In 2010, the National Kidney Foundation celebrated 60 years of service to people with kidney disease, their families and kidney healthcare professionals. Paul DeBold, son of founder Ada DeBold, provides a first-hand account of our early years on page 4. And you will find highlights of our first 60 years starting on page 22.

1950–2010
Dear Friends,

We proudly celebrated our 60th anniversary in 2010. From humble origins around the dining room table of a devoted mother embarking on a determined quest for an elusive cure for her young son’s nephrosis, we have evolved into a multifaceted organization helping kidney patients and families in the U.S. and around the world live richer, fuller lives.

We invite you to learn more about our founding and history on the pages that follow. Please take a look at our milestones section starting on page 22. It fully demonstrates how the National Kidney Foundation has expanded efforts and introduced programs as medical advances, new technologies and public policy have changed the landscape of kidney disease identification and treatment over the past six decades.

Today, childhood nephrosis is almost always treatable, yet the challenges of preventing and treating all types of kidney disease are greater than ever. Currently, in the United States, there are 26 million Americans – 1 in 9 adults – living with kidney disease (CKD), and, because symptoms may not appear until the kidneys are actually failing, most don’t know it. Compounding this problem are the spreading rates of diabetes and high blood pressure – the two leading causes of kidney disease.

In response to this major public health challenge, in 2010 we increased our focus in two major areas: public education and early detection programs. We desperately need to reach not only those 26 million Americans living with CKD, but also the millions more who are at risk of getting the disease. We know that progression can be slowed – in some cases, even stopped – with early detection and treatment, so our goal has been and will continue to be educating as many people as possible, as quickly as possible.

Through our public education campaign, “Love Your Kidneys,” our dozens of patient-friendly brochures, ongoing release of scientific studies from our journals, and the latest health and kidney-related information on our popular website, kidney.org, we are spreading the word about kidney disease to those at risk in the United States and around the globe.

We have provided free early detection screenings to more than 200,000 people through our widely respected Kidney Early Evaluation Program (KEEP®) for those at risk of kidney disease, and our Kidney Health Risk Assessments for the general public.

In just 60 years, NKF has grown from a small group of concerned parents to a national organization whose initiatives are changing the way patients and professionals around the globe think about and treat kidney disease. We invite you to read about our many other vital programs in this annual report.

Our success over the years has been based on the skill and ingenuity of our employees, the passion and dedication of our volunteers, and the support and generosity of our individual donors and corporate partners. Thank you for all you do to advance the lives of millions living with kidney disease.

Bryan N. Becker, MD, President
John Davis, CEO
Bill Cella, Chairman

2010 was the National Kidney Foundation’s 60th anniversary. Founded on November 15, 1950 by Ada and Harry DeBold, the parents of a toddler stricken with an incurable disease called nephrosis, the Foundation has since grown to become the nation’s largest organization dedicated to preventing and treating kidney disease.

“Over the last 60 years, there has been a revolution in treatment and detection. Kidney failure is no longer a death sentence. The advent of kidney transplantation in 1954 and the invention of the Teflon shunt in 1964, making dialysis possible, changed the course of treatment and saved hundreds of thousands of lives.

“The National Kidney Foundation has contributed to these advances with groundbreaking programs in research, patient advocacy, public and professional education, early detection and organ donation.”

John Davis, CEO, National Kidney Foundation
A MOTHER’S DREAM GIVES BIRTH TO THE NATIONAL KIDNEY FOUNDATION

Although it was nearly 60 years ago, Paul DeBold vividly remembers the day he came home from school to find policemen flashing badges at his mother. Her crime? Illegally soliciting funds by mail for the fledgling organization she had created to help families whose children were afflicted with nephrosis.

The men in blue were no match for DeBold’s mother, Ada, who brought them upstairs to his younger brother Bobby’s room, imploring them to take a good look at the swollen face and body. She explained that she was requesting research funds for nephrosis, an incurable disease, so that they wouldn’t have to go home and see their kids looking like that. Teary-eyed, the policemen put their badges away and left.

As the Foundation celebrated its 60th anniversary, Paul DeBold recalled those early days and what his visionary mother managed to accomplish—without Google and Facebook.

“She recognized that chronic kidney disease affected whole families who needed support…”

Totally on her own, my mother tracked down other parents whose children were suffering from nephrosis, researched the disease, and connected with doctors to facilitate information-sharing. She recognized that chronic kidney disease affected whole families who needed support and that professionals needed a forum to discuss research and treatment,” says DeBold.

