



National
Kidney
Foundation®



KONICA MINOLTA
GOLF CLASSIC

Top Finishers Earn an Invitation to
PEBBLE BEACH



MONDAY, DECEMBER 6, 2021

TOUR 18, Houston, TX

REGISTER ONLINE > NKFKonicaMinoltaGolfClassic.com

TITLE SPONSOR



NATIONAL CORPORATE PARTNER



NATIONAL PROMOTIONAL PARTNERS



NATIONAL FINALS HOST





NKF KONICA MINOLTA GOLF CLASSIC

is The Premier Amateur Golf Event for Charity.



Thousands of golfers participate in **30 events** held at top venues across the country, entertaining clients and playing for the chance to qualify for the National Finals at Pebble Beach®.



Golfers raise over \$3.5 million annually to benefit the National Kidney Foundation.



Why Participate?

Entertain current and prospective clients.



Connect with hard-to-reach affluent business leaders in a friendly, informal environment. Participants have an average annual household income of \$252,000.



42% are C-Level, Owner, Partner, Top Management.

53% are VP/Professional.

96% consider themselves influencers among their peers, co-workers, community, friends, and family.



Align your company with *The Premier Amateur Golf Event for Charity* in your market.



Build community goodwill and address corporate social responsibility objectives.



Associate with other local and national sponsors.

Earn an invitation to the National Finals at Pebble Beach®.



Support the NKF in its mission!

37 MILLION Americans, equal to the number of golfers in the U.S., have chronic kidney disease.

+33%

of Americans are at risk because they have diabetes, hypertension, a family history of kidney failure, or are over age 60.

TOURNAMENT FORMAT

Four-person amateur scramble. Two competitive divisions:

1. Handicap Index Division: Each team must have a combined USGA Handicap Index of 42.0 or more/and only one player at 8.0 or less.
2. Gross Division: No handicap index required to compete.

Top finishing teams from each division receive invites to the National Finals at Pebble Beach.



NATIONAL FINALS—JANUARY, 2022

54-hole competitive play at the Pebble Beach Golf Links®, The Links at Spanish Bay™, and Spyglass Hill® Golf Course, along with evening functions and other activities. Guests stay at The Inn at Spanish Bay™ -#1 Best Golf Resorts in North America—*Golf Digest*.

SPONSORSHIP PACKAGES

Local Presenting Sponsor ... \$15,000

On-Site Recognition/Visibility:

Signage & opportunity for on-site promotion
Program book ad & additional marketing

Client Entertainment/Hospitality:

Entertain clients with 3 foursome entries
Lunch, Awards Reception & Dinner for players

Gold Sponsor ... \$7,500

On-Site Recognition/Visibility:

Signage & opportunity for on-site promotion
Program book ad & additional marketing

Client Entertainment/Hospitality:

Entertain clients with 2 foursome entries
Lunch, Awards Reception & Dinner for players

Silver Sponsor ... \$5,000

On-Site Recognition/Visibility:

Signage & opportunity for on-site promotion
Program book ad & additional marketing

Client Entertainment/Hospitality:

Entertain clients with foursome entry
Lunch, Awards Reception & Dinner for players

Executive Foursome Sponsor ... \$3,500

Entertain clients with entry for one foursome in the NKF Konica Minolta Golf Classic

Premium Gift Collection for each player
Exclusive hole sponsorship including

tee sign with company logo
Lunch, Awards Reception & Dinner for players and spouse.

Basic Foursome Package ... \$2,000

Entry for one foursome in the NKF Konica Minolta Golf Classic

Premium Gift Collection for each player
Invitation to the Awards Reception and Dinner for each player and their spouse

Hole Sponsorship ... \$750

Tee signage on designated hole, putting green, or driving range. Opportunity for representative to be on course during play.

CONTACT US TO LEARN MORE

Brian Sanchez • 713.360.6784 ext. 671 • brian.sanchez@kidney.org

REGISTER ONLINE > NFKKonicaMinoltaGolfClassic.com