor registration forms to the NKR last year.

NKF Patient Network Expansion—In March 2022, we rolled out an expansion of our patient network for people with Alport syndrome, a rare genetic kidney disorder. This free service gives patients with Alport syndrome the tools they need to help manage their condition.

THE BIG ASK: THE BIG GIVE® (BABG) Patient
Navigators Program—NKF joined forces with DaVita®
Kidney Care in June 2021 to launch a new patient
navigation program, connecting people who have
had a living donor transplant with people considering
starting the process of looking for a living donor.

Innovate Kidney Care Campaign—Also in June 2021, NKF teamed up with eight other leading health organizations to launch the Innovate Kidney Care Campaign. The campaign calls on the Centers for Medicare and Medicaid Services (CMS) to modernize the End-Stage Renal Disease (ESRD) Conditions for

## **ACTION FOR PATIENTS**

Coverage and related guidelines to improve patient outcomes, patient experience, and healthcare practitioner experience, and lower costs of care. Last winter Innovate Kidney Care released a roadmap to the CMS to change its Conditions for Coverage for healthcare organizations to receive Medicare funds, and to remove patients' financial barriers to home dialysis.

## FIGHTING THE COVID-19 PANDEMIC

We continued to be here to support and listen to you during the COVID-19 outbreak. Last year, NKF helped kidney patients and their families find answers to the most common questions and stay informed about the latest coronavirus developments.

COVID-19 Guidance and Resources on Kidney.org— Since the beginning of the pandemic, NKF has been a critically important online destination for kidney patients and their families. Millions of people rely on our website for the latest research and health information on COVID-19 and kidney disease.

Advocating for Kidney Patient Safety-NKF advocated for continued care and protection of patients in dialysis centers, and prioritization of vaccines for kidney patients. Our work led to the Centers for Medicare and Medicaid Services (CMS) requiring all employees in the more than 7,500 dialysis centers in the U.S. to be vaccinated.

Cutting-Edge Research—During FY22, NKF's award-winning medical journal the American Journal of Kidney Diseases published nearly two dozen articles and new research studies on COVID-19 and kidney disease.





## AWARENESS AND EARLY DETECTION

An estimated 33 million U.S. adults have undiagnosed kidney disease. To put that into perspective, that's almost double the entire population of the State of New York. NKF is tackling this public health crisis with an unparalleled series of awareness and detection initiatives. We're driving detection of kidney disease, ensuring access to high quality, patient-centred healthcare, expanding access to transplantation, and aggressively tackling health disparities. Here are some of the highlights of our efforts in FY22:

## **WHAT'S NEW**

## Leading the Charge in Public Education and Early Detection

NKF continues to drive early detection through innovative awareness campaigns, shining a brighter light than ever before on the growing public health crisis of kidney disease. By increasing awareness and knowledge, we work to connect kidney health to overall health in the public mindset. Our resources promote kidney health in ways that are culturally relevant.

Growth of "Are You the 33%?" Campaign—Last
March, NKF marked National Kidney Month with the
expansion of our single most impactful awareness
campaign yet—Are You the 33%? More than 50,000
NKF Kidney Risk quizzes were completed on our
MinuteForYourKidneys.org website. Our recruitment
outreach for the program resulted in a 17 percent
positive conversation rate which is far above industry
averages.

- NKF Goes Viral—NKF partnered with actor and activist Wilmer Valderrama to develop awareness videos in both English and Spanish which gained more than 1 million views on YouTube.
- Expanding Our Audience in Digital and Social Media—We saw significant audience increases across all our digital media platforms in FY22. In fact, FY22 saw a 226 percent increase in our reach over FY19. Our YouTube channel led the way with a 451 percent increase in subscribers, versus the previous year.

## **Building Awareness with Best-in-Class Partnerships**

As a recognized leader and impassioned activist for kidney heath, NKF is in the unique position to bring key stakeholders together in support of our mission. Our partnerships and collaborations included:

Labcorp Patient Study—In August 2021, NKF
partnered with Labcorp on a study that revealed
millions of people who are most at risk for kidney
disease are not getting the recommended testing

by their primary care physicians. With this real-world evidence we can better shape educational tools for primary care physicians on the importance of annual testing of at-risk patients.

