



National
Kidney
Foundation®

MOMENTUM
GAINED

ANNUAL REPORT 2014

LEADERSHIP MESSAGE



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We're on a mission to fight kidney disease and we're thrilled to report that we're gaining momentum on all fronts. In 2014, we focused our efforts on initiatives to combat kidney disease across our three key pillars of Awareness, Prevention, and Treatment.

AWARENESS

Kidney disease is growing at an alarming rate in the United States. There are 73 million Americans at risk for developing kidney disease. The National Kidney Foundation (NKF) is determined to reach those at risk before it's too late. In order to accomplish this, we continued to grow our existing community-based programs while hosting the first-ever Kidney Patient Summit in Washington, D.C., which brought together numerous kidney organizations, kidney patients, and family members to ensure kidney disease is a political priority. In 2014, our Kidney Walk program expanded to new cities, allowing more walkers and teams than ever before to step up in the fight against kidney disease.

PREVENTION

Over 26 million American adults are currently living with kidney disease — most of whom don't know it. We broadened our signature, community-based kidney disease early detection program, KEEP Healthy, bringing it to new communities. Through this program, we're educating Americans about the earliest signs of kidney disease in order to slow or stop its progression to kidney failure. We also launched a groundbreaking interactive web portal and mobile app, My Food Coach, to help with healthy menu planning. This tool integrates more than 25 medically-backed nutritional guidelines in order to provide customized dietary recommendations based on individual nutritional needs. Diet management is critical for those who have kidney disease, and can be key to preventing or slowing the progression of chronic kidney disease.

TREATMENT

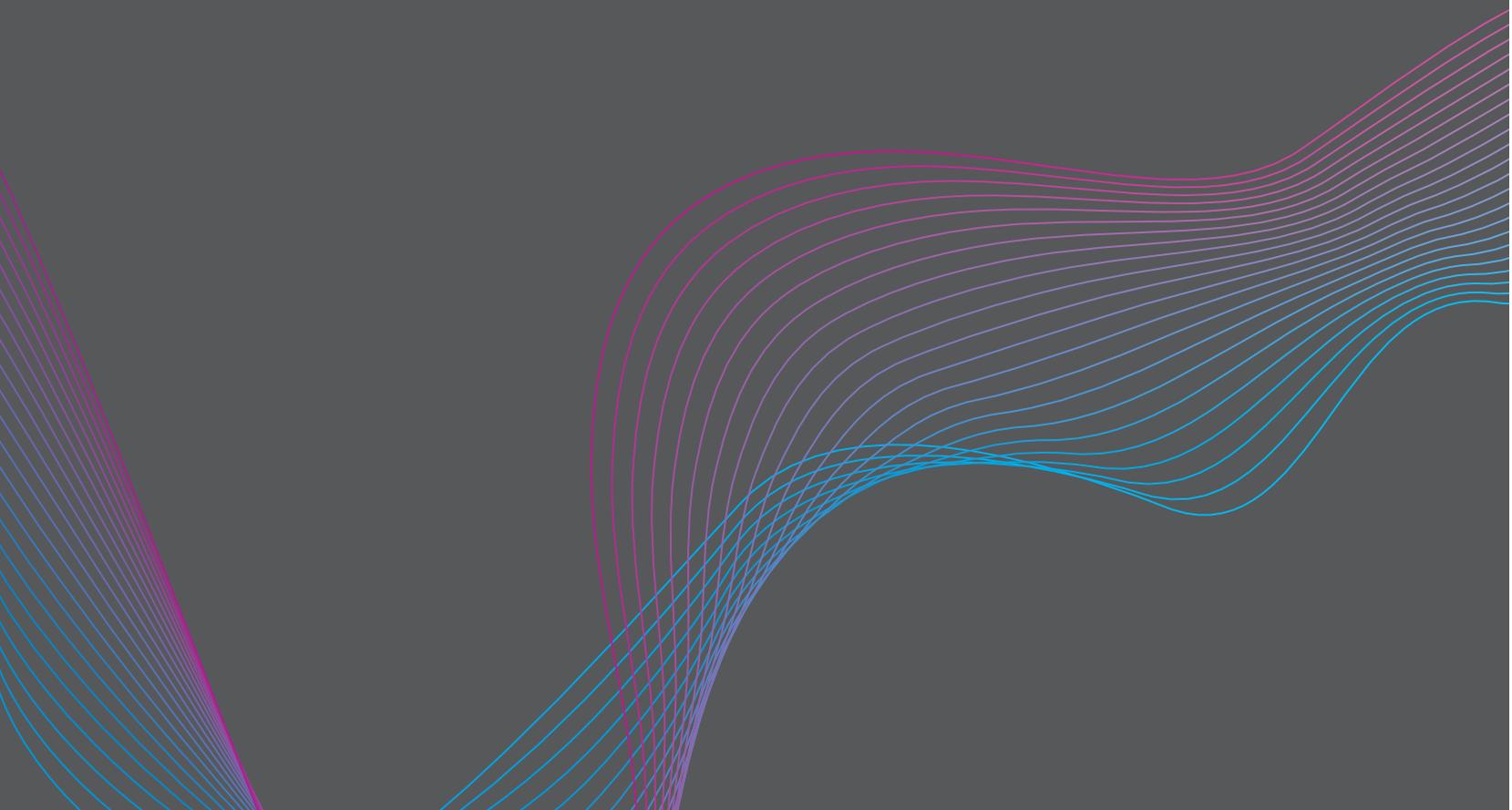
From research to Capitol Hill, ensuring that kidney patients receive the best possible treatment remained an utmost priority this past year. Through our Young Investigators Forum, we sponsored presentations by researchers who are working to develop innovative ways to treat kidney disease, from preventing kidney transplant rejection to engineering artificial kidneys. With our Spring Clinical Meetings and year-round continuing education, we also provided healthcare professionals with cutting-edge treatment information so that they were equipped to give their patients the best kidney care. As the voice of patients and families in Washington D.C., we advocated for more research funding, better coverage of immunosuppressive drugs for kidney transplants, and new policies to protect against health insurance discrimination for living kidney donors. We are also proud to share that the number of people starting dialysis has decreased for the first time in 35 years and patients who are on dialysis are now living longer.

