National Kidney Foundation®

KONICA MINOLTA GOLF CLASSIC

Top Finishers Earn an Invitation to
PEBBLE BEACH

MONDAY, SEPTEMBER 16, 2019

Champions Golf Club, Houston, TX

REGISTER ONLINE > NKFKonicaMinoltaGolfClassic.com

TITLE SPONSOR

KONICA MINOLTA

NATIONAL CORPORATE PARTNER

AA | one car one difference

DRIVING VEHICLE DONATIONS.

NATIONAL PROMOTIONAL PARTNERS

Official Golf Apparel

GREG NORMAN

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GlobalGolfPost MUST-READ MONDAY

NATIONAL FINALS HOST

PEBBLE BEACH RESORTS

National Kidney Foundation®

KONICA MINOLTA GOLF CLASSIC

NKF KONICA MINOLTA GOLF CLASSIC
is The Premier Amateur Golf Event for Charity.

Thousands of golfers participate in over **30 events** held at top venues across the country, entertaining clients and playing for the chance to qualify for the National Finals at Pebble Beach.

Golfers raise over $3.5 million annually to benefit the National Kidney Foundation.

Why Participate

Entertain current and prospective clients.

Touch hard-to-reach affluent business leaders in their environment. Participants have an average annual household income of $252,000.

42% are C-Level, Owner, Partner, Top Management.

53% are VP-Professional.

96% consider themselves "influencers " among their peers, co-workers, community, friends, and family.

Align your company with *The Premier Amateur Golf Event for Charity in your market.*

Build community goodwill and address corporate social responsibility objectives.

Associate with other local and national sponsors.

Earn an invitation to the National Finals at Pebble Beach.

Support the NKF in its mission!

30 Americans, nearly equal to the number of golfers in the U.S., have chronic kidney disease

+ 73 MILLION Americans are at risk because they have diabetes, hypertension, a family history of kidney failure, or are over age 60.

TOURNAMENT FORMAT

Four-person amateur scramble. Two competitive divisions:

1. Handicap Index Division: Each team must have a combined USGA Handicap Index of 42.0 or more/and only one player at 8.0 or less
2. Gross Division: No handicap index required to compete

Top finishing teams from each division receive invites to the National Finals at Pebble Beach.

NATIONAL FINALS-JANUARY 16-19, 2020

54-hole competitive play at the Pebble Beach Golf Links, The Links at Spanish Bay, and Spyglass Hill Golf Course, along with evening functions and other activities.

Guests stay at The Inn at Spanish Bay - #1 Best Golf Resorts in North America Golf *Digest.*

SPONSORSHIP PACKAGES

Local Presenting Sponsor... $15,000
Company name/logo on all signage, table display, eblasts & website; Distribution of company materials/samples in golfer gift bag; Company banner displayed at tournament and Awards Dinner; Product display/demonstration on hole; Recognition & opportunity to speak at Awards Dinner; Two full page ads in eProgram; Greg Norman Collection Golf Shirt; NKF Gift Collection for each participant and **Three foursomes.**

Gold Sponsor... $7,500
Company name/logo on table display and publicity items; Distribution of company material/samples in golfer gift bag; Product display/ demonstration on hole; Company banner displayed at tournament; One full page ad in eProgram; Greg Norman Collection Golf Shirt; NKF Gift Collection for each participant and Two foursomes.

Silver Sponsor... $5,000
Company name/logo on print materials and publicity items; Distribution of company material/samples in golfer gift bag; Company banner at tournament; One full page ad in eProgram; Greg Norman Collection Golf Shirt: NKF Gift Collection for each participant and one foursome.

Executive Hole Sponsor... $3,500
Company name/logo on a sign at sponsored hole, opportunity to promote your company, distribute company material and samples at sponsored hole, Greg Norman Collection Golf Shirt; NKF Gift Collection for each participant and one foursome.

BASIC FOURSOME PACKAGE

Entry Fee...$2,000
Lunch; On-Course Contests; Awards Reception/Dinner; Greg Norman Collection Golf Shirt; NKF Gift Collection for each participant and one foursome.

CONTACT US TO LEARN MORE
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