FOR OVER 25 YEARS, NEPHROLOGY HEALTHCARE PROFESSIONALS from across the country have come to the National Kidney Foundation (NKF) Spring Clinical Meetings to learn about the newest developments related to all aspects of nephrology practice, network with colleagues, and present their research findings. The NKF Spring Clinical Meetings is designed for meaningful change in the multidisciplinary healthcare teams’ skills, performance, and patient health outcomes. It is the only conference of its kind that focuses on translating science into practice for the entire healthcare team.

In 2016, there were nearly 3,200 attendees at the Hynes Convention Center in Boston, MA. We expect to see similar trends in 2017, which include physicians, pharmacists, fellows and residents, physician assistants, nurse practitioners, nurses, technicians, dietitians, and social workers.

To help attract the maximum number of attendees to your booth, the Exhibit Hall is primarily open when sessions are closed. Poster presentations are located in the Exhibit Hall, and show hours include breakfast, lunch, and evening networking receptions. This is your once-a-year opportunity to demonstrate your brand’s relevance to thousands of healthcare practitioners in one convenient location!
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NEW FOR SCM17!

- National Association of Nephrology Technicians/Technologists (NANT) Program to be held in conjunction with SCM17 – includes both clinical and biomedical sessions.
- New pre-conference courses on kidney stones, ultrasound, palliative care, and vascular access.
- NKF Patient Centered Outcomes Research (PCOR) stakeholders’ conference to be held in conjunction with SCM17.
- ABIM Maintenance of Certification (MOC) Points to be offered for selected physician sessions
- Increased number of interprofessional sessions
MEETING OVERVIEW

The NKF 2017 Spring Clinical Meetings’ (SCM17) emphasis on clinical practice in nephrology will provide kidney healthcare professionals with insights they can apply daily to their practices through information-filled courses, practical workshops, thought-provoking symposia, and well-argued debates. Participants will increase their awareness in various areas of nephrology, including: acute kidney injury, hypertension, kidney transplantation, diabetes, drug dosing in CKD, practical issues in home hemodialysis and peritoneal dialysis, palliative care, and much more.

SCM17 is designed for nephrologists in the private sector and academia, fellows and residents with a special interest in kidney disease, primary care physicians, pharmacists, physician assistants, nurses, nurse practitioners, social workers, technicians, and renal and clinical dietitians.

PROGRAM OBJECTIVES

At the conclusion of this activity, participants will be able to:

- Identify recent changes in healthcare policy and advances in clinical and translational research, and discuss how these may impact patients with kidney disease
- Learn how to integrate new discoveries in dialysis and non-dialysis chronic kidney disease, transplantation, hypertension and general nephrology into clinical practice to improve care of patients with kidney disease
- Enhance skills of the interprofessional team to improve care of patients with kidney disease

2016 ATTENDEE SURVEY RESULTS

95% said the Meeting met their objectives for attendance
97% said the information presented was current and pertinent to their practice
82% plan to make changes to their practices as a result of SCM
96% rated the conference Good to Excellent
93% would be likely to attend another SCM
96% would recommend SCM to a colleague

ATTENDEES BY DISCIPLINE

- Physicians ..................... 45%
- Dietitians .................... 12%
- Social Workers ................ 11%
- Advanced Practitioners .. 10%
- Nurses & Technicians .... 10%
- Pharmacists ................... 5%
- Other .......................... 7%
EXHIBITOR PROSPECTUS AND SPONSORSHIP OPPORTUNITIES

EXHIBITOR PROSPECTUS AND SPONSORSHIP OPPORTUNITIES

EXHIBIT HALL and POSTER PRESENTATION HOURS (Tentative)

<table>
<thead>
<tr>
<th>DATE</th>
<th>TIME</th>
<th>DESCRIPTION</th>
</tr>
</thead>
<tbody>
<tr>
<td>Wednesday, April 19</td>
<td>6:00pm–7:30pm</td>
<td>Exhibit Hall Opening/Ceremonies Reception</td>
</tr>
<tr>
<td>Thursday, April 20</td>
<td>7:00am–8:30am</td>
<td>Exhibits/Posters &amp; Continental Breakfast</td>
</tr>
<tr>
<td></td>
<td>12:00pm–2:00pm</td>
<td>Exhibits/Posters &amp; Lunch (served 12:15pm–1:15pm)</td>
</tr>
<tr>
<td></td>
<td>5:30pm–7:00pm</td>
<td>Exhibits/Posters &amp; Networking Reception</td>
</tr>
<tr>
<td>Friday, April 21</td>
<td>7:00am–10:00am</td>
<td>Exhibits/Posters &amp; Continental Breakfast (served 8:00am–9:00am)</td>
</tr>
<tr>
<td></td>
<td>10:00am</td>
<td>Exhibit Hall Closes</td>
</tr>
</tbody>
</table>

Exhibits must be dismantled on **Friday, April 21, by 7:00pm**.

