



NATIONAL KIDNEY  
FOUNDATION®



[ADDRESS]  
[CITY, ST ZIP]

Tel [NUMBER]  
Fax [NUMBER]  
[www.kidney.org](http://www.kidney.org)

[DATE]

Contact Name  
Company Name  
Address  
City, State ZIP

Dear [NAME],

I am contacting you today to request help for our local efforts for World Kidney Day. World Kidney Day aims to raise awareness of the importance of our kidneys to our overall health and to reduce the frequency and impact of kidney disease and its associated health problems worldwide. Kidney disease is a health care epidemic, with over 35 million Americans affected, most of whom have no idea they have it.

All across the globe, events will take place to commemorate World Kidney Day on March 12<sup>th</sup>, 2026. Orange is our signature color and every year we raise awareness by asking local residences and businesses to change out as many bulbs as they can and replace them with orange bulbs. If you are able to send us photos, we may mention your participation on our social media pages as a token of our gratitude.

Some of the country's most famous landmarks have been lit in honor of World Kidney Day, including the Empire State Building in New York, the Ben Franklin Bridge in Philadelphia, and the LAX Airport pylons. To support World Kidney Day and help raise awareness, we hope you will do the same.

I look forward to the opportunity to speak with you about this request.

Sincerely,

[Name, position]  
National Kidney Foundation  
[Contact info]