- American Academy of Family Physicians—NKF
   Chief Medical Officer Joseph Vassalotti, MD, and
   award-winning actress Debbie Allen joined forces
   at the September 2021 American Academy of
   Family Physicians National Conference. Together
   they promoted the importance of annual testing
   in a presentation to thousands of primary care
   physicians.
- Innovate Kidney Care—NKF partnered with eight other leading healthcare organizations to launch the Innovate Kidney Care campaign. Major brands such as CVS Kidney Care, Anthem. Inc. (now Evelance Health, Inc.) and the American Society of Nephrology (ASN) developed the program to improve patient options for receiving home dialysis training and support. Innovate Kidney Care's diverse group of industry organizations aimed to advocate for the Centers for Medicare and Medicaid Services (CMS) to modernize the End-Stage Renal Disease (ESRD) Conditions for Coverage and related guidance in order to achieve the quadruple aim of better patient outcomes, improved patient experience, improved health care practitioner experience and lowered costs of care.
- Elongate—The world's largest, first-ever charity cryptocurrency launched in May 2021, raising funds and awareness with the growing audience of crypto investors. A collaboration with NKF illustrated both organizations' commitment to increasing awareness about the disproportionate impact kidney disease has on communities of color.



# INNOVATION IN RESEARCH AND EDUCATION

The National Kidney Foundation (NKF) worked closely with professionals across the kidney care spectrum stay connected with advances in nephrology to help improve patient outcomes. We publish cutting-edge research, provide innovative continuing education resources, and bring thousands of professionals together for our annual NKF Spring Clinical Meetings. Here's a sample of the work NKF completed in FY22 to ensure professionals have the information they need to advance their work:

## **WHAT'S NEW**

## RESEARCH

NKF continues to be a pioneer of scientific research and innovation in kidney health. Our work helped lead to advances in detection, treatment, and overall understanding of kidney disease and other related conditions.

- NKF Professional Medical Journals—Finding and publishing research on new discoveries is critical to advancing our mission. NKF publishes five distinct medical journals on kidney healthcare that are "go to" resources for researchers and other medical professionals. For example, in FY22 the American Journal of Kidney Diseases was cited more than 7,000 times in other publications and had an average of more than 100,000 visitors per month. Our full compliment of medical journals last year included:
- » American Journal of Kidney Diseases (AJKD)
- » Kidney Medicine
- » Advances in Chronic Kidney Disease (ACKD)
- » Journal of Renal Nutrition (JRN)
- » Journal of Nephrology Social Work (JNSW)
- NKF Patient Network Celebrates Milestone—In February, we celebrated the one-year anniversary of the NKF Patient Network, first nationwide registry for people with all stages and types of kidney disease, developed to transform kidney care and research. By sharing health data and life experiences, participants help expand knowledge of kidney disease for scientists, doctors, and researchers. This data will inspire and inform research for years to come and will improve what

- is known about kidney disease and how it affects people's health and lives. Last year, we recruited more than 1,200 participants from 47 states, representing all five stages of chronic kidney disease (CKD). This work also made the nephrology world take notice. Our Patient Network was featured at the American Society of Nephrology's 54th annual meeting and scientific exposition. That discussion alone earned more than 1,000 unique media mentions with an audience reach of more than 34 million. It's a strong start for this exciting program and we anticipate even more growth moving forward.
- NKF Research to Help Shape Government Policy—
  In August 2021, we convened an Externally Led
  Patient-Focused Drug Development (EL-PFDD)
  meeting in partnership with Nephcure Kidney
  International®. This partnership gave patients
  with a rare condition, known as membranous
  nephropathy (MN), a voice before the U.S. Food
  and Drug Administration (FDA). The intention of
  this work was to guide the federal government in
  making decisions about future drug treatments.
  This was the fifth such meeting NKF hosted for the
  FDA and is an important step to assist policymakers
  understanding of how patients deal with rare kidney
  diseases. More than 100 people participated in the
  virtual gathering.

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## **AIDING PROFESSIONALS**

We play a critical role in accelerating change through ensuring medical and other professionals have access to the ever-changing science around kidney health. Whether it is in-person or online, NKF members receive a wide range of resources, tools, and continuing medical education to help professionals improve their practices and knowledge.

