



2020
SPRING
CLINICAL
MEETINGS

Exhibitor Prospectus and
Sponsorship Opportunities



Exhibit Dates

March 26 – 28, 2020

Meeting Dates

March 25 – 29, 2020

Ernest N. Morial Convention Center



FOR NEARLY 30 YEARS, Nephrology healthcare professionals from across the country have come to the National Kidney Foundation (NKF) Spring Clinical Meetings to learn about the newest developments related to all aspects of nephrology practice, network with colleagues, and present their research findings. The NKF Spring Clinical Meetings is designed for meaningful change in the multidisciplinary healthcare teams' skills, performance, and patient health outcomes. It is the only conference of its kind that focuses on translating science into practice for the entire healthcare team.

In 2019, there were over 3,000 attendees at the Hynes Convention Center in Boston. We expect to see over 3,000 attendees in 2020, which include physicians, pharmacists, fellows and residents, physician assistants, nurse practitioners, nurses, technicians, dietitians, and social workers.

To help attract the maximum number of attendees to your booth, the Exhibit Hall is primarily open when sessions are closed. Poster presentations are located in the Exhibit Hall, and show hours include breakfast, lunch, and evening networking receptions. This is your once-a-year opportunity to demonstrate your brand's relevance to thousands of healthcare practitioners in one convenient location!



National
Kidney
Foundation®



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MEETING OVERVIEW

The NKF 2020 Spring Clinical Meetings' (SCM20) emphasis on clinical practice in nephrology will provide kidney healthcare professionals with insights they can apply daily to their practices through information-filled courses, practical workshops, thought-provoking symposia, and well-argued debates. Participants will increase their awareness in various areas of nephrology, including: acute kidney injury, hypertension, kidney transplantation, diabetes, drug dosing in CKD, practical issues in home hemodialysis and peritoneal dialysis, palliative care, and much more.

SCM20 is designed for nephrologists in the private sector and academia, fellows and residents with a special interest in kidney disease, primary care physicians, pharmacists, physician assistants, nurses, nurse practitioners, social workers, technicians, and renal and clinical dietitians.

PROGRAM OBJECTIVES

At the conclusion of this activity, participants will be able to:

- Identify recent changes in healthcare policy and advances in clinical and translational research, and discuss how these may impact patients with kidney disease.
- Learn how to integrate new discoveries in dialysis and non-dialysis chronic kidney disease, transplantation, hypertension, and general nephrology into clinical practice to improve care of patients with kidney disease.
- Enhance skills of the interprofessional team to improve care of patients with kidney disease.

2019 ATTENDEE SURVEY RESULTS

98% said the Meeting met their objectives for attendance

99% said the information presented was current and pertinent to their practice

86% plan to make changes to their practices as a result of SCM

98% rated the conference good to excellent

97% would be likely to attend another SCM

99% would recommend SCM to a colleague

ATTENDEES BY DISCIPLINE

Physicians	46%
Dietitians	12%
Advanced Practitioners	12%
Nurses & Technicians	9%
Social Workers	8%
Pharmacists	7%
Other	6%

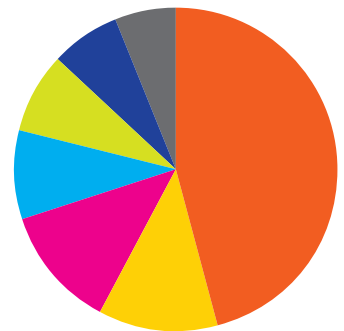


EXHIBIT HALL and POSTER PRESENTATION HOURS *(Tentative)*

DATE	TIME	DESCRIPTION
Thursday, March 26	6:00pm–7:30pm	Exhibit Hall Opening/Ceremonies Reception
Friday, March 27	7:00am–8:30am	Exhibits/Posters & Continental Breakfast
	12:00pm–2:00pm	Exhibits/Posters & Lunch (served 12:15pm–1:15pm)
	5:30pm–7:00pm	Exhibits/Posters & Networking Reception
Saturday, March 28	7:00am–10:00am	Exhibits/Posters & Continental Breakfast (served 7:00am–9:00am)
	10:00am	Exhibit Hall Closes

Exhibits must be dismantled on **Saturday, March 28, by 7:00pm.**

EXHIBIT BOOTHS

Exhibits are located in Exhibit Hall B of the Ernest N. Morial Convention Center, providing easy access from Meeting rooms for attendees.

EXHIBIT SPACE RENTAL RATES

Exhibit booths are 10' x 10' or in multiples thereof. All island booths are sized in increments of 20 feet. The exhibit rates are as follows:

In-line Booth.....\$36/sq. ft.
 Corner Booth.....\$38/sq. ft.
 Island Booth.....\$41/sq. ft.
 Non-Profit Booth (10' x 10' In-line)\$1,800*

A deposit of 50% of the total exhibit fee is required at the time of application in order to secure a space. This rate only applies to a 10x10 booth. Large booths will be charged the full booth rate. Booth payment must be received by NKF on or before **January 6, 2020.**

Please contact Rianna Daniels at rianna.daniels@kidney.org or **212.889.2210 x130** to discuss special requirements prior to submitting the Exhibit Booth Application. See the Rules and Regulations section for cancellation penalties and other exhibit details.