EXHIBIT BOOTHES

Exhibits are located in the Pacific and Atlantic Halls of the Dolphin Convention Center, providing easy access from Meeting rooms for attendees.

EXHIBIT SPACE RENTAL RATES

Exhibit booths are 10’ x 10’ or in multiples thereof.
All island booths are sized in increments of 20 feet.
The exhibit rates are as follows:

- In-line Booth ........................................... $35/sq. ft.
- Corner Booth ........................................... $37/sq. ft.
- Island Booth ........................................... $40/sq. ft.
- Non-Profit Booth (10’ x 10’ In-line) ............ $1,750

A deposit of 25% of the total exhibit fee is required at the time of application in order to secure a space.

The total balance of the booth payment must be received by NKF on or before **January 8, 2017**.

Please contact Stephanie Cogan at stephaniec@kidney.org or 212.889.2210, ext.166 to discuss special requirements prior to submitting the Exhibit Booth Application. See the Rules and Regulations section for cancellation penalties and other exhibit details.

Rental of exhibit space includes:

- Complimentary Exhibit Hall-only badges and Full General Session Meeting badge(s)
- Complimentary Final Registration list for one-time use
- Company listing and 50-word description in the official SCM17 mobile app
- Ability to upload handouts, logo, and company website to SCM17 mobile app exhibitor profile
- The opportunity to participate in Exhibit Hall activities, designed to drive attendee traffic to participating booths

EXHIBIT MANAGEMENT

Stephanie Cogan
Vice President, Corporate Relations
National Kidney Foundation
30 East 33rd Street | New York, NY 10016
212.889.2210 x166 | stephaniec@kidney.org
nkfclinicalmeetings.org

TO MAXIMIZE TRAFFIC TO YOUR BOOTH, THE EXHIBIT HALL FEATURES FREE:
- Networking Receptions on Wednesday and Thursday Evenings
- Breakfast and Lunch on Thursday
- Breakfast on Friday
- Unopposed Exhibit Hours

EXHIBITOR PROSPECTUS AND SPONSORSHIP OPPORTUNITIES
EXHIBIT HALL FLOOR PLAN
Complete your Application to Exhibit at SCM17 online at nkfclinicalmeetings.org
Application Deadline: January 8, 2017
ADDITIONAL SPONSORSHIP OPPORTUNITIES

The following opportunities will help increase your on-site visibility and build brand equity with your target audience.

OFFICIAL MEETING MATERIALS

<table>
<thead>
<tr>
<th>Opportunity</th>
<th>Description</th>
<th>Cost</th>
</tr>
</thead>
<tbody>
<tr>
<td>Tote Bags (exclusive)</td>
<td>Prominently display your company logo on the SCM17 tote bag, given to each Meeting participant at registration. 2,500 will be distributed</td>
<td>$40,000</td>
</tr>
<tr>
<td>SCM17 Mobile App</td>
<td>This downloadable app will be offered to all Meeting attendees to access real-time Meeting, schedule, and destination information. This interactive app will give users virtual access to the Meeting Program, speaker bios, exhibitor descriptions, maps, and sponsor information. The app is available for iPhone, iPad, and android platforms as well as through the web. The SCM16 App was downloaded by 3,819 participants, and accessed over 61,000 times. Sponsorship of the SCM17 mobile app gives you exclusive logo display each time a user opens the app. Recognition also appears on all web and print ads, as well as on-site signage.</td>
<td>$50,000</td>
</tr>
<tr>
<td>Program-At-A-Glance (exclusive)</td>
<td>Program-At-A-Glance includes the program schedule, as well as a convention center map, and exhibitor listing. Your company receives the full back cover for your messaging on this condensed program guide.</td>
<td>$25,000</td>
</tr>
<tr>
<td>Lanyards (exclusive)</td>
<td>Your company’s logo will be displayed on Meeting lanyards distributed to every Meeting attendee, faculty, and presenters.</td>
<td>$15,000</td>
</tr>
<tr>
<td>Hotel Keys</td>
<td>Your company’s logo on participants’ Walt Disney World Swan and Dolphin room keys.</td>
<td>$20,000</td>
</tr>
<tr>
<td>Hotel Key Sleeve</td>
<td>This very visible key sleeve allows you to message directly to meeting attendees staying at the Walt Disney World Swan and Dolphin.</td>
<td>$20,000</td>
</tr>
<tr>
<td>E-posters and Abstracts</td>
<td>E-posters and abstracts offer a great online alternative to viewing the live posters. The e-poster tool allows presenters to upload their abstracts and PowerPoint slides to virtually present their posters. E-posters can be accessed at on-site kiosks, on the web for up to one year, and via the SCM17 mobile app. Your company will be acknowledged through signage at the on-site kiosks, online banner advertisements, and email blasts. NKF will produce an announcement card with NKF messaging on one side about the e-posters and abstracts and your company’s message on the other.</td>
<td>$35,000</td>
</tr>
</tbody>
</table>
# SPECIAL EVENTS