DeBold spent his childhood in and out of relatives’ homes, never sure if he’d come home from school to find his brother in the hospital along with his parents. Yet, he tends to see the big picture, focusing on what was gained in terms of an organization that has helped millions, rather than on what was lost.

Although Ada could not save Bobby, who died at age four, her efforts paid off just a few years later when a lifesaving treatment was discovered for nephrosis (now called nephrotic syndrome). Ada continued her crusade to help those with all types of kidney disease, finding spokespeople, including actress Jane Froman, and raising funds for research and patient services.

Six decades later, Paul DeBold’s birthday wish for the National Kidney Foundation is “…to continue indefinitely the work that’s been done and the accomplishments that have been made in terms of support for patients and families, research into treatments, and advocacy for coverage of those treatments.”

One thing that hasn’t changed, according to DeBold, is the struggle for funding. He’s no longer licking stamps for direct mailings or fearful of the local police, but he urges people to give generously to help the Foundation continue to fight kidney disease.

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DeBold’s mother launched the National Nephrosis Foundation by convening a meeting in her Tuckahoe, NY, dining room in a desperate attempt to save her son. The group later became the National Kidney Foundation and is today the largest national organization dedicated to preventing kidney disease.

Over the last six decades, the Foundation’s major achievements include:

• Establishing a Research Support Program that has awarded nearly $90 million in grants and fellowships to more than 1,000 scientists at major centers across the U.S.

• Leading the effort to create the Medicare End-Stage Renal Disease Program that has provided access to lifesaving treatment for millions of patients.

• Advocating for the passage of the Medicare Protection Act, a patient empowerment and advocacy group that is comprised of thousands of dialysis patients, transplant recipients, donor families and living donors.

• Creating the American Journal of Kidney Diseases, one of the most respected peer reviewed publications in the field of kidney disease.

• Developing a staged system that has revolutionized CKD treatment in the U.S. and worldwide.

• Creating the Kidney Early Evaluation Program (KEEP®), a nationwide free screening program that has provided free testing for 146,000 Americans at risk for kidney disease.

• Establishing clinical practice guidelines to improve patient care across the spectrum of chronic kidney disease.

• Launching People Like Us, a patient empowerment and advocacy group that is comprised of thousands of dialysis patients, transplant recipients, donor families and living donors.

READ MORE about the National Kidney Foundation’s medical and organizational milestones over our first 60 years, starting on page 22.

TO LEARN MORE go to www.kidney.org/history
PATIENT ADVOCACY

In March, President Obama signed the Affordable Care Act into law, containing many provisions for which NKF advocated, including:

• Enhanced access to insurance for those with preexisting medical conditions, which benefits those with chronic kidney disease and living organ donors
• The creation of Accountable Care Organizations under Medicare to better coordinate care among the various members of a patient’s medical team
• A reduction in out-of-pocket expenses for Medicare beneficiaries, including kidney patients who have prescription drug coverage through Medicare Part D, by phasing out the coverage gap
• The expansion of prevention services in private plans and the elimination of most coinsurance requirements for Medicare prevention services and wellness programs.

In a year when healthcare reform dominated the headlines, the National Kidney Foundation and its “People Like Us” patient advocates made sure that the voices of the kidney and transplant communities did not go unheard. As both houses of Congress designed landmark legislation, NKF advocates communicated their personal stories and hopes for the future to their legislators through e-mails, letters to the editors of local newspapers and in-person meetings.

ORGAN DONATION

The national waiting list for all life-saving organ transplants climbed past 110,000 this year. Through its END THE WAIT! initiative, NKF intensified efforts to increase the pool of both living and deceased donors, and to improve the donation system. This initiative offers a comprehensive collaborative action plan to end the wait for kidney transplants.

To maximize the use of deceased donors, NKF closely examined inefficiencies as well as racial and regional disparities within the transplant system. A new tool was developed to help predict the five-year success rate for deceased donor kidneys. Research published in NKF’s American Journal of Kidney Diseases showed physicians how to determine whether a particular kidney is suitable for a specific patient by evaluating important factors, including age of both donor and recipient, race, years on dialysis, cause of kidney disease, and other health conditions. The tool will help make the best use of available organs and ultimately increase the supply.