Rental of exhibit space includes:

- Complimentary Exhibit Hall-only badges and Full General Session Meeting badge(s)
- Complimentary Final Registration list for one-time use
- Company listing and 50-word description in the official SCM20 Mobile App and website
- Ability to upload handouts, logo, and company website to SCM20 Mobile App exhibitor profile
- The opportunity to participate in Exhibit Hall activities, designed to drive attendee traffic to participating booths

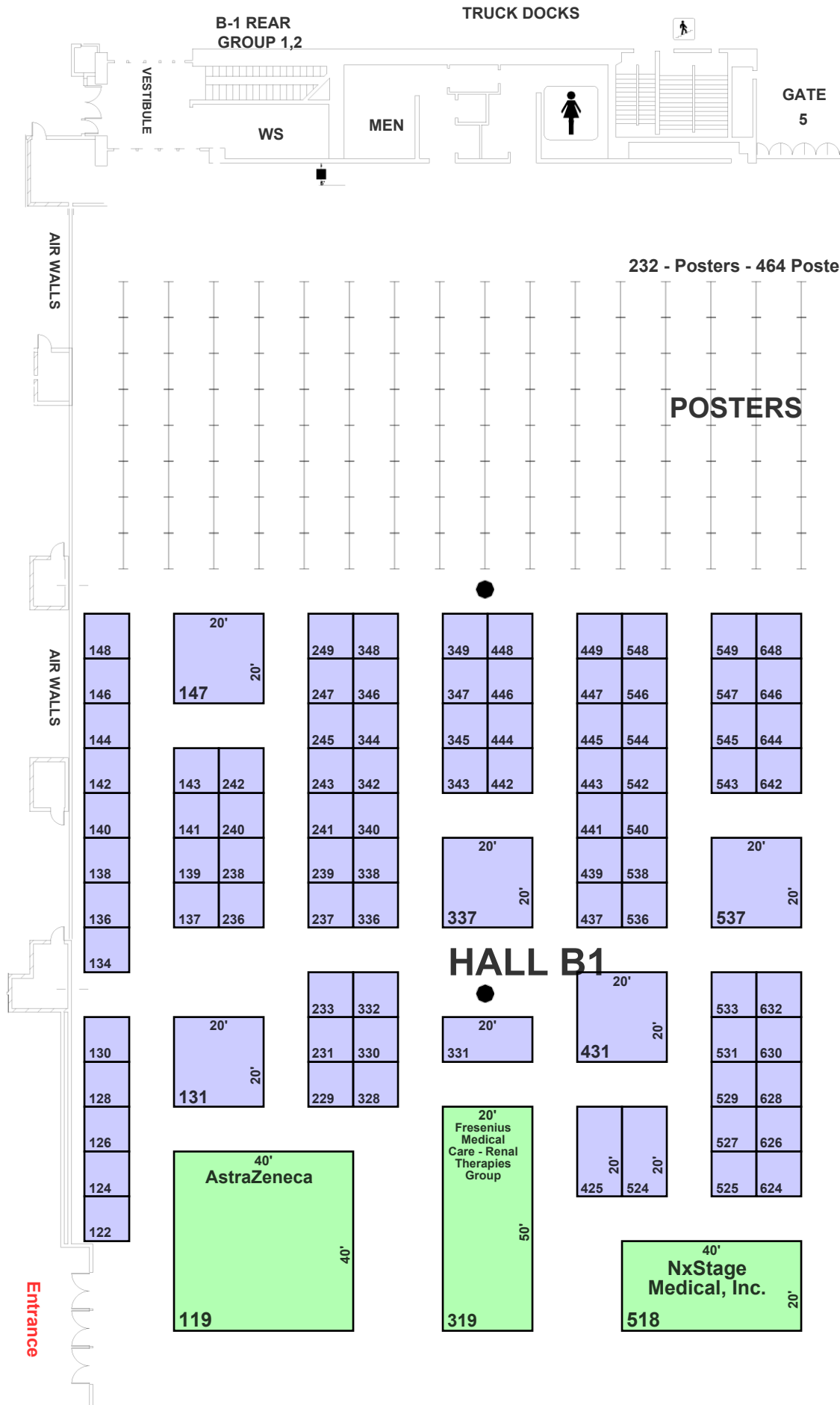
TO MAXIMIZE TRAFFIC TO YOUR BOOTH, THE EXHIBIT HALL FEATURES FREE:

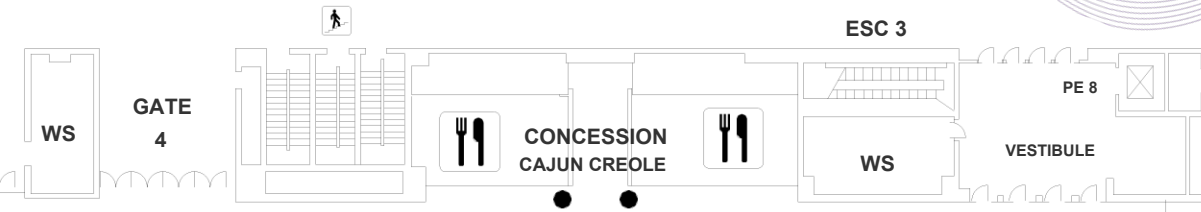
- Networking Receptions on Thursday and Friday Evenings
- Breakfast and Lunch on Friday
- Breakfast on Saturday
- Unopposed Exhibit Hours

