

**Partnership Opportunities**

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**March 10, 2019**

**Pine Knoll Farms**

**2019 PARTNERSHIP OPPORTUNITIES**

**PRESENTING SPONSOR $10,000**

One Opportunity Available

REQUESTS OF A PRESENTING SPONSOR

* A minimum donation of $10,000
* Internal promotion of Bonne Santé to employees
* External promotion of Bonne Santé through marketing when applicable

BENEFITS PROVIDED BY THE NATIONAL KIDNEY FOUNDATION

Pre-Event

* Company name cited as Presenting Sponsor throughout 2019 Bonne Santé media promotions and press releases
* Company logo will be included on printed and digital event communications, including:
  + Poster (Approximately 250)
  + Save the date (Approximately 500)
  + Invite (Approximately 500)
  + Bonne Santé webpage
* Company logo cited on NKF serving Alabama, Georgia and Mississippi Facebook page regarding Bonne Santé

Day of Event

* 2 Tables for Bonne Santé event (reserved seating for sixteen guests)
* 2 advertisements in the virtual event program
* 1 Company booth provided at the Bonne Santé venue where information and/or samples may be distributed
* Company logo will be included on event signage
* Verbal recognition during the Bonne Santé ceremony

Post Event

* Recognition on the NKF serving Alabama, Georgia and Mississippi’s website, indicating post-event results
* Company cited in Bonne Santé post-event press release

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**2019 PARTNERSHIP OPPORTUNITIES**

**GOURMET SPONSOR $7,500**

* Company name cited as Gourmet Sponsor throughout 2019 Bonne Santé media promotions and press releases
* Company logo will be included on printed and digital event communications, including:
  + Poster (Approximately 250)
  + Save the date (Approximately 500)
  + Invite (Approximately 500)
  + Bonne Santé webpage
* Company logo cited on NKF serving Alabama, Georgia and Mississippi Facebook page regarding Bonne Santé
* **1 Table for Bonne Santé event (reserved seating for eight guests)**
* 1 advertisement in the virtual event program
* Company logo will be included on event signage
* Verbal recognition during the Bonne Santé ceremony

**CHEF SPONSOR $5,000**

* Company name cited as Chef Sponsor throughout 2019 Bonne Santé media promotions and press releases
* Company logo will be included on printed and digital event communications, including:
  + Poster (Approximately 250)
  + Bonne Santé webpage
* Company logo cited on NKF serving Alabama, Georgia and Mississippi Facebook page regarding Bonne Santé
* **1 Group ticket to Bonne Santé event (entry for four guests)**
* 1 advertisement in the virtual event program
* Company logo will be included on event signage

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**2019 PARTNERSHIP OPPORTUNITIES**

**A LA CARTE SPONSOR $2,500**

* Company name cited as A La Carte Sponsor throughout 2019 Bonne Santé media promotions and press releases
* Company logo will be included on Bonne Santé webpage
* Company logo cited on NKF serving Alabama, Georgia and Mississippi Facebook page regarding Bonne Santé
* **2 Individual tickets to Bonne Santé event**
* Company logo will be included on event signage

**HEALTH TENT SPONSOR $1,000**

* Vendor table with company logo in the Health Tent
* Opportunity to provide literature and information to all attendees
* Company logo cited on NKF serving Alabama, Georgia and Mississippi Facebook page
* Includes 2 individual tickets to Bonne Sante event

**Table Purchase - $700 (Entry for 8)**

**Group Ticket - $350 (Entry for 4)**

**Individual Ticket - $100**





**ADDITIONAL PARTNERSHIP OPPORTUNITIES**