



Exhibitor Prospectus and Sponsorship Opportunities

NEW ORLEANS!





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**EXHIBIT DATES**May 7 – 9, 2026

**MEETING DATES**May 6 – 10, 2026





In 2025, there were nearly 3,300 attendees at the John B. Hynes Veterans Memorial Convention Center in Boston, MA. We expect to see over 3,000 attendees in 2026, which include physicians, pharmacists, fellows and residents, physician assistants, nurse practitioners, nurses, technicians, dietitians, social workers, and more.

To help attract the maximum number of attendees to your booth, the Exhibit Hall is primarily open when sessions are closed. Poster presentations are located in the Exhibit Hall, and show hours include breakfast, lunch and evening networking receptions. This is your once-a-year opportunity to demonstrate your brand's relevance to thousands of healthcare practitioners in one convenient location!





### MEETING OVERVIEW

The NKF 2026 Spring Clinical Meetings' (SCM26) emphasis on clinical practice in nephrology will provide kidney healthcare professionals with insights they can apply daily to their practices through information-filled sessions, practical workshops, thought-provoking symposia, and well-argued debates. Participants will increase their awareness in various areas of nephrology, including: acute kidney injury, hypertension, kidney transplantation, diabetes, drug dosing in CKD, practical issues in home hemodialysis and peritoneal dialysis, palliative care, and much more.

SCM26 is designed for nephrologists in the private sector and academia, fellows and residents with a special interest in kidney disease, primary care physicians, pharmacists, physician assistants, nurses, nurse practitioners, social workers, technicians, and renal and clinical dietitians.

#### **PROGRAM OBJECTIVES**

#### At the conclusion of this activity, participants will be able to:

- Identify advances in clinical and translational research and healthcare delivery that will impact the care of patients with kidney disease
- Integrate best practices in diagnosis and treatment for acute and chronic kidney diseases, kidney failure, kidney transplantation and replacement therapies, hypertension, and electrolyte and other kidney-related disorders
- Enhance skills of the interprofessional team, including trainees and new professionals to nephrology, to improve the lives of patients with kidney disease
- Develop competency in recognizing and mitigating health disparities in the care of patients with kidney disease, including considerations for social determinants of health and access to resources

#### 2025 ATTENDEE SURVEY RESULTS

**100%** said the meeting met their objectives for attendance

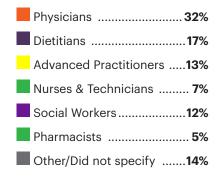
**97%** said the information presented was current and pertinent to their practice

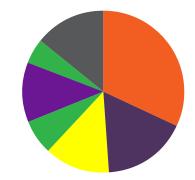
95% rated the conference good to excellent

93% would be likely to attend another SCM

With an impressive average score of **9.2 out** of **10**, attendees overwhelmingly recommend SCM to their colleagues.

#### ATTENDEES BY PROFESSION







#### **EXHIBIT HALL AND POSTER PRESENTATION HOURS (Tentative)**

DATE	TIME	DESCRIPTION
Thursday, May 7	5:15pm-7:30pm	Exhibit Hall Opening Reception
Friday, May 8	7:00am-8:30am	Exhibits/Posters & Continental Breakfast
	11:45am-2:00pm	Exhibits/Posters & Lunch
	5:30pm-7:00pm	Exhibits/Posters & Networking Reception
Saturday, May 9	7:00am-10:00am	Exhibits/Posters & Continental Breakfast
	10:00am	Exhibit Hall Closes

Exhibits must be dismantled on Saturday, May 9, by 7:00pm.

#### **EXHIBIT BOOTHS**

Exhibits are located in Exhibit Hall B of the Ernest N. Morial Convention Center, providing easy access from meeting rooms for attendees.

#### **EXHIBIT SPACE RENTAL RATES**

Exhibit booths are 10' x 10' or in multiples thereof. All island booths are sized in increments of 20 feet. The exhibit rates are as follows:

In-line Booth	\$38/sq. ft.
Corner Booth	\$40/sq. ft.
Island Booth	\$43/sq. ft.
Non-Profit Booth (10' x 10' In-line)	\$1,775*

A deposit of 50% of the total exhibit fee is required at the time of application in order to secure a space. The total booth fee must be received by NKF on or before **March 27**, **2026**.

Please contact Kourtney Cash at kourtney.cash@kidney.org or 212.889.2210 x168 to discuss special requirements prior to submitting the Exhibit Booth Application. See the Rules and Regulations section for cancellation penalties and other exhibit details.