EXHIBIT MANAGEMENT

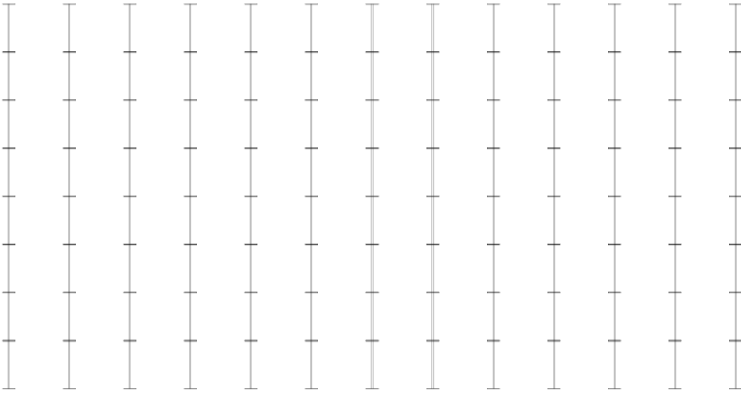
Rianna Daniels
 Corporate Relations Manager
 National Kidney Foundation
 30 East 33rd Street | New York, NY 10016
 212.889.2210 x130 | rianna.daniels@kidney.org
nkfclinicalmeetings.org

EXHIBIT HALL FLOOR PLAN





r Sides



649	748	749	848	849	948	949	1048	1049	1148	30' Exhibitor Showcase 1240 AIRWALL 50'
647	746	747	846	847	946	947	1046	1047	1146	
645	744	745	844	845	944	945	1044	1045	1144	
643	742	743	842	843	942	943	1042	1043	1142	
641	740	741	840	841	940	941	1040	1041	1140	
637	738	739	838	839	938	939	1038	1039	1138	
	736	737	836	837	936	937	1036	1037	1136	

HALL B2

40' National Kidney Foundation 625 40'		833	932	931	1030	1033	1132	1137	1236	1237
		831	930	929	1028	1031	1130	1135	1234	1235
		829	928	927	1026	1029	1128	1133	1232	1231
		827	926	925	1024	1027	1126	1131	1230	
		825	924	923	1022	1025	1124	1129	1228	1229
		823	922	921	1020	1023	1122	1127	1226	1227
		621	720	825	920	1021	1120	1125	1224	1225
			718	823	918	1019	1118	1123	1222	1223
		721	820	819	918	919	1018	1121	1220	1221
		619	718	719	818	819	918	1119	1218	1219

ADDITIONAL SPONSORSHIP OPPORTUNITIES

The following opportunities will help increase your on-site visibility and build brand equity with your target audience.

OFFICIAL MEETING MATERIALS

OPPORTUNITY	DESCRIPTION	COST
Tote Bags (exclusive)	Prominently display your company logo on the SCM20 tote bag, given to each Meeting participant at registration. 2,500 tote bags were distributed at SCM19. To ensure your company logo is seen by all attendees, this opportunity must be purchased by December 15, 2019.	\$50,000
SCM20 Mobile App	This downloadable app will be offered to all Meeting attendees to access real-time Meeting, schedule, and destination information. This interactive app will give users virtual access to the Meeting Program, speaker bios, exhibitor descriptions, maps, and sponsor information. The app is available for iPhone, iPad, and Android platforms as well as through the web. The SCM19 app was downloaded by 4,116 participants. Recognition also appears on all web and print ads, as well as on-site signage. This opportunity must be purchased by February 21, 2020.	\$50,000
Program-At-A-Glance (exclusive)	Program-At-A-Glance includes the program schedule, as well as a convention center map, and exhibitor listing. Your company receives the full back cover for your messaging on this condensed program guide. This opportunity must be purchased by February 21, 2020.	\$17,500
Lanyards (exclusive)	Your company's logo will be displayed on Meeting lanyards distributed to every Meeting attendee, faculty, and presenter. This opportunity must be purchased by December 15, 2019.	\$20,000
Hotel Keys	Your company's logo on participants' hotel keys. Keys will be distributed at the Sheraton New Orleans, New Orleans Marriott, JW Marriott New Orleans, New Orleans Downtown Marriott at the Convention Center. To ensure your company logo is seen by all attendees, this opportunity must be purchased by January 17, 2020.	\$20,000
Hotel Key Sleeve	This very visible key sleeve allows you to message directly to meeting attendees staying at Sheraton New Orleans, New Orleans Marriott, JW Marriott New Orleans, New Orleans Downtown Marriott at the Convention Center. This opportunity must be purchased by January 17, 2020.	\$25,000
E-posters and Abstracts	E-posters and abstracts offer a great online alternative to viewing the live posters. The E-poster Tool allows presenters to upload their abstracts and PowerPoint slides to virtually present their posters. E-posters can be accessed at on-site kiosks, on the web for up to one year, and via the SCM20 Mobile App. Your company will be acknowledged through signage at the on-site kiosks, online banner advertisements, and email blasts. NKF will produce an announcement card with NKF messaging about the e-posters and abstracts on one side and your company's message on the other.	\$20,000