Thanks to your generous support, we are helping more kidney patients than ever before and our programmatic impact has never been stronger. From all of us at the National Kidney Foundation, thank you for your dedication to the kidney community and for making these accomplishments possible. We are so excited to keep the momentum going and look forward to expanding on our successes in 2015.

GAINING MOMENTUM

26 million Americans have kidney disease, and most don't know it.

The incidence of kidney disease is on the rise, but so is our response to it. We are meeting this challenge by increasing public awareness, supporting patients and families, educating professionals, and speaking out in government.





YOUR KIDNEYS AND YOU

217 presentations
5,000 people reached



NKF CARES

12,000 free
helpline calls and
emails answered



KEEP HEALTHY

70 nationwide events
5,370 participants



PATIENT AND PROFESSIONAL OUTREACH

1,595,000 printed
pieces distributed
38,432 professionals
trained



NKF PEERS

440 people
paired



PATIENT SUMMIT WASHINGTON, DC

Kidney health
advocates visited
Congress
Tens of thousands
of emails sent



KIDNEY WALK

85 events in 31 states
80,000 participants



GOLF CLASSIC

1,000s of participants



KIDNEY CARS

15,000 cars donated

AWAWARENESS, PREVENTION FOR THOSE AT RISK, PATIENTS, FAMILIES, AND HEALTHCARE

we protect

PUBLIC AWARENESS

Through national media, billboards, online media, print ads, and events, NKF raises awareness of kidney disease and the vital need for early testing.

KEEP HEALTHY RISK ASSESSMENTS AND SCREENINGS

These events assess the public's risk for kidney disease through quick tests, determining if signs of kidney disease are present.

NKF'S VOICE IN GOVERNMENT

Advocating for kidney patients, donors, and their respective families.

INVESTING IN RESEARCH

Driven by research, chronic kidney disease (CKD) treatment and care is constantly improving. People are now living for decades, often full lifetimes, with CKD. NKF's research grant program invests in scientific investigation to improve CKD treatment.

we teach

BETTER TREATMENT THROUGH PROFESSIONAL EDUCATION

Each year, we host the renowned NKF Spring Clinical Meetings, a "college" for nephrologists, nurses, technicians, advanced practitioners, pharmacists, renal dietitians, and nephrology social workers.

PATIENT EDUCATION MATERIALS

NKF brochures, booklets, and fact sheets are information-rich, reader-friendly, and constantly updated to provide patients with the latest practical information on kidney disease.