#### Rental of exhibit space includes:

- Complimentary Exhibit Hall-only badges and Full General Session Meeting badge
- Complimentary Final Registration list for one-time use
- Company listing and 50-word description in the official SCM26 Mobile App and website
- Ability to upload handouts, logo, and company website to SCM26 Mobile App exhibitor profile
- The opportunity to participate in Exhibit Hall activities, designed to drive attendee traffic to participating booths

### **EXHIBIT MANAGEMENT**

Kourtney Cash

Corporate Relations Director

212.889.2210 x168 | kourtney.cash@kidney.org

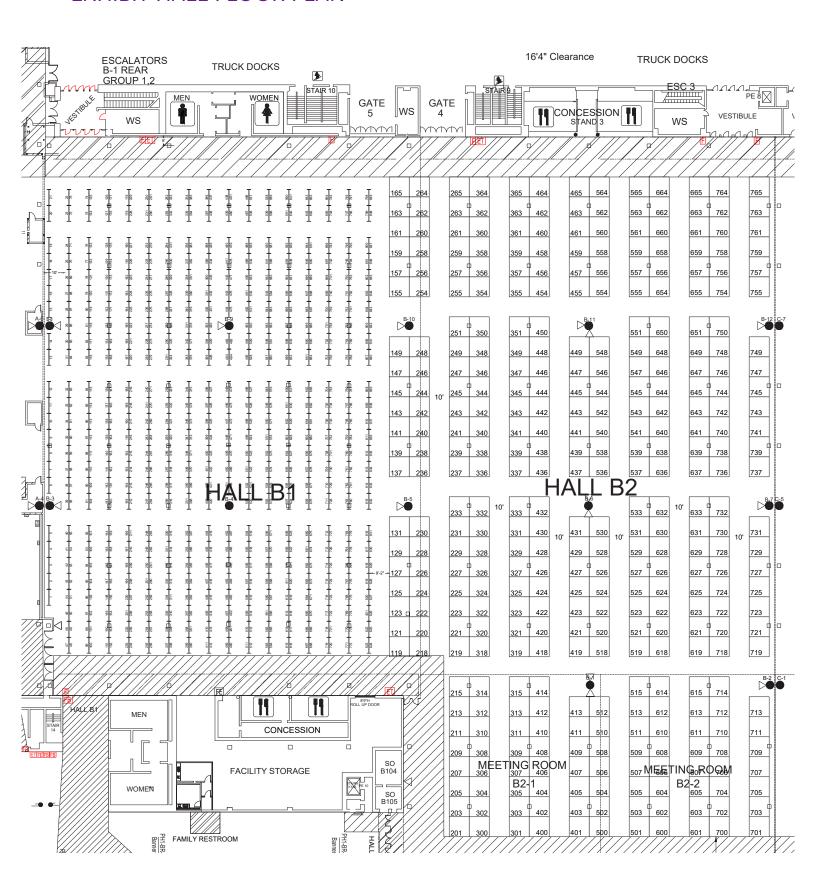
National Kidney Foundation 30 East 33rd Street | New York, NY 10016 nkfclinicalmeetings.org

# TO MAXIMIZE TRAFFIC TO YOUR BOOTH, THE EXHIBIT HALL FEATURES FREE:

- •Networking Receptions on Thursday and Friday Evenings
- •Breakfast and Lunch on Friday
- Breakfast on Saturday
- Unopposed Exhibit Hours



## **EXHIBIT HALL FLOOR PLAN**



# ADDITIONAL SPONSORSHIP OPPORTUNITIES

The following opportunities will help increase your on-site visibility and build brand equity with your target audience.

### **OFFICIAL MEETING MATERIALS**

OPPORTUNITY	DESCRIPTION	COST
Tote Bags (exclusive)	Prominently display your company logo on the SCM26 tote bag, given to each Meeting participant at registration. 2,500 tote bags were distributed at SCM25. <b>To ensure your company logo is seen by all attendees, this opportunity must be purchased by December 19, 2025.</b>	\$50,000
SCM26 Mobile App	This downloadable app will be offered to all meeting attendees to access real-time meeting, schedule, and destination information. This interactive app will give users virtual access to the meeting Program, speaker bios, exhibitor descriptions, maps, and sponsor information. The app is available for Apple and Android platforms as well as through the web. The SCM25 App was downloaded by 4,116 participants. Sponsorship of the SCM26 mobile app gives you exclusive logo display each time a user opens the app. Recognition also appears on all web and print ads, as well as on-site signage. <b>This opportunity must be purchased by January 31, 2026.</b>	\$50,000
Program- At-A-Glance (exclusive)	Program-At-A-Glance includes the program schedule, as well as a convention center map, and exhibitor listing. Your company receives the full back cover for your messaging on this condensed program guide. <b>This opportunity must be purchased by January 31, 2026.</b>	\$25,000
Lanyards (exclusive)	Your company's logo will be displayed on SCM26 lanyards distributed to every meeting attendee, faculty, and presenter. <b>This opportunity must be purchased by December 13, 2025.</b>	\$30,000
Hotel Keys	Your company's logo on participants' hotel keys. Keys will be distributed at the official SCM hotels. <b>This opportunity must be purchased by February 7, 2026.</b>	\$30,000
Hotel Key Sleeve	This very visible key sleeve allows you to message directly to meeting attendees staying at official SCM hotels. <b>This opportunity must be purchased by February 7, 2026.</b>	\$25,000
E-posters and Abstracts	E-posters and abstracts offer a great online alternative to viewing the live posters. The E-poster Gallery allows presenters to upload their abstracts to virtually present their posters. E-posters can be accessed on the web and via the SCM26 Mobile App. Your company will be acknowledged on the posters tab on the SCM26 mobile app, online banner advertisements, and email blasts.	\$20,000

