

HEINZ FIELD

# KIDNEY Gift of Life GALA

MARCH 9  
— 2019 —

## PARTNERSHIP AGREEMENT

### YES, I would like to sponsor the Kidney Gift of Life Gala!

- Presenting Red Carpet Sponsor - \$20,000
- Silver Screen Sponsor - \$5,000
- Platinum Premiere Sponsor - \$15,000
- Brass Star Sponsor - \$3,000
- Diamond Spotlight Sponsor - \$10,000
- Copper Classic Sponsor - \$1,500
- Golden Age Sponsor - \$7,500
- Fund the Mission Sponsor – *please select amount below:*
  - \$10,000
  - \$7,500
  - \$5,000
  - \$3,000
  - \$1,500
  - Donate an amount of your choice \_\_\_\_\_

Please contact [Kelley.George@kidney.org](mailto:Kelley.George@kidney.org) to secure your Gala reservation.

### I would like to purchase a program ad!

- Full-page ad - \$1,000 (5" x 8")
- Kidney Kudos - \$50  
(2 lines — 100 characters)
- Half-page ad - \$500 (5" x 4")

All artwork must be received by **Tuesday, January 22, 2019**. Please send artwork or tribute listings to [Kelley.George@kidney.org](mailto:Kelley.George@kidney.org). PDF or JPG files are preferred. Ads are black and white unless otherwise specified.

### Please return to:

NKF, 2403 Sidney Street; Suite 230 Pittsburgh, PA 15203

Phone: 412.261.4115 • Fax: 412-261-1405 • Email: [Melissa.Sidick@kidney.org](mailto:Melissa.Sidick@kidney.org)

Contact/Representative: \_\_\_\_\_

Company/Organization: \_\_\_\_\_

Address: \_\_\_\_\_

City/State/Zip: \_\_\_\_\_

Phone: \_\_\_\_\_ Fax: \_\_\_\_\_

Email: \_\_\_\_\_

### Payment for the Kidney Gift of Life Gala is due by Monday, February 18, 2019.

Checks should be made payable to: National Kidney Foundation

- Please invoice our company
- My check is enclosed for \$ \_\_\_\_\_
- Please bill my credit card for \$ \_\_\_\_\_  AMEX  MC  Visa  Disc

Card #: \_\_\_\_\_ Exp. Date: \_\_\_\_\_

Signature: \_\_\_\_\_ Date: \_\_\_\_\_

The official registration and financial information of National Kidney Foundation may be obtained from the Pennsylvania Department of State by calling toll free, within Pennsylvania, 1 (800) 732-0999. Registration does not imply endorsement. West Virginia residents may obtain a summary of the registration and financial documents from the Secretary of State, State Capitol, Charleston, West Virginia 25305. Registration does not imply endorsement

## Thank you to last year's sponsors!

Allegheny Health Network together with  
Highmark Blue Cross Blue Shield  
Bearing Service Co.  
Carilion Clinic Sports Medicine  
Barbara Clark, MD

Cyril H. Wecht & Pathrology Association  
John & Sandra Da Costa  
DaVita Healthcare Partners, Inc.  
Dr. David Levenson & Ms. Debra Caplan  
First National Bank

Fresenius Medical Care  
Mr. Louis A. Grant, Jr. & Family  
Brennan & Maureen Hart  
Koppers, Inc.  
Liberty Insurance Agency

Omnicell  
Partners in Nephrology & Endocrinology  
Beth Piraino, MD  
Lou & Lori Plung  
R&Q

Lucy Rawson & Ian Rawson, PhD  
Rosen, Louik & Perry, PC  
Sarris Candies  
UPMC  
Veloxis