NKF worked with Congress and the Organ Procurement and Transplantation Network to begin expanding opportunities for paired donation and donor chains. Paired donation allows kidney recipients to swap kidneys from willing donors. By agreeing to give kidneys to unknown but compatible recipients, the donors can start a chain of transplants where previously no transplants would have been possible.

NKF continued its tradition of patient “fly-ins” to Capitol Hill in Washington, DC this year. On World Kidney Day, advocates met with legislative staff to ask members of Congress to join the Congressional Kidney Caucus, provide more funding for kidney disease research, bring attention to healthcare disparities, and remove barriers to kidney transplantation.

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Jill Morton didn’t dream that her lifesaver would be a click away from used furniture on eBay and true love on eharmony.com. Yet, it was the Internet that helped connect Morton to a complete stranger who saved Jill’s life when she agreed to donate a kidney from more than halfway around the world.

Doctors found that Morton had kidney damage due to uncontrolled high blood pressure after giving birth to her second child. The longtime Ft. Lauderdale, Florida, resident did everything she could to slow the progression. Eating right, exercising and taking the proper medication helped keep her off dialysis for a decade, but Morton eventually needed a new kidney.

She gained support and information from an online chat room and that’s also where she met her perfectly matched kidney donor who has since become a friend for life, despite the fact that she lives in Australia.

Post-transplant, this accountant and single mom of two grown boys still maintains a healthy lifestyle from her days of battling kidney failure. Morton hits both the court and track regularly and competed in the 2010 National Kidney Foundation U.S. Transplant Games last summer, where she won gold medals in the 5K road race, women’s singles tennis, 20K cycling and a bronze medal in mixed doubles tennis.

Her goal is to stay fit and tell her story to inspire others to consider organ donation – the ultimate gift of life.
Finding kidney disease early improves health and saves lives. Through its early detection programs, the National Kidney Foundation identifies kidney disease in those at risk at the earliest stages when prevention of further damage may still be possible.

Zebedee Collins  He Knows His Numbers

A retired high school mathematics teacher, Zebedee Collins knows quite a bit about numbers. There is one very important number that Collins knew nothing about, however, and that was his GFR number. GFR, or glomerular filtration rate, is a measure of kidney function. Before Collins attended one of the National Kidney Foundation’s free screenings through the Kidney Early Evaluation Program (KEEP®) he had never heard the term “GFR.”

“I never thought about my GFR, mostly because no one had ever told me to check it. It simply wasn’t on my radar,” Collins recalls. “I went to the KEEP screening because I was at risk - I had high blood pressure and diabetes – and not only learned that GFR is an important measure of kidney function, but that my own number was dangerously low.”

A GFR score that’s above 90 indicates healthy, normal kidneys. A score of 60-89 means the person should be monitored, and if GFR falls to less than 60 for a three-month period, that indicates kidney disease. Collins’ own number was found to be so low that the results indicated that his kidneys were beginning to fail. After the KEEP screening, Collins made an appointment with a kidney specialist and was put on a special diet to keep his kidneys healthy. While his GFR is still low, his doctor doesn’t see the need for dialysis or a transplant in Collins’ near future.

Thanks to the advice he was given at the KEEP screening and his lifestyle changes, Collins is able to live a normal, healthy life. Although he is retired, the energetic 76-year-old spends much of his time as a volunteer tutor at the Adult Learning and Resource Center near his home in Brooklyn, New York.

NKF’s Kidney Early Evaluation Program (KEEP®), marked its 10th anniversary in 2010. KEEP offers free screenings around the country to those at risk – anyone with diabetes, high blood pressure or a family history of these conditions or kidney disease. KEEP participants receive simple tests, including blood, blood pressure and urine, as well as the opportunity to speak with a physician regarding their risk factors and results. Nearly 25% of the 160,000 people screened through KEEP actually have chronic kidney disease, yet only 2% were aware of it prior to screening.

Thousands also took advantage of Kidney Health Risk Assessment programs that offered blood pressure measurement, BMI testing and kidney risk appraisal. NKF conducted these Kidney Health Risk Assessments at various locations throughout the country and the world, including Munich, Germany, and at the NBC Health and Fitness Expo in Chicago, Los Angeles, Miami and Washington, DC. Many of these at-risk participants later received a more comprehensive screening through KEEP.