<table>
<thead>
<tr>
<th>Opportunity</th>
<th>Description</th>
<th>Cost</th>
</tr>
</thead>
<tbody>
<tr>
<td>Educational Stipends</td>
<td>Ongoing education and the ability to learn about the latest developments in nephrology is critical for optimal patient care. Provide a scholarship to a dialysis technician or a resident who is considering a nephrology fellowship. Scholarships will allow NKF to provide educational stipends for these important folks to attend the Spring Clinical Meetings. Stipends will be awarded to eligible applications as determined by an independent review committee of NKF volunteers and KOLS.</td>
<td>Call for pricing options</td>
</tr>
</tbody>
</table>
| NKF Councils Networking Luncheons| **Wednesday, April 19 and Thursday, April 20**  
Hosted by NKF’s four (4) Professional Councils (CAP, CNNT, CRN, and CNSW), over 600 members attended the luncheons at SCM17. Luncheons offer allied health professionals time to enjoy guest speakers; highlight past and future projects; and honor fellow members for their various achievements and contributions to the field of nephrology. Sponsors will receive signage and podium recognition. Ability to distribute company information at the luncheons is also available. | $7,500 per lunch;  
$25,000 all four luncheons (multiple sponsors)                         |
| Healthcare Professionals Welcome Reception | **Tuesday, April 18**  
Typically, 50 percent of attendees at the Meetings are members of the allied health kidney community. This evening reception is exclusively for this important audience. There will be signage and podium recognition at the event. Ability to distribute company information is also available.                                                                 | $20,000                                                             |
| Career Choices in Nephrology/Fellows Reception (exclusive) | **Tuesday, April 18**  
This special session with our “speed networking/mentoring” format is perfect for trainees in internal medicine and nephrology who are trying to decide on a career path in nephrology. This friendly and fun environment allows attendees to meet a range of experienced individuals currently active in private practice, academic medicine, and industry, and learn about these career paths. The speed mentoring round will be followed by a reception. As a sponsor of this event, your company will be able to have a representative participate as a mentor. Your company will also receive signage in the room as well as recognition from the podium. | $15,000                                                             |
| President’s Dinner                | **Thursday, April 20**  
This is a black-tie reception and dinner for NKF Program and Scientific Advisory Boards, named awardees, NKF senior leadership, meeting faculty, and other thought leaders in the forefront of kidney healthcare. Approximately 100 individuals attend this prestigious event that may be supported at various levels. Sponsors of the President’s Dinner will receive invitations to attend the dinner.                                                                 | Sponsor Levels:  
$25,000 Gold (exclusive)  
$15,000 Silver  
$10,000 Bronze  
$2,500 Ad in the President’s Dinner Program |
## PROMOTIONAL OPPORTUNITIES