### **SPECIAL EVENTS**

OPPORTUNITY	DESCRIPTION	COST
Educational Stipends	Ongoing education and the ability to learn about the latest developments in nephrology is critical for optimal patient care. Provide a scholarship to a dialysis technician or a resident who is considering a nephrology fellowship. Scholarships will allow NKF to provide educational stipends for these important folks to attend the NKF Spring Clinical Meetings. Stipends will be awarded to eligible applicants as determined by an independent review committee of NKF volunteers and KOLs.	Call for pricing.
NKF Professional Councils Awards and Networking Reception	200 professionals attended the reception in 2025. This event brings many members of the kidney health team together to learn about accomplishments of the Executive Councils and celebrate their colleagues' contributions to the field of nephrology. <b>This opportunity must be purchased by March 1, 2026.</b>	\$25,000 (partial funding options available) Wednesday, May 6
Career Choices in Nephrology /Fellows Reception	This special session, with our "speed networking/mentoring" format, is perfect for trainees who are trying to decide on a career path in nephrology. The friendly and fun environment allows attendees to meet a range of experienced individuals currently active in private practice, academic medicine, and industry, and learn about these career paths. The speed mentoring round will be followed by a reception. As a sponsor of this event, your company will be able to have a representative participate as a mentor. Your company will also receive signage in the room as well as recognition from the podium. To ensure your company's artwork is seen by all attendees, this opportunity must be purchased by February 28, 2026.	\$15,000 Wednesday, May 6
President's Dinner	This is a reception and dinner for the NKF SCM Program Committee and Scientific Advisory Board, named awardees, NKF senior leadership, meeting faculty, and other thought leaders in the forefront of kidney healthcare. Approximately 100 individuals attend this prestigious event that may be supported at various levels. Sponsors of the President's Dinner will receive invitations to attend the dinner. To ensure all entitlements of this event, this opportunity must be purchased by March 6, 2026.  To ensure all entitlements of this event, this opportunity must be purchased by February 14, 2026.	Gold: \$25,000 (exclusive) Silver: \$15,000 Bronze: \$10,000 Friday, May 8
2026 Derek Forfang Kidney Patient Workshop	NKF will host an educational workshop specially designed for patients, families and care partners. Attendees will learn about and have the opportunity to discuss topics affecting people with kidney disease throughout their journey with kidney disease. Following the afternoon symposium, patients will be invited to attend a reception. As the patient reception sponsor, you will receive the opportunity to attend this event, address all attendees during the event, offer giveaways/education, and receive signage.	\$60,000 \$20,000 (partial) Open to multi-sponsorship
NIT (Neph- Madness Invitational Tournament) Trainee Competition	This exciting educational competition is modeled after the college basketball tournament. Instead of basketball teams, trainees select the hottest topics in nephrology to compete in NephMadness! Sponsorship of this event includes an invitation to attend, signage and podium recognition.	\$30,000 Saturday, May 9

## **PROMOTIONAL OPPORTUNITIES**

OPPORTUNITY	DESCRIPTION	COST
Relaxation Station	Sponsor the Relaxation Station on the Exhibit Hall floor and be a hero to attendees! Associate your company's name with rest, relaxation, and the convention's most sought-after service. Collect qualified leads as attendees seek out your booth to request vouchers to redeem in the massage area. Sponsorship includes three full days of service.	\$20,000
Charging Station	By sponsoring the Charging Station, you allow attendees to network and relax while charging their electronic devices. This sponsorship allows you to brand the Charging Station, giving you great visibility among attendees. Your sponsorship also allows you to put out promotional materials in Charging Station.	\$35,000
Speaker Ready Room	The Speaker Ready Room provides services to more than 300 individual speakers. Speakers must upload and review their slides here before presenting. The sponsor will receive corporate recognition on signage located at the entrance of the room, on table tents and signage in the lounge area, in the SCM mobile app, and on instructions e-mailed to all speakers prior to the Meeting. Sponsor will also receive recognition for the snacks and hospitality area provided to the faculty.	\$15,000
Coffee Breaks	Sponsor the coffee breaks for attendees in the Exhibit Hall on Friday and Saturday morning. Sponsor will receive signage at all coffee/tea stations noting your sponsor-	\$15,000 - Exhibit Hall Station
	ship. Opportunity to provide branded cups and/or napkins. This opportunity must be purchased by February 14, 2026.	\$20,000 - Outside the Exhibit Hall
		\$20,000 - Presidential Address
Young Investigator's Forum	The National Young Investigator's Forum is a unique event that demonstrates the impressive commitment of the NKF to research in the field of nephrology. The focus on young investigators is truly one of a kind, providing an outstanding forum for the future leaders in nephrology to interact with investigators who have demonstrated track	\$200,000 Sole Sponsorship - 3 regional events, 1 National at SCM
Forum also permits a close association of these future thought leaders in ne	records in research, as well as with their peers from around the country. It provides continuity and recognition for the fellows and their mentors at a national level. This Forum also permits a close association of these future thought leaders in nephrology with the National Kidney Foundation.	\$100,000 Presenting Sponsorship
		\$75,000 Supporting Sponsorship
		\$50,000 Sponsor
Trainee Trivia	Sponsor a fun-filled event of trivia with our trainees attending SCM! Teams will be answering nephrology related questions while competing in a fun and friendly environment for the chance to win fun prizes! Sponsor will receive signage and be invited to attend the event and engage with NKF Fellows! New in 2026, trivia will be moved from evening to daytime hours to promote attendance.	\$7,500 Friday, May 8
Step Challenge	Sponsor this great opportunity to allow attendees to get their steps in and stay active during SCM. Attendees who take 33,000 steps throughout the meeting will be entered into a raffle to win a grand prize. As an exclusive sponsor, you will receive signage at The Ernest N. Morial Convention Center and the opportunity to name the step challenge.	\$18,000
Membership Lounge	Align your brand with NKF's most engaged supporters by sponsoring the SCM Membership Lounge. Reserved for NKF members, this dedicated space offers a comfortable setting for networking, relaxing, and recharging between sessions. As the sponsor, your organization will receive prominent signage at the lounge entrance, showcasing your support for NKF's mission and its valued membership community.	\$15,000