YOUR KIDNEYS AND YOU

Educational events brought to the work place make it possible for employees and organization members to meet experts from the field of kidney disease.

KIDNEY LIVING, E-NEWSLETTERS, AND PERIODICALS

Reaching out with vital breaking developments in resources, treatment, healthy lifestyles, and prevention.

ION, AND TREATMENT PATIENTS AND THEIR CARE PROFESSIONALS.

we support

LOCAL OFFICES

NKF has a large local presence throughout the United States. Professionals and volunteers serve and represent patients and families in local communities, increasing awareness of kidney disease, and hosting educational events.

MY FOOD COACH

NKF has created a special mobile app, as well as print material, to help patients navigate the complexities of a healthy renal diet.

KIDNEY WALKS

Stepping out and stepping up to the fight against kidney disease. 80,000 attendees at 85 events annually spread awareness of CKD across the nation, while raising much needed support for NKF.

SOCIAL MEDIA, FACEBOOK, TWITTER, YOUTUBE

Our Facebook page has received more than 202,000 “likes.” Our Twitter account has over 28,000 followers. And our YouTube page features videos with personal stories, the latest news on kidney disease, and NKF activities.

we listen

NKF CARES

NKF Cares connects patients, caregivers, and families with a trained professional who gives useful, practical information and resources about kidney disease, treatment, and organ donation. Services are provided in English and Spanish. 855.NKF.CARES (855.653.2273); nkfcares@kidney.org

NKF PEERS

A telephone-based peer-support program for those who are in stage 4 CKD, on dialysis, or with a transplant. Trained patient mentors who have “been there” listen and provide support by sharing their own experience. With NKF Peers, patients no longer have to feel alone. 855.NKF.PEER (855.653.7337); nkfpeers@kidney.org

KIDNEY.ORG

Our website receives 800,000 hits a month, with half a million participants in our popular “Ask the Doctor” blog and 100,000 hits to our “Staying Healthy” blog.

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Jason Schwartz	Ryan Stafford	Sarah H. Trulaske	Mr. & Mrs. Michael A. Williamson
Renata Schwebel	Deirdre Stanley	Robert Tudor, III	Renee Wills
Andrew Schweiger	Meg Starr	Anthony Tuggle	Peggy Mahan Wilson
Mari Scotch	Shannon Steele	Josh Turner	Janne Wissel
Susan L. Sedmak	Zelig Steinberg	Susan B. Underwood	Russell W. Witt
Kathleen & Kenneth Seitz	Ted Steinman, MD	Dale Uttecht	Robert Woertz
David Seldner	Brian Steinwurtzel	George Van Antwerp	Jeffrey Wolfer
Jonathan & Tracey Serko	Sue & Ralph Stern	Keith Van Arsdale	Barry C. Wood, MD
Oscar Serrano	Sharon Sternheim	Hemender Vats	J. L. Woode
Michael Sexton	LeeAnne Stevens	Laura Veckerelli	Bill Woolford
Claude Gordon Shaffer	James S. Stewart	John Vellone	Linda S. Word
Lisa Shaffstall	Tracey Stewart	Lemonier Verdier, MD	Vivian Wright
Anish P. Shah, MD	Tim Stienkeoway	Edward Vetrano & Family	Sylvia & Michael Wyatt
Mike Shallenberger	Richard Stockinger	Sheila Von Euer	Linda Yaccarino
Marc E. Shapiro	Rich Stoddart	Rachel Voss	Lynne P. Yao, MD
Sandeep Sharma, MD	Alan J. Stone	Mr. & Mrs. Rodney Vucenich	Carol M. Yarbro
Owen Shaw	Todd Stottlemeyer	Kevin Walder	Takeshi & Ellen Yoshiuchi
Imad Shehab & Jessica Tomson	Peter Strange	Annie Shieh & David Wang	Barry Young
Richard H. Shelton, III	Christina & Joshua Stumpf	John C.L. Wang, MD, FNKF	Daniel O. Young, MD
Ethel M. Shiancoe, LCSW	Abra Lynn Stutts	The Wang Family	Jennie Young
Eli Shoham	Pusadee Suchinda, MD	William Ward, MD	Melvin Yudis, MD, FACP, FNKF
Jayesh Shukla	Wadi N. Suki, MD	David Warnock	Lee & Peggy Zeigler
Duane H. Shull	Butch Sullivan	John Warrington	David Zemel
Nausheen Siddiqui	Catherine Sullivan	Valerie & David A. Watson	Ronald Zoby
Lewis Sifford	James Sullivan	James Wayman	Stanley J. Zochowski
William Singleton	Rick Sullivan	Paul Weatherby, MD	Jeremy Zogelmann
Michael & Miriam Sirota	Jordan Swanson	Frank Webber, Jr.	Charlotte Zureick
Alvin Siteman	Jim & Tina Sweeney	Kristen & Jason Weckworth	
Bruce Skyer	Prayus T. Taylor, MD	Robert & Susan Weis	
Chase J. Smith	Amy Tan	Larry & Linda Weiss	
David Smith	Shirley Taylor	Taylor A. Weldon	
Gerald Smith	Geoffrey Teehan	David Wetterlind	
Mark Smith, MD	Barbara Thongsavat		
Mr. & Mrs. Michael G. Smith	John R. Thuet		