<table>
<thead>
<tr>
<th>Opportunity</th>
<th>Description</th>
<th>Cost</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>Relaxation Station</strong></td>
<td>Sponsor the Relaxation Station in the Exhibit Hall floor and be a hero to attendees! Associate your company’s name with rest, relaxation and the convention’s most sought-after service. Collect qualified leads as attendees seek out your booth to request vouchers to redeem in the massage area. Sponsorship includes three full days of service.</td>
<td>$17,500</td>
</tr>
<tr>
<td><strong>Charging Station</strong></td>
<td>By sponsoring the Charging Station, you allow attendees to network and relax while charging their electronic devices. This sponsorship allows you to brand the Charging Station, giving you great visibility among attendees. Your sponsorship also allows you to put out promotional materials on the Charging Station.</td>
<td>$17,500</td>
</tr>
<tr>
<td><strong>Speaker HQ/Ready Room</strong></td>
<td>The Speaker HQ/Ready Room provides services to more than 300 individual speakers. Speakers must upload and review their slides here before presenting. The sponsor will receive corporate recognition on signage located at the entrance of the room, on table tents and signage in the lounge area, as well as in the SCM17 mobile app, and on instructions e-mailed to all speakers prior to the Meeting.</td>
<td>$10,000</td>
</tr>
</tbody>
</table>

LEARN MORE AT NKFCLINICALMEETINGS.ORG
**ADVERTISING**

<table>
<thead>
<tr>
<th>Opportunity</th>
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<th>Cost</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>Exhibitor Showcases</strong></td>
<td>Reserve a 35-minute Exhibitor Showcase in a specially designated section of the Exhibit Hall, with presentations scheduled during Exhibit Hall hours. NKF will announce the Exhibitor Showcase schedule online, in a targeted emailing prior to the event, in the SCM17 mobile app, and on-site. Exhibitor Showcases are equipped with standard AV, a podium, and classroom seating for a maximum of 50 persons. Exhibitor Showcases are strictly commercial events. CME/CE credits are not provided. A one-time use pre-registration mailing list will be provided for self-promotion. A door drop will be scheduled to optimize on-site awareness as well. Printing of the door drop is the responsibility of the sponsor.</td>
<td>$20,000</td>
</tr>
<tr>
<td><strong>Signage</strong></td>
<td>Place your company message in high-traffic areas for the greatest visibility. Many options are available, including standing banners, hanging banners, column wraps, staircase signage, lighted kiosks, and much more.</td>
<td>Call for availability and pricing</td>
</tr>
<tr>
<td><strong>Exhibit Hall Aisle Banners</strong></td>
<td>Highlight your company or product with a logo on the aisle banners, while helping attendees navigate the Exhibit Hall.</td>
<td>$25,000</td>
</tr>
<tr>
<td><strong>Door Drops</strong></td>
<td>Room-to-room door drops are available to send direct messaging to each Meeting participant. Available for one, two, or three days. Door drops are available only through the NKF.</td>
<td>$10,000</td>
</tr>
<tr>
<td><strong>Sponsored Alert</strong></td>
<td>Have something to promote? Send a text message directly to attendees through the SCM17 Mobile App, Twitter, Facebook, and google+.</td>
<td>$1,500</td>
</tr>
<tr>
<td><strong>Conference Supplies</strong></td>
<td>Get exposure on some of the most used and visible items at the Meetings by sponsoring notebooks, pens, and other important materials.</td>
<td>Notebooks $15,000, Pens $8,000, Pen/Stylus $12,500</td>
</tr>
<tr>
<td><strong>Daily Clinicals E-Newsletter</strong></td>
<td>This daily newsletter is delivered to participants’ via email and features late-breaking conference news, interesting on-site interviews, and session highlights. Sponsor all six editions, just one day, or choose from a variety of other advertising opportunities.</td>
<td>See website for rate card.</td>
</tr>
</tbody>
</table>
EDUCATIONAL SESSIONS

<table>
<thead>
<tr>
<th>Opportunity</th>
<th>Description</th>
<th>Cost</th>
</tr>
</thead>
<tbody>
<tr>
<td>Corporate Symposia</td>
<td>Corporate Symposia supporters underwrite the highly attended break-fast, lunch, or dinner CME/CE-accredited educational symposia which are key components of the Meeting program. Supporters of symposia receive high-level exposure in all SCM17 media, including the website, Daily Clinicals e-newsletter, SCM17 mobile app, tote bag invitation insert, acknowledgement in AJKD, and much more.</td>
<td>Call for pricing &amp; availability.</td>
</tr>
<tr>
<td>Official Program Sessions</td>
<td>Pre-conference courses and workshops on the Physician Program, and many of the courses offered on the Advanced Practitioner, Nephrology Nurse and Technician, Nephrology Social Worker, and Renal and Clinical Dietitian Programs are available for support. Sessions are all CME/CE accredited.</td>
<td>Call for pricing.</td>
</tr>
</tbody>
</table>

Other sponsorship suggestions are welcomed!