OPPORTUNITY	DESCRIPTION	COST
Headshot Station	Provide attendees with a lasting impression by sponsoring the Headshot station. This station will offer free professional headshots to thousands of healthcare professionals and industry leaders throughout SCM. Sponsorship includes signage at the station and the opportunity to provide branded giveaway items at the station (optional, sponsor provided).	\$20,000
Water Stations	Your company's logo/message will be displayed on water coolers and bottles throughout the convention center. Water coolers will be placed in prominent hallway locations (to be determined by the National Kidney Foundation and Fire Marshal). To ensure your company's message is seen by all attendees, this opportunity must be purchased by February 28, 2026.	\$25,000 (water coolers) \$20,000 (water bottles) \$40,000 (both)
Shuttle Bus Wrap	Help attendees get from their hotels to the convention center. Exterior bus advertising will not only reach 3,000 SCM attendees, but also residents and tourists around the New Orleans area. Sponsorship will be recognized on shuttle schedules posted at hotels and hand-outs given to all attendees.	Call for pricing and deadlines.

#### **GENERAL MEETING SPONSORSHIP OPTION**

Your company will not be associated with any specific event but will be acknowledged as CONTRIBUTING sponsor in the SCM Mobile App, Meeting signage, website, and much more.

Other sponsorship suggestions are welcomed!

For pricing and availability of sponsorship opportunities, contact NKF:

Kourtney Cash Corporate Relations Director 212.889.2210 x168 kourtney.cash@kidney.org



### **ADVERTISING**

OPPORTUNITY	DESCRIPTION	COST
Exhibitor Showcases	Reserve a 35-minute Exhibitor Showcase in a specially designated section of the Exhibit Hall, with presentations scheduled during Exhibit Hall hours. NKF will announce the Exhibitor Showcase schedule online, in a targeted emailing prior to the event, in the SCM26 mobile app, and on-site. Exhibitor Showcases are equipped with standard AV, a podium, and classroom seating for a maximum of 50 persons. Exhibitor Showcases are strictly commercial events. CME/CE credits are not provided. A one-time use pre-registration mailing list will be provided for self-promo-	\$20,000/\$27,500 May 7: 5:45pm; 6:45pm May 8: 7:30am; 12:15pm; 1:15pm; 6:00pm
	tion. Additional opportunity to live stream your exhibitor showcase to the SCM26 virtual platform and/or capture the Showcase for an enduring while virtual sessions are available. The enduring will not allow for Q&A. <b>To ensure Exhibitor Showcase titles are included in all printed materials, titles are due by February 6, 2026.</b>	May 9: 7:30am; 8:30am
Signage	Place your company message in high-traffic areas for the greatest visibility. Many options are available, including standing banners, hanging banners, column wraps, staircase signage, lighted kiosks, and much more.	Call for pricing and deadlines.
Exhibit Hall Aisle Banners	Highlight your company or product with a logo on the aisle banners, while helping attendees navigate the Exhibit Hall. To ensure your logo makes the print deadline, you must purchase Aisle Banners by February 7, 2026.	\$25,000
Tote Bag Insert	Capture the attention of attendees by inserting a flyer into the official SCM bag. Each attendee receives a complimentary bag that is distributed at registration. Send direct messaging to each meeting participant through the Welcome Bag insert.	\$15,000
Conference Supplies	Get exposure on some of the most used and visible items at the meetings by sponsoring notebooks, pens, and other important materials.	Notebooks: \$15,000 Pens: \$8,000 Pen/Stylus: \$12,500 Individual Hand Sanitizer: \$10,000
Daily Clinicals <b>E-Newsletter</b>	This daily newsletter is delivered to participants via email and features late-breaking conference news, interesting on-site interviews, and session highlights. Sponsor all six editions, just one day, or choose from a variety of other advertising opportunities.	See website for rate card.
Photobooth	Create a memorable photo opportunity for SCM attendees by sponsoring our photobooth! Sponsorship of the photobooth will include your company logo on the photos (physical and virtual), desired company logo/graphic on the backdrop, and a raffle opportunity to draw attendees to your booth.	\$30,000
Meditation Room	Provide attendees with a peaceful retreat during the conference by sponsoring the Meditation Room. This dedicated quiet space offers a calm, restorative environment for reflection and relaxation. As a sponsor, your organization will be prominently recognized with signage outside the room, highlighting your commitment to wellness and mental health.	\$5,000