SPECIAL EVENTS

OPPORTUNITY	DESCRIPTION	COST
Educational Stipends	Ongoing education and the ability to learn about the latest developments in nephrology is critical for optimal patient care. Provide a scholarship to a dialysis technician or a resident who is considering a nephrology fellowship. Scholarships will allow NKF to provide educational stipends for these important folks to attend the Spring Clinical Meetings. Stipends will be awarded to eligible applicants as determined by an independent review committee of NKF volunteers and KOLs.	Call for pricing.
NKF Councils Networking Luncheons	Hosted by NKF's four Professional Councils (CAP, CNNT, CRN, and CNSW), over 700 members attended the luncheons at SCM19. Luncheons offer allied health professionals time to enjoy guest speakers; highlight past and future projects; and honor fellow members for their various achievements and contributions to the field of nephrology. Sponsors will receive signage and podium recognition. Ability to distribute company information at the luncheons is also available. This opportunity must be purchased by March 6, 2020.	\$7,500 per lunch; \$25,000 all four luncheons (multiple sponsors) <i>Thursday, March 26, and Friday, March 27</i>
Healthcare Professionals Welcome Reception	Typically, 50 percent of attendees at the Meetings are members of the allied health kidney community. This evening reception is exclusively for this important audience. There will be signage and podium recognition at the event. Ability to distribute company information is also available. To ensure your company logo is seen by all attendees, this opportunity must be purchased by March 6, 2020.	\$20,000 <i>Wednesday, March 25</i>
Career Choices in Nephrology /Fellows Reception	This special session, with our "speed networking/mentoring" format, is perfect for trainees in internal medicine and nephrology who are trying to decide on a career path in nephrology. The friendly and fun environment allows attendees to meet a range of experienced individuals currently active in private practice, academic medicine, and industry, and learn about these career paths. The speed mentoring round will be followed by a reception. As a sponsor of this event, your company will be able to have a representative participate as a mentor. Your company will also receive signage in the room as well as recognition from the podium. To ensure your company's artwork is seen by all attendees, this opportunity must be purchased by February 14, 2020.	\$15,000 <i>Wednesday, March 25</i>
President's Dinner	This is a reception and dinner for NKF Program and Scientific Advisory Boards, named awardees, NKF senior leadership, meeting faculty, and other thought leaders in the forefront of kidney healthcare. Approximately 100 individuals attend this prestigious event that may be supported at various levels. Sponsors of the President's Dinner will receive invitations to attend the dinner.	Gold: \$25,000 (exclusive) Silver: \$15,000 Bronze: \$10,000 Ad in President's Dinner Program: \$2,500 <i>Friday, March 27</i>

PROMOTIONAL OPPORTUNITIES

OPPORTUNITY	DESCRIPTION	COST
Relaxation Station	Sponsor the Relaxation Station on the Exhibit Hall floor and be a hero to attendees! Associate your company's name with rest, relaxation, and the convention's most sought-after service. Collect qualified leads as attendees seek out your booth to request vouchers to redeem in the massage area. Sponsorship includes three full days of service.	\$17,500
Charging Station	By sponsoring the Charging Station, you allow attendees to network and relax while charging their electronic devices. This sponsorship allows you to brand the Charging Station, giving you great visibility among attendees. Your sponsorship also allows you to put out promotional materials in the Charging Station.	\$17,500
Water Stations	Your company's logo/message will be displayed on 12 water coolers throughout the Ernest N. Morial Convention Center. Water Coolers will be placed in prominent hallway locations (to be determined by The National Kidney Foundation & Fire Marshal). To ensure your company's message is seen by all attendees, this opportunity must be purchased by February 28, 2020	\$25,000 watercoolers \$20,000 water bottles \$40,000 for both
Speaker HQ/ Ready Room	The Speaker HQ/Ready Room provides services to more than 300 individual speakers. Speakers must upload and review their slides here before presenting. The sponsor will receive corporate recognition on signage located at the entrance of the room, on table tents and signage in the lounge area, in the SCM20 mobile app, and on instructions e-mailed to all speakers prior to the Meeting.	\$10,000



ADVERTISING

OPPORTUNITY	DESCRIPTION	COST
Exhibitor Showcases	Reserve a 35-minute Exhibitor Showcase in a specially designated section of the Exhibit Hall, with presentations scheduled during Exhibit Hall hours. NKF will announce the Exhibitor Showcase schedule online, in a targeted emailing prior to the event, in the SCM20 mobile app, and on-site. Exhibitor Showcases are equipped with standard AV, a podium, and classroom seating for a maximum of 50 persons. Exhibitor Showcases are strictly commercial events. CME/CE credits are not provided. A one-time use pre-registration mailing list will be provided for self-promotion. To ensure Exhibitor Showcase titles are included in all printed materials, titles are due by February 14, 2020.	\$20,000 <i>Friday, March 27:</i> 7:15am; 12:15pm; 1:15pm; 6:15pm <i>Saturday, March 28:</i> 7:15am
Signage	Place your company message in high-traffic areas for the greatest visibility. Many options are available, including standing banners, hanging banners, column wraps, staircase signage, lighted kiosks, and much more.	Call for pricing and deadlines.
Sponsored Alert	Have something to promote? Send a text message directly to attendees through the SCM20 Mobile App, Twitter, and Facebook.	\$2,000/per message
Conference Supplies	Get exposure on some of the most used and visible items at the Meetings by sponsoring notebooks, pens, and other important materials.	Notebooks: \$15,000 Pens: \$8,000 Pen/Stylus: \$12,500
Shuttle Bus Wrap	Help attendees get from their hotels to the Ernest N. Morial Convention Center. Exterior bus advertising will not only reach 3,000 SCM attendees, but also residents and tourists around the New Orleans area. Sponsorship will also be recognized on shuttle schedules posted at hotels and hand-outs given to all attendees.	Call for pricing and deadlines.
Daily Clinicals E-Newsletter	This daily newsletter is delivered to participants via email and features late-breaking conference news, interesting on-site interviews, and session highlights. Sponsor all six editions, just one day, or choose from a variety of other advertising opportunities.	See website for rate card.