GENERAL MEETING SPONSORSHIP OPTION

Your company will not be associated with any specific event but will be acknowledged as CONTRIBUTING sponsor in the SCM17 Mobile App, Meeting signage, website, and much more.

Contact Stephanie Cogan for pricing and availability of Sponsorship Opportunities at SCM17:

Stephanie Cogan  
Vice President, Corporate Relations  
National Kidney Foundation  
30 East 33rd Street | New York, NY 10016  
212.889.2210 x166 | stephaniec@kidney.org  
nkfclinicalmeetings.org
ADVANCE HOUSING DEADLINE:
FEBRUARY 24, 2017

Headquarters for the NKF 2017 Spring Clinical
Meetings is Walt Disney World Swan and Dolphin
in Orlando, FL. Rooms are available at Walt Disney
World Swan and Dolphin at a discounted group rate
based on availability.

Reservations can be made by:
- Completing the reservation form online at
  nkfclinicalmeetings.org
- Calling the hotel at 407.934.4000 and stating
  you are a National Kidney Foundation 2017 Spring
  Clinical Meetings exhibitor

Make Your
Reservations
Today!
EXHIBIT RULES AND REGULATIONS

As a condition of exhibiting, and when applying for exhibit space, an exhibitor agrees to adhere to all conditions and regulations outlined in the Exhibitor Prospectus. The spirit in which the rules and regulations have been prepared is to best serve the interests of the exhibitors and attendees. It is intended to create and maintain a productive experience for all. Mutual cooperation will ensure mutual success. Violations of the NKF 2017 Spring Clinical Meetings Rules and Regulations will subject the exhibiting company to immediate removal from the meeting, and exclusion from future NKF Meetings.

U.S. FDA REGULATIONS
Exhibitors are responsible for compliance with the Food and Drug Administration (FDA) rules and regulations regarding drug promotions. Questions should be directed to the FDA at 301.443.1544.

TERMS OF PAYMENT
The Application to Exhibit and Contract for exhibit space must be received by Friday, January 8, 2017. 25% of the booth fee must be submitted at the time of application in order to secure a space. If an application is turned in prior to January 8, 2017, the remaining balance is due on or before January 8, 2017. Applications will not be processed, nor will space be assigned, without payment. Since applications received without payment will not be accepted, only applications with credit card payments may be faxed. See the Booth Cancellation Fees section.

EXHIBITOR BADGES AND REGISTRATION
NKF encourages exhibitors to pre-register all confirmed exhibit personnel by Monday, April 3, 2017 to avoid long lines and name changes on site. NKF uses an external badge registration system through which exhibitors will be required to register their staff. Instructions for this badge registration process will be sent to each company’s appointed contact person. Badges must be picked up on site at the Exhibitor Registration Desk during exhibitor registration hours.

Exhibit personnel and, where applicable, exhibitor-appointed service contractors, can pick up their badges during the installation hours on Tuesday, April 18, and Wednesday, April 19, 2017 at the Exhibitor Registration Desk. Badges must be worn to enter the Exhibit Hall when exhibits are closed. Booth personnel registration forms for exhibit personnel and exhibitor-appointed service contractors will be available in the Exhibitor Services Kit. These badges grant access to the Exhibit Hall only.

Exhibitor registration is limited to a maximum of four (4) individuals per 10’ x 10’ booth space. Additional badges may be purchased for a fee of $50 per person. Booths must be staffed at all times. Therefore, all exhibitors are advised to schedule at least two representatives to staff the booth to ensure adherence to this regulation.

As an additional benefit of exhibiting, one full registration Meeting badge is included at no cost to each exhibiting organization. These individuals must register in advance using the SCM17 online badge registration system.

