

Laura Benson  
Senior Development Manager  
laura.benson@kidney.org  
(314) 961-2828 Ext.487

**National Kidney Foundation**  
Serving Eastern Missouri,  
Metro East and Arkansas  
1001 Craig Road, Suite 480  
St. Louis, MO 63146

## Kidney Disease **CONNECTS US ALL**

### **Kidney disease is a major public health crisis:**

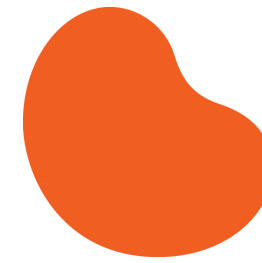
- 1 in 3 American adults are at risk for kidney disease
- High blood pressure and diabetes are the leading causes of kidney disease
- 30 million people have kidney disease — and most don't know it.

**That's four times the population of Missouri**

As chronic kidney disease progresses, outcomes worsen and treatment costs escalate. On average, the total medical payments for a CKD patient in stage 5 treated with dialysis is more than \$70,000. This number is only expected to rise. Annual Medicare costs to treat CKD amount to over \$57 billion—about 30% of total Medicare spending.

In addition to the monetary costs, CKD leads to lost productivity due to disability and absenteeism, with work hours missed per week often exceeding 10. Additionally, affected family members miss work caring for loved ones, visiting doctors and treatment centers, and taking care of household responsibilities that ill family members can no longer handle.

Please join us in the fight against kidney disease.



**National Kidney Foundation®**

# *Gift OF* *Life* **GALA**

**PARTNERSHIP OPPORTUNITIES**

**THURSDAY, NOVEMBER 8, 2018**  
**Sheraton Westport Chalet Hotel St. Louis**

# Brave Blake's Battle



“Our son Blake was born and went into kidney failure at 2 days old. He started dialysis immediately. At seven months old he was 25 pounds and able to be listed for a kidney transplant. An incredible woman named Laurie Jansen saw about his need for a kidney on his community Facebook page Brave Blake's Battle. Laurie’s family had been touched by kidney disease as her mom was a kidney transplant recipient and sadly passed away after a 17 year battle. Laurie felt the desire to save a life and when she saw about Blake she reached out to be tested for him. She ended up being a perfect match and on January 18, 2016 Laurie donated her kidney to Blake. They have a lifelong bond and it is amazing having him free and loving every moment of his life!”

-Heather Bahr (Blake’s mom)



# PARTNERSHIP OPPORTUNITIES

**Platinum Sponsor** \_\_\_\_\_ **\$15,000**  
*(\$12,280.00 Tax Deductible)*

- ◆ Logo on step and repeat in photo area
- ◆ Company Logo on all attendee bid paddles
- ◆ Individual treats at table exclusively for you and your guests
- ◆ Banner and direct link to your website on mobile bidding app
- ◆ Sponsor 10 patient attendees for the evening \*\*
- ◆ Logo included in Program and Invitation
- ◆ Logo (linked) on event website
- ◆ Logo included on sponsor video reel
- ◆ Exclusive seating for 20 guests (2 tables of 10 guests each) at reserved patrons table (includes company logo recognition)

**Diamond Sponsor** \_\_\_\_\_ **\$10,000**  
*(\$8,459.20 Tax Deductible)*

- ◆ Company Logo on all attendee bid paddles
- ◆ Individual treats at table exclusively for you and your guests
- ◆ Banner and direct link to your website on mobile bidding app
- ◆ Sponsor 8 patient attendees for the evening \*\*
- ◆ Logo included in Program and Invitation
- ◆ Logo (linked) on event website
- ◆ Logo included on sponsor video reel
- ◆ Exclusive seating for 10 guests (1 table) at event

**Gold Sponsor** \_\_\_\_\_ **\$7,500**  
*(\$6,130.40 Tax Deductible)*

- ◆ Individual treats at table exclusively for you and your guests
- ◆ Company logo included on mobile bidding app
- ◆ Sponsor 6 patient attendees for the evening \*\*
- ◆ Logo included in Program and Invitation
- ◆ Logo (linked) on event website
- ◆ Logo included on sponsor video reel
- ◆ Seating for 10 guests (1 table) at event

**Silver Sponsor** \_\_\_\_\_ **\$5,000**  
*(\$3,801.60 Tax Deductible)*

- ◆ Company logo included on mobile bidding app
- ◆ Sponsor 4 patient attendees for the evening \*\*
- ◆ Logo included in Program and Invitation
- ◆ Logo (linked) on event website
- ◆ Logo included on sponsor video reel
- ◆ Seating for 10 guests (1 table) at event

**Bronze Sponsor** \_\_\_\_\_ **\$2,500**  
*(\$1,986.40 Tax Deductible)*

- ◆ Sponsor 2 patient attendees for the evening \*\*
- ◆ Logo included in Program and Invitation
- ◆ Logo on event website
- ◆ Logo included on sponsor video reel
- ◆ Seating for 4 guests at event

**Event Sponsor** \_\_\_\_\_ **\$1,000**  
*(\$1,000 Tax Deductible)*

- ◆ Logo included in Program and Invitation
- ◆ Logo on event website
- ◆ Logo included on sponsor video reel

**Print Deadlines:**

- ◆ Invitation - August 2, 2018
- ◆ Program - October 19, 2018
- ◆ Print Logo - October 26, 2018
- ◆ Electronic logo - November 1, 2018

Items sent after deadlines are not guaranteed to be included

Our focus is to make an impact locally in the fight against kidney disease. This year our sponsorships include an opportunity for you to invite a kidney patient to the Gala on behalf of your company. Please coordinate with Laura Benson, Senior Development Manager, to select your patient invitees.