OPPORTUNITY	DESCRIPTION	COST
Registration Kiosk	Make a strong first impression by showcasing your brand at one of the most highly trafficked areas of SCM. Your custom graphic will be prominently displayed on all self check-in registration kiosks, ensuring maximum visibility as attendees check in and begin their conference experience.	\$40,000
Hotel Welcome Card	Make a memorable first impression with the Hotel Welcome Card Sponsorship. As attendees check in at each of the official SCM hotels, they will receive a branded card provided by your company. This card can feature a personalized welcome message, company branding, and a call to action, ensuring your brand is one of the first touchpoints in the attendee experience.	\$50,000
Hotel Sponsorships	Maximize your visibility and connect with SCM26 attendees before they even step into the conference. With a hotel signage sponsorships, your brand will be prominently displayed in high-traffic areas of the official SCM hotels.	Call for availability and pricing.
Sunglasses	Get your brand in the hands of every SCM attendee with this fun and highly visible sponsorship opportunity. Your logo will be featured on sunglasses distributed to all participants, giving your company lasting exposure as attendees explore New Orleans and engage throughout the conference.	\$15,000

## **EDUCATIONAL SESSIONS**

OPPORTUNITY	DESCRIPTION	COST
Corporate Symposium	Corporate Symposium supporters underwrite the highly-attended breakfast, lunch, or dinner CME/CE-accredited educational symposium which are key components of the meeting program. Supporters of symposium receive high-level exposure in all SCM media, including the website, <i>Daily Clinicals</i> e-newsletter, SCM Mobile App, and much more. All symposia are accredited through NKF.	Call for pricing and availability.
Official Program Sessions	Pre-conference courses and workshops on the Physician Program, and many of the courses offered on the Advanced Practice Provider, Nephrology Nurse and Technician, Nephrology Social Worker, and Renal and Clinical Dietitian Programs are available for support. Sessions are all CME/CE accredited.	Call for pricing.

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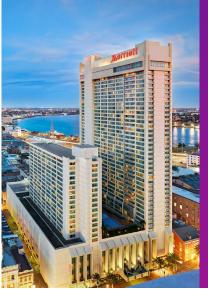
# HOUSING INFORMATION

# ADVANCE HOUSING DEADLINE: MARCH 20, 2026

The National Kidney Foundation has hotel rooms reserved at a discounted group rate (based on availability).

Individual reservations can be made at **kidney.org/spring-clinical** 

To reserve a room block (10 or more rooms), please contact Carine Desroches, NKF Meetings & Events Director at carine.desroches@kidney.org or 212.889.2210 x265



Make your reservations today!



### **EXHIBIT RULES AND REGULATIONS**

As a condition of exhibiting, and when applying for exhibit space, an exhibitor agrees to adhere to all conditions and regulations outlined in this Exhibitor Prospectus. The spirit in which the rules and regulations have been prepared is to best serve the interests of the exhibitors and attendees. It is intended to create and maintain a productive experience for all. Mutual cooperation will ensure mutual success. Violations of the NKF 2026 Spring Clinical Meetings Rules and Regulations will subject the exhibiting company to immediate removal from the meeting, and exclusion from future NKF meetings.

#### **U.S. FDA REGULATIONS**

Exhibitors are responsible for compliance with the Food and Drug Administration (FDA) rules and regulations regarding drug promotions. Questions should be directed to the FDA at 301.443.1544.

#### **TERMS OF PAYMENT**

The Application to Exhibit and

Contract for exhibit space must be received by Friday, March 13, 2026. 50% of the booth fee must be submitted at the time of application in order to secure a space. If an application is turned in prior to March 17, 2026, the remaining balance is due on or before March 27, 2026. Applications will not be processed, nor will space be assigned, without payment. Since applications received without payment will not be accepted, only applications with credit card payments may be faxed. See the Booth Cancellation Fees section.

# BOOTH SPACE CANCELLATION OR REDUCTION OF BOOTH SPACE

Cancellation or reduction of booth space for any reason is subject to terms. Cancellation requests must be received in writing. The date that the exhibitor's written notice of cancellation is received by NKF will be considered the official cancellation date.

#### **BOOTH CANCELLATION FEES**

The deadline to cancel booth space is **Friday, March 13, 2026.** NKF will subtract an administrative fee of 10% for all booths less than 2,000 sq. ft. Due to the amount of time and potential revenue loss, refunds less an administrative fee of 25% will be made for booths 2,000 sq. ft. or larger. After this date, there will be no refunds for booth space cancellations. NKF will make refunds after May 25, 2026

# EXHIBITOR BADGES AND REGISTRATION

NKF encourages exhibitors to preregister all confirmed exhibit personnel
by **Friday, April 24, 2026** to avoid
long lines and name changes on site.
NKF uses an external badge registration system through which exhibitors
will be required to register their staff.
Instructions for this badge registration process will be sent to each
company's appointed contact person.
Badges must be picked up on site at
the Exhibitor Registration Desk during
exhibitor registration hours.