Learn more at
NKFCLINICALMEETINGS.ORG

EDUCATIONAL SESSIONS

OPPORTUNITY	DESCRIPTION	COST
Corporate Symposia	Corporate Symposia supporters underwrite the highly-attended breakfast, lunch, or dinner CME/CE-accredited educational symposia which are key components of the Meeting program. Supporters of symposia receive high-level exposure in all SCM20 media, including the website, <i>Daily Clinicals</i> e-newsletter, SCM20 Mobile App, tote bag invitation insert, acknowledgement in <i>AJKD</i> , and much more.	Call for pricing and availability.
Official Program Sessions	Pre-conference courses and workshops on the Physician Program, and many of the courses offered on the Advanced Practitioner, Nephrology Nurse and Technician, Nephrology Social Worker, and Renal and Clinical Dietitian Programs are available for support. Sessions are all CME/CE accredited.	Call for pricing.

GENERAL MEETING SPONSORSHIP OPTION

Your company will not be associated with any specific event but will be acknowledged as CONTRIBUTING sponsor in the SCM20 Mobile App, Meeting signage, website, and much more.

Other sponsorship suggestions are welcomed!

For pricing and availability of sponsorship opportunities, contact:

Rianna Daniels
 Corporate Relations Manager
 National Kidney Foundation
 30 East 33rd Street | New York, NY 10016
 212.889.2210 x130 | rianna.daniels@kidney.org
nkfclinicalmeetings.org





HOUSING INFORMATION

ADVANCE HOUSING DEADLINE: JANUARY 15, 2020

NKF has room blocks reserved at a discounted group rate (based on availability) at the:

- Sheraton New Orleans
- New Orleans Marriott
- JW Marriott New Orleans
- New Orleans Downtown Marriott at the Convention Center

Reservations can be made by:

- Completing the reservation form online at **nkfclinicalmeetings.org**
- To reserve a room block (10 or more rooms), please contact Emma Felstead, NKF Meetings & Events Coordinator at **emma.felstead@kidney.org** or **212.889.2210 x261**



Make your
reservations
today!



EXHIBIT RULES AND REGULATIONS

As a condition of exhibiting, and when applying for exhibit space, an exhibitor agrees to adhere to all conditions and regulations outlined in this Exhibitor Prospectus. The spirit in which the rules and regulations have been prepared is to best serve the interests of the exhibitors and attendees. It is intended to create and maintain a productive experience for all. Mutual cooperation will ensure mutual success. Violations of the NKF 2020 Spring Clinical Meetings Rules and Regulations will subject the exhibiting company to immediate removal from the meeting, and exclusion from future NKF Meetings.

U.S. FDA REGULATIONS

Exhibitors are responsible for compliance with the Food and Drug Administration (FDA) rules and regulations regarding drug promotions. Questions should be directed to the FDA at 301.443.1544.

TERMS OF PAYMENT

The Application to Exhibit and Contract for exhibit space must be received by Friday, January 6, 2020. 50% of the booth fee must be submitted at the time of application in order to secure a space. If an application is turned in prior to January 25, 2020, the remaining balance is due on or before February 22, 2020. Applications will not be processed, nor will space be assigned, without payment. Since applications received without payment will not be accepted, only applications with credit card payments may be faxed. See the Booth Cancellation Fees section.

BOOTH SPACE CANCELLATION OR REDUCTION OF BOOTH SPACE

Cancellation or reduction of booth space for any reason is subject to terms. Cancellation requests must be received in writing. The date that the exhibitor's written notice of cancellation is received by NKF will be considered the official cancellation date.

BOOTH CANCELLATION FEES

The deadline to cancel booth space is **Friday, January 17, 2020**. NKF will subtract an administrative fee of 10% for all booths less than 2,000 sq. ft. Due to the amount of time and potential revenue loss, refunds less an administrative fee of 25% will be made for booths 2,000 sq. ft. or larger. After this date, there will be no refunds for booth space cancellations. NKF will make refunds after April 3, 2020.

EXHIBITOR BADGES AND REGISTRATION

NKF encourages exhibitors to pre-register all confirmed exhibit personnel by **Monday, March 16, 2020** to avoid long lines and name changes on site. NKF uses an external badge registration system through which exhibitors will be required to register their staff. Instructions for this badge registration process will be sent to each company's appointed contact person. Badges must be picked up on site at the Exhibitor Registration Desk during exhibitor registration hours.

Exhibit personnel and, where applicable, exhibitor-appointed service contractors, can pick up their badges during the installation hours on Wednesday, March 25, and Thursday, March 26 at the Exhibitor Registration

Desk. Badges must be worn to enter the Exhibit Hall when exhibits are closed. Booth personnel registration forms for exhibit personnel and exhibitor-appointed service contractors will be available in the Exhibitor Services Kit. These badges grant access to the Exhibit Hall only.