The first international KEEP data was published in the March 2010 issue of Kidney International. This special report highlighted the cultural and socioeconomic barriers to identifying chronic kidney disease (CKD) around the world and the efforts of countries, including Australia, Mexico and Japan, that have successfully detected CKD early through KEEP-based initiatives.

Important new findings from NKF’s scientific journal, the American Journal of Kidney Diseases, pointed to the need for early detection in specific populations, including spouses of dialysis patients, African Americans and Native Americans. Reports were released showing that obesity affects the kidneys of African Americans differently from other populations, and that spouses of dialysis patients may be threatened by CKD themselves, due to environmental factors and shared health habits. National news coverage spotlighted ways to reduce those risks through early intervention.

Reaching Those at Risk Around the U.S.

NKF offered early detection screenings in communities across the U.S. in 2010. At-risk minority groups were targeted, including African Americans, Hispanics and Asians.

“Thank you KEEP for teaching me everything I need to know about my kidney health. If I hadn’t attended, I could be in complete kidney failure today.”

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This year, NKF joined the National Salt Reduction Initiative, along with more than 45 organizations and nationally recognized brands, to combat dangerous levels of dietary sodium. With the shared goal of reducing the country’s salt intake by 20 percent, NKF educated the public about the link between dietary sodium and high blood pressure, and the connection between high blood pressure and kidney damage. NKF also offered practical tips for reducing daily sodium intake.

In another partnership aimed at addressing one of the most common conditions troubling women, the National Kidney Foundation and the Cranberry Marketing Committee (CMC) teamed up to spread awareness about urinary tract infections (UTIs) and how to prevent them. This educational initiative included the launch of a website (myUThealth.org), and the development of a brochure on the topic. The website offers interactive features, including an online health quiz and an “Ask the Doctor” blog that provides visitors an opportunity to post questions and receive answers from a physician within 48 hours.

NKF’s “Love Your Kidneys” campaign continued to receive air time and print coverage. Public service TV spots, urged those with high blood pressure, diabetes and a family history of these conditions or CKD to check out their kidneys. The spots ran more than 10,000 times on 368 local stations in 125 cities around the country, as well as on the Hallmark Channel, Univision, AccentHealth, ESPN and MTV. The campaign reached over 65 million, and the estimated free advertising value was nearly $500,000.

During March, National Kidney Month, magazines from JET to Diabetes Focus ran stories highlighting NKF’s free screenings. “Dear Abby” printed a letter about NKF’s Kidney Early Evaluation Program (KEEP®) in her nationally syndicated advice column and the Washington Post ran a special kidney disease section on World Kidney Day.

NKF produced a seven-part video series, “Understanding Kidney Disease,” covering an overview of the kidneys’ role in the body, kidney disease, risk factors, diagnosis, and treatment options. The series was posted on NKF’s website, kidney.org, and thousands of visitors took the opportunity to learn about these important topics by viewing the videos online.
PROFESSIONAL EDUCATION

Educating healthcare professionals about the latest advancements in the detection and treatment of chronic kidney disease is how NKF ensures that patients receive the best care.
As far back as she can remember, Preeti Chandra had a fascination with the human body. The daughter of a physician, Chandra wanted to go to medical school to further explore how and why the body works. General medicine was particularly interesting to her, since it encompasses all the intricate organ systems. While doing her internal medicine residency, she hoped to win a fellowship in nephrology because the kidneys are involved in just about every other system in the body.

Currently a Clinical Lecturer/Research Fellow at the University of Michigan, Division of Nephrology, Chandra long ago fulfilled her dreams of completing medical school and a nephrology fellowship. She recently received a grant from the National Kidney Foundation. Interested in the interactions among various organ systems, she used the funds to explore why people with kidney disease have such high rates of cardiovascular disease.

It’s known that kidney patients have an abnormality in their sympathetic nervous system that likely contributes to increased risk of cardiovascular disease. Chandra looked at the variability of heart rates—which she says is a window into the sympathetic nervous system—in 300 patients in various stages of kidney disease. She noticed that people with kidney disease have a lower-than-normal heart rate variability and that this low heart rate variability was associated with a higher risk of heart attacks, congestive heart failure, and progression of kidney disease.

Chandra says that the role of sympathetic activity in cardiovascular outcomes and progression of kidney disease must be studied further. If this link is confirmed, then the next step would be to see if drugs that block this abnormal activity might help modify the risk of cardiovascular disease or kidney disease progression.

