

National Kidney Foundation Partnership Opportunities



**Atlanta Marriott Marquis
April 29, 2017
Atlanta, GA**

Event Chair:

**Joy Rohadfox, CEO
Rohadfox Construction Control Services**

Honorary Chairs:

**Representative John Lewis
Mrs. Sylvia Reed
Mr. Richard Bowers**

Honoree:

William H. Cleveland, M.D.

2017 GALA PARTNERSHIP OPPORTUNITIES

WHO IS THE NATIONAL KIDNEY FOUNDATION?

The National Kidney Foundation is the leading organization in the U.S. dedicated to the awareness, prevention and treatment of kidney disease for hundreds of thousands of healthcare professionals, millions of patients and their families, and tens of millions of Americans at risk.

By supporting the National Kidney Foundation, you directly influence and positively impact the lives of those at risk for kidney disease, those living with chronic kidney disease, and those who care for and about them.

Kidney disease is a major public health issue.

- 1 in 3 American adults is at risk for kidney disease
- 1 in 9 American adults has kidney disease — and most don't know it
- High blood pressure and diabetes are the two leading causes of kidney disease
- Of 118,000 Americans on the waiting list for a lifesaving organ transplant, more than 96,000 need a kidney and fewer than 17,000 people receive one each year

WHAT IS THE GALA ABOUT?

The NKF Gala brings together Atlanta's finest for a fun filled evening. Guests will enjoy top cuisine and also have the opportunity to mix and mingle with local celebrities, politicians and business leaders. In addition, the event features a live and silent auction with great prizes. The event raises awareness and funds for lifesaving NKF programs that educate and support patients, their families and those at risk of kidney disease. Black tie with "orange flair" is encouraged.

WHY SHOULD MY COMPANY HELP?

Visibility in the community! Let your community know that you care and are working to help in the fight against kidney disease. Your company can benefit from exposure of your brand and logo, while simultaneously raising money and awareness for NKF.

Our ability to deliver sponsorship benefits has earned NKF the trust and respect of America's top corporations. NKF partners return year after year due to the extraordinary value and service they receive through their partnership.

2017 GALA PARTNERSHIP OPPORTUNITIES

PRESENTING SPONSOR **\$25,000**

- 16 Tickets to the event
- Special VIP Gift bag for each guest
- 1 Full page advertisement in the event program
- Prominent listing of company on event invitation, brochure, program, signage
- Prominent listing on NKF Social Media and event website
- Hyperlink on event website
- Special credit, including company logo, on video screen shown throughout the evening
- 16 Tickets to the VIP Reception

PLATINUM SPONSOR **\$15,000**

- 12 Tickets to the event
- Gift bag for each guest
- 1 Full page advertisement in the event program
- Prominent listing of company on event invitation, brochure, program, signage
- Prominent listing on NKF Social Media and event website
- Hyperlink on event website
- Special credit, including company logo, on video screen shown throughout the evening
- 12 Tickets to the VIP Reception

GOLD SPONSOR **\$12,500**

- 10 Tickets to the event
- Gift bag for Each guest
- 1 Full page advertisement in the event program
- Listing of company on event invitation, brochure, program, signage
- Listing on NKF Social Media and event website
- Special credit, including company logo, on video screen shown throughout the evening
- 10 Tickets to the VIP Reception

SILVER SPONSOR **\$10,000**

- 10 Tickets to the event
- 1/2 page advertisement in the event program
- Listing of company on event invitation, flyers, social media and program
- Special credit, including company logo, on video screen shown throughout the evening

BRONZE SPONSOR **\$5,000**

- 8 Tickets to the event
- Listing of company on the program

2017 GALA PARTNERSHIP OPPORTUNITIES

PARTNERSHIP AGREEMENT FORM

To ensure each sponsor's logo is included in appropriate event promotional materials, all artwork must be sent electronically (in .JPG or .EPS format) to cara.mckinney@kidney.org no later than **April 1, 2017**.

Please consider your company's commitment level:

Presenting Sponsor \$25,000

Platinum Sponsor \$15,000

Gold Sponsor \$12,500

Silver Sponsor \$10,000

Bronze Sponsor \$5,000

Individual Tickets \$175

Contact _____ Title _____

Company/Organization _____

Address _____

City/State/Zip _____

Phone _____ Email _____

Please invoice our company for \$ _____

Check made payable to the National Kidney Foundation is enclosed for \$ _____

Please charge my credit card for \$ _____

Card Type: AMEX VISA MasterCard Discover

Card # _____ Exp. Date _____

Signature _____ Date _____

Please return your completed form and remit payment to:

Cara McKinney, Development Director – Cara.mckinney@kidney.org
National Kidney Foundation
270 Peachtree St. Suite 1040
Atlanta, GA 30303
TAX ID # 13-1673104