

## Social Work: An Essential to CKD Care

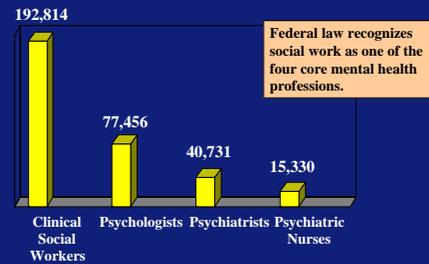


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1

## Social Workers Dominate Mental Health Services



Source: U.S. Substance Abuse and Mental Health Services Administration, 2000

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## Social Work is the Profession of Hope

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## Our Legacy of Hope

- Civil Rights Legislation
- Unemployment Insurance
- Disability Pay
- Social Security and Worker's Compensation
- Humane treatment for people with mental illness, disabilities and substance abuse problems
- Medicaid and Medicare to give poor, disabled and elderly people access to health care
- Prevention programs for child abuse and neglect
- Special education programs

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4

## Hope is

- A psychological asset
- A guard against despair
- A way of coping
- A quality of life enhancer
- An essential experience of the human condition

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*Everything that is  
done in the world is  
done by hope.*

Martin Luther

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6

# What would the world look like without social workers?

## Social Work's Future

- 30% growth anticipated by 2010 (BLS)
- Social work needs to better understand and communicate the impact of our profession's workforce trends
- Need a bigger image campaign than Social Work Month

## Renal Social Work: A Model for the Profession

- Leading the health care social work practice field
- Data driven
  - Established social work staffing ratio
  - Demonstrated a positive relationship between presence of renal social workers and patient satisfaction
- Recognized as an essential team member
  - Specialist in supportive counseling
- Federally mandated in all dialysis and transplant facilities
- Standards for practice
  - Requires an MSW/license in clinical social work
- Growth area for the profession

## National Social Work Public Education Campaign



## National Social Work Public Education Campaign

### Goals:

- Increase awareness and respect for the social work profession nationwide
- Educate the public on the depth and breadth of social work practice
- Expand the perception of who can benefit from social work
- Improve employment opportunities for social workers

## The Social Work Response (what you can do)

- Say you're a social worker
- Educate your agency / organization / community
- Support your professional organizations
- Make your voice heard
- Assist with the National Public Education Campaign

*Either we have hope within us or we don't.  
It is a dimension of the soul and it is not  
essentially dependent on some particular  
observation of the world.  
It is an orientation of the spirit, an  
orientation of the heart.*

*It transcends the world that is immediately  
experienced and is anchored somewhere beyond  
its horizons.  
Hope in this deep and powerful sense is not the  
same as joy that things are going well..., but  
rather an ability to work for something because  
it is good, not just because it stands a chance to  
succeed.*

*It is hope above all which gives us the  
strength to live and continually try new  
things.*

**Vaclav Havel**

## **Help and Hope - Pass it on**

Pass it on to your clients, your communities  
and your colleagues. Pass it on to your  
children, your families and your students.  
Let them know that there is always  
something to hope for and that in the  
presence of hope, and with the help of  
social workers, anything is possible.