- Annual NKF Spring Clinical Meetings—For 29 years, our NKF Spring Clinical Meetings have been the annual destination for nephrologists, researchers, social workers, and other kidney health professionals. The event has become world-renowned and continued to grow in FY22. Almost 200 presentations, lectures, and classes were offered to the nearly 3,000 registered participants. "Spring Clinicals" has also become an incredible opportunity for researchers to share their latest work and findings. Among last year's highlights:
- » Health equity research that identified disparities in kidney transplantation between White men, White women and Black/African American women.
- » In a separate study, researchers found the use of race as a variable in the eGFR calculation has adversely affected Black/African American patients with underdiagnosis of kidney disease.
- » Investigators announced anemia is increasing in patients with kidney disease, a trend that will increase the number of blood transfusions needed, which could adversely affect future kidney transplantation.
- » Two studies presented showed investigations of how COVID-19 has affected people with kidney disease. One concluded that vaccines were effective for patients on dialysis. The other surprised investigators because it showed a dramatic reduction in kidney care during the pandemic.

- Kidney Disease Outcomes Quality Initiative (KDOQI®)—For two decades, NKF's KDOQI has been a driving force behind some of the treatment recommendations doctors use every day for kidney care. In FY22, the initiative conducted an exhaustive review of two sets of Kidney Disease Improving Global Outcomes (KDIGO®) recommendations. Findings for both treating patients with diabetic kidney disease and for managing blood pressure for people with kidney disease were published in our journal AJKD and reached more than 2.5 million people worldwide.
- Continuing Education Kidney Commute Podcast—
   The landscape of medicine is changing and so, too, is the way kidney care professionals conduct their continuing education. In FY22, NKF launched a new continuing education Kidney Commute Podcast to make the CME process more convenient and accessible for our members.
- Project ECHO® Home Dialysis—Last year, we also launched a pilot program in tele-mentoring in partnership with 30 Comagine Health dialysis centers. They reported a 73 percent increase in home dialysis as a result of the project. It's another proof point demonstrating how Project ECHO's "all learn, all teach" approach has made a difference.





# VOICES FOR KIDNEY HEALTH

Voices for Kidney Health® is a community of people with kidney disease, living donors, kidney care professionals, care partners, and volunteers who work with public leaders to advance policy initiatives that help those facing the challenges of kidney disease. Together, we advocate for policies that will help prevent and delay kidney disease, ensure quality care for patients with kidney failure, and make certain that everyone who wants a transplant can get one.

## **WHAT'S NEW**

- In FY22, NKF launched Voices for Kidney Health, a nationwide network of kidney community advocates who champion policy advances in kidney health. NKF empowers Voices advocates by sharing resources, seeking and incorporating input on our policy agenda, and amplifying personal stories to illustrate the urgency behind our legislative goals. In its first year, Voices advocates generated more than 23,000 letters to federal, state, and local policymakers, collected 2,778 signatures on a petition calling for prioritization of at-risk kidney community members for COVID-19 vaccinations, and registered almost 1,000 new advocates to join the fight
- In FY22, thanks to NKF Voices for Kidney Health advocates, eight more states passed a living donor protection act, legislation that protects people from insurance discrimination after they have donated a kidney. To date, 28 states have passed LDPAs to ensure that living donors aren't penalized for giving the gift of life.
- More than 220 Voices for Kidney Health advocates from across the country virtually attended our ninth annual 2022 Kidney Patient Summit.
   Advocates shared their firsthand experiences as kidney patients, living donors, and care partners with those who can change policy and support legislation that advances kidney health.
- Our community's ongoing efforts to increase funding for federal programs that promote awareness, education, and research, resulted in a \$1 million increase for the Chronic Kidney Disease (CKD) Initiative program at the Centers for Disease Control and Prevention (CDC).