Exhibit personnel and, where applicable, exhibitor-appointed service contractors, can pick up their badges during the installation hours on Wednesday, May 6, and Thursday, May 7 at the Exhibitor Registration Desk. Badges must be worn to enter the Exhibit Hall when exhibits are closed. Booth personnel registration forms for exhibit personnel and exhibitor-appointed service contractors will be

available in the Exhibitor Services Kit. These badges grant access to the Exhibit Hall only.

Exhibitor registration is limited to a maximum of four (4) individuals per 10' x 10' booth space. Additional exhibitor badges may be purchased for a fee of \$75 per person. **Booths must be staffed at all times.** Therefore, all exhibitors are advised to schedule at least two representatives to staff the booth to ensure adherence to this regulation.

As an additional benefit of exhibiting, one full registration Meeting badge is included at no cost to each exhibiting organization. These individuals must register in advance using the SCM26 online badge registration system.





#### SET-UP HOURS

All times listed are in Central Standard Time.

All aisles must be cleared, and all crates made available for removal, no later than **3:00pm on Thursday**, **May 7**. Exhibitors may continue setting up within the confines of their booth until **5:00pm**. All exhibits must be completely set up by **5:00pm on Thursday**, **May 7**. Any booth not in the process of being set up by **3:00pm** on Thursday will automatically be set up at the exhibitor's expense and liability, unless prior arrangements have been made with the NKF. Any booth not occupied by **3:00pm** on **Thursday**, **May 7** may be assigned to another exhibitor unless the NKF has been made aware of extenuating circumstances. There will be no refund to the original exhibitor.

#### **GENERAL CONDUCT**

All activities of the exhibitor in the Exhibit Hall must be conducted within the exhibit's allotted space. Activities outside of the Exhibit Hall or during Meeting and Exhibit Hall hours must be authorized by NKF Exhibit Management or will be considered a clear violation of the SCM26 Rules and Regulations Agreement and subject to penalties. Canvassing or distribution of any materials outside the exhibitor's own booth is prohibited.

Exhibit personnel shall wear attire consistent with the decorum of the meetings (business casual). All exhibitors must conduct exhibits in a dignified and professional manner.

Aisles may not be obstructed at any time due to excessive crowding in exhibit booths. The exhibit area is limited to registered attendees of SCM26, as well as registered representatives of business firms, manufacturers, professional organizations, and dealers who have contracted or paid for exhibit space. No other persons will be permitted to demonstrate their products or distribute advertising materials in the Exhibit Hall.

Food and beverage stations will be placed throughout the Exhibit Hall to encourage attendee traffic. Exhibit Hall hours have been selected to allow Meeting attendees the maximum amount of unopposed time possible.

Please note that the Exhibit Hall hours are based on the SCM26 Preliminary Program schedule of the meetings. If the Program Schedule changes, Exhibit Hall hours may also change. Exhibitors will be notified via email of any schedule changes.

#### **ADVERTISING IN HOTELS**

Distribution of flyers, publications, or other specialty advertising directly to attendee hotel rooms prohibited.

# ADVERTISING, CONSULTING, AND PUBLIC RELATIONS AGENCIES

In order to prepare for the SCM26 in a timely and efficient manner, third parties acting on behalf of, or representing the exhibitor, must adhere to and abide by all established deadlines and all NKF Exhibit Rules and Regulations. It is the exhibiting company's responsibility to make its agencies and/or contractors aware of all guidelines and deadline dates, and to forward promotional materials, service kits, and forms to third parties. The exhibitor contact remains NKF's primary contact person in all circumstances.

#### **GIVEAWAYS AND DRAWINGS**

NKF recognizes the ethical guidelines and standards that describe appropriate interactions and relationships between industry and healthcare professionals. NKF encourages exhibitors to refer to these guidelines and expects all exhibitors to be in compliance. Requests for any giveaway and drawing items must be submitted in writing and, if requested by NKF Exhibit Management, must be accompanied by a sample, photograph, or description of the item for approval.

# MUSIC AND OTHER COPYRIGHTED MATERIAL

It is the sole responsibility of the exhibitor to acquire the necessary permissions and licenses for any use of music or other copyrighted materials.

#### **SALES**

Selling is not allowed on the show floor.

# DISTRIBUTION OR USE OF THE FOLLOWING IS STRICTLY PROHIBITED:

Helium balloons, noisemakers, decals, badges, conference-sized totes, lanyards, and/or lottery tickets.

# SUBLETTING/SHARING EXHIBIT SPACE

No subletting or sharing of exhibit space is permitted.

#### **USE OF EXHIBITOR BADGES**

The Exhibit Hall is limited to registered attendees of SCM26 and to registered representatives of companies who have contracted or paid for exhibit space. Guest badges may be purchased for \$50 each at the Exhibitor Registration Desk, which will be located in the Registration area at Meeting check-in. Guest badges are only available to registered SCM attendees and are not intended for booth staff.

#### **EXHIBITOR ACCESS TO HALL**

During the days of the exhibition, exhibitors will be admitted into the Exhibit Hall 30 minutes prior to the opening. Requests for access to the Exhibit Hall more than 30 minutes prior to opening or after the daily scheduled closing must be made in advance.