Chandra still hasn’t lost her passion to find out why things happen and says it’s her curiosity that keeps her going. She loves the idea of being able to help patients before they ever get to kidney failure and dialysis.
GLOBAL INITIATIVES

In 2010, the National Kidney Foundation continued its commitment to fighting kidney disease on a global scale by partnering with international organizations to bring its prevention and early education programs to countries around the world.

Kidney Disease: Improving Global Outcomes (KDIGO)

This year, KDIGO, managed by NKF, tackled topics of great importance to kidney patients and clinicians during two major international conferences.

The first meeting addressed drug therapy in chronic kidney disease, and focused on prioritizing research and improving collaboration between educators, clinicians and regulatory agencies.

The second conference addressed the link between cardiovascular and kidney diseases through in-depth study of coronary artery disease, congestive heart failure, sudden cardiac death and stroke in patients at various stages of chronic kidney disease.

KDIGO also established the Guideline Implementation Task Force in 2010 to help localize KDIGO’s global clinical practice guidelines by translating and distributing summaries of the guidelines and educational tools for implementation. This group named leaders to represent KDIGO in North America, Central and South America, Eastern and Western Europe, Asia Pacific and the Middle East/Africa. These leaders disseminated localized versions of the clinical practice guidelines on various areas of kidney care through nearly 40 presentations at local clinical meetings in these territories.

Partnering with the WHO

NKF was invited to participate in the World Health Organization’s (WHO) Global Noncommunicable Disease Network (NCDnet). The Network provides strategic advice to the WHO on the prevention and control of noncommunicable diseases.

NKF’s Early Detection Screenings Help Address Rising Rates of Hypertension

A report from NKF’s American Journal of Kidney Diseases revealed a link between industrialization and an increase in hypertension rates in the Far East, Africa, and in Central and South America. Although industrialization helps raise the overall quality of life for many, it also results in sedentary lifestyles and diets with richer foods – two causes of hypertension. As of now, 25% of the world’s population has hypertension.

NKF is batting this global trend with its early detection programs for those at risk for kidney disease, which includes anyone with hypertension, diabetes or a family history of these conditions or kidney disease. This year, NKF’s Kidney Early Evaluation Program (KEEP®), which started in the U.S., also screened thousands of at risk in Japan and Mexico.

FUNDRAISING

Signature Programs

In 2010, more than 100,000 people participated in NKF’s signature fundraising programs, helping to raise kidney health awareness as well as funds to support NKF education and early detection programs, patient services and advocacy, grants for research and promotion of organ donation.

Kidney Cars

The NKF’s Kidney Cars, now in its 27th year, continued to be one of the nation’s most popular and successful vehicle donation programs. More than 28,000 donated cars and trucks revved up more than $10 million for NKF services and initiatives. NASCAR champion and TV commentator Rusty Wallace appears in print and broadcast advertising promoting NKF’s Kidney Cars Program.

Kidney Walks

More than 75,000 people took lifesaving steps to raise funds for kidney disease during the 2010 Kidney Walk season. The Kidney Walk generated a record-breaking $7 million for NKF’s programs and services through over 100 Kidney Walks held in cities coast to coast.

NKF Cadillac Golf Classic

This year, the NKF renewed its relationship with Cadillac, naming the company title sponsor of its Golf Classic series. The NKF Cadillac Golf Classic is the premier amateur golf event for charity, and the only one with national finals played at the famed courses and links at Pebble Beach, California. Nearly 4,000 golfers competed at more than 30 local tournaments around the country, raising over $3 million for NKF programs, services and initiatives.
We thank the corporations and organizations whose generosity helps us continue to provide kidney health education, conduct early detection screenings for those at risk, vigorously advocate for kidney patients and their families through public policy and legislative action, and support organ donation and research into new ways to prevent and treat kidney disease. The following corporations and organizations contributed $10,000 or more to support NKF programs and services in Fiscal Year 2010.