- NKF also continued to advocate with federal regulators to advance policies that promote early screening, diagnosis, and management of CKD, address barriers to home dialysis, increase access to transplantation, improve health access and affordability, and other priorities. We submitted more than 15 official comment letters and met with key policymakers at the Centers for Medicare and Medicaid Services (CMS), the Health Resources and Services Administration (HRSA), the CDC, and other agencies to ensure that kidney patient voices were heard.
- Thanks to NKF advocacy, the Kidney Evaluation for Diabetes Measure was included in the CMS' Measures Under Consideration, an integral step in the process to finalize adoption of the measure.
- Throughout FY22, we continued to advise policymakers, agencies, and others on how kidney patients would be affected by COVID-19 guidelines on masks, vaccines, and back-to-the-office rules, and on guidelines for immunocompromised people. In May 2021, we urged the CDC to study boosters for immunocompromised patients and urged kidney community members to continue to wear masks regardless of their vaccination status. We are committed to being the voice of kidney patients about COVID-19 for as long as our nation is dealing with this virus.





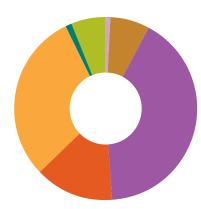
# OUR FINANCIAL OVERVIEW

Thousands of people like you around the country have given their time, talents, and treasures all year to raise millions to fund important work led by NKF. After COVID-19 hit the world, our mission became more important and critical than ever before, which is why we are so thankful for our many patrons who have continued to support kidney patients.

## **AUDITED FINANCIALS FOR NKF WITHOUT AFFILIATES — FY22**

All figures are in thousands.





- **7%** Other Income \$3,580
- **41**% Contributions \$19,923
- 14% Net Special Events \$6,903
- 30% Program Service Fees \$14,845
- 1% Government Grants \$539
- 6% Professional Memberships & Subscriptions \$3,185
- 1% Net Investment Income \$564

100% Total Income \$49,539

## EXPENSES



- 10% Management and General \$3,750
- **9%** Research \$3,375
- 12% Public Health Education \$4,531
- 31% Professional Education \$12,008
- **12%** Patient Services \$4,626
- 22% Community Services \$8,771
- **4%** Fundraising \$1,606

100% Total Expenses \$38,667

### Assets

Total Assets	\$49,282
Other Assets	\$4,458
Property, Plant and Equipment (net)	\$606
Prepaid Expenses	\$2,109
Inventories of Educational and Campaign Material	\$121
Receivables	\$1,992
Investments	\$21,900
Cash and Cash Equivalents	\$18,096

## Liabilities and Net Assets

Liabilities and Net Assets	
Accounts Payable and Accrued Expenses	\$7,269
Deferred Income	\$8,969
Other Liabilities	\$155
Total Liabilities	\$16,393
Net Assets Without donor restrictions	\$21,833
With donor restrictions	\$11,056
Total Liabilities and Net Assets	\$49,282

View the complete National Kidney Foundation FY22 financials

OUR FINANCIAL OVERVIEW

## **COMBINED FINANCIALS FOR NKF AND AFFILIATES — FY22**

All figures are in thousands.



- **16.4%** Other Income \$10,660
- 1.3% Membership Dues \$820
- 9.1% Government Grants \$5,961
- **23.9%** Program Service Fees \$15,580
- **14.2**% Net Special Events \$9,265
- **35.1**% Contributions \$22,906

100% Total Income \$65,192

## Assets

 Cash and Cash Equivalents
 \$24,338

 Investments
 \$40,341

 Accounts Receivable
 \$3,033

 Prepaid Expenses
 \$2,681

 Property, Plant and Equipment (net)
 \$2,169

 Other Assets
 \$3,507

 Total Assets
 \$76,067

# EXPENSES 9.8% Management and General \$4,958 5.4% Fundraising \$2,709 22.7% Community Services \$11,444 12.3% Patient Services \$6,180 7.3% Research \$3,702 17.8% Public Health Education \$8,993

■ 24.7% Professional Education \$12,432

100% Total Expenses \$50,418

85% Total Program Expenses

15% Total Support Expenses

## **Liabilities and Net Assets**

Total Liabilities and Net Assets .....