#### **EXHIBITOR SERVICES KIT**

The official Exhibitor Services Kit will be provided by Freeman Decorating Company. The kit will only be available online and will be accessible approximately 12 weeks prior to the show; access is granted only after receipt of full payment for exhibit space.

#### **EXHIBITOR SERVICE DESK**

The Exhibitor Service Desk will be set up in the Exhibit Hall. The specific location will be available at the Exhibitor Registration Desk.

#### ATTENDEE REGISTRATION LIST

All companies will receive a one-time use attendee mailing list approximately two weeks after the Meeting as part of their paid exhibit fees. Email addresses are not provided.

# GENERAL BOOTH CONSTRUCTION AND ARRANGEMENT GUIDELINES

Booth decorations are to be professional, standard booth design. No exhibit space may span an aisle by ceiling or floor covering. No part of any exhibit or decorations or signs relating thereto, shall be taped, posted, nailed, screwed, or otherwise attached to columns, walls, drapes, floors, or any interior or exterior surface of the Exhibit Hall.

# The maximum ceiling height is 20 feet.

#### The Exhibit Hall is NOT carpeted.

All exposed parts of displays must be draped or finished so as to present an attractive appearance when viewed from aisles or adjoining exhibits, and not be objectionable to other exhibitors or the NKF. If such draping is not ordered, Freeman Decorating Company, with the approval of the NKF, may install it and charge the exhibitor. Noise from electrical or mechanical apparatus must not interfere with other exhibitors. No exhibitor shall operate equipment or voice reproducing machines that would cause annoyance to other exhibitors. Earphones provided for such devices must be enclosed in a special booth. The NKF reserves the right to determine at what point sound constitutes interference with others and if it must be discontinued.

# AUDIOVISUAL AND COMPUTER EQUIPMENT

Cogent Global Solutions is the official audio-visual contractor for the NKF Spring Clinical Meetings; all audio-visual and computer equipment will be provided through them. Order forms will be included in the Exhibitor Services Kit.

#### **CRATE/BOOTH STORAGE**

No cardboard boxes or packing materials are allowed to be stored on the Exhibit Hall floor. Combustible materials such as brochures, literature, giveaways, etc., within exhibit booths are limited to a one-day supply. **NOTHING** may be stored behind booths. All packing containers, wrapping materials, carrying cases, etc., must be stored off the Exhibit Hall floor. Excess storage service will be available through the Exhibitor Service Desk.

#### **FIRE SAFETY**

All materials used in the Exhibit Hall must be fireproof and found in compliance with the New Orleans, LA Fire Department and/or the Ernest N. Morial Convention Center fire safety requirements.

#### **SECURITY**

NKF will provide perimeter security for the Exhibit Hall beginning on Tuesday, May 5, through the closing of exhibits on Saturday, May 9. However, the NKF, Ernest N. Morial Convention Center, and Freeman Decorating Company do not guarantee or protect exhibitors against loss or damage of any kind. Exhibitors must make provisions for the safeguarding of goods, materials, equipment, and displays at all times. Individual booth security and the protection of valuable items that may require additional security must be ordered at the exhibitor's expense. Order forms for such arrangements will be included in the Exhibitor Services Kit.

#### DISMANTLING

The Exhibit Hall will close at 10:00am on Saturday, May 9. Exhibits must be dismantled during the following hours: Saturday, May 9 from 10:30am - 7:00pm. Any exhibit not dismantled by 7:00pm on Saturday, or for which arrangements for teardown have not been made, will automatically be dismantled at the exhibitor's expense and liability. Exhibitors who begin dismantling or packing their exhibit and/or exhibit materials prior to the close of the Exhibit Hall will be subject to exclusion from future NKF Spring Clinical Meetings.

#### LIABILITY INSURANCE

Exhibitors must surrender the space occupied in the same condition as received. Exhibitors must provide evidence of insurance not less than \$1M to protect against any loss or damage to property or liability for personal injury during the term of installation and use of exhibit premises.

Exhibitors are further required to assume complete responsibility and liability for any damage to booth space or equipment arising under this contract and are required to indemnify and hold the NKF harmless in any action, incidental to or arising from the exhibitor's occupation or use of booth space, or arising out of any acts of the exhibitor and the exhibitor's employees and agents, including, but not limited to, actions brought by The Ernest N. Morial Convention Center or its agents against NKF.

#### **SAFETY**

Standing on chairs, tables or other rental furniture is prohibited. The furniture is not engineered to support your standing weight. The Freeman Decorating Company is not responsible for injuries caused by the improper use of furniture.

#### **TIPPING**

The Freeman Decorating Company requests that exhibitors do not tip their employees. They are paid on an excellent wage scale denoting a professional status and tipping is not necessary. This applies to all Freeman Decorating Company employees.

#### CLEANING SERVICES

Aisles will be vacuumed daily. Exhibitors must arrange and pay for cleaning of their individual booths via the Cleaning Services Form included in the Exhibitor Services Kit.

# UNION REGULATIONS AND JURISDICTION

If applicable, these rules will be supplied in the Exhibitor Services Kit.