CORPORATE SUPPORTERS

OVER \$1,000,000

Amgen Inc.

\$500,000-\$999,999

AbbVie

Mallinckrodt
Pharmaceuticals

Takeda Pharmaceuticals
No. America, Inc.

\$250,000-\$499,999

Astellas Pharma
US, Inc.

Fresenius Medical Care

Keryx Biopharmaceuticals

Otsuka America
Pharmaceutical,
Inc.

Sanofi-Aventis

Satellite Healthcare

\$100,000-\$249,999

Genentech, Inc.

General Motors
Corporation

Hospira

Nephroceuticals

NxStage Kidney Care

\$50,000-\$99,999

AMAG Pharmaceuticals,
Inc.

American Access Care,
LLC

Bert Smith & Co.

Boehringer Ingelheim
USA

Bristol-Myers Squibb

Charity Supply, Inc.

DaVita Total Renal
Care, Inc.

Donnelly Mechanical
Corp.

Greater Giving

H-E-B

HM Life Insurance
Company

Host Hotels &
Resorts

KidneyTexas Inc.

Merck

Starcom Mediavest Group

Univision

\$10,000-\$49,999

A & E Networks

Abbott Laboratories

Aetna Foundation

Alexion Pharmaceuticals, Inc

Allstate Insurance
Company

American Renal
Associates

Anthem Blue Cross Blue
Shield

Aramco Services
Company

AT&T

Atlantic, Tomorrow's Office

Avera McKennan Hospital

Baker & Hostetler LLP

Bank of New York Mellon

Baxter Healthcare
Corporation

BET Networks

BGR Foundation, Inc.

Branson Ultrasonics
Corporation

Camp Construction
Services

Charles Schwab &
Co., Inc.

Christiana Care Health
Services

Coca-Cola

Cranberry Marketing
Committee

Cryolife

Dart Group II
Foundation Inc.

Delaware Valley
Nephrology and
Hypertension
Associates, P.C.

Diablo Nephrology
Medical Group Inc.

Dialysis Clinic, Inc.,
West Spartanburg

Discovery
Communications

Epstein, Becker &
Green, P.C.

Equus Capital Partners

Ernst & Young

Evans Construction
Co., Inc.

Fox Broadcasting
Company

Greenville Hospital
System/University
Medical Center

GroupM

Healthcare Reseach, Inc.

Highmark Blue Cross
Blue Shield

Houlihan Lokey

Intelligent Decisions

Intex Solutions, Inc.

ION Television

Iroko Pharmaceuticals, LLC

J M Smith Corporation

Jefferson University

Jones Lang LaSalle
Americas

Kaiser Permanente
Financial Services

Kidney Care Consultants

Leo Burnett USA, Inc.

Liberty Insurance Agency

Lincoln Heritage Life
Insurance Company

Loughran & Corbett,
Attorneys, Inc.

MEDITECH

Merrill Lynch-
Sharma Group

Microsoft Matching Gifts
Program

MMIC Group, Inc

N G Enterprises

NBC Universal Media, LLC

Nephrology Associates of
Kentuckiana

Nes Associates, LLC

NFL Ventures LP

Nipro Medical Corporation

Novartis

NTelos

OptumHealth Care
Solutions, Inc.

