

KIDNEY *Gift of Life* GALA



SPONSORSHIP
AGREEMENT



MARCH 10, 2018 · HEINZ FIELD · PITTSBURGH

YES, I would like to sponsor the National Kidney Foundation Kidney Gift of Life Gala!

- Presenting Sponsor - \$20,000
- Platinum Sponsor - \$15,000
- Diamond Sponsor - \$10,000
- Gold Sponsor - \$7,500
- Silver Sponsor - \$5,000
- Bronze Sponsor - \$3,000
- Copper Sponsor - \$1,500
- Fund the Mission Sponsor – please select amount below:
 - \$10,000
 - \$7,500
 - \$5,000
 - \$3,000
 - \$1,500
 - Donate an amount of your choice _____

Please visit www.kidney.org/PittsburghGala to secure your Gala reservation

I would like to purchase a program ad!

- Full-page ad - \$1,000 (5" x 8")
- Half-page ad - \$500 (5" x 4")
- Kidney Kudos - \$50
(2 lines — 100 characters)

All artwork must be received by **Tuesday, January 23, 2018.**

Please send artwork or tribute listings to Kelley.George@kidney.org.

PDF or JPG files are preferred. Ads are black and white unless otherwise specified.

Please return via mail or fax to:
NKF, 2403 Sidney Street; Suite 230 Pittsburgh, PA 15203
Phone: 412.261.4115 • Fax: 412-261-1405

Contact/Representative: _____

Company/Organization: _____

Address: _____

City/State/Zip: _____

Phone: _____ Fax: _____

Email: _____

Payment for the Kidney Gift of Life Gala is due by Monday, February 19, 2018.

Checks should be made payable to: National Kidney Foundation

Please invoice our company

My check is enclosed for \$ _____

Please bill my credit card for \$ _____

AMEX MC Visa Disc

Card #: _____ Exp. Date: _____

Signature: _____ Date: _____

The official registration and financial information of National Kidney Foundation may be obtained from the Pennsylvania Department of State by calling toll free, within Pennsylvania, 1 (800) 732-0999. Registration does not imply endorsement. West Virginia residents may obtain a summary of the registration and financial documents from the Secretary of State, State Capitol, Charleston, West Virginia 25305. Registration does not imply endorsement

Thank you to last year's sponsors!

Baxter
Liberty Insurance
Agency, Inc.
Teredesai, McCann
& Associates

AGH Nephrology/AHN
AGH Nephrology & Hypertension
Assoc., AHN
Amgen
Ampco-Pittsburgh Corp.
Bacardi

Berkshire Hathaway HomeServices
- The Preferred Reality
DaVita
Excelsa Health
Federated Investors Foundation
First National Bank
FMC - The Renal Therapies Group

FMC - North East Group
Brennan & Maureen Hart
Highmark/AHN
Houston & Harbaugh Law
John & Sandra Da Costa
Koppers
MSA

Mylan
Opko
Dr. Beth Piraino
Relypsa
Rosen, Louik & Perry, PC
R&Q

Sarris Candies
UPMC
Vascular Access Centers
Vigliotti Landscape &
Construction

PRESENTING SPONSOR - \$20,000

- 3 tables, 24 reservations with premier seating
- 12 parking passes
- Exclusive branding at guest tables
- 2-page, centerfold, full-color ad (*first come, first serve - otherwise full page colored ad within program*)*
- Exclusive individual signage recognizing company sponsorship
- Logo on all save the dates, invites, e-blasts, and websites*
- 3 individual social media posts via Facebook, LinkedIn, and Twitter
- Logo recognition on local NKF website for 1 year
- Exclusive opportunity for company executive to be recognized at podium & make opening remarks
- One of only three companies recognized on online auction bidding system with link to company website (*based on availability*)
- Access to attendee list (*excluding emails*)
- Recognition in next year's sponsorship packet
- Recognition in NKF's Annual Report
- Other deliverables are negotiable to best meet your company's marketing objectives

PLATINUM SPONSOR - \$15,000

- 2 tables, 16 reservations with premier seating
- 8 parking passes
- Exclusive branding at guest tables
- Inside front cover, full-color ad (*first come, first serve - otherwise full page colored ad within program*)*
- Logo on all save the dates, invites, e-blasts, and websites*
- 2 individual social media posts via Facebook, LinkedIn, and Twitter
- Logo recognition on local NKF website for 1 year
- Logo on signage recognizing company sponsorship
- One of only three companies recognized on online auction bidding system with link to company site (*based on availability*)
- Access to attendee list (*excluding emails*)
- Recognition in next year's sponsorship packet
- Recognition in NKF's Annual Report

DIAMOND SPONSOR - \$10,000

- 1 table, 12 reservations
- 6 parking passes
- Opportunity for company representative to welcome guests at reservation area
- Exclusive branding at event registration area
- One-page, inside back cover, full-color ad (*first come, first serve - otherwise full page colored ad within program*)*
- Logo on all save the dates, invites, e-blasts, and websites*
- Logo & recognition in general social media posts via Facebook, LinkedIn, and Twitter
- Logo recognition on local NKF website for 1 year
- Logo on signage recognizing company sponsorship
- Recognition in next year's sponsorship packet
- Recognition in NKF's Annual Report

GOLD SPONSOR - \$7,500

- 1 table, 10 reservations
- Exclusive branding throughout Auction area
- Half-page, full-color ad*
- Logo on all save the dates, invites, e-blasts, and websites*
- Logo & recognition in general social media posts via Facebook, LinkedIn, and Twitter
- Logo recognition on local NKF website for 1 year
- Logo on signage recognizing company sponsorship
- Recognition in next year's sponsorship packet
- Recognition in NKF's Annual Report

SILVER SPONSOR - \$5,000

- 1 table, 8 reservations
- Half-page ad
- Logo on all save the dates, invites, e-blasts, and websites*
- Logo on signage recognizing company sponsorship
- Logo recognition on local NKF website for 1 year
- Recognition in next year's sponsorship packet
- Recognition in NKF's Annual Report

BRONZE SPONSOR - \$3,000

- 6 reservations
- 3 Kidney Kudos (2 lines; 100 characters)
- Logo on all save the dates, invites, e-blasts, and websites*
- Logo on signage recognizing company sponsorship
- Company name recognition on local NKF website for 1 year
- Recognition in next year's sponsorship packet
- Recognition in NKF's Annual Report

COPPER SPONSOR - \$1,500

- 2 reservations
- 2 Kidney Kudos (2 lines; 100 characters)
- Recognition in next year's sponsorship packet
- Company name recognition on local NKF website for 1 year

FUND THE MISSION SPONSORSHIP

- Through "Fund the Mission," your donation is 100% tax deductible. If you are unable to attend the Gala but would like to support the NKF this is a unique opportunity to donate.

Sponsorship must be committed before items are sent to print. If you have questions regarding the sponsorship opportunities, please contact Melissa.Sidick@kidney.org or 412-261-4115 ext. 753

If interested in an in-kind sponsorship, please contact Melissa.Sidick@kidney.org to discuss how we can partner to provide your company with valuable advertising and sponsorship benefits in return for donation.

PROGRAM ADS

Full Page Ad	Half Page Ad	Kidney Kudos
\$1,000 (5" x 8")	\$500 (5" x 4")	\$50 (2 lines - 100 characters)

*All artwork must be received by
Wednesday, January 23, 2018. Please send artwork
and tribute listings to Kelley.George@kidney.org
PDF or JPG files are preferred. Ads are black & white.*