



NATIONAL KIDNEY FOUNDATION PRESENTS THE
— 31st Annual —

San Francisco Authors Luncheon

Saturday, November 2, 2019
San Francisco Marriott Marquis

Sponsorship Opportunities



National Kidney Foundation®



National
Kidney
Foundation™

Who We Are

The National Kidney Foundation (NKF) is the largest, most comprehensive, and longstanding patient-centric organization dedicated to the awareness, prevention, and treatment of kidney disease in the United States.

What We Do

- ◆ **Raise** public awareness about kidney disease and risk reduction through education
- ◆ **Provide** free local health screenings
- ◆ **Support** kidney patients, organ donors, and their families
- ◆ **Advocate** in Washington, D.C. for kidney patients and government action on the organ donor shortage and funding of kidney research
- ◆ **Educate** doctors and healthcare professionals with the best information in the field

—————31st Annual————— San Francisco Authors Luncheon

The National Kidney Foundation’s Authors Luncheon is the largest literary event of its kind in the Bay Area, bringing together those who are passionate about literature and helping the NKF save lives through education, advocacy, and kidney disease research.

Welcoming nearly 1,000 guests annually, the event celebrates a group of renowned, bestselling authors each year, and includes many leading corporate, medical, community, and literary partners. Attendees have the opportunity to meet each author during book signing sessions.

Supporters at the \$5,000 level and up are also invited to attend the Authors Dinner on November 1, 2019. This time-honored tradition is an exclusive opportunity for leading sponsors to enjoy conversations with our 2019 presenting authors and prominent alumni authors in an intimate dinner setting. Reservations are on a first come, first served basis.

EXECUTIVE LEADERSHIP CHAIR
Jessica L. Bier

Managing Director, Deloitte Consulting LLP

PLANNING COMMITTEE CHAIR
Sheila Gordon

LITERARY PARTNER
Book Passage

Corte Madera • San Francisco Ferry Building • Sausalito
A portion of all book sales benefits the National Kidney Foundation

2019 FEATURED AUTHORS

Pam Jenoff, *The Lost Girls of Paris*

Adam Mansbach, *F---, Now There Are Two of You*

Gianna Marino, *Just Like My Brother*

Tiffany Shlain, *24/6: The Power of Unplugging One Day a Week*

Julia Flynn Siler, *The White Devil's Daughters: The Women Who Fought Slavery in San Francisco's Chinatown*

Stone Edge Farm with John McReynolds, *Stone Edge Farm: Seasonal Recipes for Pantry and Table*

Monique Truong, *The Sweetest Fruits*

www.kidney.org/authorsluncheonsf



Gold Sponsor _____ \$50,000

(\$47,750 tax-deductible)

Includes all benefits of Authors Circle Sponsor, plus:

- ◆ Opportunity to place branded signage at venue (*company to provide marketing)
- ◆ On-stage recognition in opening remarks

Authors Circle Sponsor _____ \$25,000

(\$22,750 tax-deductible)

- ◆ Premium seating for 30 people (3 tables) at the luncheon, including seating with a presenting author
- ◆ 8 tickets to the Authors Dinner, seating with presenting author
- ◆ Full-page ad in program
- ◆ Recognition in marketing materials, including press releases, save the date, invitations, social media with sponsor tagging (21,000 Facebook impressions), event website and in all event e-blasts
- ◆ 3 sets of autographed books

Silver Sponsor _____ \$15,000

(\$13,500 tax-deductible)

- ◆ Premium seating for 20 people (2 tables) at the luncheon
- ◆ 4 tickets to the Authors Dinner, seating with presenting author
- ◆ Full-page ad in program
- ◆ Recognition in marketing materials, including press releases, save the date, invitations, social media (21,000 Facebook impressions), event website and in all event e-blasts
- ◆ 1 set of autographed books

Nobel Prize Sponsor _____ \$10,000

(\$9,250 tax-deductible)

- ◆ Premium seating for 10 people (1 table) at the luncheon
- ◆ 2 tickets to the Authors Dinner, seating with guest author
- ◆ Full-page ad in program
- ◆ Recognition in marketing materials, including press releases, save the date, invitations, social media (21,000 Facebook impressions), event website and in all event e-blasts

Pulitzer Prize Sponsor _____ \$5,000

(\$4,250 tax-deductible)

- ◆ Preferred seating for 10 people (1 table) at the luncheon
- ◆ 2 tickets to the Authors Dinner, seating with guest author
- ◆ Half-page ad in program
- ◆ Recognition in printed invitation, event website and event e-blasts

Best Seller Sponsor _____ \$2,500

(\$1,750 tax-deductible)

- ◆ Preferred seating for 10 people (1 table) at the luncheon
- ◆ Recognition in event program

Early Readers Table Sponsor _____ \$1,350

(\$600 tax-deductible)

Premium Early Readers Table Sponsor _____ \$1,600

Includes one set of autographed books. Skip the book buying lines & pick-up your books at Check-In!

(\$600 tax-deductible)

- ◆ Seating for 10 people (1 table) at the luncheon
- ◆ Recognition in event program
- ◆ Readers Table cost increases to \$1,450 on September 1, 2019
- ◆ Premium Readers Table increases to \$1,700 on September 1, 2019

Individual Seating _____ \$145

(\$70 tax-deductible)

Additional Exclusive Opportunities

Beverage Bar Sponsor _____ \$5,000

- ◆ Sponsor may select a co-branded Mimosa or Coffee Bar at the Authors Luncheon
- ◆ Recognition in pre-event and post-event social media postings with sponsor tagging (21,000 Facebook impressions), and event email blasts

Tote Bag Sponsor _____ ~~SOLD~~ _____ \$5,000

- ◆ Sponsor logo to appear on 31st Annual limited edition tote design
- ◆ Custom sponsorship activation and station branding
- ◆ Recognition in pre-event and post-event social media postings with sponsor tagging (21,000 Facebook impressions), and event email blasts

**Sponsorship, Tables & Tickets available:
www.kidney.org/authorsluncheonsf**





- Gold Sponsor: \$50,000
- Authors Circle Sponsor: \$25,000
- Silver Sponsor: \$15,000
- Nobel Prize Sponsor: \$10,000
- Pulitzer Prize Sponsor: \$5,000
- Best Seller Sponsor: \$2,500

- Early Readers Table: \$1,350
- Premium Early Readers Table: \$1,600
*Includes one set of autographed books
Readers Table increases to \$1,450 on September 1, 2019
Premium Readers Table increases to \$1,700 on September 1, 2019*
- Individual Seating: \$145 x _____

NAME: _____

COMPANY (if applicable): _____

ADDRESS: _____

CITY, STATE, ZIP: _____

E-MAIL (required): _____

PHONE (required): _____

Listing an email address and phone number will allow us to contact you quickly should the need arise.

PAYMENT INFORMATION

- AMEX MASTERCARD VISA CHECK (payable to *National Kidney Foundation*)

CARD #: _____

EXP. DATE: ____ / ____ Cardholder Name: _____

NKF Tax I.D. #13-1673104

Costs in excess of \$75 per person are a tax-deductible charitable contribution.
Priority seating is based on date of full purchase.

National Kidney Foundation
c/o Authors Luncheon
717 Market Street, Suite 450
San Francisco, CA 94103
www.kidney.org/authorsluncheonsf

To add guest names and for more information, please contact Brad Murdock
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