Exhibitor registration is limited to a maximum of four (4) individuals per 10' x 10' booth space and will be maxed out at no more than 12 badges for larger booths. Additional badges may be purchased for a fee of \$75 per person. **Booths must be staffed at all times.** Therefore, all exhibitors are advised to schedule at least two representatives to staff the booth to ensure adherence to this regulation.

As an additional benefit of exhibiting, one full registration Meeting badge is included at no cost to each exhibiting organization. These individuals must register in advance using the SCM20 online badge registration system.





SET-UP HOURS

All aisles must be cleared, and all crates made available for removal, no later than **3:00pm on Thursday, March 26**. Exhibitors may continue setting up within the confines of their booth until **5:00pm**. All exhibits must be completely set up by **5:00pm on Thursday, March 26**. Any booth not in the process of being set up by **3:00pm** on Thursday will automatically be set up at the exhibitor's expense and liability, unless prior arrangements have been made with the NKF. Any booth not occupied by **3:00pm on Thursday, March 26** may be assigned to another exhibitor unless the NKF has been made aware of extenuating circumstances. There will be no refund to the original exhibitor.

GENERAL CONDUCT

All activities of the exhibitor in the Exhibit Hall must be conducted within the exhibit's allotted space. Activities outside of the Exhibit Hall or during Meeting and Exhibit Hall hours must be authorized by NKF Exhibit Management or will be considered a clear violation of the SCM20 Rules and Regulations Agreement and subject to penalties. Canvassing or distribution of any materials outside the exhibitor's own booth is prohibited.

Exhibit personnel shall wear attire consistent with the decorum of the Meetings (business casual). All exhibitors must conduct exhibits in a dignified and professional manner.

Aisles may not be obstructed at any time due to excessive crowding in exhibit booths. The exhibit area is limited to registered attendees of the NKF 2020 Spring Clinical Meetings, as well as registered representatives of business firms, manufacturers, professional organizations, and dealers who have contracted or paid for exhibit space. No other persons will be permitted to demonstrate their products or distribute advertising materials in the Exhibit Hall.

Food and beverage stations will be placed throughout the Exhibit Hall to encourage attendee traffic. Exhibit Hall hours have been selected to allow Meeting attendees the maximum amount of unopposed time possible.

Please note that the Exhibit Hall hours are based on the SCM20 Preliminary Program schedule of the Meetings. If the Program Schedule changes, Exhibit Hall hours may also change. Exhibitors will be notified via email of any schedule changes.

ADVERTISING IN HOTELS

Distribution of flyers, publications, or other specialty advertising directly to attendee hotel rooms is prohibited. Contact Rianna Daniels for advertising opportunities.

ADVERTISING, CONSULTING, AND PUBLIC RELATIONS AGENCIES

In order to prepare for the NKF 2020 Spring Clinical Meetings in a timely and efficient manner, third parties acting on behalf of, or representing the exhibitor, must adhere to and abide by all established deadlines and all NKF Exhibit Rules and Regulations. It is the exhibiting company's responsibility to make its agencies and/or contractors aware of all guidelines and deadline dates, and to forward

promotional materials, service kits, and forms to third parties. *The exhibitor contact remains NKF's primary contact person in all circumstances.*

GIVEAWAYS AND DRAWINGS

NKF recognizes the ethical guidelines and standards that describe appropriate interactions and relationships between industry and healthcare professionals. NKF encourages exhibitors to refer to these guidelines and expects all exhibitors to be in compliance. Requests for any giveaway and drawing items must be submitted in writing and, if requested by NKF Exhibit Management, must be accompanied by a sample, photograph, or description of the item for approval.

MUSIC AND OTHER COPYRIGHTED MATERIAL

It is the sole responsibility of the exhibitor to acquire the necessary permissions and licenses for any use of music or other copyrighted materials.

SALES

Selling is allowed on the show floor. SCM20's Exhibit Program educates attendees by providing information, services, and products, and presenting industry trends pertinent to healthcare professionals' interests.

Exhibitors are required by the laws of the jurisdiction in which the event is being held to be solely responsible for the collection and remittance of any sales or other taxes imposed on them. At no time may the exhibit or product display be altered to fulfill a transaction. Any signage or product advertising must be placed within the exhibitor's booth.

If your company plans on taking advantage of the opportunity to sell its products at SCM20, NKF requires that you submit a brief description of products to be sold, as well as a company web address. NKF reserves the right to decline exhibitors based on products we deem inappropriate or to avoid direct competition between exhibitors. NKF does not allow the sale of beauty products at its Spring Clinical Meeting.

DISTRIBUTION OR USE OF THE FOLLOWING IS STRICTLY PROHIBITED:

Helium balloons, noisemakers, decals, badges, conference-sized totes, lanyards, and/or lottery tickets.

SUBLETTING/SHARING EXHIBIT SPACE

No subletting or sharing of exhibit space is permitted.

USE OF EXHIBITOR BADGES

The Exhibit Hall is limited to registered attendees of the NKF 2020 Spring Clinical Meetings and to registered representatives of companies who have contracted or paid for exhibit space. Guest badges may be purchased for \$75 each at the Exhibitor Registration Desk, which will be located in the Registration area at Meeting check-in.