#### **DECORATORS' UNION**

Members of this union claim jurisdiction over all set up and dismantling of exhibits, including signs and laying of carpet. This does not apply to the unpacking and placement of your merchandise. You may set up your exhibit display if one person can accomplish the task in less than 30 minutes without the use of tools.

If your exhibit preparation, installation, or dismantling requires more than 30 minutes, you must use union personnel supplied by the Freeman Decorating Company. When union labor is required, an exhibitor may provide company personnel to work along with a union installer on a one-to-one basis.

#### **FORCE MAJEURE**

Should any event or emergency occur beyond the control of the NKF that delays, prevents, or renders impracticable the obligations NKF has agreed to herein, the NKF shall not be held liable for any expense or loss incurred by the exhibitor, except as such portion of the space fee, as calculated by the NKF, that may be refunded to the exhibitor after deduction of NKF's expenditures and commitments.

Exhibitors are required to comply strictly with all terms of this agreement as contained in this Exhibitor Prospectus and Application to Exhibit and Contract, as well as all applicable terms and conditions contained in the agreement between the NKF and The Ernest N. Morial Convention Center.

# OFFICIAL SERVICE CONTRACTOR

Freeman Decorating Company 905 Sams Ave. New Orleans. LA 70123

Shipping, freight, and material handling information will be included in the Exhibitor Services Kit.



### 2025 EXHIBITORS

Akebia Therapeutics

Alexion Pharmaceuticals

Alnylam Pharmaceuticals

American Association of Kidney Patients, Inc

American Kidney Fund

American Nephrology Nurses Association

Amgen

Angelini Pharma

Apellis Pharmaceuticals

Ardelyx, Inc.

Arkana Laboratories

Ascend Clinical, LLC

AstraZeneca

Bayer Healthcare Pharmaceuticals, Inc.

Boehringer Ingelheim Pharmaceuticals, Inc. and Eli Lilly and Company

Calliditas Therapeutics

CareDx. Inc

Chiesi

Concerto Renal Services

Corcept Therapeutics

CorMedix

CSL Vifor

Culinary Nutrition for

Kidneys, Inc

Cycle Pharmaceuticals

DeLorean Al

Dialysis Clinic Inc (DCI)

Diality

Fresenius Medical Care

- FME

Genentech Inc

Gentian USA, Inc

Global Health Products

GSK

Henry Schein - Home

Solutions

Hillestad Pharmaceuticals

ICU Medical

IGA Nephropathy Foundation

Innovative Renal Care

Medical Education Institute,

Inc

National Living Donor Assistance Center

Nephrology Nursing Certification Commission

Nephrology Times

Nephro-tech, Inc

Novartis Pharmaceuticals

Novo Nordisk

Opko Renal

Otsuka Pharmaceutical

Development &

Commercialization, Inc.

Otsuka America Pharmaceutical Inc.

Patient Care America

Pentec Health

PMC Diagnostics

Reliant Glycosciences, LLC

Renal Healthcare Association

Renal Dietetics Practice

Group

Renal Physicians

Association

Renesan Software

RNDsoftech

SC Pharmaceuticals

Takeda

The Gideons International

Travere Therapeutics

Travere Therapeutics

Medical Affairs

Unicycive Therapeutics

Vantive US Healthcare

Veloxis

Vertex Pharmaceuticals

Whole Story Meals

Women in Nephrology



### IMPORTANT DATES AND DEADLINES

#### FEBRUARY 27, 2026

**Ancillary Meeting Requests** 

#### MARCH 13, 2026

Application for Booth Space and Payment

#### MARCH 13, 2026

Booth Cancellation

#### MARCH 20, 2026

Advance Hotel Reservations

#### APRIL 24, 2026

Badge Requests

### **CONTACT INFORMATION**

#### **Kourtney Cash**

Corporate Relations Director National Kidney Foundation 30 East 33rd Street New York, NY 10016 212.889.2210 x168

kourtney.cash@kidney.org

#### **Carine Desroches**

NKF Meetings and Events Director 212.889.2210 x265

carine.desroches@kidney.org

#### **Request for Ancillary Meetings**

space must be made through the National Kidney Foundation online at **nkfclinicalmeetings.org** or by contacting Carine Desroches.

#### **Freeman Decorating Company**

905 Sams Ave. New Orleans, LA 70123

#### **SPAM WARNING**

Spammers and outside firms not associated with associations are very good at making their emails and websites look legitimate. Whether they are soliciting you for hotel rooms, list rentals, or AV contracts, they are not official vendors and the NKF cannot take responsibility for their claims, actions, damages you may incur or reservations and refunds that are non-existent.

#### Please work only with authorized "Official" SCM third-party vendors:

- National Kidney Foundation Show Management & Attendee Lists
- Cogent Global Solutions Audiovisual
- Freeman General Contractor
- Sodexo Live! the Ernest N. Morial Convention Center (New Orleans) Exclusive Food and Beverage Provider

### FUTURE NKF SPRING CLINICAL MEETINGS

2027 ORLANDO, FL | MAY 11-15

**2028 BOSTON, MA | APRIL 5-9** 

2029 DENVER, CO | APRIL 10-14

2030 TORONTO, CANADA | APRIL 10-14









#NKFCLINICALS