Accounts Payable and Accrued Expenses . \$6,101 Deferred Income .\$9.364 Other Liabilities .\$2,819 **Total Liabilities** \$18,284 Net Assets Without donor restrictions .. \$39,714 With donor restrictions \$18,070 Total Net Assets .\$57,784

\$76,067

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OUR FINANCIAL OVERVIEW

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Winnifred P. Clark

Elda Ilene Collins Tana Corsi Cherie L. Darr Virginia M. Dowe Duane Jelinek Walter Jeter Robert M. Eckert Richard P. Elgin Doris Jones Doris Evans Dora and Louis Fox Jan Kadar Robert D. Fox Frances C. Frye Irving Greenberg Vera E. Hager Eddy G. Lee David B. Hamilton Beverly J. Hansen

Flora Paxton Hickman William Hughes Gerald Leonard Jacobs Donna I Jordan William Carl Krumlinde Robert Lansberry Joan F. Larmour Paula W. Little Elizabeth Lee Louie

Grace P. Michler

Rose C. Herminghaus

Minchin Trust Phyllis C. Mule John Nargi Margaret A. Neill Fred and Joyce Nicholas Bonita C. O'Brien Angeline Paradiso Clara C. Perini Irene Emily Petrik Frank Petrini, Sr. Jennie T. Pierno Mark Pine Mary Powell Dorothy R. Radtke Donald E. Rassaert

Theodora Raven

Susan Williams

Sarah V. Ridgeway Janet L. Rieckenberg E. Gladys Rothwell Marion K.B. Sandala Mary Lou Schirmer Max Shostack Andrew I Slivko Lonnie Stephens Fileen Rose Stiefe David V. Sussman Joan Watkis Thomas J. Wenc Rose Marie Williams Alan G Wittrock William M. Yeaman

Leslie and Ken

Kathryn Harrington Rea

Zuckerbrot'

## CORPORATE AND FOUNDATION PARTNERS

Akebia Therapeutics, Inc.

Alexion Pharmaceuticals, Inc.

Allegheny Health Network (AHN) together with Highmark Blue Cross Blue Shield

Alliant Health Group, Inc.

Allmond & Company, LLC

American Renal Associates

Amgen, Inc. Anthem

Ardelyx, Inc. Armor USA, Inc.

Arthrex, Inc.

AstraZeneca Pharmaceuticals LP

AT&T, Inc.

Atlantic, Tomorrow's Office

Attain LLC

Aurinia Pharmaceuticals, Inc.

Aveo

Pharmaceuticals, Inc. Avera Health

BackSwing Golf Events, Inc.

Bayer

Berkadia Proprietary Holding LLC

Boehringer Ingelheim Pharmaceuticals, Inc.

Brighthouse Life Insurance Company

James R. Budore Construction **BUILT National** 

Carolina BUILT LLC

North Texas BUILT LLC

BuzzRx Calliditas Therapeutics AB

CAMP Construction Services

Camps for Kids Capital Group Companies

CareDx Carrington Charitable

Foundation CBRE Group, Inc. (Coldwell Banker

Richard Ellis) Centura Health

Charity Golf International

Charity Supply, Inc. -Carrollton, TX

ChemoCentryx, Inc.

Chubb

Cleveland Clinic CloudCath

Collins Building

**CLPF Chevy Chase** Pavilion - St. Louis, MO

Services, Inc. Colorado Kidney Care

Commonwealth of Pennsylvania Community Thrift - North

Charleston, SC Cowden Associates, Inc.

Cozen O'Connor P.C. CVS Health

Dallas Nephrology Associates (DNA)

Dallas Renal Group (DRG) DaVita Kidney Care

Delran Builders Discovery

DM Dilella Family Foundation Donor Alliance, Inc. -

Denver, CO East River Medical Imaging

ECC Group, Inc. Equus Capital Partners, Ltd.

Exelixis, Inc. Ferring

Pharmaceuticals Inc. FirstEnergy Foundation -

Akron, OH First National Bank Fox Media LLC.

Fresenius Medical Care Frvar Private Wealth

Management Group of Wells Fargo Advisors G & C Food Distributors, Inc Global Health

Products, Inc. Greumber Fund

GSK

Hartford HealthCare HEB

Horizon Therapeutics plo IBM Employee Service Center iHeartMedia, Inc.

InMed Medical Insurance Auto Auctions (IAA)

JLL

Johns Hopkins Medicine Kelley, Sammons, Toole, & Ellison LLP

Kenmore Realty Corporation

Keswick Organization Kiawah Resort

Associates, L.F. Kidney Specialists of Minnesota

KidneyTexas, Inc. Koppers, Inc.

