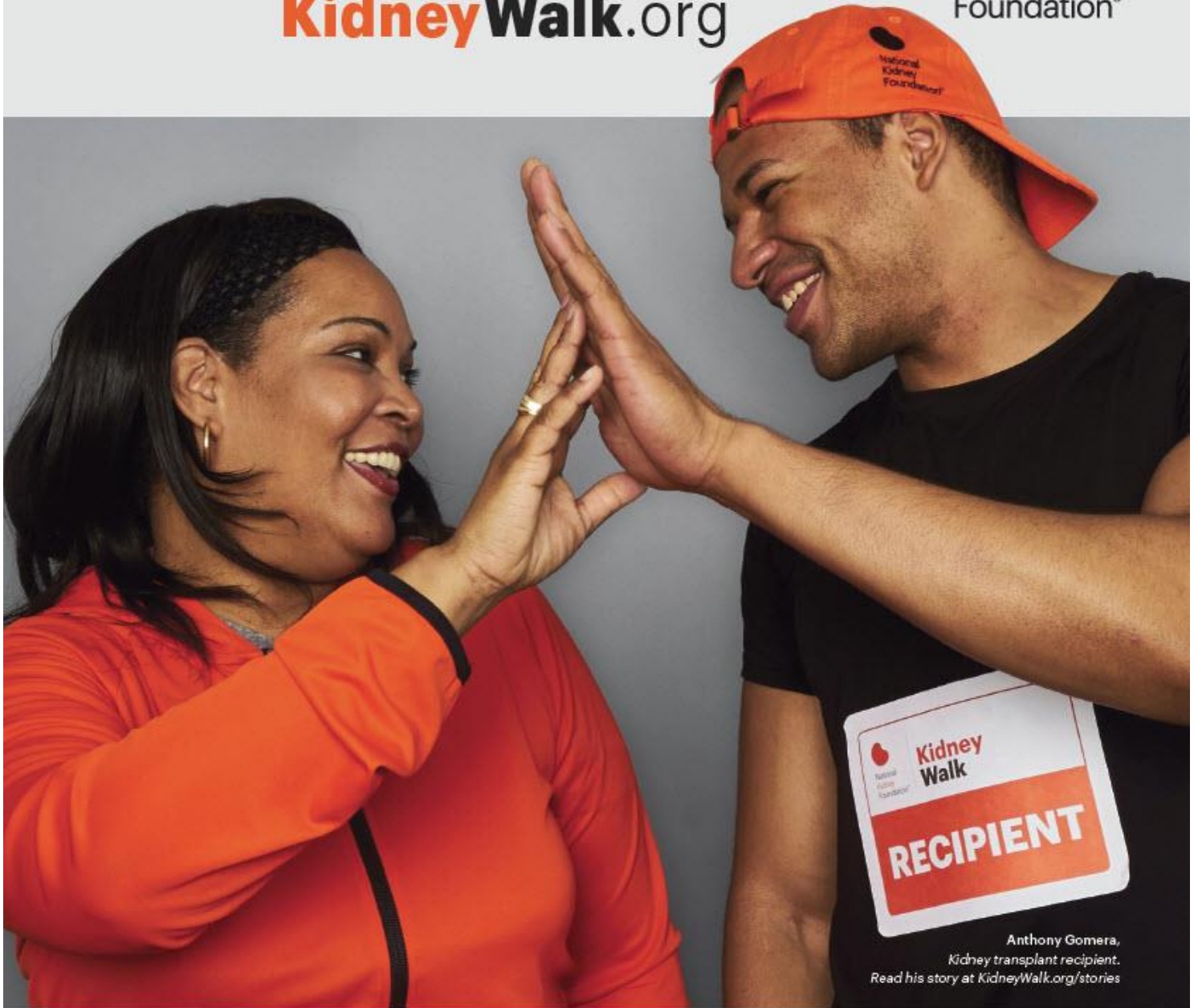


C'MON

KidneyWalk.org



National
Kidney
Foundation®



Anthony Gomera,
Kidney transplant recipient.
Read his story at KidneyWalk.org/stories

KIDNEY WALK PARTNERSHIP AGREEMENT

Northeast Ohio Kidney Walk
Sunday, June 2, 2019
Great Lakes Science Center



Kidney Walk

WHAT IS THE NATIONAL KIDNEY FOUNDATION?

The National Kidney Foundation (NKF) is the largest, most effective and longstanding organization fighting kidney disease. We've been in continuous action for 65 years, supporting patients, caregivers, and professionals, and increasing awareness.

WHAT IS KIDNEY WALK?

Held in nearly 100 communities, Kidney Walk is the National Kidney Foundation's single largest awareness campaign as well as the country's largest walk to end kidney disease. Kidney Walk celebrates those whose lives have been impacted by chronic kidney disease and promotes healthy living. The event raises awareness and funds lifesaving programs that educate and support patients, their families and those at risk.

