





NKF Honors Awards Benefit

Wednesday, March 22, 2017
The Century Club of Rochester
566 East Avenue, Rochester NY 14607
5:30 p.m. - 8:00 p.m.

Event Overview

A food and beverage evening featuring unique entertainment and performance stages await you!

The 1st Annual Honors is the National Kidney Foundation serving Upstate and Western New York's inaugural awards reception and fundraiser in celebration of World Kidney Month. The benefit honors members of the local community who have been outstanding in the promotion of kidney health and the fight against kidney disease. The dollars raised from this event support the local National Kidney Foundation's awareness, prevention and treatment programs and efforts.

















Excellence in Care Award

Dr. Jonathan Bress, Nephrologist, Rochester Regional Health Nancy Metzler, Transplant Administrator, University of Rochester Medical Center





Rachel Bress, CCC-SLP Peggy Murray, NP







Innovation and Impact Award Paul Bloser Kailey Palmer John Vito





Event Sponsorships

Give YOUR COMPANY a broad range of exposure before, during and after NKF Honors. All event sponsorships can be customized to meet your needs.





Presenting Sponsor \$5,000

- Eight VIP tickets to the event
- One of 3 logos displayed on electronic silent auction bidding devices
- Recognition on video screen during Honors reception
- Opportunity for company representative to make opening remarks before awards presentation
- Prominent logo recognition on all promotional collateral (promotional collateral includes: invitation - printed and digital, registration website, and event signage) as Presenting Sponsor
- Opportunity to submit a gift bag item
- Logo and website recognition on over 7,000 National Kidney Foundation electronic newsletters

One of 3 logos displayed on electronic silent auction bidding

Logo recognition on all promotional collateral (promotional

collateral includes: invitation - printed and digital, registration

Logo and website recognition on over 7,000 National Kidney

Recognition on video screen during Honors reception

website, and event signage) as Gold Sponsor

Opportunity to submit a gift bag item

Foundation electronic newsletters

- Two VIP tickets to the event
 - Recognition on video screen during Honors reception
 - Logo on promotional collateral (promotional collateral includes: registration website, and event signage).

Cocktail Reception Sponsor \$1,000

Opportunity to submit a gift bag item

Six VIP tickets to the event

devices

Logo and website recognition on over 7,000 National Kidney Foundation electronic newsletters

Silver Sponsor \$2,000

- Four VIP tickets to the event
- One of 3 logos displayed on electronic silent auction bidding devices
- Recognition on video screen during Honors reception
- Logo recognition on all promotional collateral (promotional collateral includes: invitation - registration website, and event signage) as Silver Sponsor
- Opportunity to submit a gift bag item
- Logo and website recognition on over 7,000 National Kidney Foundation electronic newsletters

Five Stages Sponsor \$500

- VIP ticket to the event
- Logo on promotional collateral (promotional collateral includes: registration website, and event signage).
- Opportunity to submit a gift bag item
- Logo and website recognition on over 7,000 National Kidney Foundation electronic newsletters

Silent Auction Item Donation

Logo and company information on NKF Website.

National Kidney Month Sponsor

(In-kind Donation)

- VIP ticket to the event
- Logo on promotional collateral (promotional collateral includes: registration website, and event signage).
- Logo on video screen during Honors reception
- Opportunity to submit a gift bag item
- Logo and website recognition on over 7,000 National Kidney Foundation electronic newsletters





Tickets

\$35 Individual Tickets



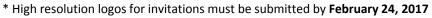
NKF Honors Sponsorship Agreement

(Event Date: Wednesday, March 22, 2017 at The Century Club of Rochester from 5:30 – 8:00 p.m.)

| Company (Recognition) Name: | |
|--|-------------------------|
| Contact Name and Title: | |
| E-mail: | |
| Street Address: | |
| City: | |
| Sponsorship Level: | Amount: \$ |
| Tickets: # Individual Tickets @ \$35.00 each | Amount: \$ |
| Donation: We cannot attend, however, would like to make a donation. TO | Amount: \$ |
| | TAL CONTRIBUTION: \$ |
| Payment Information | |
| ☐ Please invoice our company for the amount listed above | |
| ☐ Please charge my credit card for \$ | AMEX VISA M.C. Discover |
| Card # | Exp. Date |
| Signature | Date |
| ☐ My check made payable to the National Kidney Foundati | ion is enclosed. |
| Please return a completed form to: National Kidney Foundation | |

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Questions or concerns? Please contact Ellen Scalzo at 585.598.3966 ext. 371



^{*} Payment due by March 17, 2017