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<tr>
<th>Amount Range</th>
<th>Companies</th>
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<tbody>
<tr>
<td>$1,000,000+</td>
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<td>Bristol-Myers Squibb Company, Embassy of the United Arab Emirates Freesia Corporation, Pfizer, Inc., Ronald D. Paul Companies Vilar International</td>
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<td>$250,000-$499,999</td>
<td>Boehringer Ingelheim Pharma, Greater Madison Convention and Visitors Bureau, University of Wisconsin-OPO, University of Pennsylvania, Takeda Pharmaceuticals, Siemens, Satellite Healthcare Siemens, Takeda Pharmaceuticals, University of Pennsylvania Medical Center (UPMC), University of Wisconsin-GOP (Organ Procurement Organization) Wells Fargo</td>
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<td>$200,000-$249,999</td>
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<td>$50,000–$49,999</td>
<td>A.M. Bozajian, CPA, P.C. Acconet, LLP AER Manufacturing Albert Einstein Medical Center Allen &amp; Overy, LLP Allison Blunt Hidding, Inc. Abigety AMC American Access Care, LLC American Renal Associates America’s Charities ARL, Inc. Astrozenea, LP Avera McKennan Hospital and University Health Center Balboa Nephrology Medical Group, Inc. Barry G. Gumbert Law Corp. Baylor Healthcare System Belmont Dialysis Bert Smith &amp; Co. Beth Israel Deacoreness Medical Center Biocon Nephrology Limited Blue Cross Blue Shield Blue Cross Blue Shield of Kansas City Blue Cross Blue Shield of South Carolina Boise, Schiller, and Flexner, LLP BPG Properties, LTD Calgon Carbon Corporation California Transplant Donor Network Carese Ventures, LLC Carolina Brownmalters</td>
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</table>
The National Kidney Foundation is grateful for the support of foundations and trusts. The following foundations and trusts contributed $10,000 or more to help fund NKF programs and services in 2010.

Ada M. Webb Trust
Alaska Kidney Foundation
Alice K. Miller Trust
American Express Foundation
Amen Foundation
Baxter Healthcare Foundation
Bedford Falls Foundation
Beverly Hills Rotary Community Foundation
Burns Family Trust
California Community Foundation
Clark-Winchcole Foundation
Colorado Health Foundation
Community Foundation for Greater Atlanta
Community Foundations, Inc.
Community Health Charities
Community Health Charities of California
Community Health Charities of Virginia
Conrady Charitable Trust
Dart Group II Foundation Inc.
David M. Crowley Foundation
Deanoness Foundation
Dorothea B. Venier Living Trust
Edward Shannon Estate
Edwards Life Sciences Foundation
Goldberg Foundation
Greater Saint Louis Community Foundation
Guadalupe and Lila Martinez Foundation
Guller Foundation
Hennepin Faculty Associates
Minneapolis Medical Research Foundation
Jacob G. Schmidlapp, Trust
Javian Foundation
Jayne Trust
John Moffitt Foundation
Judy Ortiz Trust
Kansas Health Foundation
Leon Levine Foundation
Levine Foundation of North Carolina
Lillian L. English Trust
Los Angeles Times Family Fund
Los Angeles Times Family Fund of the McCormick Foundation
Lucius N. Litaer Foundation
Marion Hughes Trust
Martha Mack Trust
Mary E. Carrick Foundation
Mary C. Everts Trust
Mary E. Stadalman Trust
McCutchin Foundation
McDowell Longino Charitable Fund
Monty Miller Living Legacy Foundation
MTF - Musculoskeletal Transplant Foundation
NACDS Foundation
Norbert J. Dabrowski Trust
North Carolina Health Services
North Carolina Office of Minority Health
Patricia Warner Houk Trust
PepsiCo Foundation
Permian Basin Area Foundation
Pioneer Fund
Polisseni Foundation
Raymond James Charitable Endowment Fund
Renaissance Charitable Foundation, Inc.
Ron Springs & Everson Walls Gift for Life Foundation
Schulman Family Foundation
Kenneth L. and Eva S. Smith Foundation
South Carolina Department of Health and Human Services
South Carolina State Government
South Valley Bank & Trust
Stephen & Mary Birch Foundation
Stephen A. & Diana L. Goldberg Foundation, Inc.
Theodore Rosenberg Charitable Foundation
Thomas Garbett Trust
Vanguard Charitable Endowment Program
Wachovia Foundation
Wal-Mart Foundation
Wings Charitable Foundation
Wings Restaurant

The Birth of NKF —
On November 15, Mr. and Mrs. Harry DeBold, whose infant son suffers from nephrosis, founded the National Nephrosis Foundation, Inc.

Now known as the National Kidney Foundation, the organization expands its mission from research to education, patient services and advocacy.