WHO ATTENDS KIDNEY WALK?

The Northeast Ohio Kidney Walk is attended by more than **1,500** kidney patients, caregivers, community members, regional leaders, and healthcare professionals.

HOW DOES THE NKF USE FUNDS RAISED AT KIDNEY WALK?

Funds raised at Kidney Walk support the NKF's lifesaving programs that educate and support patients, their families, and those at risk. In fact, **82¢ of every dollar** goes directly to NKF programs.

WHY SHOULD MY COMPANY HELP?

- Demonstrate that **YOU CARE** to your customers and community.
- **REDUCE COSTS**. Early detection reduces your healthcare costs and lost productivity.
- Receive **COMPANY EXPOSURE** through media recognition and logo placement.
- Align your company with a **NATIONALLY RECOGNIZED** nonprofit brand.



2019 PARTNERSHIP OPPORTUNITIES

Silver Sponsor – \$3,500 (Multiple Opportunities)

Pre-Event

- Company name cited as Silver Sponsor throughout the Kidney Walk Campaign in all print and social media promotions regarding Walk (where applicable).
- Opportunity to own a territory of the Kidney Walk (i.e. Kid's Corner, Water Station, Start/Finish Line)
- Company logo will be included on the following:
 - Kidney Walk Team Captain Kickoff invitations (approx. 2000). Print deadline: March 15, 2019.
 - Walk email blasts (2,000 constituents).
 - Kidney Walk web page.
- Verbal recognition at the Corporate Walk Reception and the Kick-off.

Day of Event

- Company logo will be included on the following:
 - Banner that will hang on site day of event. Print deadline: May 1, 2019.
 - Event t-shirts (approximately 1700). Print deadline: May 1, 2019.
- One company table at the Kidney Walk Wellness Pavilion where information and/or samples may be distributed to participants (recommended give-a-ways approx. 1500).
- Verbal recognition in the Kidney Walk opening ceremony.

Post Event

- Personalized Kidney Walk thank-you plaque.
 - Partnership Impact Report presented within 60 days of the walk.
 - Verbal recognition at the Thank You Party.
-

Bronze Sponsor – \$1,500 (Multiple Opportunities)

Pre-Event

- Company name cited as Bronze Sponsor throughout the Kidney Walk Campaign in all print and social media promotions regarding Walk (where applicable).
- Company logo will be included on the following:
 - Walk email blasts (2,000 constituents).
 - Kidney Walk web page.

Day of Event

- Company logo will be included on the following:
 - Banner that will hang on site day of event as Bronze Sponsor.
- One company table at the Kidney Walk Wellness Pavilion where information and/or samples may be distributed to participants (recommended give-a-ways approx. 1500).
- Verbal recognition in the Kidney Walk opening ceremony.

Wellness Pavilion Vendor – \$1,000 (Multiple Opportunities)

Pre-Event

- Company name listed as Wellness Pavilion vendor in pre-event email.
- Company name listed as Wellness Pavilion vendor on event website.

Day of Event

- One company table at the Kidney Walk Wellness Pavilion.
 - Opportunity to network with and distribute branded materials/information to 1,500+ walkers.
 - Opportunity to display own signage at table.
-

Route Sponsor- \$250 (Multiple Opportunities)

Pre-Event

- Company logo will be included on Kidney Walk web page.

Day of Event

- Company logo will be included on the following:
 - Route stake signs
 - Kidney Walk route map
- Opportunity for company to have representation on route (additional details to be discussed with NKF staff)



2019 Northeast Ohio Kidney Walk Partnership Agreement

Please check your company's commitment level:

- Silver Sponsor \$3,500
- Vendor \$1,000
- Bronze Sponsor \$1,500
- Route Sponsor- \$250

Please check if your company will match gifts submitted by employees:

- YES**, our company is a matching gifts corporation and will match all funds our Walkers raise up to_____.

* All artwork should be sent electronically (in .PDF and .EPS format) to Anna Tzinis

Contact/ Representative_____ Position/Title_____

Company / Organization_____

Address _____

City / State / Zip_____ Phone_____

Email _____

Payment for the Northeast Ohio Kidney Walk:

- Please invoice our company for \$_____
 - My check made payable to the National Kidney Foundation is enclosed for \$_____
 - I am interested in an installment payment plan for \$_____ over _____ months
 - Please charge my credit card for \$_____ AMEX VISA M.C. Discover
- Card # _____ Exp. Date _____
- Signature _____ Date _____

Please return a completed form via email, mail or fax to:

National Kidney Foundation
 c/o Anna Tzinis
 PO BOX 40544
 Bay Village, Ohio 44140
 440.241.6780 TAX ID # - 13-1673104