



National  
Kidney  
Foundation®

# Bonne Santé

## Partnership Opportunities



**March 8, 2020**  
**Pine Knoll Farms**

## 2020 PARTNERSHIP OPPORTUNITIES

### PRESENTING SPONSOR \$10,000

One Opportunity Available

#### REQUESTS OF A PRESENTING SPONSOR

- A minimum donation of \$10,000
- Internal promotion of Bonne Santé to employees
- External promotion of Bonne Santé through marketing when applicable

#### BENEFITS PROVIDED BY THE NATIONAL KIDNEY FOUNDATION

##### Pre-Event

- Company name cited as Presenting Sponsor throughout 2020 Bonne Santé media promotions and press releases
- Company logo will be included on printed and digital event communications, including:
  - Poster (Approximately 250)
  - Save the date (Approximately 500)
  - Invite (Approximately 500)
  - Bonne Santé webpage
- Company logo cited on NKF serving Alabama, Georgia and Mississippi Facebook page regarding Bonne Santé

##### Day of Event

- 2 Tables for Bonne Santé event (reserved seating for sixteen guests)
- 2 advertisements in the virtual event program
- 1 Company booth provided at the Bonne Santé venue where information and/or samples may be distributed
- Company logo will be included on event signage
- Verbal recognition during the Bonne Santé ceremony

##### Post Event

- Recognition on the NKF serving Alabama, Georgia and Mississippi's website, indicating post-event results
- Company cited in Bonne Santé post-event press release



## 2020 PARTNERSHIP OPPORTUNITIES

### GOURMET SPONSOR **\$7,500**

- Company name cited as Gourmet Sponsor throughout 2020 Bonne Santé media promotions and press releases
- Company logo will be included on printed and digital event communications, including:
  - Poster (Approximately 250)
  - Save the date (Approximately 500)
  - Invite (Approximately 500)
  - Bonne Santé webpage
- Company logo cited on NKF serving Alabama, Georgia and Mississippi Facebook page regarding Bonne Santé
- **1 Table for Bonne Santé event (reserved seating for eight guests)**
- 1 advertisement in the virtual event program
- Company logo will be included on event signage
- Verbal recognition during the Bonne Santé ceremony

### CHEF SPONSOR **\$5,000**

- Company name cited as Chef Sponsor throughout 2020 Bonne Santé media promotions and press releases
- Company logo will be included on printed and digital event communications, including:
  - Poster (Approximately 250)
  - Bonne Santé webpage
- Company logo cited on NKF serving Alabama, Georgia and Mississippi Facebook page regarding Bonne Santé
- **1 Group ticket to Bonne Santé event (entry for four guests)**
- 1 advertisement in the virtual event program
- Company logo will be included on event signage





## 2020 PARTNERSHIP OPPORTUNITIES

### A LA CARTE SPONSOR **\$2,500**

- Company name cited as A La Carte Sponsor throughout 2020 Bonne Santé media promotions and press releases
- Company logo will be included on Bonne Santé webpage
- Company logo cited on NKF serving Alabama, Georgia and Mississippi Facebook page regarding Bonne Santé
- **2 Individual tickets to Bonne Santé event**
- Company logo will be included on event signage

### HEALTH TENT SPONSOR **\$1,000**

- Vendor table with company logo in the Health Tent
- Opportunity to provide literature and information to all attendees
- Company logo cited on NKF serving Alabama, Georgia and Mississippi Facebook page
- Includes 2 individual tickets to Bonne Sante event

**Table Purchase - \$700 (Entry for 8)**

**Group Ticket - \$350 (Entry for 4)**

**Individual Ticket - \$100**

