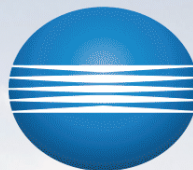


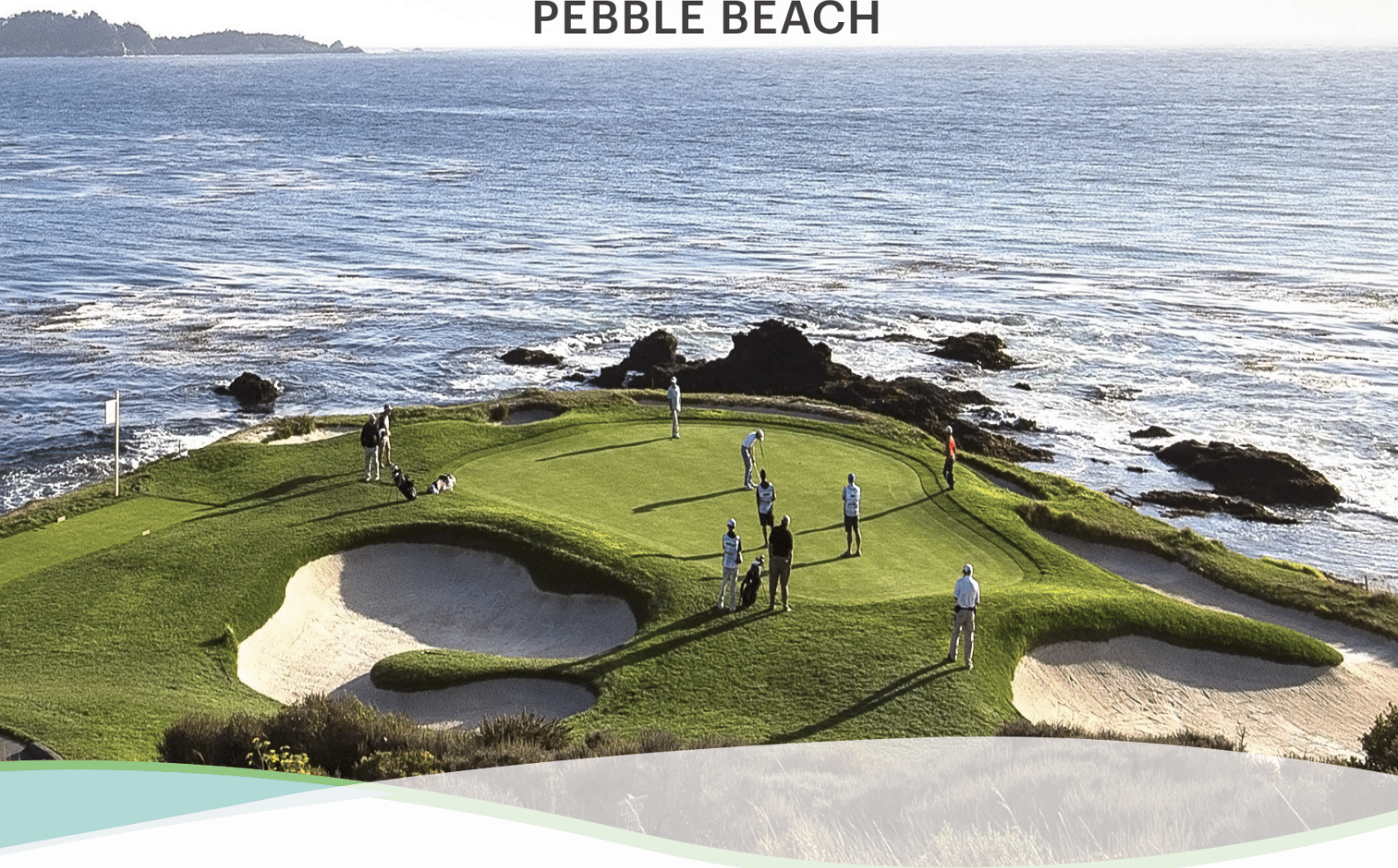


National  
Kidney  
Foundation®



KONICA MINOLTA  
GOLF CLASSIC

*Top Finishers Earn an Invitation to*  
**PEBBLE BEACH**



**MONDAY, SEPTEMBER 21, 2020**

*Champions Golf Club, Houston, Texas*

**REGISTER ONLINE > [NKKonicaMinoltaGolfClassic.com](https://NKKonicaMinoltaGolfClassic.com)**

TITLE SPONSOR



KONICA MINOLTA

NATIONAL CORPORATE PARTNER



NATIONAL PROMOTIONAL PARTNERS



J. HILBURN



NATIONAL FINALS HOST



PEBBLE BEACH  
RESORTS





## NKF KONICA MINOLTA GOLF CLASSIC is The Premier Amateur Golf Event for Charity.



Thousands of golfers participate in **30 events** held at top venues across the country, entertaining clients and playing for the chance to qualify for the National Finals at Pebble Beach®.



**Golfers raise over \$3.5 million** annually to benefit the National Kidney Foundation.



### Why Participate?

**Entertain** current and prospective clients.



**Connect** with hard-to-reach affluent business leaders in a friendly, informal environment. Participants have an average annual household income of \$252,000.



**42%** are C-Level, Owner, Partner, Top Management.

**53%** are VP/Professional.

**96%** consider themselves influencers among their peers, co-workers, community, friends, and family.



**Align** your company with *The Premier Amateur Golf Event for Charity* in your market.



**Build** community goodwill and address corporate social responsibility objectives.



**Associate** with other local and national sponsors.

**Earn** an invitation to the National Finals at Pebble Beach®.



### Support the NKF in its mission!

**37**  
MILLION

Americans, equal to the number of golfers in the U.S., have chronic kidney disease.

**+33%**

of Americans are at risk because they have diabetes, hypertension, a family history of kidney failure, or are over age 60.

### TOURNAMENT FORMAT

#### Four-person amateur scramble. Two competitive divisions:

1. Handicap Index Division: Each team must have a combined USGA Handicap Index of 42.0 or more/and only one player at 8.0 or less.
2. Gross Division: No handicap index required to compete.