Others First

Overmyer Charitable
Remainder

Pfizer, Inc.

Piedmont Bushings &
Insultaors LLC

Putnam Investments

Quest Diagnostics

SEVITECH, INC

Shook, Hardy & Bacon,
L.L.C.

Sikorsky Aircraft
Corporation

Stanford Hospital &
Clinics

Suffolk Construction	Tocqueville Asset Management L.P.	Embassy of the United Arab Emirates	Vifor International Inc.
SurgiCare of Manhattan	Transamerica Life Insurance Company	UPMC	Wawa
Teva Pharmaceuticals USA	Turner Broadcasting System, Inc.	US Renal Care	Wells Fargo Bank, N. A.
Texas Rat Hole		Viacom Media Networks	Wing's Restaurant
Titan Machinery			

ESTATES AND TRUSTS

Estate of Theresa Joan Barry	Estate of Agnes M. Green	Margolies Admin. Trust
Estate of Lorraine D. Bremer	Nancy L. Harkness Estate	Estate of Elizabeth Ann Martin
Estate of Billie Marie Campbell	Estate of Anna K. Holliday	Bernice C. Pirro Trust
Conyers Family Trust	Estate of Mary L. Hunt	Estate of Austin W. Reid
Estate of Edna Marie Erwin	Estate of Eva M. Kahn	Reliance Trust
Estate of Earl W. Everline	Estate of Ann Koznesoff	Vernon L. Sachs Trust
Estate of Ralph R. Feigelson	The Mary Kreuzer Trust	Estate of Arthur W. Schultze
Estate of Viola Filoso	Estate of John Levato	South Dallas/Fair Park Trust
Frederick William Fischer Estate	Estate of Elizabeth Lee Louie	Estate of Merrill Strange
Fry Family Irrevocable Trust	Estate of Helen E. Luchars	The Sandra Vrono Living Trust
Estate of Harriet Goldstein	Roderick F.C. Macpherson Revocable Trust	
Estate of Marilyn Goodman		

FOUNDATIONS

John Moffitt Foundation	Greater Saint Louis Community Foundation	Research Foundation of SUNY
The David S. Bender Charitable Fund	Jack & Robin Hake Foundation	Silicon Valley Community Foundation
The Mary E. Carrnick Foundation	Issa Family Foundation	K. L. Smith and Eva Smith Foundation
John and Maurine Cox Foundation	Harvey E. Najim Family Foundation	WINGS Charitable Foundation
The Crystal Family Foundation	The Oregon Community Foundation	
Frank M. Ewing Foundation, Inc.	Phi Sigma Sigma Foundation	
Stephen A. & Diana L. Goldberg Foundation, Inc.	The Pittsburgh Foundation	

VOICES FROM THE HEART

JESSICA GOLDMAN FOUNG SAN FRANCISCO, CA



Jessica Fong (right) with fellow kidney patient, Leah Kaufman

“ When one lives with a chronic illness and kidney disease, it is easy to feel powerless. But with the support of the National Kidney Foundation, I found a voice; I found support; and I found a way to be involved and empowered in the fight against kidney disease. ”

NKF Volunteer and Supporter

THE McDANIEL FAMILY

ATLANTA, GA



“When Parker was two months old, he was diagnosed with a rare genetic kidney disorder called Congenital Nephrotic Syndrome. Most children who have this disease will die by the age of five. When he was two, he received a kidney transplant from his father. Parker, now 14, is doing well, but his fight will never be over. Supporting NKF with their research and programs is our way of giving back.”

NKF Supporters

BONNIE BEMIS

PLYMOUTH, MN



“After a number of years my husband, Jim, progressed from stage 3 to stage 5, and needed a kidney transplant or dialysis. We were overwhelmed when 10 people stepped forward to be tested as a match. Our son, Chris, was the closest match and he donated a kidney to his dad on May 23, 2008. As I met more and more people with CKD who had no kidney donors — I knew I had to act. I volunteer because I am passionate about education, identifying risk factors, and early evaluation.”

NKF Volunteer

THE SARRIS FAMILY PITTSBURGH, PA



The Sarris Family has been affected by kidney disease for many years.