EXHIBITOR ACCESS TO HALL

During the days of the exhibition, exhibitors will be admitted into the Exhibit Hall 30 minutes prior to the opening. Requests for access to the Exhibit Hall more than 30 minutes prior to opening or after the daily scheduled closing must be made in advance.

EXHIBITOR SERVICES KIT

The official Exhibitor Services Kit will be provided by Freeman Decorating Company. The kit will only be available online and will be accessible approximately 12 weeks prior to the show; access is granted only after receipt of full payment for exhibit space.

EXHIBITOR SERVICE DESK

The Exhibitor Service Desk will be set up in the Exhibit Hall. The specific location will be available at the Exhibitor Registration Desk.

ATTENDEE REGISTRATION LIST

All companies will receive a one-time use attendee mailing list approximately two weeks after the Meeting as part of their paid exhibit fees. Email addresses are not provided.

GENERAL BOOTH CONSTRUCTION AND ARRANGEMENT GUIDELINES

Booth decorations are to be professional, standard booth design. No exhibit space may span an aisle by ceiling or floor covering. No part of any exhibit or decorations or signs relating thereto, shall be taped, posted, nailed, screwed, or otherwise attached to columns, walls, drapes, floors, or any interior or exterior surface of the Exhibit Hall.

The maximum ceiling height is 24 feet.

The Exhibit Hall is NOT carpeted.

All exposed parts of displays must be draped or finished so as to present an attractive appearance

when viewed from aisles or adjoining exhibits, and not be objectionable to other exhibitors or the NKF. If such draping is not ordered, Freeman Decorating Company, with the approval of the NKF, may install it and charge the exhibitor. Noise from electrical or mechanical apparatus must not interfere with other exhibitors. No exhibitor shall operate equipment or voice reproducing machines that would cause annoyance to other exhibitors. Earphones provided for such devices must be enclosed in a special booth. The NKF reserves the right to determine at what point sound constitutes interference with others and if it must be discontinued.

AUDIOVISUAL AND COMPUTER EQUIPMENT

Cogent Global Solutions is the official audio-visual contractor for the NKF Spring Clinical Meetings; all audio-visual and computer equipment will be provided through them. Order forms will be included in the Exhibitor Services Kit.

CRATE/BOOTH STORAGE

No cardboard boxes or packing materials are allowed to be stored on the Exhibit Hall floor. Combustible materials such as brochures, literature, giveaways, etc., within exhibit booths are limited to a one-day supply. **NOTHING** may be stored behind booths. All packing containers, wrapping materials, carrying cases, etc., must be stored off the Exhibit Hall floor. Excess storage service will be available through the Exhibitor Service Desk.

FIRE SAFETY

All materials used in the Exhibit Hall must be fireproof and found in compliance with the New Orleans, LA Fire Department and/or the Ernest N. Morial Convention Center fire safety requirements.



DISMANTLING

The Exhibit Hall will close at **10:00am on Saturday, March 28**. Exhibits must be dismantled during the following hours: **Saturday, March 28 from 10:30am – 7:00pm**. Any exhibit not dismantled by 7:00pm on Saturday, or for which arrangements for teardown have not been made, will automatically be dismantled at the exhibitor's expense and liability. Exhibitors who begin dismantling or packing their exhibit and/or exhibit materials prior to the close of the Exhibit Hall will be subject to exclusion from future NKF Spring Clinical Meetings.

SECURITY

NKF will provide perimeter security for the Exhibit Hall beginning on Tuesday, March 24, through the closing of exhibits on Saturday, March 28. However, NKF, the Ernest N. Morial Convention Center, and Freeman Decorating Company do not guarantee or protect exhibitors against loss or damage of any kind. Exhibitors must make provisions for the safeguarding of goods, materials, equipment, and displays at all times. Individual booth security and the protection of valuable items that may require additional security must be ordered at the exhibitor's expense. Order forms for such arrangements will be included in the Exhibitor Services Kit.

LIABILITY INSURANCE

Exhibitors must surrender the space occupied in the same condition as received. Exhibitors must provide evidence of insurance not less than \$1M to protect against any loss or damage to property or liability for personal injury during the term of installation and use of exhibit premises.

Exhibitors are further required to assume complete responsibility and

liability for any damage to booth space or equipment arising under this contract and are required to indemnify and hold the NKF harmless in any action, incidental to or arising from the exhibitor's occupation or use of booth space, or arising out of any acts of the exhibitor and the exhibitor's employees and agents, including, but not limited to, actions brought by the Ernest N. Morial Convention Center or its agents against NKF.

SAFETY

Standing on chairs, tables or other rental furniture is prohibited. The furniture is not engineered to support your standing weight. The Freeman Decorating Company is not responsible for injuries caused by the improper use of furniture.

TIPPING

The Freeman Decorating Company requests that exhibitors do not tip their employees. They are paid on an excellent wage scale denoting a professional status and tipping is not necessary. This applies to all Freeman Decorating Company employees.

CLEANING SERVICES

Aisles will be vacuumed daily. Exhibitors must arrange and pay for cleaning of their individual booths via the Cleaning Services Form included in the Exhibitor Services Kit.

UNION REGULATIONS AND JURISDICTION

If applicable, these rules will be supplied in the Exhibitor Services Kit.