**PRESENTING RED CARPET SPONSOR \$20,000**

- 3 tables, 24 reservations with premier seating
- 12 parking passes
- Exclusive branding at event registration area
- 2-page, centerfold, full-color ad (*first come, first serve - otherwise full-page colored ad within program*)\*
- Exclusive individual signage recognizing company sponsorship
- Logo on all save the dates, invites, e-blasts, & websites\*
- 3 individual social media posts via Facebook & Twitter
- Logo recognition on local NKF website for 1 year
- Exclusive opportunity for company executive to be recognized at podium & make opening remarks
- One of only three companies recognized on online auction bidding system with link to company website (*based on availability*)
- Access to attendee list (*excluding emails*)
- Recognition in next year's sponsorship packet
- Recognition in NKF's Annual Report
- Other deliverables are negotiable to best meet your company's marketing objectives

**PLATINUM PREMIERE SPONSOR \$15,000**

- 2 tables, 16 reservations with premier seating
- 8 parking passes
- Exclusive branding at guest tables
- Inside front cover, full-color ad (*first come, first serve - otherwise full-page colored ad within program*)\*
- Logo on all save the dates, invites, e-blasts, & websites\*
- 2 individual social media posts via Facebook & Twitter
- Logo recognition on local NKF website for 1 year
- Logo on signage recognizing company sponsorship
- One of only three companies recognized on online auction bidding system with link to company site (*based on availability*)
- Access to attendee list (*excluding emails*)
- Recognition in next year's sponsorship packet
- Recognition in NKF's Annual Report

**DIAMOND SPOTLIGHT SPONSOR \$10,000**

- 1 table, 12 reservations
- 6 parking passes
- Exclusive branding of photo stations
- One-page, inside back cover, full-color ad (*first come, first serve - otherwise full-page colored ad within program*)\*
- Logo on all save the dates, invites, e-blasts, & websites\*
- Logo & recognition in general social media posts via Facebook & Twitter
- Logo recognition on local NKF website for 1 year
- Logo on signage recognizing company sponsorship
- Recognition in next year's sponsorship packet
- Recognition in NKF's Annual Report

**GOLDEN AGE SPONSOR \$7,500**

- 1 table, 10 reservations
- Exclusive branding throughout auction area
- Half-page, full-color ad\*
- Logo on all save the dates, invites, e-blasts, & websites\*
- Logo & recognition in general social media posts via Facebook & Twitter
- Logo recognition on local NKF website for 1 year
- Logo on signage recognizing company sponsorship
- Recognition in next year's sponsorship packet
- Recognition in NKF's Annual Report

**SILVER SCREEN SPONSOR \$5,000**

- 1 table, 8 reservations
- Half-page ad
- Logo on all save the dates, invites, e-blasts, & websites\*
- Logo on signage recognizing company sponsorship
- Logo recognition on local NKF website for 1 year
- Recognition in next year's sponsorship packet
- Recognition in NKF's Annual Report

**BRASS STAR SPONSOR \$3,000**

- 6 reservations
- 1 Kidney Kudo (*2 lines; 100 characters*)
- Logo on all save the dates, invites, e-blasts, & websites\*
- Logo on signage recognizing company sponsorship
- Recognition in next year's sponsorship packet
- Recognition in NKF's Annual Report

**COPPER CLASSIC SPONSOR \$1,500**

- 2 reservations
- 1 Kidney Kudos (*2 lines; 100 characters*)
- Recognition in next year's sponsorship packet

*Sponsorship must be committed before items are sent to print. If you have questions regarding the sponsorship opportunities, please contact [Melissa.Sidick@kidney.org](mailto:Melissa.Sidick@kidney.org) or 412-261-4115 ext. 753.*

*If interested in an in-kind sponsorship, please contact [Melissa.Sidick@kidney.org](mailto:Melissa.Sidick@kidney.org) to discuss how we can partner to provide your company with valuable advertising and sponsorship benefits in return for donation.*

**PROGRAM ADS**

Full-Page Ad	Half-Page Ad	Kidney Kudos
\$1,000 (5" x 8")	\$500 (5" x 4")	\$50 (2 lines - 100 characters)

*All artwork must be received by **Tuesday, January 22, 2019**. Please send artwork and tribute listings to [Kelley.George@kidney.org](mailto:Kelley.George@kidney.org) PDF or JPG files are preferred. Ads are black & white.*