“ We have diabetes within our family health history, so we are certainly at risk. Many of our family members have lost kidneys, were on dialysis, and have received kidney transplants. We know the importance of the awareness, prevention, and treatment of kidney disease, and support the National Kidney Foundation in hopes of finding a cure for this debilitating disease. ”

NKF Supporters

MANISH AGARWAL FAIRFAX, VA



“ When I had my transplant, the National Kidney Foundation was there as a resource and support system for me. I’m involved with NKF to help prevent kidney disease, promote awareness, and make sure more people can live a long and healthy life without kidney disease. ”

*National Capital Area
Board Member*

ROB DAVIS CINCINNATI, OH



“ My involvement with NKF was born out of necessity and has thrived because of the tremendously important work they do in our community. As a dialysis patient for 17 years, and now as a transplant recipient, I have seen just about every aspect of kidney disease. We need NKF to drive its message of Awareness, Prevention, and Treatment. ”

Supporter and Greater Cincinnati Board Member.

JOHN WANG, MD

NEW YORK, NY



Dr. John Wang (left) with NKF President Dr. Jeffrey Berns (right) receiving the 2015 NKF Medical Advisory Board Distinguished Service Award

“I was a recipient of the NKF fellowship back in the early 1980s when I was in training. Giving back to an organization that helped me in the past felt only natural. My commitments to the NKF support their public and professional educational programs like KEEP Healthy, and patient support advocacy.”

Greater New York Board Member and NKF Medical Advisory Board Member

BARBARA WILLSON

OVERLAND PARK, KS



“Being involved in the NKF has highlighted the importance of the organization’s fundraising function, given me an active role in fighting the epidemic of kidney failure, and brought new friends into my life. Having had loved ones affected by this disease taught me the importance of early detection and the value of good medical care. I am proud to be a part of NKF.”