DECORATORS' UNION

Members of this union claim jurisdiction over all set up and dismantling of exhibits, including signs and laying of carpet. This does not apply to the unpacking and placement of your

merchandise. You may set up your exhibit display if one person can accomplish the task in less than 30 minutes without the use of tools.

If your exhibit preparation, installation, or dismantling requires more than 30 minutes, you must use union personnel supplied by the Freeman Decorating Company. When union labor is required, an exhibitor may provide company personnel to work along with a union installer on a one-to-one basis.

FORCE MAJEURE

Should any event or emergency occur beyond the control of the NKF that delays, prevents, or renders impracticable the obligations NKF has agreed to herein, the NKF shall not be held liable for any expense or loss incurred by the exhibitor, except as such portion of the space fee, as calculated by the NKF, that may be refunded to the exhibitor after deduction of NKF's expenditures and commitments.

Exhibitors are required to comply strictly with all terms of this agreement as contained in this Exhibitor Prospectus and Application to Exhibit and Contract, as well as all applicable terms and conditions contained in the agreement between the NKF and Ernest N. Morial Convention Center

OFFICIAL SERVICE CONTRACTOR

FREEMAN DECORATING COMPANY

**905 Sams Ave.
New Orleans, LA 70123**

Shipping, freight, and material handling information will be included in the Exhibitor Services Kit.

2019 EXHIBITORS

Abbott Laboratories	Davita Source	NaturesMed
Acumen Physician Solutions	Dialysis Clinic Inc (DCI)	<i>Nephrology News & Issues</i>
Advicenne	Elsevier	Nephrology Nursing Certification Commission
Akebia Therapeutics	Fist Assist Devices, LLC	Nephro-Tech, Inc.
Alexion Pharmaceuticals, Inc	Flavis	Nestle Health Science
Alliance for Gout Awareness	Florajen Probiotics	Nipro Medical Corporation
American Association of Kidney Patients, Inc.	Fresenius Kidney Care	NxStage Medical, Inc.
American Foundation for Donation & Transplantation	Fresenius Medical Care - Renal Therapies Group	OPKO
<i>American Journal of Kidney Diseases</i>	Gebauer Company	Otsuka America Pharmaceutical, Inc.
American Kidney Fund	Global Health Products	Otto Trading Inc
American Regent	Hansa Biopharma	Patient Care America
Amgen Inc.	Health Services Advisory Group (HSAG)	Pentec Health
Angion Biomedica Corp	Hillestad Dialyvitte Pharmaceuticals	Reata Pharmaceuticals
Arkana Laboratories	Horizon Pharma	Relypsa, Inc.
Ascend Clinical, LLC	Kaneka Pharma America, LLC	<i>Renal & Urology News</i>
Associates of Cape Cod, Inc.	Kibow Biotech Inc.	Retrophin
AstraZeneca	Mallinckrodt Pharmaceuticals	Rockwell Medical, Inc.
Aurinia Pharmaceuticals	Mayo Clinic Transplant Center	Sanofi Genzyme
B. Braun Medical Inc.	MD Healthcare Supplies	Spectra Laboratories
Baxter Healthcare Corporation	Medical Education Institute Inc.	Takeda
BD (Formerly Bard Peripheral Vascular)	MedTech International Group	The Booth Photography
Biomedix Dialysis	National Association of Nephrology Technicians/Technologists	The Gideons International
Calliditas Therapeutics	National Kidney Foundation	Veloxis
CareDx, Inc	National Kidney Foundation Events	Watertree Health
Cybernius Medical, Ltd.	National Living Donor Assistance Center	Zero Gravity Skin





IMPORTANT DATES AND DEADLINES

JANUARY 6, 2020

Application for Booth Space and Payment

JANUARY 17, 2020

Booth Cancellation

JANUARY 15, 2020

Ancillary Meeting Requests

JANUARY 15, 2020

Advance Hotel Reservations

MARCH 16, 2020

Badge Requests

CONTACT INFORMATION

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Freeman Decorating Company

905 Sams Ave.
New Orleans, LA 70123

Request for Ancillary Meetings space must be made through the National Kidney Foundation. Requests should be made online at nkfclinicalmeetings.org or by contacting Emma Felstead, NKF Meetings and Events Coordinator at emma.felstead@kidney.org or 212.889.2210 x261.

SPAM WARNING

Spammers and outside firms not associated with associations are very good at making their emails and websites look legitimate. Whether they are soliciting you for hotel rooms, list rentals, or AV contracts, they are not official vendors and the NKF cannot take responsibility for their claims, actions, damages you may incur or reservations and refunds that are non-existent.

Please work only with authorized "Official" SCM20 third-party vendors:

- National Kidney Foundation – Show Management & Attendee Lists
- Cogent Global Solutions – Audiovisual
- Freeman – General Contractor
- Centerplate, a Sodexo Company – Exclusive Food and Beverage Provider

FUTURE NKF SPRING CLINICAL MEETINGS

2021 ORLANDO, FL

Walt Disney World Swan and Dolphin
April 6-10

2022 BOSTON, MA

Hynes Convention Center
April 6-10

2023 AUSTIN, TX

Austin Convention Center
April 11-15

2024 LONG BEACH, CA

Long Beach Convention Center
May 14-18

2025 BOSTON, MA

Hynes Convention Center
April 9-19



#NKFCLINICALS



nkfclinicalmeetings.org



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