



### What do we mean by KIDNEY EQUITY FOR ALL?

KIDNEY EQUITY FOR ALL serves as NKF's communication platform, supporting our comprehensive approach to health equity. This initiative encompasses all our health equity programs and endeavors, embodying our brand promise to ensure equitable healthcare access for every kidney patient.

### What do we mean when we say "kidney equity?"

Kidney equity involves equal access to care, transplantation, improved health outcomes, education, research, and policy changes to eliminate disparities and promote equitable opportunities for individuals with kidney diseases. This work is the bedrock of our efforts in mitigating health disparities in kidney care and will get us one step closer to achieving kidney equity for all.

By advocating for kidney equity, we are helping to create a healthcare system that values diversity, promotes inclusion, and ensures that everyone has an equal chance at a healthy life, regardless of their ethnicity or cultural background.

At NKF, we are committed to putting kidney disease, and its risk factors front and center within the context of health disparities and ensuring the integration of kidney care and the needs of all kidney patients into the public consciousness.

# MESSAGE

The National Kidney Foundation is revolutionizing the fight to save lives by eliminating preventable kidney disease, accelerating innovation for the dignity of the patient experience, and dismantling structural inequities in kidney care, dialysis and transplantation.

# WHY

Stark health disparities exist in America's 37 million kidney disease patients.

People of Black/African American, Hispanic/Latino, American Indian/Alaska Native, Asian American, or Native Hawaiian/Other Pacific Islander descent are at increased risk for kidney disease—but not due to genetics.

Economic and social factors influence health 70% more than genetics do.

Your risk for kidney disease is more about where you live, your available life choices, and how you experience discrimination.

## WHAT

### **Driving Public Action**

We connect patients with lawmakers to enact public policies to defeat kidney disease.

# Advancing Education and Awareness

We ensure that public and medical professionals have the latest science. Public awareness campaigns change public health.

### **Accelerating Change**

We're confronting racial and ethnic disparities in healthcare, and funding new kidney disease treatments. NKF is an impassioned activist boldly leading a community-minded, patient-focused movement for **KIDNEY EQUITY FOR ALL** 

# **HOW YOU CAN HELP**

### Become a kidney advocate

Be the voice of kidney patients with local and national governments.

# Join NKF's professional membership program

We ensure kidney health professionals have access to the latest science and offer networking opportunities.

# Share your experience

Become a mentor to kidney patients and donors who need support.

# Fund our mission

Make a lifesaving contribution today.

#### **Consider becoming a living donor**

Considering donation—or need a kidney? Let us help you find your way.

# HOW

We're confronting racial and ethnic disparities in healthcare by prioritizing adoption of NKF initiated race-free screening for kidney disease.

Our CKDintercept program works with national and local partners to drive culturally accessible interventions for high-risk communities.

NKF is collaborating with community health workers to educate highrisk patients and address social determinants of health.

> We're researching a new way of assessing and communicating kidney disease risk, looking at standards of living, education, health, economic security, and more.