Lucile Packard Children's Hospital

M&T Bank Corporation Mallinckrodt

Pharmaceuticals 2 4 1 Mar Cor, Evoqua Water Technologies

McCormick & Company, Inc.

> Meatless Monday MediaLink

MEDITECH - Medical Information Technology, Inc.

Medtronic Merck & Co., Inc.

Microsoft Mid-Am Building Supply,

Mid-America Transplant Foundation

Mid-Atlantic Nephrology & Associates, P.A.

Morgan Stanley Natera, Inc.

National Kidney Services, Inc.

Nephrology Associates of Kentuckiana, PSC (NAK) Network For Good

Newmark & Company Real Estate, Inc.

NFL Enterprises LLC NKF Community Health Charity North Texas Kidney

Northwell Health Novartis AG O'Connell Electric Company, Inc.

Consultants

OMD

OneLegacy Foundation Opko Pharmaceuticals OPTUM. Inc.

Otsuka America Pharmaceutical Inc.

OutsetMedical, Inc.

PA Department of Health, Bureau of Family Health

Palmer Family of Companies, Inc. Paramount Pictures Corporation

Frank Petrini, Sr. Trust PhRMA

Planet Fitness

PPG Industries, Inc. OBF Insurance

Group Ltd. ReataPharmaceuticals,

Reidell-Estey & Associates St. Louis Community

Foundation Samba TV

Sanford Health Sanofi

Sarris Candies, Inc. Satellite Healthcare

Schneider Flectric SF Siemens Medical Solutions USA, Inc.

SMSC Gaming Enterprise (The Shakopee Mdewakanton Sioux Community)

Snap, Inc.

Spectrum Science Communications, Inc.

Spiceology Spiral Financial

SurgiCare of Manhattan Talaris Therapeutics

TelevisaUnivision (formerly known as Univision Communications)

Tennessee Disability Coalition Tito's Handmade Vodka

TravereTherapeutics Tufts Medical Center

UCHealth UMR (United HealthCare Services, Inc.)

Union Bank United States Department of the Treasury Bergen County's

United Way

United Way of the National Capital Area

UnitedHealth Group UnitedHealthcare/Rocky

Mountain Health Plans University of

Cincinnati Health University of Kentucky

Transplant Center UofL Health (University of Louisville School of Medicine)

University of Maryland Medical System

University of Pittsburgh Medical Center (UPMC)

U.S. Renal Care, Inc. USAA Serves -

**Board Site** 

Veloxis Pharmaceuticals A/S

Inc Vertex Pharmaceuticals Incorporated

Verizon Communications.

Vevo LLC VideoAmp, Inc.

Visterra, Inc. Warner Media, LLC. Wasserman Media Group

The Wawa Foundation WellCare Health

Wil-Ken Enterprises, Inc. Wilbraham, Lawler &

Plans, Inc.

Buba Fred and Floy

WIllmott Foundation Young Contracting/SE, Inc.

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## CORPORATE MEMBERSHIP PROGRAM 2022

## **PLATINUM**

Exelixis

 ${\it GlaxoSmithKline~plc}.$ 

Quest Renalytix

Vifor Pharma

GOLD

Ardelyx

AstraZeneca plc.

Aurinia Pharmaceuticals

Boehringer Ingelheim

CVS Kidney Care, LLC.

Mallinckrodt Pharmaceuticals

Merck & Co., Inc.

Novartis AG

Otsuka Pharmaceuticals

Vertex Corp.

## SILVER

Alexion Pharmaceuticals

Alnylam Pharmaceuticals

Bayer HealthCare

Bristol-Myers Squibb-Pfizer

ChemoCentryx

Eisai Co., Ltd.

Medtronic plc. Novo Nordisk

-

Pfizer Inc.

Reata Pharmaceuticals Inc.

Sanofi Aventis

## **BRONZE**

Amarin Corporation

Anji Pharma

DiaMedica Therapeutics, Inc.

Intuitive Surgical, Inc. Kezar Life Sciences

ProKidney

Telix Pharmaceuticals





# FOCUS ON THE LOCAL COMMUNITY

The NKF mission brings together a diverse range of grassroots advocates, passionate volunteers, and local health leaders, all focused on a common goal of improving kidney health. Nowhere is that more evident than in the dedication of NKF supporters across the country. Their generosity helps us increase awareness and raise more funds for our life-saving work. Despite fears of a recession, NKF experienced a 21 percent increase in financial donations in the past fiscal year with nearly 700 people committing to recurring monthly contributions.