BOOTH CANCELLATION FEES
The deadline to cancel booth space is Friday, January 8, 2017. NKF will subtract an administrative fee of 10% for all booths less than 2,000 sq. ft. Due to the amount of time and potential revenue loss, refunds less an administrative fee of 25% will be made for booths 2,000 sq. ft. or larger. After this date, there will be no refunds for booth space cancellations. NKF will make refunds after May 1, 2017.
GENERAL CONDUCT
All activities of the exhibitor in the Exhibit Hall must be conducted within the exhibit’s allotted space. Activities outside of the Exhibit Hall or during Meeting and Exhibit Hall hours must be authorized by NKF Exhibit Management or will be considered a clear violation of the SCM17 Rules and Regulations Agreement and subject to penalties. Canvassing or distribution of any materials outside the exhibitor’s own booth is prohibited.

Exhibit personnel shall wear attire consistent with the decorum of the Meetings (business casual). All exhibitors must conduct exhibits in a dignified and professional manner.

Aisles may not be obstructed at any time due to excessive crowding in exhibit booths. The exhibit area is limited to registered attendees of the NKF 2017 Spring Clinical Meetings, as well as registered representatives of business firms, manufacturers, professional organizations, and dealers who have contracted or paid for exhibit space. No other persons will be permitted to demonstrate their products or distribute advertising materials in the Exhibit Hall.

Food and beverage stations will be placed throughout the Exhibit Hall to encourage attendee traffic. Exhibit Hall hours have been selected to allow Meeting attendees the maximum amount of unopposed time possible.

Please note that the Exhibit Hall hours are based on the SCM17 Preliminary Program schedule of the Meetings. If the Program Schedule changes, Exhibit Hall hours may also change. Exhibitors will be notified via email of any schedule changes.

ADVERTISING IN HOTELS
Distribution of flyers, publications, or other specialty advertising directly to attendee hotel rooms is available only through the NKF.

ADVERTISING, CONSULTING, AND PUBLIC RELATIONS AGENCIES
In order to prepare for the NKF 2017 Spring Clinical Meetings in a timely and efficient manner, third parties acting on behalf of, or representing the exhibitor, must adhere to and abide by all established deadlines and all NKF Exhibit Rules and Regulations. It is the exhibiting company’s responsibility to make its agencies and/or contractors aware of all guidelines and deadline dates, and to forward promotional materials, service kits, and forms to third parties. The exhibitor contact remains NKF’s primary contact person in all circumstances.

GIVEAWAYS AND DRAWINGS
NKF recognizes the ethical guidelines and standards that describe appropriate interactions and relationships between industry and healthcare professionals. NKF encourages exhibitors to refer to these guidelines and expects all exhibitors to be in compliance. Requests for any giveaway and drawing items must be submitted in writing and, if requested by NKF Exhibit Management, must be accompanied by a sample, photograph, or description of the item for approval.

MUSIC AND OTHER COPYRIGHTED MATERIAL
It is the sole responsibility of the exhibiting company to acquire the necessary permissions and licenses for any use of music or other copyrighted materials.

SALES
Selling is allowed on the show floor. SCM17’s Exhibit Program educates attendees by providing infor-
information, services, and products, and presenting industry trends pertinent to healthcare professionals’ interests.

Exhibitors are required by the laws of the jurisdiction in which the event is being held to be solely responsible for the collection and remittance of any sales or other taxes imposed on them. At no time may the exhibit or product display be altered to fulfill a transaction. Any signage or product advertising must be placed within the exhibitor’s booth.

If your company plans on taking advantage of the opportunity to sell its products at SCM17, NKF requires that you submit a brief description of products to be sold, as well as a company web address. NKF reserves the right to decline exhibitors based on products we deem inappropriate or to avoid direct competition between exhibitors.

DISTRIBUTION OR USE OF THE FOLLOWING IS STRICTLY PROHIBITED:
Helium balloons, noisemakers, decals, badges, conference-sized totes, lanyards, and/or lottery tickets.

SUB LETTING/SHARING EXHIBIT SPACE
No subletting or sharing of exhibit space is permitted.

USE OF EXHIBITOR BADGES
The Exhibit Hall is limited to registered attendees of the NKF 2017 Spring Clinical Meetings and to registered representatives of companies who have contracted or paid for exhibit space. Guest badges may be purchased for $50 each at the Exhibitor Registration Desk, which will be located in the Registration area at Meeting check-in.

EXHIBITOR ACCESS TO HALL
During the days of the exhibition, exhibitors will be admitted into the Exhibit Hall 30 minutes prior to the opening. Requests for access to the Exhibit Hall more than 30 minutes prior to opening or after the daily scheduled closing must be made in advance.