Kansas City Board Member

NEIL FOOTE

DALLAS, TX

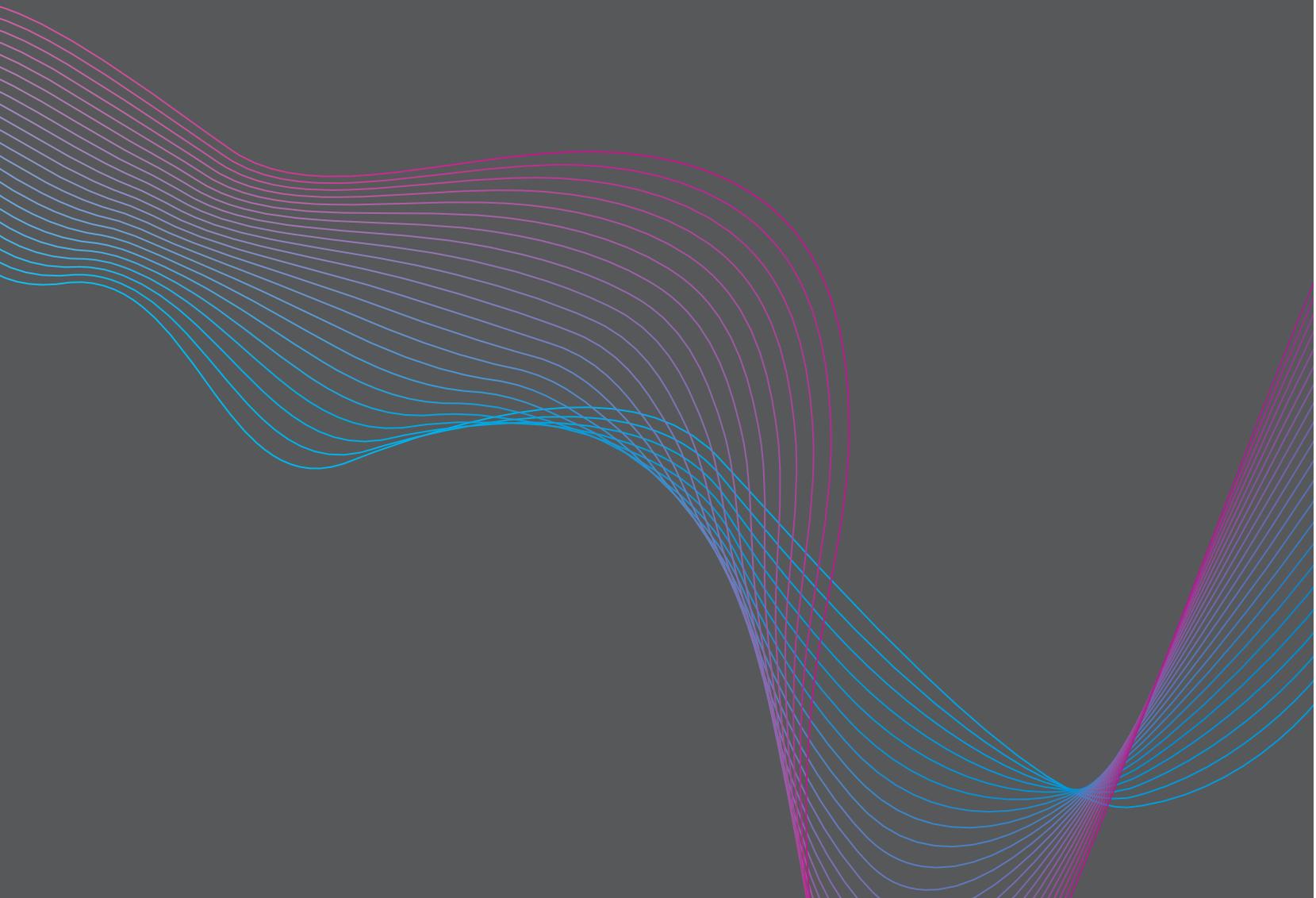


“I truly believe we can make more people aware of kidney disease, we can help to prevent it — and in the long run, help to save families and lives. As a NKF board member and someone who donated a kidney to his wife, I have had a chance to spread the word throughout the North Texas community. While my role is small, I’m committed to making a difference every day, every week, and with every program we do.”

North Texas Board Member

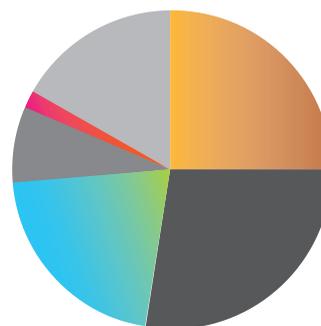
FINANCIALS

Figures depict the combined financial activities of the National Kidney Foundation and its Affiliates for Fiscal Year 2014.

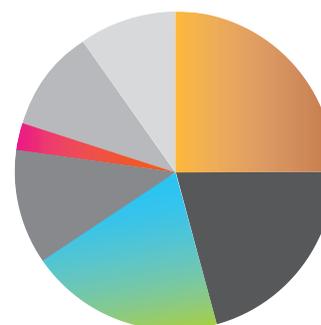


PUBLIC SUPPORT AND REVENUE (IN THOUSANDS)

Contributions	\$13,815	25%
Special Events (Net)	\$16,126	29%
Program Service Fees	\$9,328	17%
Government Grants	\$4,367	8%
Membership Dues	\$1,030	2%
All Other Income	\$10,093	18%
Total Income	\$54,758	100%

**EXPENSES** (IN THOUSANDS)

Professional Education	\$12,637	25%
Public Health Education	\$10,816	21%
Community Services	\$9,335	18%
Patient Services	\$6,901	13%
Research	\$1,367	3%
Total Program Expenses	\$41,056	80%
Fundraising	\$4,889	10%
Management & General	\$5,253	10%
Total Support Expenses	\$10,142	20%
Total Expenses	\$51,198	100%

**ASSETS** (IN THOUSANDS)

Cash and Cash Equivalents	\$10,543
Investments	\$23,031
Accounts Receivable	\$4,622
Inventories of Educational & Campaign Material	\$170
Prepaid Expenses	\$738
Property, Plant & Equipment (net)	\$3,205
Other Assets	\$658
Total Assets	\$42,966

LIABILITIES AND NET ASSETS (IN THOUSANDS)**Liabilities**

Accounts Payable & Accrued Expenses	\$5,869
Deferred Income	\$3,864
Other Liabilities	\$24
Total Liabilities	\$9,757

Net Assets

Unrestricted	\$21,814
Temporarily Restricted	\$8,540
Permanently Restricted	\$2,855
Total Net Assets	\$33,209
Total Liabilities and Net Assets	\$42,966

Mission Statement The National Kidney Foundation, a major voluntary nonprofit health organization, is dedicated to preventing kidney and urinary tract diseases, improving the health and well-being of individuals and families affected by kidney disease, and increasing the availability of all organs for transplantation.



National
Kidney
Foundation®

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