We deeply appreciate the commitment every one of our donors makes and are proud to say their work allows us to put funds back to work in local communities. Here are a few ways NKF focused on local communities in FY22.

Renal Roundtable Series—In partnership with nearly 30 corporations, a total of 27 local NKF Chapters hosted 90 Renal Roundtables last year. This expanded series allowed us to educate local health professionals about the latest research and provided them with opportunities to network with others who share their passion for improving the lives of kidney patients. Additionally, the series raised almost \$700,000 for NKF's mission.

THE BIG ASK: THE BIG GIVE®—Our platform designed to help patients find a living donor continued to grow. Nearly 2,000 patients and care partners across 13 states participated in virtual and in-person workshops.

**NKF Events**—Whether it is our series of Kidney Walks, NKF Konica Minolta Golf Classic events, or virtual fundraising, NKF events saw another great year of support. More than 23,000 volunteers helped raise nearly \$9.5 million at more than 100 in-person and virtual events in FY22.



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## ON THE HORIZON IN FY23

Our mission to save lives continues to move forward with some of our most innovative and impactful work to come. Here are a few highlights of what you will see in next year's report

- Voices for Kidney Health® and the 2022 Mid-term Elections—NKF is working to ensure all candidates recognize that kidney disease is an urgent public health crisis and are fully committed to advancing our policy agenda.
- 10th Annual Kidney Patient Summit—For a decade, patients and care partners have used their personal experiences to inspire support, funding, and legislation from policymakers in Washington, D.C.
- 50th Anniversary of the Medicare End-Stage Renal Disease (ESRD) Program—The law, which had bipartisan support, provides universal coverage for treatment for kidney failure, regardless of age or prior disability. It makes dialysis and transplantation an option for every person facing ESRD.
- NKF Innovation Fund—Our most ambitious and exciting research program yet. The NKF Innovation Fund leverages our authority to function as a catalyst for investments in pioneering, earlystage companies. We're helping fast-track the development of transformative kidney disease treatments to get them to patients—faster.
- Further Adoption of NKF's Quality Measure for Diabetic Kidney Disease—NKF continues to promote the use of our recently developed HEDIS and MIPS measures for Kidney Health Evaluation for Adults with Diabetes. These measures aim to address gaps in care. The HEDIS (Healthcare Effectiveness Data and Information Set) measure was released in 2020 and is part of HEDIS Measurement Year 2022. The MIPS (Merit-based Incentive Payment System) measure has been submitted and is currently on HHS' Measures Under Consideration list for 2022 which means it could be included in the MIPS program this year.

- Expansion of CKDintercept to At-risk Communities
- —We've developed a multipronged strategy to overcome many barriers to improving CKD care in primary care. NKF is partnering with both private companies and government agencies to launch implementation strategies to increase awareness of the impact of CKD, facilitate health system and practice engagement with CKD as a quality improvement target, and facilitate the implementation of NKF's CKD Change Package in primary care settings.
- Major New Transplant Initiatives—NKF is creating a comprehensive new plan aimed at increasing the number of living donor transplants while increasing access to the waitlist. Our program is designed to measurably change public thinking about kidney transplantation and organ donation, create a grassroots movement that further builds public support, and empower a wide spectrum of people, who can become advocates for kidney health in their communities and social circles
- Advancing the Role of Xenotransplantation—NKF brought together diverse groups of stakeholders for a series of workshops to accelerate research and promote clinical utilization of the exciting new field of xenotransplantation. Participants were tasked with reviewing the current knowledge base, evaluating gaps and barriers to initiating human clinical trials, and making recommendations on clinical trial design and priorities for future research.

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Fueled by passion and urgency, the National Kidney Foundation is a lifeline for all people affected by kidney disease. As pioneers of scientific research and innovation, we focus on the whole patient through the lens of kidney health. Relentless in our work, we enhance lives through action, education, and accelerating change.

30 E. 33RD ST. | NEW YORK, NY 10016 | KIDNEY.ORG