EXHIBITOR SERVICES KIT
The official Exhibitor Services Kit will be provided by Freeman Decorating Company. The kit will only be available online and will be accessible approximately 12 weeks prior to the show; access is granted only after receipt of full payment for exhibit space.

EXHIBITOR SERVICE DESK
The Exhibitor Service Desk will be set up in the Exhibit Hall. The specific location will be available at the Exhibitor Registration Desk.

ATTENDEE REGISTRATION LIST
All companies will receive a one-time use attendee mailing list approximately two weeks after the Meeting as part of their paid exhibit fees. Email addresses are not provided.

GENERAL BOOTH CONSTRUCTION AND ARRANGEMENT GUIDELINES
Booth decorations are to be professional, standard booth design. No exhibit space may span an aisle by ceiling or floor covering. No part of any exhibit or decorations or signs relating thereto, shall be taped, posted, nailed, screwed, or otherwise attached to columns, walls, drapes, floors, or any interior or exterior surface of the Exhibit Hall.

The maximum ceiling height is 24 feet.

The Exhibit Hall is carpeted. All exposed parts of displays must be draped or finished so as to present an attractive appearance when viewed from aisles or adjoining exhibits, and not be objectionable to other exhibitors or the NKF. If such draping is not ordered, Freeman Decorating Company, with the approval of the NKF, may install it and charge the exhibitor. Noise from electrical or mechanical apparatus must not interfere with other exhibitors. Earphones provided for such devices must be enclosed in a special booth. The NKF reserves the right to determine at what point sound constitutes interference with others and if it must be discontinued.

AUDIOVISUAL AND COMPUTER EQUIPMENT
PRG is the official audio-visual contractor for the NKF Spring Clinical Meetings; all audiovisual and computer equipment will be provided through them. Order forms will be included in the Exhibitor Services Kit.

CRATE/BOOTH STORAGE
No cardboard boxes or packing materials are allowed to be stored on the Exhibit Hall floor. Combustible materials such as brochures, literature, giveaways, etc. within exhibit booths are limited to a one-day supply. NOTHING may be stored behind booths. All packing containers, wrapping materials, carrying cases, etc., must be stored off the Exhibit Hall floor. Access storage service will be available through the Exhibitor Service Desk.

FIRE SAFETY
All materials used in the Exhibit Hall must be fireproof and found in compliance with the Walt Disney World
Swan and Dolphin Fire Department and/or Disney fire safety requirements.

SECURITY
NKF will provide perimeter security for the Exhibit Hall beginning on Monday, April 17, through the closing of exhibits on Friday, April 21. However, the NKF, the Walt Disney World Swan and Dolphin, and Freeman Decorating Company do not guarantee or protect exhibitors against loss or damage of any kind. Exhibitors must make provisions for the safeguarding of goods, materials, equipment, and displays at all times. Individual booth security and the protection of valuable items that may require additional security must be ordered at the exhibitor’s expense. Order forms for such arrangements will be included in the Exhibitor Services Kit.

LIABILITY INSURANCE
Exhibitors must surrender the space occupied in the same condition as received. Exhibitors must provide evidence of insurance not less than $1M to protect against any loss or damage to property or liability for personal injury during the term of installation and use of exhibit premises.

Exhibitors are further required to assume complete responsibility and liability for any damage to booth space or equipment arising under this contract and are required to indemnify and hold the NKF harmless in any action, incidental to or arising from the exhibitor’s occupation or use of booth space, or arising out of any acts of the exhibitor, and the exhibitor’s employees and agents, including, but not limited to, actions brought by the Walt Disney World Swan and Dolphin or its agents against the NKF.

SAFETY
Standing on chairs, tables or other rental furniture is prohibited. The furniture is not engineered to support your standing weight. The Freeman Decorating Company is not responsible for injuries caused by the improper use of furniture.

TIPPING
The Freeman Decorating Company requests that exhibitors do not tip their employees. They are paid on an excellent wage scale denoting a professional status and tipping is not necessary. This applies to all Freeman Decorating Company employees.

CLEANING SERVICES
Aisles will be vacuumed daily. Exhibitors must arrange and pay for cleaning of their individual booths via the Cleaning Services Form included in the Exhibitor Services Kit.

