



SECOND ANNUAL  
HONORS  
AWARDS

Benefiting  
The National Kidney Foundation

*Join Us on World Kidney Day*

*To Support the Second Annual Honors Awards*

*at The John Marshall Ballrooms*

*Thursday, March 8, 2018*



***About The Second Annual Awards Event***

The Honors Awards is a reception and fundraiser for the National Kidney Foundation on World Kidney Day honoring members of the local community that have been outstanding in the fight against kidney disease. The dollars raised from this event support the National Kidney Foundation's awareness, prevention and treatment efforts.

***About the National Kidney Foundation***

30 million Americans have kidney disease, and most don't know it. The incidence of kidney disease is on the rise, but so is our response to it. We are meeting this challenge by increasing public awareness, supporting patients and families, educating professionals, and speaking out in government.

***Please Support Our Vision***

To enhance the lives of everyone with, at risk of, or affected by kidney disease.

***Mission***

Fueled by passion and urgency, NKF is a lifeline for all people affected by kidney disease. As pioneers of scientific research and innovation, NKF focuses on the whole patient through the lens of kidney health. Relentless in our work, we enhance lives through action, education and accelerating change.



National Kidney Foundation®

NATIONAL KIDNEY FOUNDATION • 1622 E. Parham Road • Richmond, VA 23228  
804.288.8342 • [www.kidneyva.org](http://www.kidneyva.org) • [dana.brown@kidney.org](mailto:dana.brown@kidney.org)





## *Second Annual Honors Awards Partnership Opportunities*

### *Presenting Sponsor*

*\$7,500*

- 2 Tables (8), Preferred Seating
- Logo on All Promotional Collateral (Promotional Collateral includes: Invitation, Printed and Digital Advertisements, Registration Website, and Event Signage).
- Opportunity for Company Representative to Make Opening Remarks
- Media Mentions
- Logo on Video Screens During Cocktail Hour, Awards Presentation and Dessert
- Full Page Ad in the Program
- Tribute Ad in the Program

### *Gold Sponsor*

*\$5,000 (4)*

- 1 Table (8), Preferred Seating
- Logo on All Promotional Collateral (Promotional Collateral includes: Invitation, Printed and Digital Advertisements, Registration Website, and Event Signage).
- Media Mentions
- Logo on Video Screens During Cocktail Hour, Awards Presentation and Dessert
- ½ Page Ad in the Program
- ½ Tribute Ad in the Program

### *Silver Sponsor*

*\$2,500 (6)*

- 4 Event Tickets
- Logo on All Promotional Collateral (Promotional Collateral includes: Invitation, Printed and Digital Advertisements, Registration Website, and Event Signage).
- Logo on Video Screens During Cocktail Hour, Awards Presentation and Dessert
- ¼ Page Ad in the Program
- ¼ Tribute Ad in the Program

### *Table Sponsor*

*\$1,000*

- 1 Table (8), Preferred Seating
- Table Patron Listing in Program
- **Individual Tickets:** \$85 per Person/\$150 per Couple

### *Cocktail Reception Sponsor*

*\$2,000*

- Logo on All Signage at Bars During Cocktail Hour
- 2 Tickets to the Event
- Recognition in the Program & with On-Site Signage.
- Logo on Video Screens During Cocktail Hour
- First Right of Refusal for Sponsorship Renewal

### *Coffee & Dessert Sponsor*

*\$1,500*

- Dessert Bar Table Signage Branded with Sponsor Logo
- 2 Tickets to the Event
- Recognition in the Program & with On-Site Signage.
- Logo on Video Screens During Post Awards Dessert and Networking
- First Right of Refusal for Sponsorship Renewal





**SECOND ANNUAL**  
**HONORS**  
**AWARDS**

Benefiting  
The National Kidney Foundation



The John Marshall  
Ballrooms  
Thursday, March 8

*Sponsorship Agreement*

Company (Recognition) Name:

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Contact Name and Title:

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Email:

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Phone:

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Street Address:

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City:

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State/Zip:

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Sponsorship Level:

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Amount: \$

Individual Tickets: \$85 per Person/\$150 per Couple

# of Tickets

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Amount: \$





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Kidney  
Foundation®

### *Our Mission*

Fueled by passion and urgency, NKF is a lifeline for all people affected by kidney disease. As pioneers of scientific research and innovation, NKF focuses on the whole patient through the lens of kidney health. Relentless in our work, we enhance lives through action, education and accelerating change.

### *Payment Information*

- Please Invoice    Check Enclosed (Payable to National Kidney Foundation)  
 Credit Card:    AMEX    VISA    M.C.    Discover

Card #:

Exp. Date:

Name on Card:

Signature:

Date:

To confirm your support, please complete this form and return it to:  
Dana Brown, Development Manager • Email: [dana.brown@kidney.org](mailto:dana.brown@kidney.org) • Fax: (804) 282-7835  
Mail to: National Kidney Foundation, 1622 E. Parham Road, Richmond, Virginia 23228

