

National Kidney Foundation's **KEEP Healthy Screenings**

Community Outreach Partnership Opportunity

Face-to-Face with Kidney Disease

KEEP Healthy is the National Kidney Foundation's frontline effort against kidney disease. In local communities across the country, KEEP Healthy provides quick tests and assesses risk factors and early signs of kidney damage. During the screening, patients receive education about ways to keep their kidneys healthy and reduce risk. This is one of NKF's signature programs and the most immediate way we fight kidney disease and help our constituents.

The Screenings — Going Where the Help Counts Most

KEEP Healthy screenings take place throughout the country, primarily in areas with populations at increased risk or who are in low-income areas and have limited access to the healthcare system.

During a **typical KEEP Healthy screening** the following services are provided to participants:



- Risk survey
- Blood pressure check
- Body mass index (BMI) measurement
- ACR Urine test
- Consultation with a clinician



- Educational materials and tools to help support a healthier lifestyle
- Information regarding the healthcare marketplace and other local resources
- Resources participants can share with their healthcare provider

How to Help on the Frontline of Kidney Disease

Screenings are staffed by volunteers, as well as professional nurses. They are often supported by sponsors. The events offer opportunities for visibility, access to targeted demographics, and community goodwill.

Join us in improving the health of our communities by reaching those at greatest risk!

www.kidney.org/keephealthy

For more information about sponsoring a KEEP Healthy Screening in your area or nationally, contact:

Name: Anna Tzinis
Phone: 440.241.6780
E-mail: anna.tzinis@kidney.org

The National Kidney Foundation (NKF) is the largest, most effective, and longstanding organization fighting kidney disease. We've been in continuous action for 65 years, supporting patients, caregivers, and professionals, and increasing awareness. Historically, kidney disease was not regarded as a major public health problem, even though 73 million Americans are at risk for kidney disease. Through the efforts of NKF, today kidney disease is being effectively treated as a serious condition. With skyrocketing rates of obesity, diabetes and cardiovascular disease worldwide, resulting in a corresponding increase in chronic kidney disease, our work is more important than ever. Our priority is the people we care about—those affected by chronic kidney disease—and improving their lives.