**Top finishing teams from each division receive invites to the National Finals at Pebble Beach.**



### NATIONAL FINALS—JANUARY 14-17, 2021

**54-hole competitive play** at the Pebble Beach Golf Links®, The Links at Spanish Bay™, and Spyglass Hill® Golf Course, along with evening functions and other activities. Guests stay at The Inn at Spanish Bay™  
-#1 Best Golf Resorts in North America—*Golf Digest*.

### SPONSORSHIP PACKAGES

#### Local Presenting Sponsor... \$15,000

Company name/logo on all signage, table display, eblasts & web-site; Distribution of company materials/samples in golfer gift bag; Company banner displayed at tournament and Awards Dinner; Product display/demonstration on hole; Recognition & opportunity to speak at Awards Dinner; Two full page ads in eProgram; Greg Norman Collection Golf Shirt; NKF Gift Collection for each participant and Three foursomes.

#### Gold Sponsor... \$7,500

Company name/logo on table display and publicity items; Distribution of company material/samples in golfer gift bag; Product display/ demonstration on hole; Company banner displayed at tournament; One full page ad in eProgram; Greg Norman Collection Golf Shirt; NKF Gift Collection for each participant and Two foursomes.

#### Silver Sponsor... \$5,000

Company name/logo on print materials and publicity items; Distribution of company material/samples in golfer gift bag; Company banner at tournament; One full page ad in eProgram; Greg Norman Collection Golf Shirt; NKF Gift Collection for each participant and one foursome.

#### Executive Foursome Sponsor... \$3,500

Company name/logo on a sign at sponsored hole, opportunity to promote your company, distribute company material and samples at sponsored hole, Greg Norman Collection Golf Shirt; NKF Gift Collection for each participant and one foursome.

#### Basic Foursome Package... \$2,000

Lunch; On-Course Contests; Awards Reception/Dinner; Greg Norman Collection Golf Shirt; NKF Gift Collection for each participant and one foursome.

### CONTACT US TO LEARN MORE

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REGISTER ONLINE > [NKFKonicaMinoltaGolfClassic.com](http://NKFKonicaMinoltaGolfClassic.com)