



## PARTNERSHIP AGREEMENT

### YES, I would like to sponsor the NKF Honors:

- Presenting (*Broad Street*) - \$50,000
- Protector - \$7,500
- Champion - \$25,000
- Supporter - \$5,000
- Hero - \$15,000
- Contributor - \$2,500
- Advocate - \$10,000

- I am interested in a custom sponsorship. Please reach out to me directly.

Please contact **Jamie Cohen** at [Jamie.Cohen@kidney.org](mailto:Jamie.Cohen@kidney.org) to secure your reservation.

High resolution logos for invitations must be submitted by **January 10, 2020** for inclusion. All artwork must be sent electronically in .PDF, .JPEG and .EPS format to [Jamie.Cohen@kidney.org](mailto:Jamie.Cohen@kidney.org).

### I would like to purchase a Digital Journal ad:

The 2020 NKF Honors will feature a digital program. Your company will have the opportunity to appear on a large screen during the program and on our website.

- Premiere Ad - \$1,250
- Ultimate Ad - \$650
- Essential Ad - \$300

*Ad placement and display time will vary based on the level of support.*

*All artwork must be received by February 21, 2020. Please send artwork to [Jamie.Cohen@kidney.org](mailto:Jamie.Cohen@kidney.org) PDF or JPG files are preferred.*

**Tickets:** Individual Ticket - \$300      Table of 10 - \$2,500

### Please return to:

National Kidney Foundation • 1500 Walnut Street, Suite 301 • Philadelphia, PA 19102  
Phone: 215.923.8611 x 734 • Fax: 215.923.2199 • Email: [Jamie.Cohen@kidney.org](mailto:Jamie.Cohen@kidney.org)

Contact/Representative: \_\_\_\_\_

Company/Organization: \_\_\_\_\_

Address: \_\_\_\_\_

City/State/Zip: \_\_\_\_\_

Phone: \_\_\_\_\_ Fax: \_\_\_\_\_

Email: \_\_\_\_\_

### Payment for the NKF Honors is due by February 2, 2020.

Checks should be made payable to: National Kidney Foundation

- Please invoice our company
- My check is enclosed for \$ \_\_\_\_\_
- Please bill my credit card for \$ \_\_\_\_\_       AMEX    MC    Visa    Disc

Card #: \_\_\_\_\_ Exp. Date: \_\_\_\_\_

Signature: \_\_\_\_\_ Date: \_\_\_\_\_

# Thank You

TO LAST YEAR'S SPONSORS!

Amin & Bastidas Center for  
Plastic & Cosmetic Surgery

Art & Gail Pasquarella

BB&T

Cantel Medical Corporation

Drexel University College  
of Medicine

Equus Capital Partners

Fresenius Medical Care

Fulton Bank

Gift of Life

Hypertension Nephrology  
Associates, PC

Jefferson Health

Kelly & Joseph Mullen

M Financial Planning

M&T Bank

Mnop Inc.

Nemours Children's  
Health System

O'Donnell & Naccarato, Inc

Relypsa, Inc.

Terraphase Engineering Inc.

The Martino Family

## PRESENTING (Broad Street)

\$50,000

- Headline recognition on all promotion and advertising.
- Company name cited in all media promotions and press releases
- Logo recognition on web, email, save the date and invitation
- Dedicated post(s) on local Instagram and Facebook pages.
- Opportunity for company representative to speak from the podium.
- Company logo featured on digital screens & signage
- Exclusive branding of premium onsite opportunity
- Premier Digital Ad
- 30 Tickets to the Event

## CHAMPION

\$25,000

- Logo recognition on web, email, save the date and invitation
- Dedicated post(s) on local Instagram and Facebook pages.
- Company logo featured on digital screens & signage
- Exclusive branding of premium onsite opportunity
- Ultimate Digital Ad
- 20 Tickets to the Event

## HERO

\$15,000

- Logo recognition on web, email, save the date and invitation
- Dedicated post(s) on local Instagram and Facebook pages.
- Company logo featured on digital screens & signage
- Exclusive branding of premium onsite opportunity
- Ultimate Digital Ad
- 15 Tickets to the Event

## ADVOCATE

\$10,000

- Logo recognition on web, email, save the date and invitation
- Dedicated post(s) on local Instagram and Facebook pages.
- Company logo featured on digital screens & signage
- Exclusive branding of premium onsite opportunity
- Ultimate Digital Ad
- 10 Tickets to the Event

## PROTECTOR

\$7,500

- Logo recognition on web, email, save the date and invitation
- Company logo featured on digital screens & signage
- Essential Digital Ad
- 6 Tickets to the Event

## SUPPORTER

\$5,000

- Name recognition on web, email, save the date and invitation
- Name Recognition on digital screens and signage
- Essential Digital Ad
- 4 Tickets to the Event

## CONTRIBUTOR

\$2,500

- Name Recognition on digital screens and signage
- Essential Digital Ad
- 2 Tickets to the Event

*Sponsorship must be committed before items are sent to print.*

*If you have questions regarding the sponsorship opportunities, please contact **Jamie Cohen** at [Jamie.Cohen@kidney.org](mailto:Jamie.Cohen@kidney.org) to discuss how we can partner to provide your company with valuable advertising and sponsorship benefits in return for donation.*

National  
Kidney  
Foundation®