UNION REGULATIONS AND JURISDICTION
If applicable, these rules will be supplied in the Exhibitor Services Kit.

DECORATORS’ UNION
Members of this union claim jurisdiction over all set up and dismantling of exhibits, including signs and laying of carpet. This does not apply to the unpacking and placement of your merchandise. You may set up your exhibit display if one person can accomplish the task in less than 30 minutes without the use of tools.

If your exhibit preparation, installation, or dismantling requires more than 30 minutes, you must use union personnel supplied by the Freeman Decorating Company. When union labor is required, an exhibitor may provide company personnel to work along with a union installer on a one-to-one basis.

FORCE MAJEURE
Should any event or emergency occur beyond the control of the NKF that delays, prevents, or renders impracticable the obligations NKF has agreed to herein, the NKF shall not be held liable for any expense or loss incurred by the exhibitor, except as such portion of the space fee, as calculated by the NKF, that may be refunded to the exhibitor after deduction of NKF’s expenditures and commitments.

Exhibitors are required to comply strictly with all terms of this agreement as contained in this Exhibitor Prospectus and Application to Exhibit and Contract, as well as all applicable terms and conditions contained in the agreement between the NKF and the Convention Center.

OFFICIAL SERVICE CONTRACTOR

FREEMAN DECORATING COMPANY
2200 Consulate Drive | Orlando, FL 32837
Phone: 407.816.7900 | Fax: 407.850.9328
freemanorlando@freemanco.com
Shipping, freight, and material handling information will be included in the Exhibitor Services Kit.
2016 EXHIBITORS

Abbott Nutrition
AbbVie
Acumen Physician Solutions
Alexion Pharmaceuticals
AMAG Pharmaceuticals
American Journal of Kidney Diseases
American Kidney Fund
American Regent, Inc.
Amgen
Arbor Research Collaborative for Health
Ascend Clinical
Astute Medical
Baxter Healthcare
Centers for Disease Control and Prevention
Christopher Kidd & Associates
Coalition for Supportive Care of Kidney Patients
Cybernius Medical Ltd.
DaVita SOURCE
Daxor
Dialysis Clinic, Inc. (DCI)
Elsevier
Frenova Renal Research
Fresenius Kidney Care
Fresenius Renal Therapies Group - Crit-Line Technology
Fresenius Renal Therapies Group - Medical Information and Home Therapies
Fresenius Renal Therapies Group - Renal Pharmaceuticals
Fresenius Rx
Genentech
Genzyme
Global Health Products
Hillestad Pharmaceuticals
Home Dialyzors United
InBody
Infian
Kaneka Pharma America, LLD
Keryx Biopharmaceuticals
Kibow Biotech, Inc.
Kramer Novis
Llorens Pharmaceutical International Division, Inc.
Mallinckrodt Pharmaceuticals
Massachusetts General Hospital Transplant Center and Division of Nephrology
Mayo Clinic Transplant Center
Medical Education Institute, Inc.
Merck & Company
National Association of Nephrology Technicians/Technologists
National Kidney Foundation and NKF Professional Councils
National Living Donor Assistance Center
Nephro-Tech, Inc.
Nephrology News & Issues
Nephrology Nursing Certification Commission
Nephropath
Nipro
NxStage
NxStage Kidney Care
OPKO Health, Renal Division
Patient Care America
Pentec Health
Polycystic Kidney Foundation
Raptor Pharmaceuticals
Relypsa, Inc.
Renal & Urology News
Retrophin
Rockwell Medical, Inc.
Siemens POC
Spectra Laboratories
Spherix Global Insights
Takeda Pharmaceuticals U.S.A. Inc.
The Gideons International
The Gout and Uric Acid Education Society
ZS Pharma
CONTACT INFORMATION

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Request for Ancillary Meetings must be made through the National Kidney Foundation. Requests should be made online at nkfclinicalmeetings.org or by contacting Kristi Sokol, NKF Meetings Director, at 212.889.2210 x300 or kristis@kidney.org
FUTURE NKF SPRING CLINICAL MEETINGS

2018  Austin, TX
Austin Convention Center
April 10–14

2019  Boston, MA
Hynes Convention Center
May 7–11

2020  Orleans, LA
Ernest N. Morial Convention Center
March 25–29

2021  Orlando, FL
Walt Disney World Swan and Dolphin
April 6–10