

HEINZ FIELD

KIDNEY Gift of Life GALA

MARCH 9
— 2019 —

PARTNERSHIP AGREEMENT

YES, I would like to sponsor the Kidney Gift of Life Gala!

- Presenting Red Carpet Sponsor - \$20,000
- Silver Screen Sponsor - \$5,000
- Platinum Premiere Sponsor - \$15,000
- Brass Star Sponsor - \$3,000
- Diamond Spotlight Sponsor - \$10,000
- Copper Classic Sponsor - \$1,500
- Golden Age Sponsor - \$7,500
- Fund the Mission Sponsor – *please select amount below:*
 - \$10,000
 - \$7,500
 - \$5,000
 - \$3,000
 - \$1,500
 - Donate an amount of your choice _____

Please contact Kelley.George@kidney.org to secure your Gala reservation.

I would like to purchase a program ad!

- Full-page ad - \$1,000 (5" x 8")
- Kidney Kudos - \$50
(2 lines — 100 characters)
- Half-page ad - \$500 (5" x 4")

All artwork must be received by **Tuesday, January 22, 2019**. Please send artwork or tribute listings to Kelley.George@kidney.org. PDF or JPG files are preferred. Ads are black and white unless otherwise specified.

Please return to:

NKF, 2403 Sidney Street; Suite 230 Pittsburgh, PA 15203

Phone: 412.261.4115 • Fax: 412-261-1405 • Email: Melissa.Sidick@kidney.org

Contact/Representative: _____

Company/Organization: _____

Address: _____

City/State/Zip: _____

Phone: _____ Fax: _____

Email: _____

Payment for the Kidney Gift of Life Gala is due by Monday, February 18, 2019.

Checks should be made payable to: National Kidney Foundation

- Please invoice our company
- My check is enclosed for \$ _____
- Please bill my credit card for \$ _____ AMEX MC Visa Disc

Card #: _____ Exp. Date: _____

Signature: _____ Date: _____

The official registration and financial information of National Kidney Foundation may be obtained from the Pennsylvania Department of State by calling toll free, within Pennsylvania, 1 (800) 732-0999. Registration does not imply endorsement. West Virginia residents may obtain a summary of the registration and financial documents from the Secretary of State, State Capitol, Charleston, West Virginia 25305. Registration does not imply endorsement

Thank you to last year's sponsors!

Allegheny Health Network together with Highmark Blue Cross Blue Shield Bearing Service Co. Carilion Clinic Sports Medicine Barbara Clark, MD

Cyril H. Wecht & Pathrology Association John & Sandra Da Costa DaVita Healthcare Partners, Inc. Dr. David Levenson & Ms. Debra Caplan First National Bank

Fresenius Medical Care Mr. Louis A. Grant, Jr. & Family Brennan & Maureen Hart Koppers, Inc. Liberty Insurance Agency

Omnicell Partners in Nephrology & Endocrinology Beth Piraino, MD Lou & Lori Plung R&Q

Lucy Rawson & Ian Rawson, PhD Rosen, Louik & Perry, PC Sarris Candies UPMC Veloxis



PRESENTING RED CARPET SPONSOR \$20,000

- 3 tables, 24 reservations with premier seating
- 12 parking passes
- Exclusive branding at event registration area
- 2-page, centerfold, full-color ad (*first come, first serve - otherwise full-page colored ad within program*)*
- Exclusive individual signage recognizing company sponsorship
- Logo on all save the dates, invites, e-blasts, & websites*
- 3 individual social media posts via Facebook & Twitter
- Logo recognition on local NKF website for 1 year
- Exclusive opportunity for company executive to be recognized at podium & make opening remarks
- One of only three companies recognized on online auction bidding system with link to company website (*based on availability*)
- Access to attendee list (*excluding emails*)
- Recognition in next year's sponsorship packet
- Recognition in NKF's Annual Report
- Other deliverables are negotiable to best meet your company's marketing objectives

PLATINUM PREMIERE SPONSOR \$15,000

- 2 tables, 16 reservations with premier seating
- 8 parking passes
- Exclusive branding at guest tables
- Inside front cover, full-color ad (*first come, first serve - otherwise full-page colored ad within program*)*
- Logo on all save the dates, invites, e-blasts, & websites*
- 2 individual social media posts via Facebook & Twitter
- Logo recognition on local NKF website for 1 year
- Logo on signage recognizing company sponsorship
- One of only three companies recognized on online auction bidding system with link to company site (*based on availability*)
- Access to attendee list (*excluding emails*)
- Recognition in next year's sponsorship packet
- Recognition in NKF's Annual Report

DIAMOND SPOTLIGHT SPONSOR \$10,000

- 1 table, 12 reservations
- 6 parking passes
- Exclusive branding of photo stations
- One-page, inside back cover, full-color ad (*first come, first serve - otherwise full-page colored ad within program*)*
- Logo on all save the dates, invites, e-blasts, & websites*
- Logo & recognition in general social media posts via Facebook & Twitter
- Logo recognition on local NKF website for 1 year
- Logo on signage recognizing company sponsorship
- Recognition in next year's sponsorship packet
- Recognition in NKF's Annual Report

GOLDEN AGE SPONSOR \$7,500

- 1 table, 10 reservations
- Exclusive branding throughout auction area
- Half-page, full-color ad*
- Logo on all save the dates, invites, e-blasts, & websites*
- Logo & recognition in general social media posts via Facebook & Twitter
- Logo recognition on local NKF website for 1 year
- Logo on signage recognizing company sponsorship
- Recognition in next year's sponsorship packet
- Recognition in NKF's Annual Report

SILVER SCREEN SPONSOR \$5,000

- 1 table, 8 reservations
- Half-page ad
- Logo on all save the dates, invites, e-blasts, & websites*
- Logo on signage recognizing company sponsorship
- Logo recognition on local NKF website for 1 year
- Recognition in next year's sponsorship packet
- Recognition in NKF's Annual Report

BRASS STAR SPONSOR \$3,000

- 6 reservations
- 1 Kidney Kudo (*2 lines; 100 characters*)
- Logo on all save the dates, invites, e-blasts, & websites*
- Logo on signage recognizing company sponsorship
- Recognition in next year's sponsorship packet
- Recognition in NKF's Annual Report

COPPER CLASSIC SPONSOR \$1,500

- 2 reservations
- 1 Kidney Kudos (*2 lines; 100 characters*)
- Recognition in next year's sponsorship packet

Sponsorship must be committed before items are sent to print. If you have questions regarding the sponsorship opportunities, please contact Melissa.Sidick@kidney.org or 412-261-4115 ext. 753.

If interested in an in-kind sponsorship, please contact Melissa.Sidick@kidney.org to discuss how we can partner to provide your company with valuable advertising and sponsorship benefits in return for donation.

PROGRAM ADS

Full-Page Ad	Half-Page Ad	Kidney Kudos
\$1,000 (5" x 8")	\$500 (5" x 4")	\$50 (2 lines - 100 characters)

*All artwork must be received by **Tuesday, January 22, 2019**. Please send artwork and tribute listings to Kelley.George@kidney.org PDF or JPG files are preferred. Ads are black & white.*