The NKF Research Fellowship program begins with 11 grants awarded to scientists from around the world. Nearly $90 million was awarded to over 1,000 researchers over the past 40 years.

The National Kidney Foundation is grateful for the support of thousands of individuals across the country who made generous contributions in Fiscal Year 2010 to support our programs, services and initiatives on behalf of kidney patients and their families.

**Ada DeBold Society** – The Ada DeBold Society is proudly named in honor of Mrs. Ada DeBold who founded our predecessor organization in 1950. It represents the traditions of caring and generosity embodied by Mrs. DeBold. The following individuals, all of whom made contributions of $5,000 or more, were welcomed into the Society in Fiscal Year 2010.

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**FUNDRAISING**

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**1981**

- NKF launch a peer-reviewed journal, the American Journal of Kidney Diseases (AJKD). It becomes one of the most respected publications in the field. NKF Physician Members receive the journal as a benefit.

**1983**

- The NKF begins the Kidney Cars program. Over the years, more than 85,000 people have donated their used vehicles and raised more than $150 million for NKF programs and services.

**1987**

- NKF holds its first charity golf event. To date, over 200,000 golfers have raised $90 million for patient education and kidney research. The National Finals of the NKF Coors Golf Classic is played each year at Pebble Beach, CA.

**1990**

- The NKF assumes leadership of the U.S. Transplant Games, an annual Olympic-style athletic competition for recipients of all types of organs.
The following individuals contributed between $1,000 and $4,999 to the National Kidney Foundation in Fiscal Year 2010. We are grateful for their generous support.

Paul Abraham
Joseph Abruzzese
Joseph Adams
Abraham Alagayali
Jennifer Allen
Leslie Alperstein
Patricia Alvare-Seeahagen
Craig Anderson
Julie Andrich
Corey Anneke
Keith Arnold
Lois Areguin
Dr. & Mrs. James Atkins
Mr. & Ms. Hisham Badeen
Ann & Randy Bailey
Lee Bailey
Dr. Bruce Baker
Prabhakar Baliga
Daniel Ball
Dr. Marciane Ballard
Marc Barnhill
Louise & David Barrows
Mr. & Mrs. Rodney Bascom
Andrew Bauer
Todd Bau
Mary Laura Beal
Charleen Bedinger
Michael Bekas
J. Gregory Bender
Lori Bennett
Dr. Tomas Berl
Michael Berman
Mary Berry
Eric Bertozzi
Mark Bezog
Walter Birkel
Arthur Blitz
Norman Bloch
Ellen Blumberg
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Dr. Daniel Brennan
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Chuck Center
Nancy Clark
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Ira Cohen
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Mr. & Mrs. William Cronk
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Dr. Mark D’Alise
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Ms. Nikki Defer
Mr. & Mrs. Frank Delape
John Dewey
Wayne D’Cristi
John Dickinson
Bill Dobkins
Robert Doebler
Doug Doering
Karen Donatelli
Frank Doyle
Shannon Doyle
Louis Dubuque
George Dunder
Glen Duval
Dudley Dowker
Mr. & Mrs. James Eames
Kimberly Edwards
James Egan
Diane Ellis
Rodney Ellis
Terence Ellis
Ed Earnhart
Alfred Esscoffier
Bennie Evans
Pam Evans
Bruce Fairbanks
Rob Faleso
Traci & John Fallon
Martha Faran
David Federman
Scott Ferber
G. Ferguson
Steve Ferguson
Michal Ferrallus
Scott Fillmore
Kenneth Fink
Jerry Firestone
Robert Fitzgerald
Julia Fitzsimmons
Michael Fitzsimmons
Justin Foa
Thomas Fortune
Michael Fox
Kerry Francis
Kevin Frank
Denz Frank
Norvel Frock
Matt Fryar
Mr. & Mrs. Jim Gaffney
Diane & Barry Ganz
Jamie Gard
Mr. & Mrs. Stewart Garrett
Jeremiah Garvey
Dr. Philippe Gauthier
Martin Gavin
Elaine Gay
J. Russell Gibson
John Gilman
George Gibson
Richard Gillin
Steven Glazer
Laurie Goff
Jeffrey Goldenberg
Ann Goldsmith
Dan Goldstein
Jerome Goldstein
Dr. Craig Gordon
Mutshuwamy Gowinadajaran
Lynda Graham
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Brian Griffin
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Chris Karkenny
Dr. Stuart Katchis
Chris Katkanski
Mitchell Katz
Patrick Kelley
Greg Kennedy
Lucy & David Kern
Jo Ann Kindle
Jouko Kinikki
Phyllis & Philip Margolius
John Markert
Harriet & Jud Marmon
Braulio Marrero
Dr. Kevin Martin
Thomas Martin
Pat Mastroarda
Jane Mathew
Dr. Mark Matson
John Mattia
Matthew Mausser
Jennifer Maximenko
Tammy Mayfield
Veronica McDonell
Dr. Rita McGill
Paula McKagh
David Mclean
Charles McManus
Sean McMurray
Jeanne Means
Hector Medina
Mr. & Mrs. Milton Hanks
Joan Lustig
Dr. James Lohr
Kate Longbotham
Joan Lustig
Clarke MacArthur
Rusty Marc
Patrick Mahady
Timothy Malay
Kenneth Main
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Clarke MacArthur
Rusty Marc
Patrick Mahady
Timothy Malay
Kenneth Main
Kenny Manning
Joe Mennelk
William Messana
Katie Meurer
Eric Meyers

