

Benefiting the National Kidney Foundation Serving Southern California

March 4, 2018 Sponsorship Opportunities

Presenting Sponsor \$20,000

National Kidney Foundation®

- All references to *Bonne Santé* will include: "Presented by Your Company Name"
- Table signage and 20 tickets to the *Bonne Santé* event with reserved seating at two tables of premium placement
- 20 tickets to VIP Reception including a private cooking demonstration
- Recognition as "Presenting Sponsor" in marketing material, including press releases, save the dates, invitations, social media and web page
- Full page digital ad with Presenting Sponsor Level placement
- Logo projected in lights on stage
- Premium logo placement on red carpet step and repeat
- Logo placement on photo strip souvenir from photo booth
- Speaking opportunity for company representative during awards presentation

Gold Sponsor \$10,000

- Table signage and 10 tickets to *Bonne Santé* with reserved seating at one table
- 10 tickets to VIP Reception including a private cooking demonstration
- Recognition as "Gold Sponsor" in marketing material, including press releases, save the dates, invitations, social media and web page
- Preferred placement of logo projected in lights
- Logo placement on red carpet step and repeat
- Full page digital ad with Gold Level placement

Silver Sponsor \$5,000

- 5 tickets to Bonne Santé
- 5 tickets to VIP Reception including a private cooking demonstration
- Recognition as "Silver Sponsor" in marketing material, including press releases, save the dates, invitations, social media and web page
- Logo projected in lights
- Full page digital ad with Silver Level placement

Bronze Sponsor \$2,500

- 2 tickets to Bonne Santé
- Recognition as "Bronze Sponsor" in marketing material, including press releases, save the dates, invitations, social media and web page
- Half page digital ad with Bronze Level placement

For more information please visit www.nkfbonnesante.org. If you are interested in a customized sponsorship package, contact Julie Himot, Development Director at (818) 783-8153 or julie.himot@kidney.org.





SPONSORSHIP AGREEMENT FORM

| Presenting Sponsor (\$ | \$20,000) | Sil ^s | ver Sponsor (\$5,00 | 0) |
|--|---|---|---|--------------------------------------|
| Gold Sponsor (\$10,00 | 00) | Bro | onze Sponsor (\$2,5 | 00) |
| DIGITAL AD BOOK | | | | |
| Premium Full Digital A | Ad (\$2,000) | На | lf Digital Ad (\$1,00 | 0) |
| Full Digital Ad (\$1,500) | | Quarter Digital Ad (\$500) | | |
| I WOULD LIKE TO PURCHASE I | NDIVIDUAL TICKETS | 5 | | |
| Number VIP Packages x \$: | 175 = \$ | Numbe | er Tickets X \$125 = | \$ |
| I am not able to attend th | nis year but would li | ke to make a donat | ion of \$ | |
| I am not able to commit a opportunities, and digital ad-b | | uld like to learn moi | re about this event | , sponsorship |
| | | | | |
| Company/Organization Name: | | | | |
| Company/Organization Name: Company Contact: | | | | |
| | | | | |
| Company Contact: | Ci | ty: | State: | Zip: |
| Company Contact: | Cit | ty: Ema | State: | Zip: |
| Company Contact: Address: Phone: PAYMENT PREFERENCE | Fax: nount of \$ | ty: Ema | State: | Zip: |
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