



Trusted Kidney Health Education Content

Powered by the National Kidney Foundation



NATIONAL KIDNEY
FOUNDATION®

TRUSTED KIDNEY HEALTH EDUCATION CONTENT — POWERED BY NKF

The National Kidney Foundation (NKF) creates evidence-based, patient-centered, written in plain language, and clinically sound educational resources trusted by millions of patients, caregivers, and healthcare professionals.

Now, through **Content Licensing**, commercial and technology partners can integrate NKF's trusted materials into your products, platforms, and solutions — extending your impact while ensuring accuracy and credibility.

Commercial Partners

Opportunities for organizations seeking to use NKF's content in education, communication, or product development:

- Patient and provider education integrated into product offerings
- Training modules, slide decks, and toolkits licensed for staff or customer education
- Co-branded or white-labeled educational content
- Tailored content for healthcare organizations, dialysis providers, or pharma organizations

VALUE SUMMARY:

- Elevate your credibility with NKF's trusted voice
- Save time and cost with ready-to-use resources
- Build stronger connections with patients, providers, and stakeholders
- Demonstrate your commitment to evidence-based kidney health education

AI, Chatbot & Emerging Technology

Use cases for organizations embedding NKF content into AI-driven platforms and digital health solutions:

- Chatbots or virtual assistants providing accurate kidney health information
- Clinical decision-support tools built on NKF guidelines
- Digital health apps powered by NKF's patient education resources
- AI training datasets that require medically reliable content

VALUE SUMMARY:

- Deliver trusted content in next-generation digital tools
- Increase patient engagement with reliable education
- Position your brand as a leader in innovation and patient care

Extend your reach. Build trust. Power innovation.
License NKF's trusted kidney health content today.

Licensing Process

Opportunities for organizations seeking to use NKF's content in marketing, education, communication, or product development:

- 1 **Request** – Submit your intended use and audience
- 2 **Review & Proposal** – NKF ensures mission alignment and prepares a proposal
- 3 **Agreement** – License terms, fees, and duration are set
- 4 **Launch** – Content delivered for integration
- 5 **Monitor & Report** – Ongoing tracking of impact and compliance

Fees & Customization

Licensing fees are based on:

- **Commercial Use & Reach** – Local, regional, or national distribution
- **Exclusivity** – Premium fee if requesting unique rights
- **Customization Needs** – Translation, redesign, or tailored formats
- **Technology Integration** – Embedding content into apps, AI, or digital platforms

Fees support NKF's mission and ensure continued development of high-quality education.

Distribution Approaches – fees might apply to any or all options

- **Online Access** – Host articles, videos, and tools on your platform
- **White Labeling** – Replace NKF branding with your own
- **Content Curation** – Select, adapt, and tailor NKF materials for your audience
- **Technology Integration** – Embed into apps, AI tools, or digital platforms

Contact Us

For licensing inquiries or to request permission to use NKF content, please contact:

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