2005

"People Like Us," the National Kidney Foundation’s patient empowerment and advocacy program, was established. It is made up of four district councils – for patients, transplant recipients, living donors and donors families.

2009

In response to the growing waiting list, NKF launched an groundbreaking collaborative initiative to END THE WAIT for a kidney transplant in the U.S. in 10 years.

2010

Today, the NKF is recognized worldwide as the leader in the kidney community. 1/15/2010 officially marked the 60th anniversary of the Foundation. Here’s to another 60 years of progress in the fight against kidney disease!

FINANCIALS

Figures below depict the combined financial activities of the National Kidney Foundation and its Affiliates for Fiscal Year 2010.

PUBLIC SUPPORT AND REVENUE

Contributions $22,017,314 34.7%
Program Service Fees $15,806,114 24.9%
Special Events (Net) $15,218,398 24.0%
Government Grants $3,049,735 4.8%
Membership Dues $556,815 0.9%
All Other Income $6,890,150 10.7%
Total Income $63,538,526 100.0%

EXPENSES

Professional Education $15,837,229 22.3%
Community Services $13,621,190 19.2%
Patient Services $10,957,481 15.4%
Public Health Education $10,347,581 14.5%
Research $5,186,546 7.3%
Management & General $8,176,671 11.5%
Fundraising $6,967,845 9.8%
Total Expenses $71,094,543 100.0%

Balance Sheet

ASSETS

Cash and Cash Equivalents $9,358,409
Inventories of Educational & Campaign Material $562,256
Membership Dues $556,815
Total income $63,538,526

EXPERSES

Program Service Fees $15,806,114
Management & General $8,176,671
Total expenses $71,094,543

Net assets $28,083,484

LIABILITIES AND NET ASSETS

Liabilities

Loans Payable $91,138
Deferred Income $10,802,137
Total Liabilities $11,750,275

Net Assets

Unrestricted $28,083,484
Temporarily Restricted $2,443,758
Permanently Restricted $3,017,589
Total Net Assets $33,544,831

A complete copy of the fiscal year 2010 NKF financial statements audited by BDO, LLP and the combined statements for NKF and its Affiliates as compiled by NKF staff are available at www.kidney.org or by request from the National Kidney Foundation, Marketing & Communications Department, 30 East 33rd Street, New York NY 10016.
WHAT YOU CAN DO

GET TESTED
If you have diabetes, high blood pressure, or a family history of these conditions or kidney disease, you are at risk. See your doctor and get screened. The National Kidney Foundation offers frequent free kidney health screenings across the country.

VOLUNTEER
The Foundation welcomes volunteers, including healthcare professionals, of all ages and interests. Contact your local NKF office to sign up.

JOIN NKF
NKF offers a variety of valuable membership benefits to healthcare professionals, patients, transplant recipients, living donors and donor families. Click “Get Involved” on the homepage of kidney.org to learn more.

SUPPORT NKF
There are many ways you can help. Make a contribution to NKF, participate in a local Kidney Walk or NKF Cadillac Golf Classic, donate your vehicle to Kidney Cars, attend a fundraising event, make a planned gift, or sponsor an NKF program.